```
#include <zmq.h>
#include <stdio.h>
#include <unistd.h>
#include <string.h>
#include <assert.h>
int main (void)
  // Socket to talk to clients
  void *context = zmq_ctx_new ();
  void *responder = zmq_socket (context, ZMQ_REP);
  int rc = zmq_bind (responder, "tcp://*:5555");
  assert (rc == 0);
  while (1) {
     char buffer [10];
     zmq_recv (responder, buffer, 10, 0);
     printf ("Received Hello\n");
                    // Do some 'work'
     sleep (1);
     zmq_send (responder, "World", 5, 0);
  }
  return 0;
}
```