

Recommended Reading

“What is Product Line Engineering?” This article and the two linked articles provide an overview of software product line engineering and highlight the differences between product line engineering and software product development. (Biglever Software, 2013)

<http://www.productlineengineering.com/overview/what-is-ple.html>

“Building Software Products vs Platforms” This blog post briefly explains the differences between a software product and a software platform. (B. Algave, 2016)

<https://blog.frogslayer.com/building-software-products-vs-platforms/>

“Product Vision” This is an old article but an excellent summary of what is meant by a product vision and why it is important. (J. Spolsky, 2002)

<http://www.joelonsoftware.com/articles/JimHighsmithonProductVisi.html>

Agile Product Management with Scrum I generally avoid recommending books on product management as they are too detailed for most readers of this book. However, this book is worth looking at because of its focus on software and its integration with the Scrum agile method that I cover in [Chapter 2](#). It's a short book that includes a succinct introduction to product management and discusses the creation of a product vision. (R. Pichler, 2010, Addison-Wesley)

The author's blog also has articles on product management.

<http://www.romanpichler.com/blog/romans-product-management-framework/>

“What, Exactly, is a Product Manager?” This excellent blog post explains why it's important that product managers work at the intersection of business, technology, and users. (M. Eriksson, 2011)

<http://www.mindtheproduct.com/2011/10/what-exactly-is-a-product-manager/>