Ideation Phase
Define the Problem Statements

Date	19 September 2022
Team ID	PNT2022TMID52818
Project Name	CAR RESALE VALUE PREDICTION
Maximum Marks	2 Marks

I am	Describe customer with 3-4 key characteristics - *who are they?*	Describe the customer and their attributes here
I'm trying to	*List their outcome or "job" the care about - what are they trying to achieve?*	List the thing they are trying to achieve here
but	Describe what problems or barriers stand in the way – *what bothers them most?*	Describe the problems or barriers that get in the way here
because	Enter the "root cause" of why the problem or barrier exists – *what needs to be solved?*	Describe the reason the problems or barriers exist
which makes me feel	Describe the emotions from the customer's point of view – *how does it impact them emotionally?*	Describe the emotions the result from experiencing the problems or barriers

I am	I'm trying to	But	Because	Which makes me feel
an explorer	find a car for travelling	I'm worried about the millage and the budget of the car	I need to travel longer distance and good mileage cars cost high.	Confused

Problem Statement (PS)	I am (Customer)	I'm trying to	But	Because	Which makes me feel
PS-1	Car resale dealer.	Make most profit from it	Determining values is difficult	Preference of people keeps varying.	confused
PS-2	explorer	Find a car for travelling	I'm worried about the mileage and the budget of the car.	I need to travel the longer distance and good mileage car costs more.	confused
PS-3	Automotive enthusiast	Collect different cars	Finding different model of car is not easy	Some rare models are difficult to find	difficult