Ideation Phase Empathize & Discover

Date	19 September 2022
Team ID	PNT2022TMID52818
Project Name	Car Resale Value Prediction
Maximum Marks	4 Marks

How many miles per gallon can I get with this car? How long do I need to go between oil changes?

> What interior options are there? What do you think about this brand?

space. Take car for test

Check for trunk

drive. Contacts experts that

Searches for safety rating online.

they know.



Wants to find a car for a good price.

Car shopping takes lot of time.

That the process should

beeasier that Hope the car present them it currently is.

That leather makes everthing look better.

Thinks a certain car will make them cool to a group of people.





well.