

# PROJECT REPORT TEMPLTE

## Designing Professional Business Cards

### 1. INTRODUCTION

#### 1.1 over view

The "Designing Professional Business Cards for Effective Networking" project focuses on creating visually appealing and impactful business cards that leave a lasting impression and facilitate meaningful connections in the business world. A well-designed business card is an essential tool for networking, showcasing professionalism, and conveying key information succinctly.

#### 1.2 Purpose

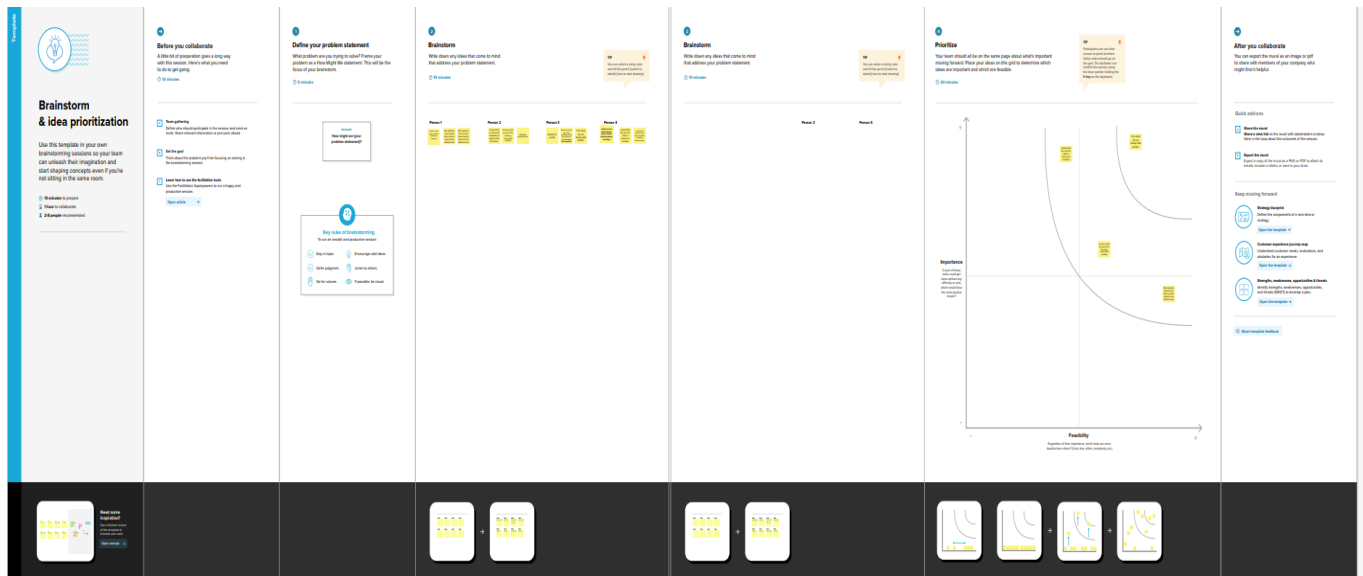
- ✓ Small and Convenient
- ✓ Affordable Advertisement
- ✓ Give A visual aid to Remember your business
- ✓ Business cards are a vital networking tool
- ✓ Business Cards Create and professional Image credible

### 2. Problem Definition & Design Thinking

#### 2.1 Empathy Map



## 2.2 Ideation & Brainstorming Map



## 3. RESULT

**LOVE FOREVER**

Thank you

For you purchase

We hope you love your order as a thank you we would like to give you 10% off your next purchase just quote coff

If you are happy with everything we will very create full for your review ★★★★★

**Connect with us**

*www.Aarthi.com*  
*Arthi@gmail.com*

**unique collections**

## Business Card

#### **4. ADVANTAGES & DISADVANTAGES**

##### **ADVANTAGES**

- \* Canva is very simple to use and user friendly
- \* Canva provides social media templates
- \* Canva offers a professional look
- \* Team access
- \* As well as million of image

##### **DISADVANTAGES**

- \* The free version is limited
- \* Unique elements cannot be created
- \* limited export setting s
- \* Alignment concerns
- \* Unable to move one design to another design

##### **APPLICATIONS**

- \* We create a canva account
- \* Choose our design type
- \* And we used business card template
- \* we uploaded our background image
- \* we used uploading photos, and adding text, and used to editing elements, and change fonts
- \* Added to the women icon, flower design of corner.
- \* we created to business card
- \* Finally, we downloaded a design

##### **CONCLUSION**

People in our team worked together to make a business card on the topic " Designing professional business card " through this, a company's advertisement can be brought to the door of the card. canva is an essential tool for most business. It is easy to use offers a wide range of templates, its affordable, customizable and helps business with their branding. Graphic designing can be learned through this project.