

PROJECT REPORT TEMPLATE

Create a Social Media Post

INTRODUCTION

1.1 Overview

Create A Social Media Post

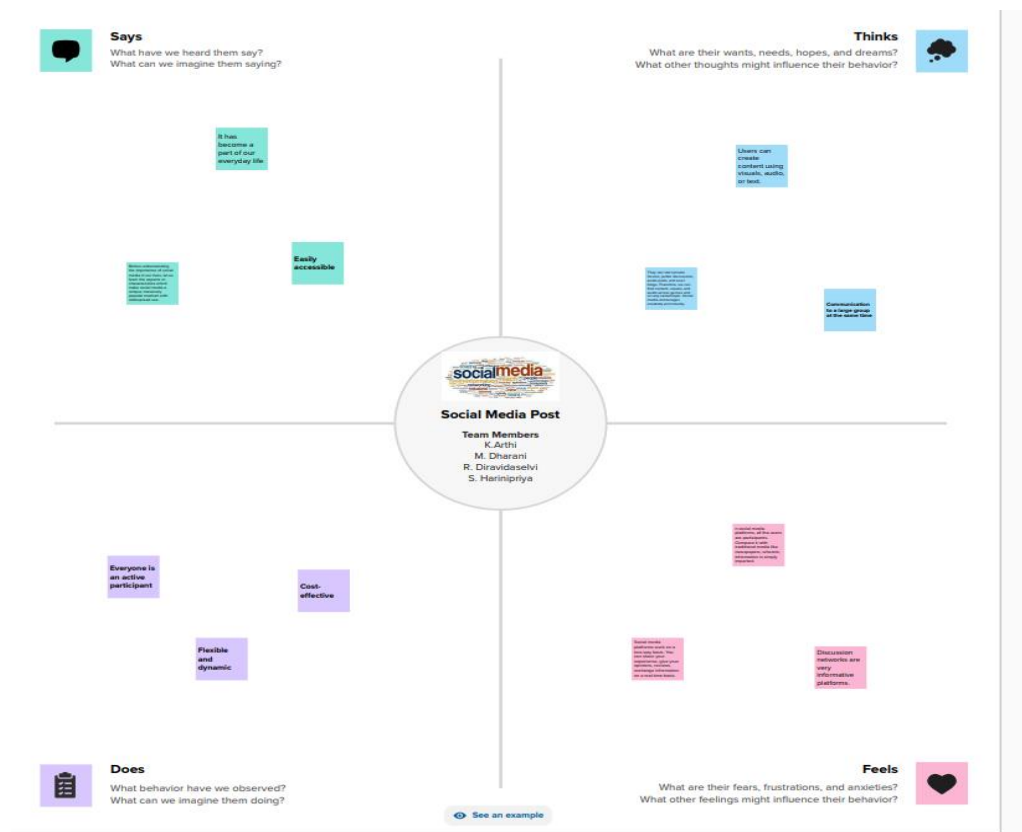
The "Designing Engaging Social Media Posts for College Fest using Canva" project focuses on creating eye-catching and appealing social media posts to promote and generate excitement for a college fest. Social mediaplatforms are powerful tools for reaching a large audience, and utilizing a user-friendly graphic design tool like Canva can enhance the visual appeal and effectiveness of promotional materials.

1.2 Purpose

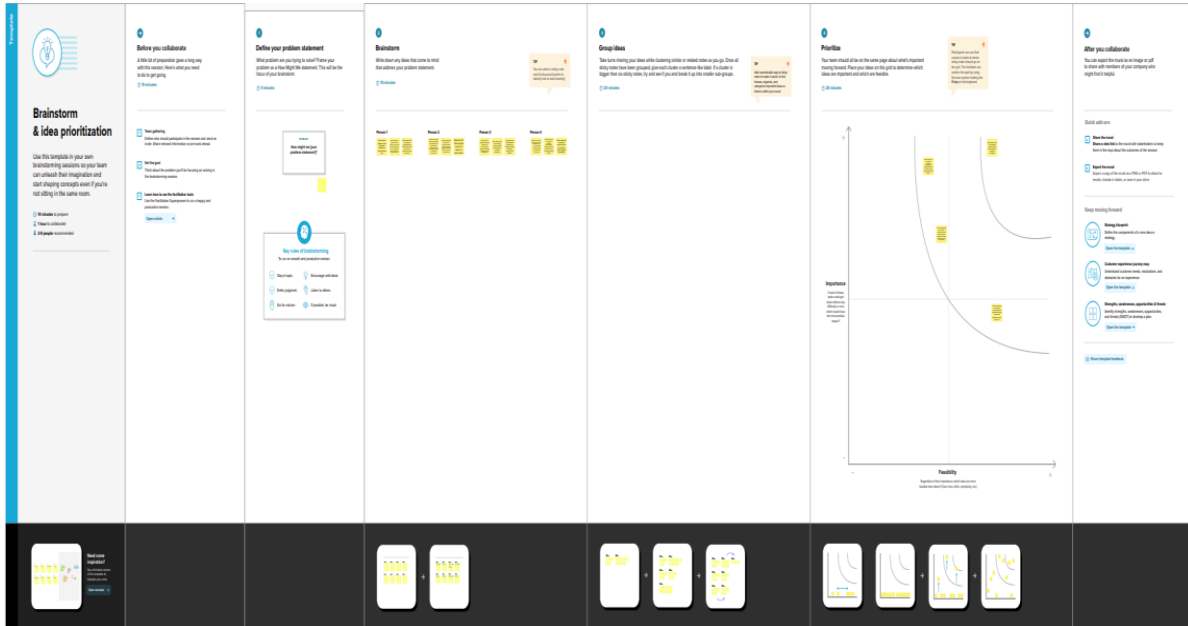
- Ensures Consistent Messaging. ...
- Enhances Time Management for Social Media Marketing. ...
- Amplifies Your Professional Appeal. ...
- Provides Flexibility in Content Creation.

Problem Definition & Design Thinking

a. Empathy Map



b. Ideation & Brainstorming Map



RESULT



Social Media Post

ADVANTAGES & DISADVANTAGES

Advantages

- * Canva is very simple to use and user friendly
- * Canva provides social media templates
- * Canva offers a professional look
- * Team access
- * As well as million of image

Disadvantages

- * The free version is limited
- * Unique elements cannot be created
- * limited export settings
- * Alignment concerns
- * Unable to move one design to another design

APPLICATIONS

- * We create a Canva account
- * Choose our design type
- * And we used Social Media Post template
- * we uploaded our background image
- * we used uploading photos, and adding text, and used to editing elements, and change fonts
- * Added to the women icon, flower design of corner.
- * we created to Social Media Post
- * Finally, we downloaded a design

5. CONCLUSION

People in our team worked together to make a Social Media Post on the topic "Create A Social Media Post" through this, social awareness of public people. Canva is an essential tool for most business. It is easy to use offers a wide range of templates, its affordable, customizable and helps business with their branding. Graphic designing can be learned through this project.