

Big data analysis

Project Design Phase-I
Proposed Solution

Date 28September2023

ProjectName	BIGDATA ANALYSIS
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Proposed SolutionTemplate:

Projectteamshallfillthefollowinginformationinproposedsolutiontemplate.

S.No.	Parameter	Description
1.	ProblemStatement(Proble mto besolved)	Tohelppredictthewhether conditionsofclimatetrends and socialmediatrendsofsocial patterns.Toanalysisand visualize the resultsof predictive valuesofbigdata analysis.

2.	Idea/Solution description	To Create an Interactive Dashboard, responsive design for identifying business intelligence, analyzing climate trends and understanding weather conditions.
3.	Novelty/Uniqueness	Analysis of big data from social trends, weather conditions and explore the dataset, predictive values and visualizing the results for business intelligence.

4.	Social Impact /Customer Satisfaction	<p>Big data analytics help the social trends to understand customers' preferences and other maintenance issues.</p> <p>For instance, analysis of social trends helps the business intelligently cater to the customers with social patterns while optimizing the dataset using predictive analysis techniques. As a result, by gathering meaningful data, the dataset can fetch more social trends in the given time frame.</p>
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	5. BusinessModel(Revenue Model)	<p>Data-infusedbusiness modelsareallowing companiestostay aheadofthe competitionandcreate servicesthatoffer more valuetocustomers.By usingartificial intelligenceanddata analyticstools, organizationscan predictcustomerneeds, identifymarkettrends, andcreateinnovative strategiesforsuccess.</p>
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6.	Scalability of the Solution	Investing in scalable data solutions is essential for organizations dealing with large volumes of data. They provide a cost-effective and efficient way to store, process, and analyze data, enabling organizations to make data-driven decisions, reduce costs, become competitive, and enhance the customer experience.
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Project Design Phase-I

Solution Architecture

Date	28sep 2023
Team ID	

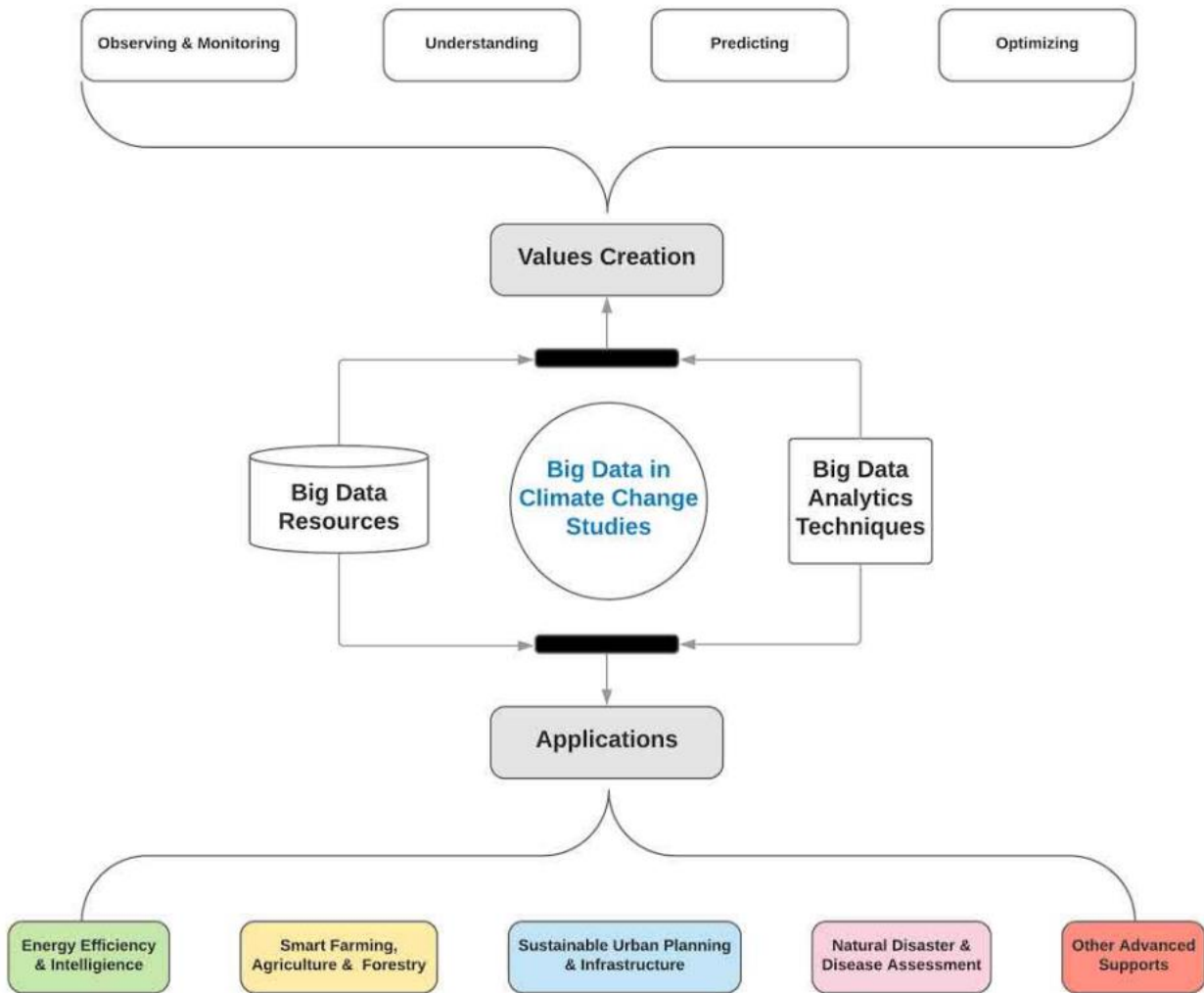
Project Name	Bigdata analysis:climatetrends and social patterns
Maximum Marks	4 Marks

Solution Architecture:

Solution architecture is a complex process – with many sub-processes – that bridges the gap between business problems and technology solutions. Its goals are to:

- Find the best tech solution to solve existing business problems.
- Describe the structure, characteristics, behavior, and other aspects of the software to project stakeholders.
- Define features, development phases, and solution requirements.
- Provide specifications according to which the solution is defined, managed, and delivered.

Example- Solution Architecture Diagram:



Ideation Phase

Empathize & Discover

Date	26sep 2023
Team ID	
Project Name	Big data analysis: climate trends
Maximum Marks	4 Marks

Empathy Map Canvas:

An empathy map is a simple, easy-to-digest visual that captures knowledge about a user's behaviours and attitudes.

It is a useful tool to help teams better understand their users. Creating an effective solution requires understanding the true problem and the person who is experiencing it. The exercise of creating the map helps participants consider things from the user's perspective along with his or her goals and challenges.

Example

Empathy Map



