

# Generative modelling: from theory to state-of-the-art.

Arthur Conmy

Chalk Talk, 13 September 2021

# Plan

What is generative modelling?

- Background and motivation.

- Statement of the problem.

What are some high-level aspects of generative modelling?

- 'Taxonomy' of generative models.

- Intuitions and recurring themes.

- Architectural overview of generative models.

What are some examples of generative modelling techniques?

- GANs: a brief history.

- Diffusion models and recent advances.

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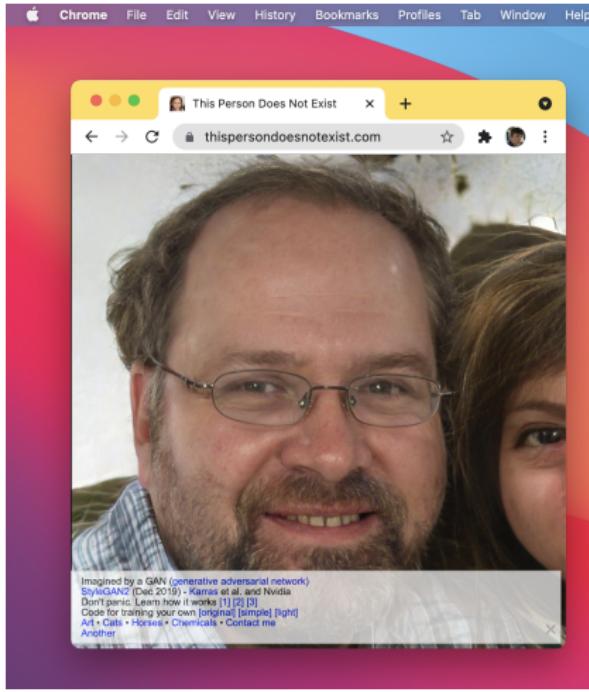
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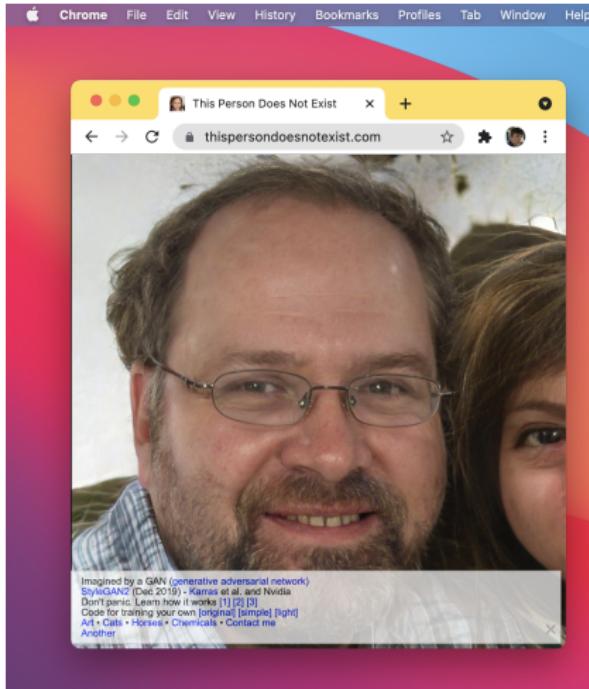
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# Background and motivation.



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- ▶ ... but how does it all work?

## Statement of the problem.

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  - ▶ Big question: what does 'similar' mean?

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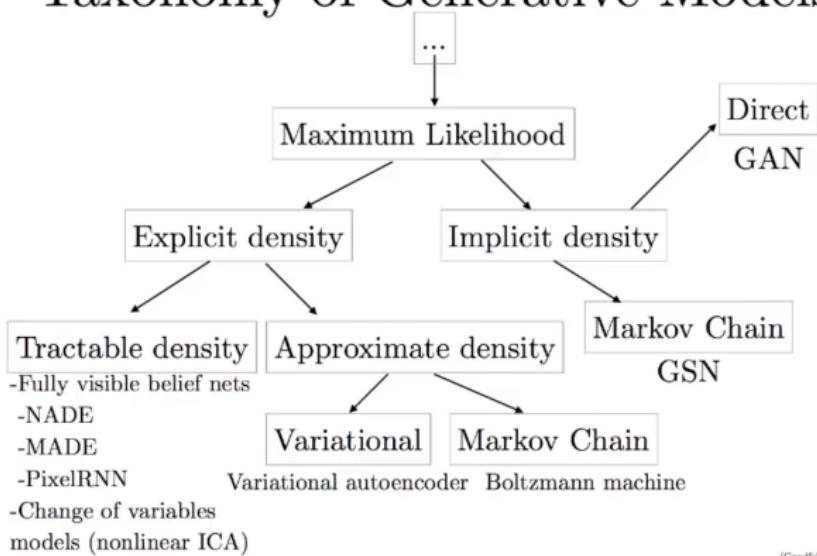
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# 'Taxonomy' of generative models.

From Ian Goodfellow's 2016 NIPS GANs tutorial (perhaps slightly outdated, but great talk).

## Taxonomy of Generative Models



(Goodfellow 2016)

## Intuitions and recurring themes.

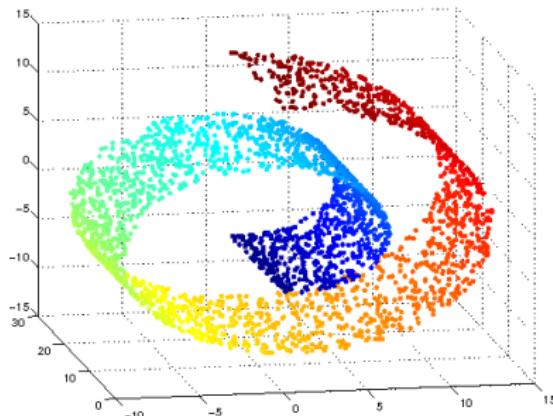
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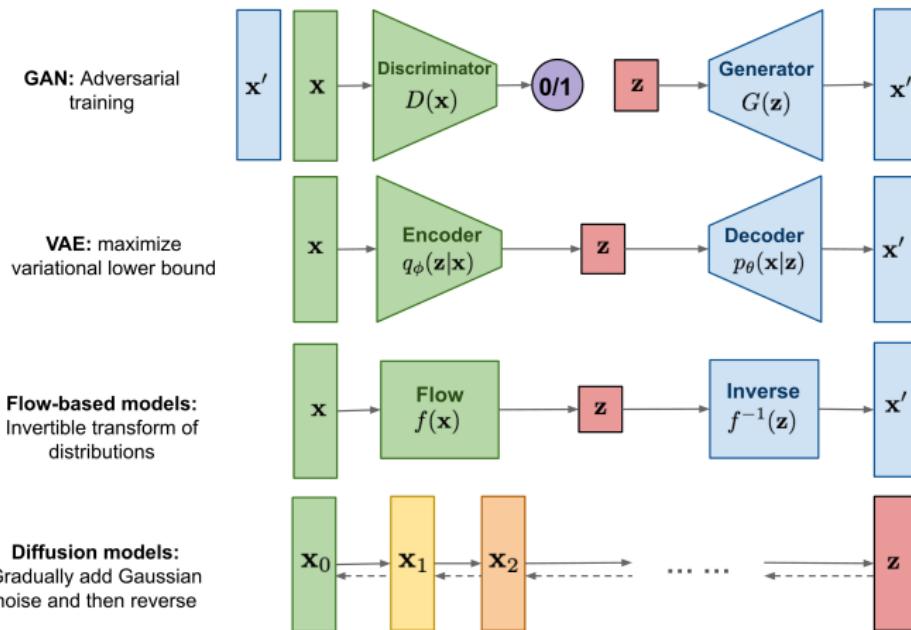
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  - ▶ E.g for a HQ image dataset, the number of dimensions may be  $C \times H \times W = 3 \times 1024 \times 1024 = 3,145,728$ .
  - ▶ Lower dimensional support: connection to manifold learning:



2. When we want to represent a large class of functions  $\mathcal{F}$ , neural networks are a great choice.

# Architectural overview of generative models.

Great resource: <https://lilianweng.github.io/lil-log/2021/07/11/diffusion-models.html>



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## Where GANs came from.

The original motivation for GANs came from a game theoretic standpoint; pit two neural networks  $G$  and  $D$  against each other and define the natural analogue of cross entropy loss in this case:

$$V(D, G) = \mathbb{E}_{x \sim p_d} [\log D(x)] + \mathbb{E}_{z \sim \mathcal{N}_n(0, I)} [\log(1 - D(G(z)))] \quad (1)$$

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- ▶ This miserably fails.
- ▶ More theoretical analysis leads to modifying the  $V$  above to fix the vanishing gradients problem.
- ▶ However, the training remains unstable, and highly dependent on heuristics and parameter tuning.

## Picture interlude: what we're approaching.



2014



2015



2016



2017



2018

## Wasserstein and theoretically principled GANs.

Reference: Arjovsky, Chintala and Bottou (2017) and Gulrajani et al (2017).

- ▶ Given the true distribution  $P_r$  and a generated distribution  $P_g$ , optimize

$$\mathcal{L}(p_r, p_g) \tag{2}$$

where  $\mathcal{L}$  is some loss function between probability distributions.

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- ▶  $\mathcal{L}$  needs to be differentiable.
- ▶ This leaves a lot of possibilities!
- ▶ The cross-entropy loss on the previous slide leads to GANs minimising the **Jensen-Shannon** divergence  $\mathcal{L}_{JS}$  between the distributions.  $D_{KL}$  fixes vanishing gradients.

## So, which loss function?

- ▶ Define the KL divergence as

$$D_{\text{KL}}(P \parallel Q) = \int_{\mathbb{R}^n} p(x) \log \left( \frac{p(x)}{q(x)} \right) dx \quad (3)$$

then the Jensen-Shannon divergence is

$$\text{JSD}(P \parallel Q) = \frac{1}{2} D(P \parallel M) + \frac{1}{2} D(Q \parallel M) \quad (4)$$

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- ▶ A much better choice is the Wasserstein, or so-called Earth-Mover distribution between distributions.

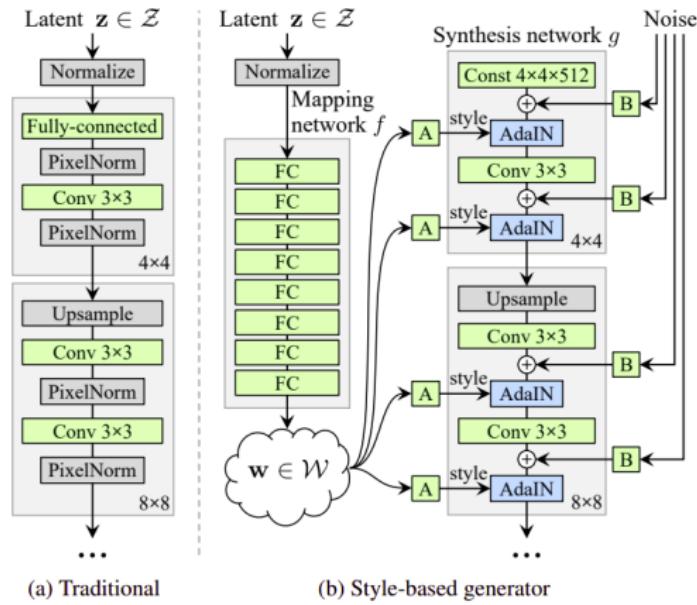
$$\text{EMD}(P_r, P_\theta) = \sup_{\|f\|_{L \leq 1}} \mathbb{E}_{x \sim P_r} f(x) - \mathbb{E}_{x \sim P_\theta} f(x). \quad (5)$$

# The StyleGAN Architecture.

- ▶ This is what's behind [ThisPersonDoesNotExist.com](https://ThisPersonDoesNotExist.com)!

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# Diffusion models

This is a different approach to dealing with the low-dimensional problem.

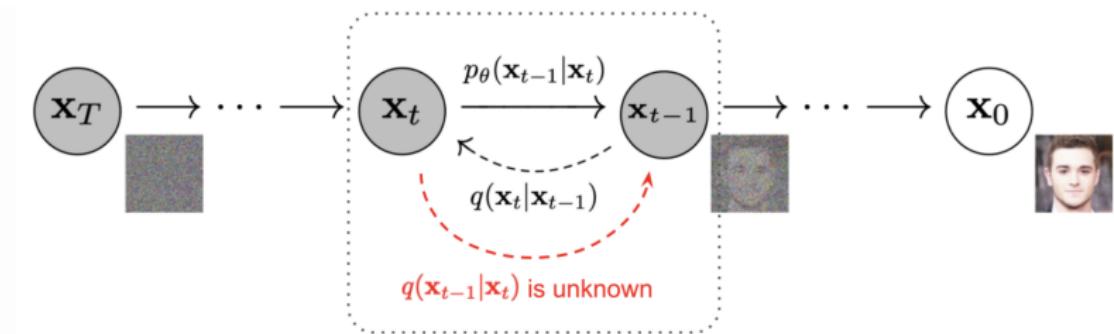


Fig. 2. The Markov chain of forward (reverse) diffusion process of generating a sample by slowly adding (removing) noise. (Image source: Ho et al. 2020 with a few additional annotations)

# Diffusion models

