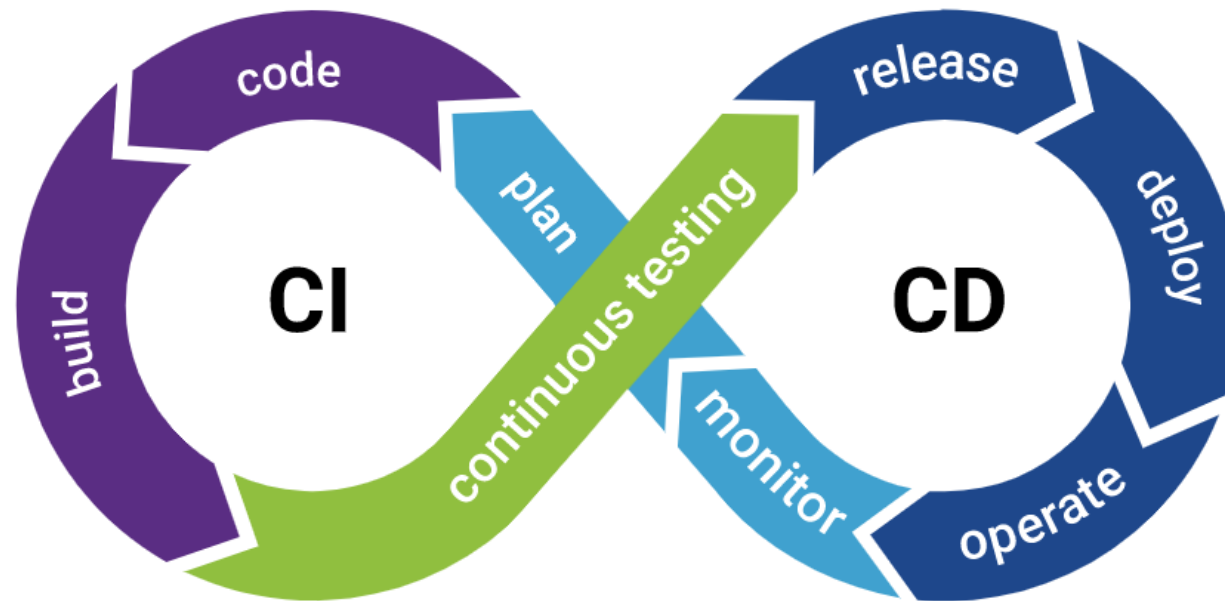


# **UDAPEOPLE**

## **CD/CD**



# WHAT IS CI/CD



CI/CD, which stands for [continuous integration \(CI\)](#) and [continuous delivery \(CD\)](#), creates a faster and more precise way of combining the work of different developers into one cohesive product that is shipped faster to end users or clients.

Specifically, CI/CD introduces ongoing automation and continuous monitoring throughout the [lifecycle of apps](#), from integration and testing phases to delivery and [deployment](#). This process is iterative rather than linear.

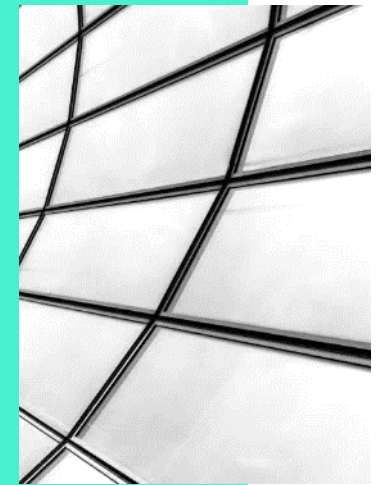
# BENEFITS OF CI/CD

## HELP REDUCE THE COST OF ERRORS AND DOWNTIME

By automating testing and deployment, you can catch and fix issues more quickly, reducing the likelihood of costly errors or downtime.

## REDUCE THE COST OF DEVELOPMENT AND MAINTENANCE

By automating parts of the development and deployment process, you can reduce the time and effort required to release new features or updates. This can lead to cost savings and allow your team to focus on higher-value tasks



# BENEFITS OF CI/CD

## INCREASE REVENUE

By releasing updates and new features more frequently, you can keep your customers engaged and increase their usage of your product or service. This can lead to increased revenue through higher customer retention and upsell opportunities.

## BRING NEW PRODUCTS OR FEATURES TO MARKET

By streamlining the development and deployment process, you can reduce the time it takes to bring new products or features to market. This can help you capture new customers and revenue streams more quickly





# THANK YOU

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