

Arthur Gandriann Ferreira

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Portfolio: <https://arthurganfer.github.io>

EDUCATION

Diploma in **Game Design** - Conestoga College, School of Creative Industries - 2025

Technology in **Digital Games** - Faculdade de Informática e Administração Paulista (FIAP) - 2022

Technology in **Systems Analysis and Development** - Universidade Presbiteriana Mackenzie - 2018

PROFESSIONAL BACKGROUND

Self Employed – Sep/2021 – Sep/2023

Game Development

Game Developer | Game Designer

- Unity 3D Game Developer.
- Responsible for the whole development of an immersive training for power plant workers in Virtual Reality on Unity for HTC Vive.
- Adjusting 3D maps and interactions for real estate companies in Brazil using Unreal Engine.

ActualSales – Mar/2017 – Apr/2021

Digital Marketing and Advertising

Full Stack Web Developer | Quality Assurance (QA) | DataBase Analyst

- Responsible for developing and maintaining landing pages backend and frontend using PHP and JavaScript.
- Developed internal application tools to help the marketing and financial team in their work routine.
- Responsible for integrating APIs and communicating with international customers in Latin America, Europe and the Middle East.
- Developed a CRM platform that was delivered to our customers that didn't have any platform to manage their potential customers.
- Developed an automated email marketing trigger release to support and keep interest to registered customers.
- Proactively developed a testing routine to notify and keep track of bugs and errors.
- Collaborated with the marketing team to produce reports and insights using SQL database queries.
- Part of the international team offering solutions for customers in Latin America, Europe and the Middle East.

ActualSales – Mar/2015 – Mar/2017

- Responsible for developing and maintaining landing pages backend and frontend using PHP and JavaScript.
- Responsible for integrating and consuming APIs.
- Collaborate with teammates testing their applications and reporting bugs and errors.

SKILLS

- Unity
- C#
- Quality Assurance
- JavaScript
- Game Design Document
- MDA Framework
- Version Control (git)
- Photoshop
- Miro
- Microsoft Office
- Object-Oriented Programming
- PHP
- SQL
- Unreal Engine

CERTIFICATIONS

Certificate in Mobile Application Development and 3D Modeling

FIAP

Dec/22

Certificate in Engines, Digital Marketing, Entrepreneurship and Innovation

FIAP

Dec/22

Certificate in Scripting and Animation for Digital Games

FIAP

Dec/21

Certificate in Web Programming and User Interface Design for Digital Games

FIAP

Dec/21

Awards

Enterprise Challenge 2021, Best Game Design for Sustainability

FIAP | SOS Mata Atlântica, One Planet One Home

Enterprise Challenge 2022, Best Game Design for ESG and Mobility

FIAP | Stellantis, Smart Mobility & Technology Solutions