36-315 Final Project Zip Code

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November 18, 2022

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Rat Sighting Dataset - Data Pre-analysis

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```
# library imports
library(tigris)
library(dplyr)
library(leaflet)
library(tidyverse)
library(sp)
library(ggmap)
library(maptools)
library(broom)
library(httr)
library(rgdal)
library(gridExtra)
library(stringr)
library(geosphere)
library(gpclib)
library(broom)
library(geojsonio)
library(tidyverse)
library(plotly)
library(maps)
library(reshape2)
library(shiny)
```

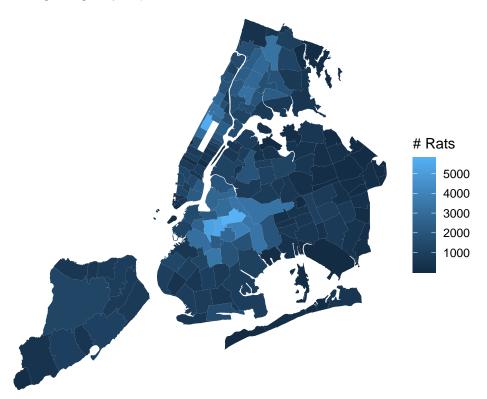
```
zipnames$ZipCode <- as.character(zipnames$ZipCode)
zipnames = subset(zipnames, select = -c(X, X.1, X.2, X.3))
nyczips = nyczips %>% left_join(., zipnames, by = c("id" = "ZipCode"))

# SINGULAR VARIABLE ANALYSIS: # RATS, # RESTAURANTS, AVG RESTAURANT SCORE
ggplot() +
```

 $geom_polygon(data = nyczips, aes(x = long, y = lat, group = group, fill = n_rats)) +$

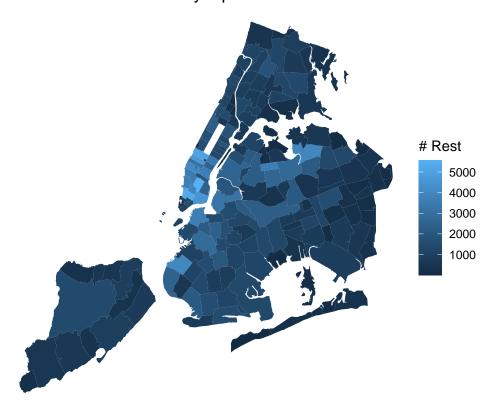
```
theme_void() +
# scale_fill_gradient2(low = "darkblue", mid = "purple", high = "pink", midpoint=3000) +
coord_map() + labs(
   title = "Rat Sightings by Zip Code",
   fill = "# Rats"
)
```

Rat Sightings by Zip Code



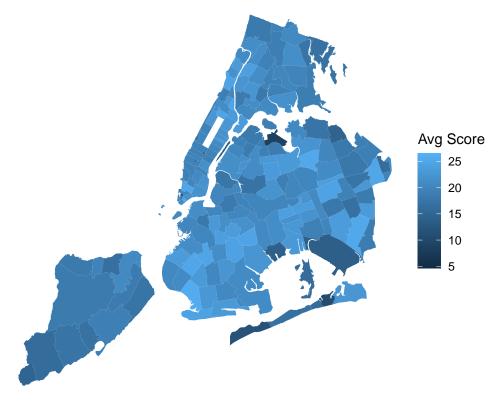
```
ggplot() +
  geom_polygon(data = nyczips, aes(x = long, y = lat, group = group, fill = n_rest)) +
  theme_void() +
  coord_map() + labs(
    title = "Number of Restaurants by Zip Code",
    fill = "# Rest"
)
```

Number of Restaurants by Zip Code



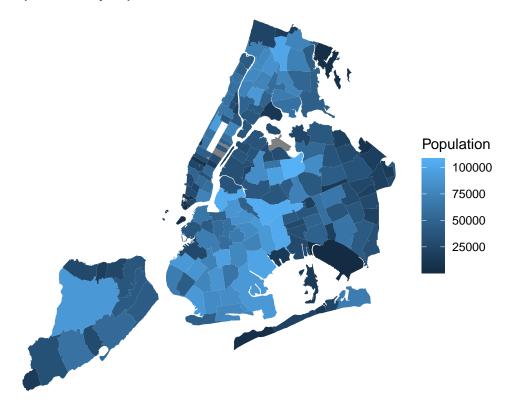
```
ggplot() +
  geom_polygon(data = nyczips, aes(x = long, y = lat, group = group, fill = score_avg)) +
  theme_void() +
  coord_map() + labs(
    title = "Restaurant Scores by Zip Code",
    fill = "Avg Score"
)
```

Restaurant Scores by Zip Code



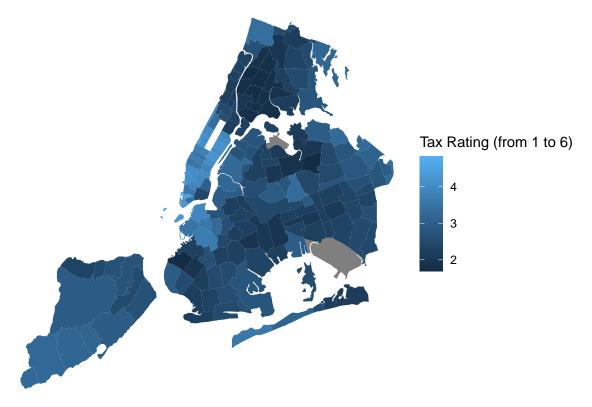
```
ggplot() +
  geom_polygon(data = nyczips, aes(x = long, y = lat, group = group, fill = population)) +
  theme_void() +
  coord_map() + labs(
    title = "Population by Zip Code",
    fill = "Population"
)
```

Population by Zip Code

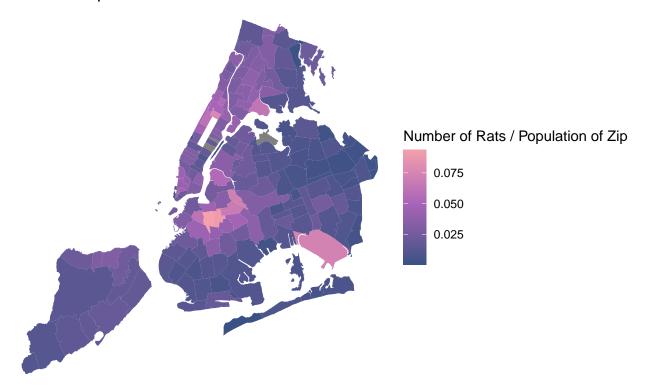


```
ggplot() +
  geom_polygon(data = nyczips, aes(x = long, y = lat, group = group, fill = tax_rating)) +
  theme_void() +
  coord_map() + labs(
    title = "Tax Rating by Zip Code",
    fill = "Tax Rating (from 1 to 6)"
)
```

Tax Rating by Zip Code

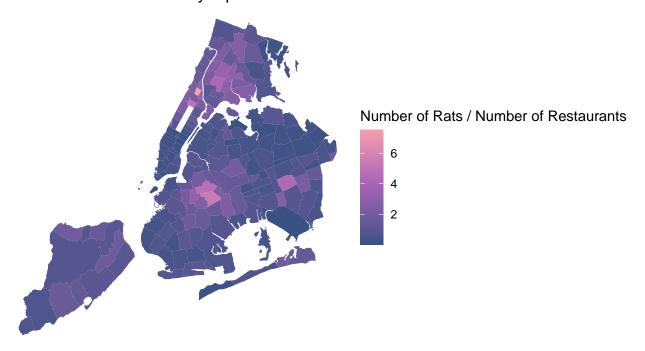


Rats Per Capita



```
# THROWN OUT: RESTAURANT TO RAT RATIOS
# ggplot() +
  geom_polygon(data = nyczips, aes(x = long, y = lat, group = group, fill = rest_to_rat)) +
   theme_void() +
   scale_fill_gradient2(low = "#395184",
#
                         mid = "#A964B8",
#
                         high = "\#FFA9A9", midpoint = 200) +
#
    coord_map() + labs(
#
     title = "Restaurant to Rat Ratio by Zip Code",
#
     fill = "Number of Restaurants / Number of Rats"
ggplot() +
  geom_polygon(data = nyczips, aes(x = long, y = lat, group = group, fill = rat_to_rest)) +
 theme_void() +
  scale_fill_gradient2(low = "#395184",
                       mid = "#A964B8",
                       high = "#FFA9A9", midpoint = 4) +
  coord_map() + labs(
   title = "Rat to Restaurant Ratio by Zip Code",
    fill = "Number of Rats / Number of Restaurants"
```

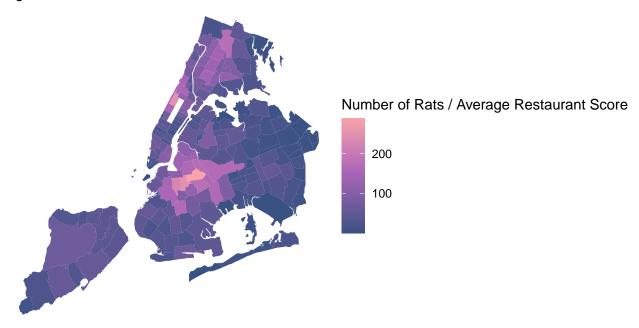
Rat to Restaurant Ratio by Zip Code



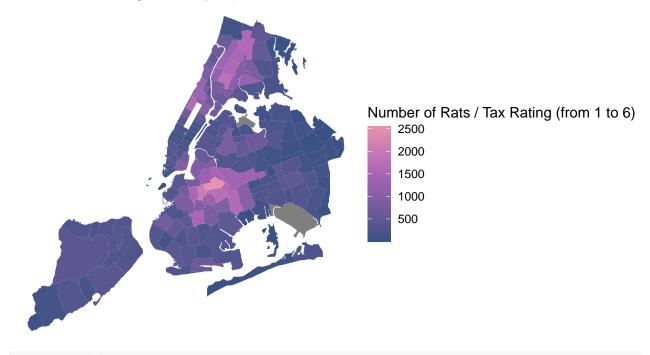
```
# THROWN OUT: SCORE TO RAT RATIOS
# ggplot() +
  geom\_polygon(data = nyczips, aes(x = long, y = lat, group = group, fill = score\_to\_rat)) +
  theme\_void() +
   scale_fill_gradient2(low = "#395184",
#
                         mid = "#A964B8",
#
                         high = "\#FFA9A9", midpoint = 10) +
#
   coord_map() + labs(
    title = "Restaurant Score to Number of Rats by Zip Code",
#
     fill = "Average Restaurant Score / Number of Rats"
ggplot() +
  geom_polygon(data = nyczips, aes(x = long, y = lat, group = group, fill = rat_to_score)) +
  theme_void() +
  scale_fill_gradient2(low = "#395184",
                       mid = "#A964B8",
                       high = "#FFA9A9", midpoint = 150) +
  coord_map() + labs(
   title = "Rats to Restaurant Score Ratio by Zip Code",
    subtitle = "higher score = worse restaurant",
   fill = "Number of Rats / Average Restaurant Score"
```

Rats to Restaurant Score Ratio by Zip Code

higher score = worse restaurant



Rat to Tax Rating Ratio by Zip Code



ggplotly(p)