

Talent Arena 2025 - Workshops Agenda

March 3

09:30-11:00

Focus Lab

FIT FOR PURPOSE: HOW TO USE METRICS AT MULTIPLE LEVELS TO DRIVE CONTINUOUS IMPROVEMENT.

Speaker: Jaume Jornet (Lean Coach, Senior Program Manager at Adobe, Inc.)

Training Center

Lean Agile

Coming Soon

Coming Soon

March 3

09:30-11:00

Frontier lab


AGENTFORCE. CREATE YOUR 1ST AI-ENABLED SALESFORCE AGENT

Speaker: Aurora Gracia (Salesforce Admin and Presales at Cloud Coachers)

Training Center

Cloud Coachers

Cloud Computing

Spanish	
March 3	
09:30-11:00	
Fusion Lab	
E2E DATA ANALYTICS WORKSHOP	
Speaker: Javier Galarza (Associate Director DataOps lead at AstraZeneca)	
Training Center	
Epitech	
Coming Soon	
Coming Soon	
March 3	
11:15-12:45	
Focus Lab	
HACKING PHISHING IN THE AGE OF AUTOMATION	
Speakers: Daniela Trifu (Cybersecurity and AI Trainer), Indira Solorzano, and Yeraldín Salazar	
Phishing attacks have evolved. With AI and automation, cybercriminals can generate more convincing emails, deepfakes and malicious URLs than ever before. Think you can spot them? In this hands-on workshop, we'll dismantle real attacks and explore advanced social engineering tactics. You will learn how to identify warning signs, protect yourself against digital threats and strengthen your ability to defend yourself in the digital world. Do you work in tech or just want to protect yourself better? This challenge is for you – dare to hack the hacker? 	
Training Center	
Somos F5	
Cybersecurity	
Spanish	
March 3	
11:15-12:45	
Frontier lab	
COMING SOON	
Speaker: Daniel Porras (Internal Comms & Employer Branding Leader, Branding, Graphic Design, Social Media, and Creative Strategies)	
Training Center	
Schneider Electric	
Coming Soon	
Coming Soon March 3	
	11:15-12:45
	Fusion Lab
COMING SOON	
Training Center	
EIT	
Coming Soon	
Coming Soon March 3	
13:00-14:30	
Focus Lab	
UNLOCKING AI: HOW TO APPLY GENERATIVE AI AT WORK	
Speaker: Eduard García (Founder of Metaverse News & Metaverse Canvas, Author of Metaverse Business Models & Metaverse Canvas)	
Training Center EAE	
Software Development	

Spanish
March 3
13:00-14:30
Frontier lab
IMPACT OF GENERATIVE AI IN BUSINESS
Speaker: Eduard García Rosicart
Training Center
ESIC
Artificial Intelligence
Spanish
March 3
13:00-14:30
Fusion Lab
THE WORLD OF DATA ANALYSIS IN THE AGE OF AI
Speakers: Alana Olivieri, and Joan Gasull (Data Science Trainer, Freelance, Consultant and Instructor in Artificial Intelligence)
Training Center
IT Academy - Barcelona Activa
Artificial Intelligence
Catalan
March 3
15:00-16:30
Focus Lab
COMING SOON
Training Center
SEIDOR
Coming Soon
Coming Soon
March 3
15:00-16:30
Frontier lab
THE EVOLUTION OF MOBILE NETWORKS
Speakers: Gavin Mitchell (Director at Mpirical Limited), Kevin Moore (Technical Trainer at Mpirical Limited)
Training Center
GSMA ADVANCE
Future Trends
English
March 3
15:00-16:30
Fusion Lab
CREATIVITY WILL SAVE US!
Speaker: Ian Gehlhaar (Creative director of Fail Fast, SEIDOR Opentrends’ specialist digital experience design agency)
Training Center
Seidor
Coming Soon
Coming Soon
March 3
16:45-18:15

Focus Lab
AI-BASED MANAGEMENT OF COMPLEX WIRELESS SENSOR NETWORKS
Speakers: Vicenç Soler (Researcher at Universitat Autònoma de Barcelona), Iwona Lawinska (TBS Faculty), Petia Georgieva (Faculty Member University of Aveiro), and Ana Isabel Dias Daniel (Faculty Member University of Aveiro)
This talk will be focused on the introduction of Machine Learning (ML) and Deep Learning (DL) algorithms in wireless (5G+) communications. DL techniques are particularly successful for Wireless Sensor Networks (WSNs) to extract higher level features from raw sensor data. A few case studies (such as smart thermostats, cellular network KPI prediction) will be shortly outlined.
Training Center DigiAdvance Coming Soon Coming Soon
March 3
16:45-18:15
Frontier lab
DISCOVER YOUR FUTURE AS A CYBERSECURITY ANALYST
Speaker: Juan Caubet (Director of IT&OT Security R&D Unit at Eurecat)
Training Center Eurecat Cybersecurity Coming Soon
March 3
16:45-18:15
Fusion Lab
ESCAPE ROOM
Speakers: Mireia Ruiz (Coordinator of the Prospection and Job Placement Department) and Alex Ricart (Training and Orientation Technician)
Training Center BIC Coming Soon Coming Soon
March 4
09:30-11:00
Focus Lab
COMING SOON
Training Center Spring IO Coming Soon Coming Soon
March 4
09:30-11:00
Frontier lab
COMING SOON
Training Center Salesforce Coming Soon Coming Soon
March 4
09:30-11:00
Fusion Lab
PROMPT BATTLE

Speakers: Nerea Solabarrieta (Data Scientist at Caixabank Tech), and Cai Badal (Data scientist at CaixaBank Tech) Training Center Caixabank Coming Soon Coming Soon
March 4 /
11:15-12:45 Focus Lab
BROKEN DATA, BROKEN DECISIONS: THE ETERNAL PROBLEM OF DATA QUALITY Speakers: Gustavo Martínez, Marta Díaz (Head of Data Platform and Governance at Adevinta)
Training Center EAE Business School Software Development English
March 4 /
11:15-12:45 Frontier lab
EXPLORING THE FUTURE OF 5G Speaker: Chadi Hazzoury (General Manager at K Labs International) This interactive session is designed to explore 5G technology, its current applications, and future potential. Participants will gain insights into the evolution of mobile networks, focusing on the advancements that 5G brings to the table. The session provides an overview of key topics such as the architecture of 5G networks, the role of 5G in enabling new services and applications, and more specifically what practical implications 5G can have on participants' careers.
Training Center GSMA Advance Future Trends English
March 4 /
11:15-12:45 Fusion Lab
DESIGN AND PUBLISH YOUR FIRST WEBSITE Speaker: Carmen Ansio (Design Engineer at LottieFiles)
Training Center Nuclio Digital School Software Development Spanish
March 4 /
13:00-14:30 Focus Lab
BIAS IN MEDICAL AI: WHEN THE ALGORITHM DECIDES FOR YOU Speaker: Prof. Isidre Munné (Data Science & Machine Learning Lead Teacher)
Training Center Ironhack Coming Soon Coming Soon
March 4 /
13:00-14:30 Frontier lab
COMING SOON

<div> <div>Speakers: Christian Tzolov (Spring AI Lead and Spring AI MCP Founder), Sergi Almar (Software Engineer, Spring I/O and Wasm I/O organiser)</div> <div> <div>Training Center</div> <div>Spring IO</div> <div>Coming Soon</div> <div>Coming Soon</div> </div> </div>
<div> <div>March 4</div> <div> <div>13:00-14:30</div> <div>Fusion Lab</div> </div> </div> <div> <div>NEWSPACE CATALONIA: FROM SPACE TOWARDS TERRITORIAL KNOWLEDGE</div> <div> <div>Speakers: Jordi Corbera Simon (Head of Unit at Institut Cartogràfic de Catalunya)</div> <div> <div>Training Center</div> <div>Generalitat de Catalunya</div> <div>Future Trends</div> <div>English</div> </div> </div> </div>
<div> <div>March 4</div> <div> <div>15:00-16:30</div> <div>Focus Lab</div> </div> </div> <div> <div>THE WORLD OF PROGRAMMING IN TIMES OF AI</div> <div> <div>Speakers: Rubén Alcalde (Senior Fullstack Person), and Juan Carlo Castillo (Programmer)</div> <div> <div>Training Center</div> <div>IT Academy - Barcelona Activa</div> <div>Artificial Intelligence</div> <div>Catalan</div> </div> </div> </div>
<div> <div>March 4</div> <div> <div>15:00-16:30</div> <div>Frontier lab</div> </div> </div> <div> <div>BULDING A FIRST PARTY DATA STRATEGY IN THE NEW MARKETING PARADIGM</div> <div> <div>Speaker: Carlos Vizoso Raya (Chief Technology Officer & Digital Innovation Director, Board Member, ESIC Business & Marketing School)</div> <div> <div>Training Center</div> <div>ESIC</div> <div>Management</div> <div>Spanish</div> </div> </div> </div>
<div> <div>March 4</div> <div> <div>15:00-16:30</div> <div>Fusion Lab</div> </div> </div> <div> <div>AI ADVANCING SECURE SOFTWARE DEVELOPMENT – DEVSECOPS – UNVEILING LAZARUS INVITED BY APWG.EU</div> <div> <div>Speakers: Adriana Freitas (Director Responsible for Research Projects at APWG.EU), Antonis Karantonis (Junior Researcher & Software Engineer at Solvus), Panagiotis Markovits (Senior Researcher & Software Engineer at Solvus Tech), Nikolaos Lykousas (Lead Researcher at Data Centric), Vasileios Argiropoulos (Junior Researcher & Software Engineer at Data Centric)</div> <div> <div>Training Center</div> <div>APWG</div> <div>Cybersecurity</div> <div>English</div> </div> </div> </div>
<div> <div>March 4</div> <div> <div>16:45-18:15</div> <div>Frontier lab</div> </div> </div> <div> <div>HOW WILL TECHNOLOGY CHANGE YOUR COMPANY’S BUSINESS MODEL?</div> <div> <div>Speakers: Dr. Eoghan Mac Conaill Óig (Assistant Professor at Dublin City University), Andreu Perez (Assistant Professor at UAB)</div> </div> </div>

<div> <div>Training Center</div> <div>DigiAdvance</div> <div>Coming Soon</div> <div>Coming Soon</div> </div>	
<div> <div>March 4</div> <div> <div>16:45-18:15</div> <div>Fusion Lab</div> </div> </div> <div> <div>WORKSHOP: LEARN HOW TO CODE IN A SAFE ENVIRONMENT</div> <div> <div> <div>Speaker:</div> <div>Anca Gabriela Munteanu</div> </div> <div> <div>Training Center</div> <div>Code Bar</div> <div>Software Development</div> <div>English</div> </div> </div> </div>	
<div> <div>March 5</div> <div> <div>09:30-11:00</div> <div>Focus Lab</div> </div> </div> <div> <div>MASTER AI FOR CODE-FREE DATA ANALYSIS</div> <div> <div> <div>Speaker:</div> <div>Jose Torre (MLOps expert)</div> </div> <div> <div>Training Center</div> <div>Nuclio Digital School</div> <div>Artificial Intelligence</div> <div>Spanish</div> </div> </div> </div>	
<div> <div>March 5</div> <div> <div>09:30-11:00</div> <div>Frontier lab</div> </div> </div> <div> <div>REVERSING FOR CYBERSECURITY</div> <div> <div> <div>Speaker:</div> <div>Alex Bassas</div> </div> <div> <div>Training Center</div> <div>Caixabank</div> <div>Coming Soon</div> <div>Coming Soon</div> </div> </div> </div>	
<div> <div>March 5</div> <div> <div>09:30-11:00</div> <div>Fusion Lab</div> </div> </div> <div> <div>90' CHALLENGE. BUILD YOUR WEBSITE WITH D2C SALESFORCE IN RECORD TIME.</div> <div> <div> <div>Speaker:</div> <div>Jonathan Jumbert (SFCC Architect at Cloud Coachers)</div> </div> <div> <div>Training Center</div> <div>Cloud Coachers</div> <div>Cloud Computing</div> <div>Spanish</div> </div> </div> </div>	
<div> <div>March 5</div> <div> <div>11:15-12:45</div> <div>Focus Lab</div> </div> </div> <div> <div>SURVIVE AND EXCEL: CODE AND AI IN THE WORK OF THE FUTURE</div> <div> <div> <div>Speakers:</div> <div>Jaume García, and Cristina Fernández Bornay (Head of User Experience and Pedagogical Innovation at 42Barcelona)</div> </div> <div> <div>Training Center</div> <div>Fundación Telefónica</div> </div> </div> </div>	

<div>Coming Soon</div> <div>Coming Soon</div>
<div>March 5</div> <div>/</div> <div>11:15-12:45</div> <div>Frontier lab</div> <div>COMING SOON</div> <div>Training Center</div> <div>Salesforce</div> <div>Coming Soon</div> <div>Coming Soon</div>
<div>March 5</div> <div>/</div> <div>11:15-12:45</div> <div>Fusion Lab</div> <div>SYSTEM DESIGN WORKSHOP</div> <div> Speakers: Anyul Rivas (Principal Software Engineer), Fernando Aparicio (Director of Nifty Export) </div> <div>Training Center</div> <div>Software Crafters Barcelona</div> <div>Software Development</div> <div>Spanish</div>
<div>March 5</div> <div>/</div> <div>13:00-14:30</div> <div>Focus Lab</div> <div>THE WORLD OF PROGRAMMING IN TIMES OF AI</div> <div> Speakers: Rubén Alcalde (Senior Full-stack Person), and Juan Carlo Castillo (Programmer) </div> <div> This interactive workshop delves into the integration of AI capabilities into Java applications using Spring AI. Participants will gain practical experience in developing and deploying AI-enhanced Java applications, leveraging the Spring ecosystem’s robustness. Through hands-on exercises, attendees will learn to build a Spring Boot application, and incorporate AI features with Spring AI. This session is ideal for software engineers and architects aiming to elevate their applications by seamlessly embedding AI functionalities into Java applications. </div> <div>Training Center</div> <div>IT Academy - Barcelona Activa</div> <div>Artificial Intelligence</div> <div>Catalan</div>
<div>March 5</div> <div>/</div> <div>13:00-14:30</div> <div>Frontier lab</div> <div>COMING SOON</div> <div>Training Center</div> <div>Glovo Tech Talks</div> <div>Coming Soon</div> <div>Coming Soon</div>
<div>March 5</div> <div>/</div> <div>13:00-14:30</div> <div>Fusion Lab</div> <div>OSINT INVESTIGATIONS: THREAT INTEL/SOCMINT WITH MALTEGO INVITED BY APWG.EU</div> <div> Speaker: Carlos Fragoso (APWG, SANS Institute & Maltego) </div> <div>Training Center</div> <div>APWG</div> <div>Cybersecurity</div>

English
March 5
15:00-16:30
Focus Lab
CAN YOU IMAGINE DESIGNING APPLICATIONS THAT EVERYONE CAN USE? ACCESSIBILITY IN DEVELOPMENT AT POR TALENTO DIGITAL DE FUNDACIÓN ONCE
Speakers: Lourdes González Perea (Head of Technological Accessibility at Fundación ONCE) and Cristian Suárez Henríquez (Technician in the Accessible Technologies Department at Fundación ONCE)
Training Center
Fundación Once
Coming Soon
Coming Soon
March 5
15:00-16:30
Fusion Lab
NATURAL LANGUAGE PROCESSING WORKSHOP
Speaker: Rafael Baus (Data Engineer at NTT Data)
Training Center
Epitech
Coming Soon
Coming Soon
March 5
16:45-18:15
Focus Lab
LEARN TO LEVERAGE THE CLOUD
Speakers: Esteve Alquezar (Department of Computer Architecture and Operating Systems UAB), Carles Carrillo (PhD in High Performance Supercomputing at Universitat Autònoma de Barcelona)
Training Center
DigiAdvance
Coming Soon
Coming Soon
March 5
16:45-18:15
Frontier lab
COMING SOON
Training Center
Coming Soon
Coming Soon
Coming Soon

