



User profiles

on the blockchain

CONTEXT

Thousands of projects,
from local communities to
state-of-the-art tech companies,
use Ethereum to create
their currency.

ISSUE/OPPORTUNITY

These projects marketing teams
are missing the tools to
understand holders of their
currency

SOLUTION

Build user profiles, using AI/ML from the huge amount of public blockchain data.

Search a user



Alphonse 334

Profile

FRANCE

RISK TAKER

LONG TERM

Project
exemple

Next action per currency



DogeCoin

0x...6644

Buy

90%



Shiba inu

0x...27e4

Buy

68%



Avalanche

0x...27e4

Sell

89%



Ton

0x...e4Df

Buy

55%



Chainlink

0x...27e4

Sell

73%

big amount of clean data available



282 millions rows on Kaggle datasets

https://www.kaggle.com/datasets/bigquery/ethereum-blockchain/data?select=token_transfers



Real time updates on BigQuery

<https://cloud.google.com/blog/products/data-analytics/ethereum-bigquery-public-dataset-smart-contract-analytics?hl=en>



Boilerplate notebooks

<https://www.kaggle.com/code/mrisdal/visualizing-average-ether-costs-over-time>



Bring your own
prediction/classification
ideas