

## 4. Supervised Techniques I

DS-GA 3001, Text as Data  
Arthur Spirling

February 20, 2018

# Housekeeping

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“The reporter who the senator attacked admitted the error” is harder than “The reporter who attacked the senator admitted the error” because less obvious to whom ‘who’ refers.

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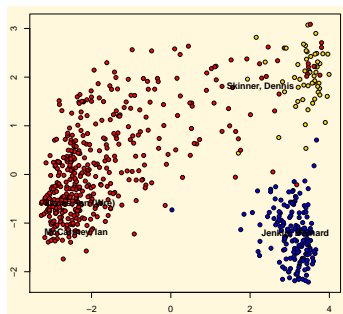
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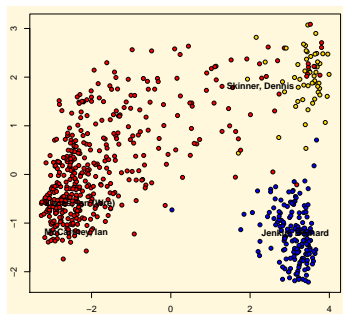
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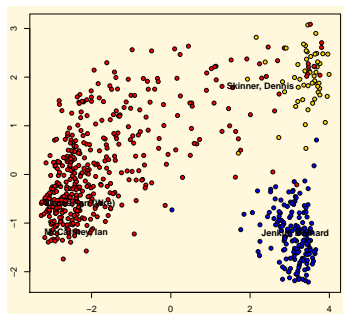


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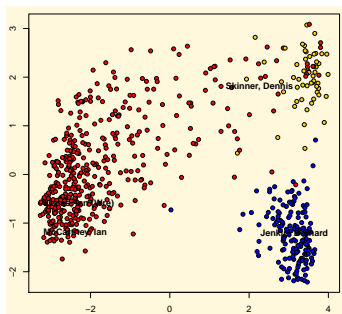


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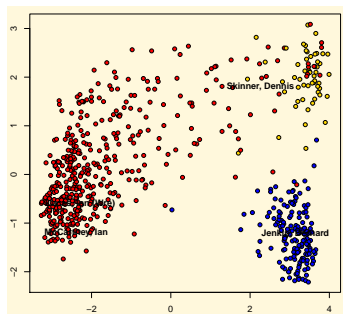
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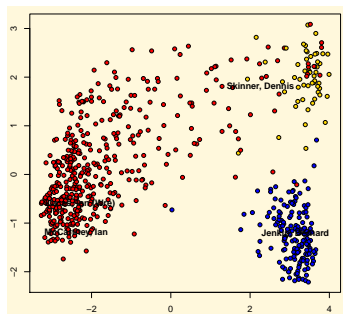
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**CRITIC REVIEWS FOR STAR WARS: EPISODE VII - THE FORCE AWAKENS**

All Critics (313) | Top Critics (48) | My Critics | Fresh (293) | Rotten (20)


 The new movie, as an act of pure storytelling, streams by with fluency and zip.


[Full Review...](#) | December 21, 2015

 **Anthony Lane**  
New Yorker  
★ Top Critic


 At the end The Force Awakens looks more like a nostalgic film that will work as a transition to the new Star Wars' age. [Full Review in Spanish]


[Full Review...](#) | December 29, 2015

 **Salvador Franco Reyes**

 While Star Wars: The Force Awakens gets temporarily bogged down taking us back to the world that we left in 1983, it introduces us to the new and exciting torch-bearers of the franchise.

[Full Review...](#) | December 30, 2015

 **Blake Howard**  
Graffiti With Punctuation

 This film is a well-planned product that balances nostalgia with the capacity to attract new generations into the Star Wars universe. [Full Review in Spanish]

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→ just add up the number of times the words appear and multiply by the score (normalizing by doc dictionary presence)

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**MOVIES OPENING THIS WEEK** [Get Tickets](#)

No Score Yet	Gods Of Egypt	FEB 26
58%	Triple 9	FEB 26
78%	Eddie The Eagle	FEB 26
No Score Yet	Crouching	
100%	Only Yesterday	

**TOP BOX OFFICE**

83%	Deadpool	
82%	Kung Fu Panda 3	
60%	Risen	
88%	The Witch	\$8.8M
49%	How To Be Single	\$8.2M
60%	Race	\$7.4M
23%	Zoolander 2	\$5.5M

**Grandfathered**  
68% 51%  
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Critics Consensus: John Stamos is as handsome and charming as ever, but Grandfathered's jokes are tired and schmalzy.



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- 3 Why might be generally nervous about BOW approaches?



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e.g. context matters: “was **not** good” gets +1 !

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btw punctuation adds relatively little to accuracy.

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- ▶ Semin and Fielder categories: interpersonal/psychological properties of words

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ABJECT	H4		Negativ						
ABLE	H4Lvd	Positiv		Pstv				Strong	
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ABOLISH	H4Lvd		Negativ			Ngvtv	Hostile	Strong	Power
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ABRASIVE	H4		Negativ				Hostile	Strong	
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ABSENCE	H4Lvd		Negativ						
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e.g. ADULT has two meanings: one is a 'virtue', one is a 'role'

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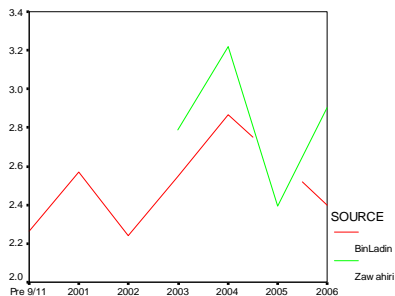
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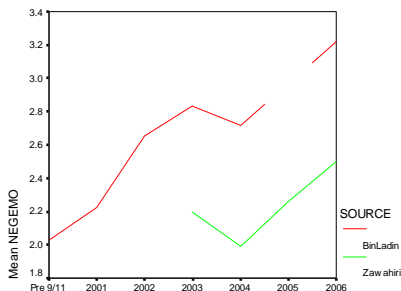
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C. Positive emotion (happy, love)



D. Negative emotion (hate, sad)



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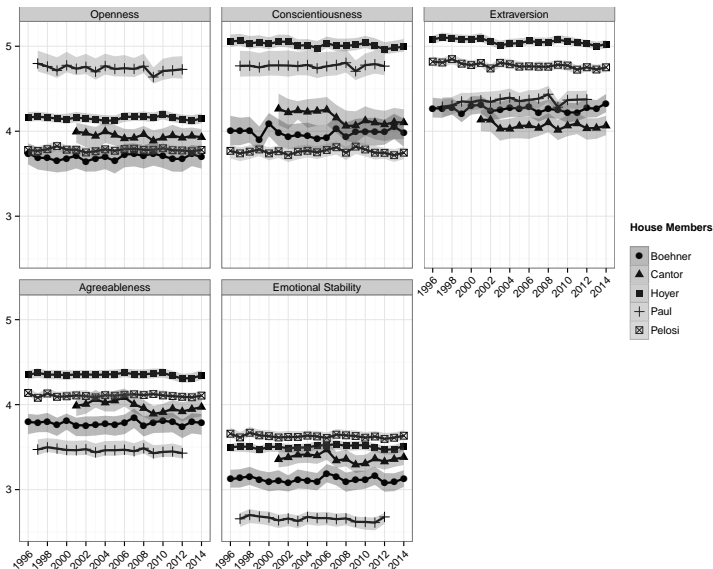
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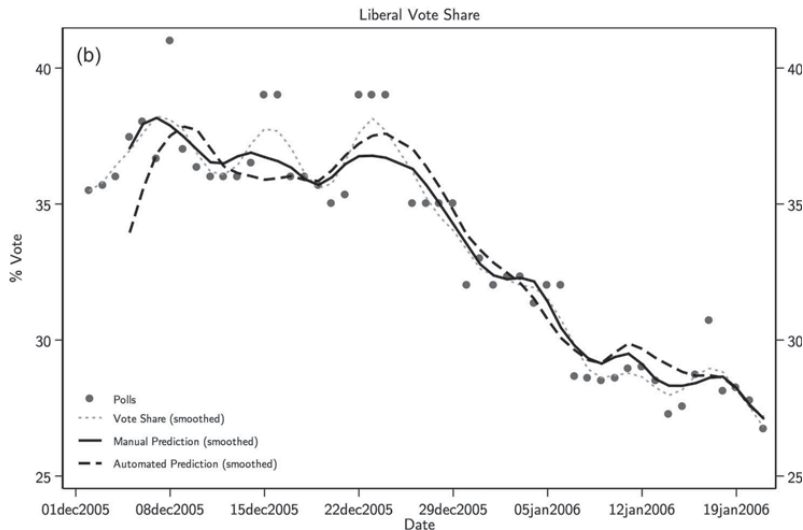
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```
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```

```
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        Increase public spending
```

```
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1,036 of 1,144 people found the following review helpful

★★★★★ **With Great Powers Comes Great Responsibility**

By **Tommy H.** on July 17, 2009

I admit it, I'm a ladies' man. And when you put this shirt on a ladies' man, it's like giving an AK-47 to a ninja. Sure it looks cool and probably would make for a good movie, but you know somebody is probably going to get hurt in the end (no pun intended). That's what almost happened to me, this is my story...

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**btw** humans **not** very good at producing discriminating terms for e.g. opinion mining (Pang et al, 2002)

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# BTW...

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### The Weather

Today—Showers, thunderstorms, high in 80s. Tuesday—Fair, less humid. Chance of rain, 30% tonight. Winds variable, 10-35 m.p.h. Temperature range: Today, 72-84; Yesterday, 74-88. Details, Page D3.

# The Washington Post

Times Herald

## FINAL

34 Pages—4 Sections

Announcements	B 4	Fed. Diary	C 5
Calendar	B 4	Federal	C 5
City Life	D 1	Movie Guide	B 7
Classified	B 4	Obituaries	D 2
Comics	C 4	Sports	C 1
Crossword	D 4	Style	B 1
Editorials	A 14	TV-Radio	B 3

92d Year .... No. 228

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MONDAY, JULY 21, 1969

Phone 223-6000 Circulation 222,000

10c

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intransitive



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Russian artillery<sup>S</sup> south of the Chechen capital  
Grozny blasted<sup>223</sup> Chechen positions<sup>T</sup> overnight  
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# Hierarchical Coding Scheme (CAMEO)/Dictionary



## **12: REJECT**

120: Reject, not specified below

121: Reject material cooperation

1211: Reject economic cooperation

1212: Reject military cooperation

122: Reject request or demand for material aid, not specified below

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CAMEO	1222
Name	Reject request for military aid
Description	Refuse to extend military assistance.
Example	The Turkish government has refused to commit to any direct assistance to the US-led war against Iraq, citing domestic opposition.

# Actors (CAMEO)/Dictionary

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UGAREBLRA	Lord's Resistance Army
UIG	Uighur (Chinese ethnic minority)
UIS	Unidentified state actors
UKR	Ukraine
URY	Uruguay
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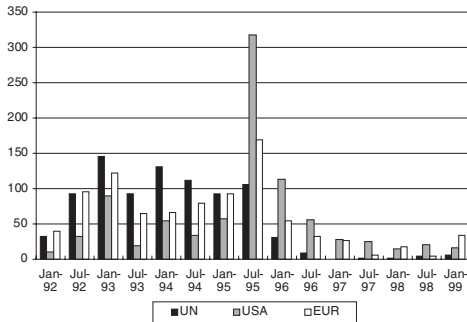
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**Figure 3: Six-Month Totals of Mediation Events in the Balkans by Mediator**

NOTE: UN = United Nations; USA = United States; EUR = major European states, plus the European Union.



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**NB** Typically start with distinct **types** of documents (classified by hand), and learn which words are important for **discriminating** between them.

Word **embeddings** may offer automatic way forward here (Hamilton et al, "Inducing Domain-Specific Sentiment Lexicons from Unlabeled Corpora")

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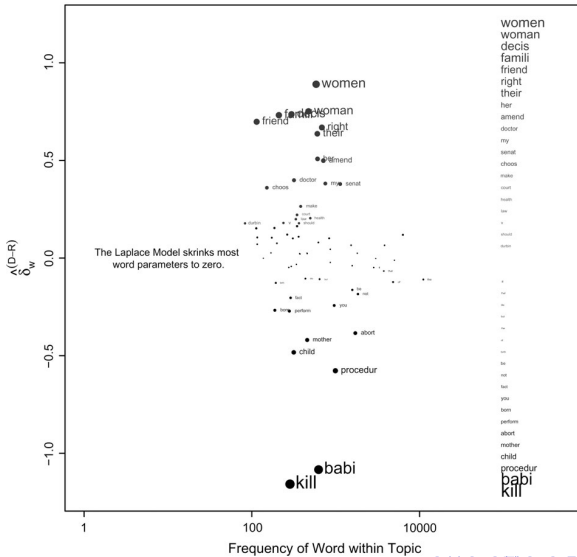
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- previous approaches tend to overfit to *obscure* words or groups that don't have much validity in context.

# Most Democratic and Republican Words on Abortion (106th, Laplace prior)

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# Goldman-Sachs Case Study

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# Example from Sept 2015



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*The Committee continues to see the risks to the outlook for economic activity and the labor market as nearly balanced but is monitoring developments abroad. Inflation is anticipated to remain near its recent low level in the near term but the Committee expects inflation to rise gradually toward 2 percent over the medium term as the labor market improves further and the transitory effects of declines in energy and import prices dissipate.*

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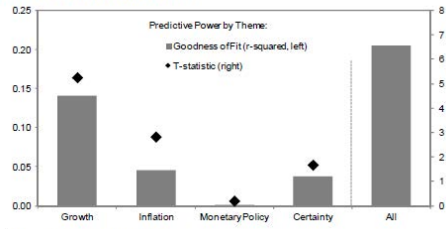
Next, study **themes** of documents: pairs of hawkish/dovish adjectives that pertain to nouns of various topics—growth, inflation, monetary policy.

+ count terms pertaining to (un)certainty

Themes about **growth** are most important for monetary policy

Show **predictions** from this model do a good job of **tracking** actual policy over time.

Exhibit 7: Talk About Growth Matters



Source: Goldman Sachs Global ECS Research.

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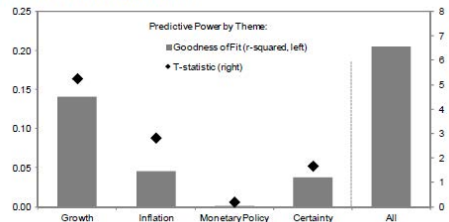
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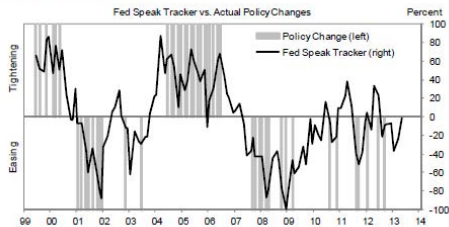
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Exhibit 8: The Fed Speak Tracker



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Item	Your Rank	Actual Rank	Team Rank	Team Difference	Your Difference
A ball of steel wool					
A small ax					
A loaded .45-caliber pistol					
Can of Crisco shortening					
Newspapers (one per person)					
Cigarette lighter (without fluid)					
Extra shirt and pants for each survivor					
20 x 20 ft. piece of heavy-duty canvas					
A sectional air map made of plastic					
One quart of 100-proof whiskey					
A compass					
Family-size chocolate bars (one per person)					
Score					

# Partner Exercise



# Partner Exercise



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Q how would you expect deceiver's messages differ from truth tellers?

# Partner Exercise



- Q how would you expect deceiver's messages differ from truth tellers?
- in terms of e.g. number of words, informality, uncertainty, complexity, pausality etc.

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btw, passive voice means subject and object of sentence are switched:

"I am packing my bag"  $\rightarrow$  "My bag is being packed by me."



I will **definitely** see you next time, when I intend to forego persiflage and conduct a profound lucubration, skirring over new topics in a way that could never be described as prolix.