

University of Tokyo: Text-as-Data

Day 1, Part II

Arthur Spirling

June 3, 2017

Where Are We?

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e.g. stemmed word like 'treasuri', which doesn't appear in the document itself.

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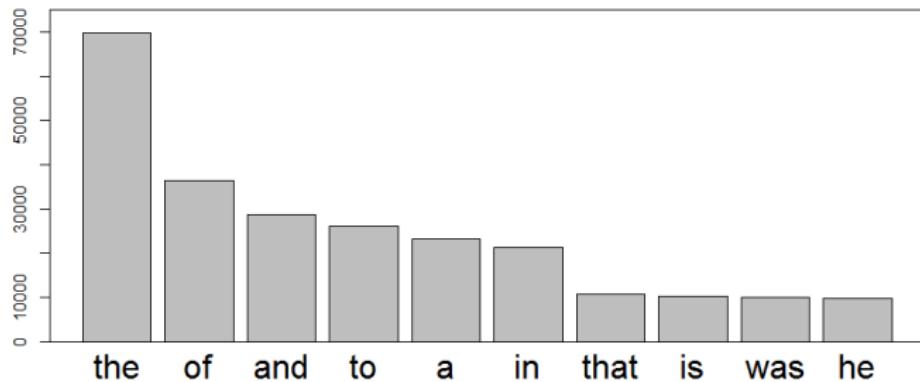
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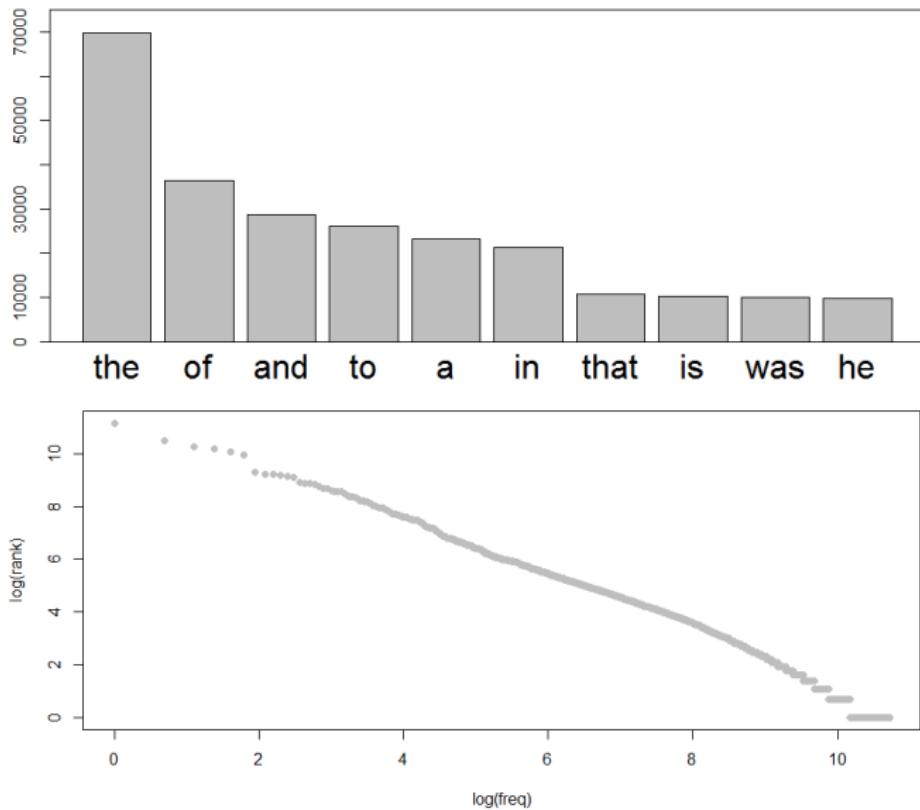
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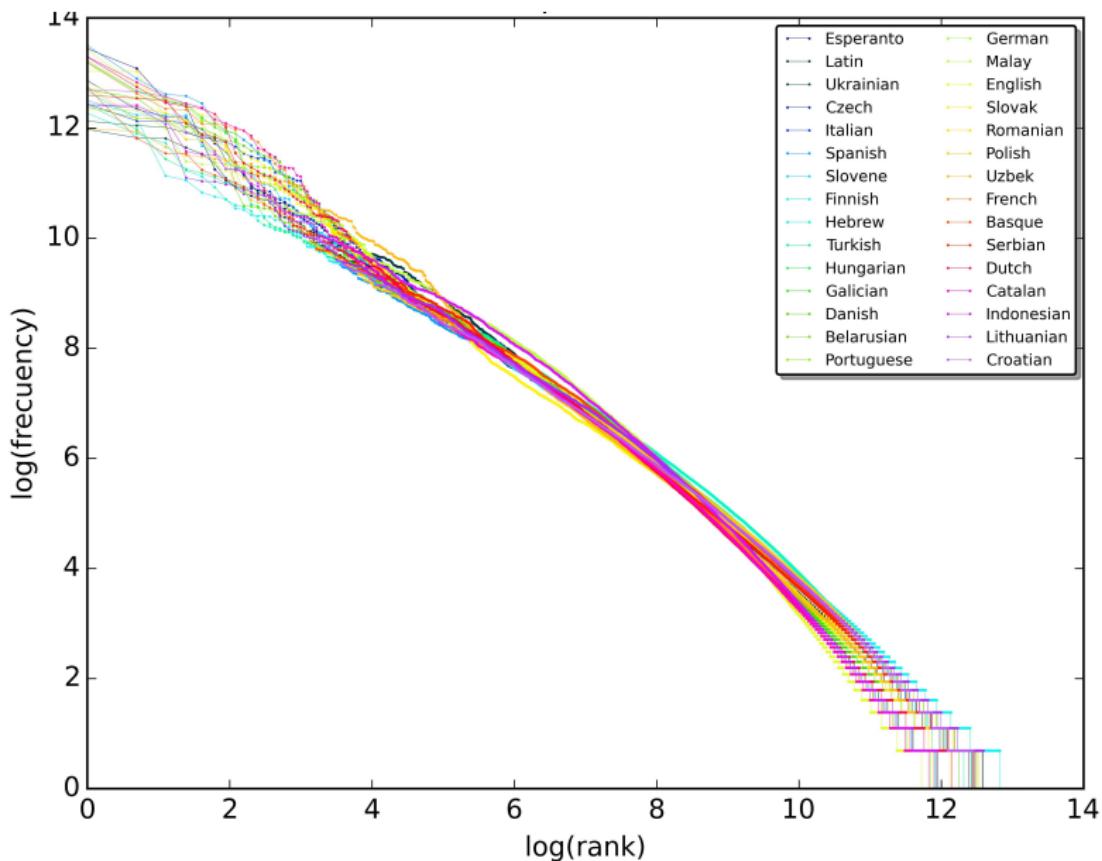
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Distance Metrics and Measures

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e.g. principal components analysis operates on distance matrix.

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larger distances imply lower similarity.

Partner exercise

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- ① consider three documents in term frequency space:

[5, 4, 3]

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Which documents will Euclidean distance place closest together?

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so when the document has generally high term frequencies (because it is longer), w^2 will be larger, which makes $\|\mathbf{y}_i\|$ larger.

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Example

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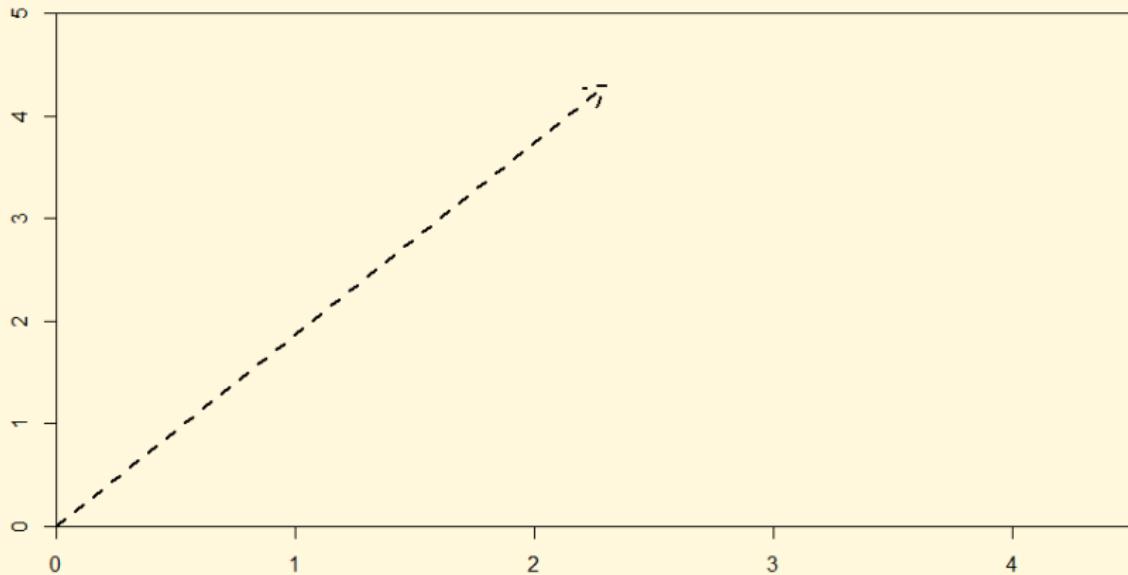
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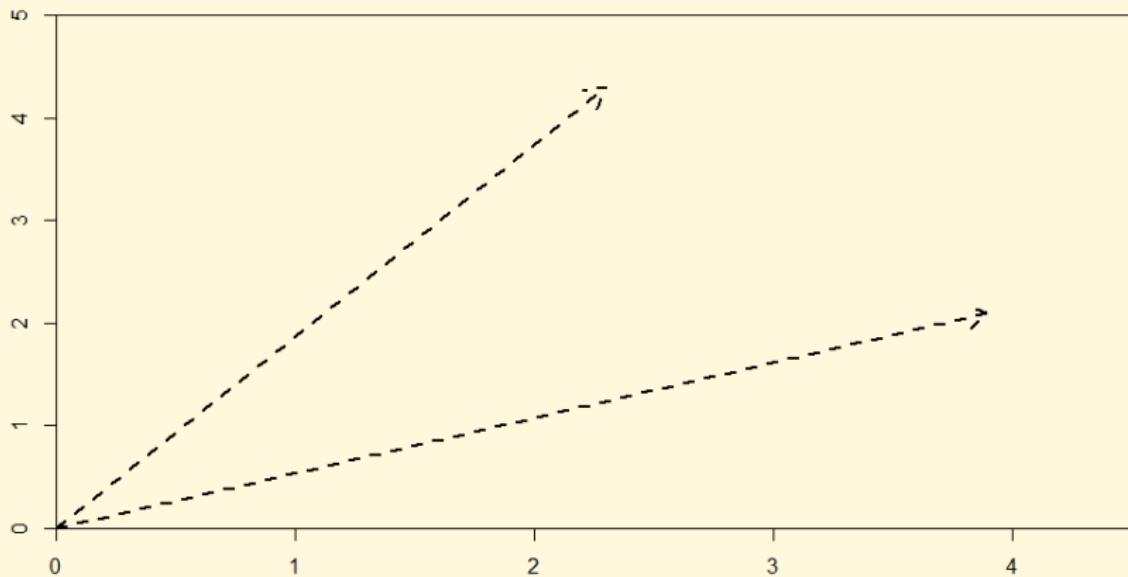
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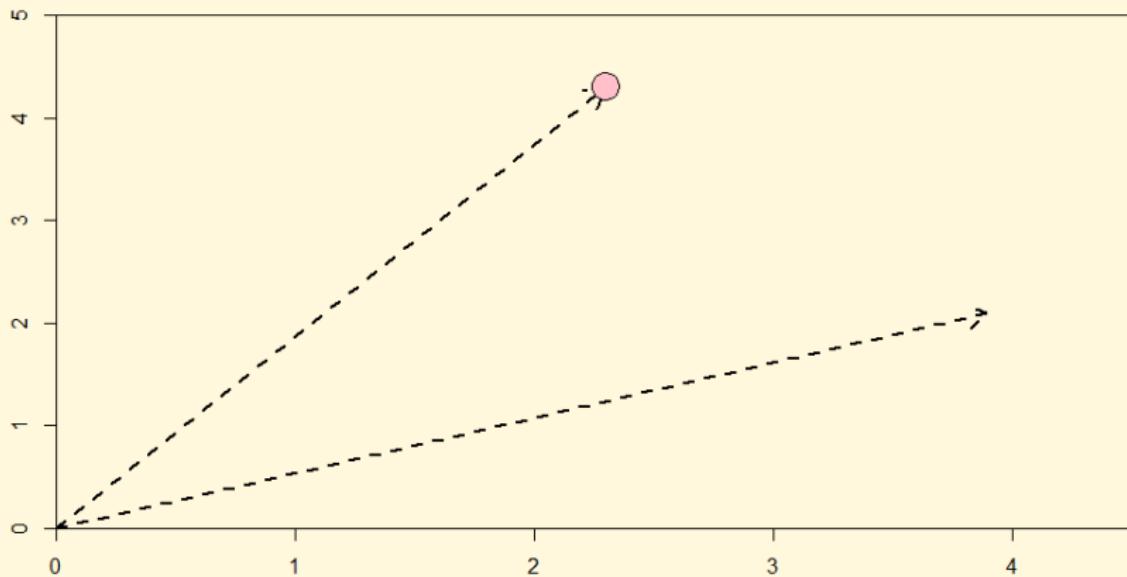
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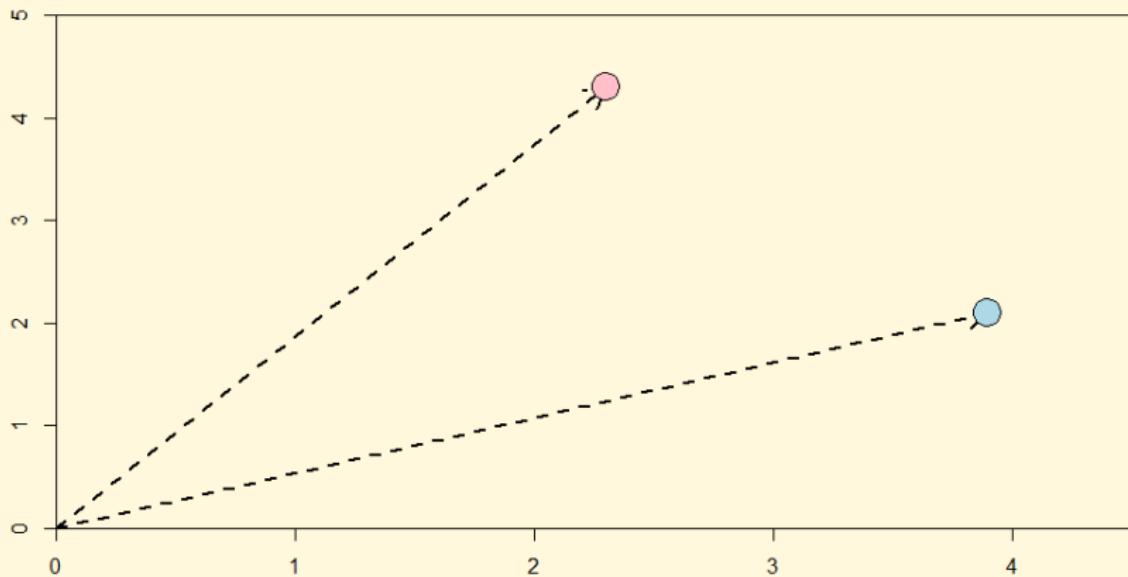
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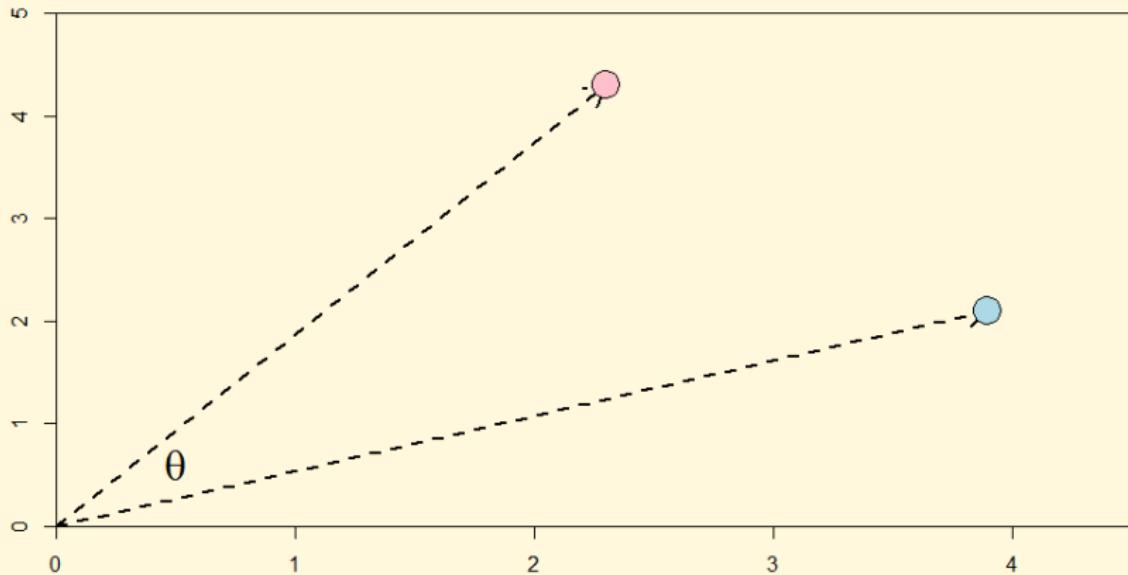
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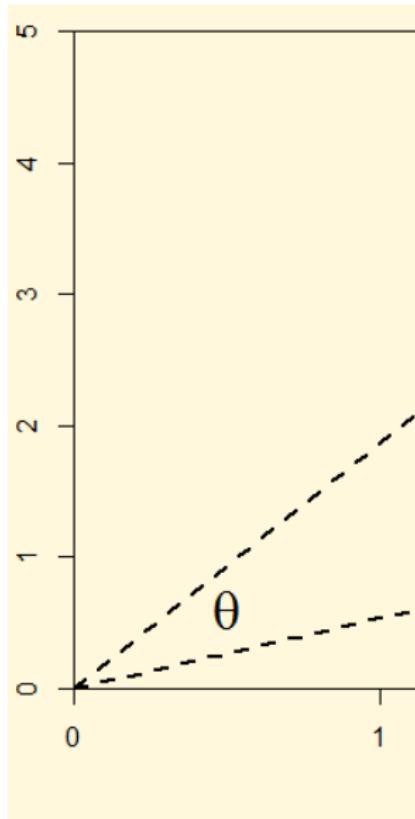
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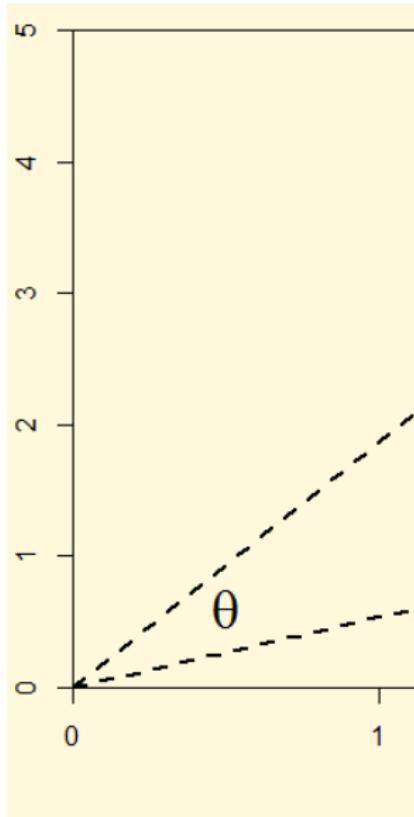


Algebra

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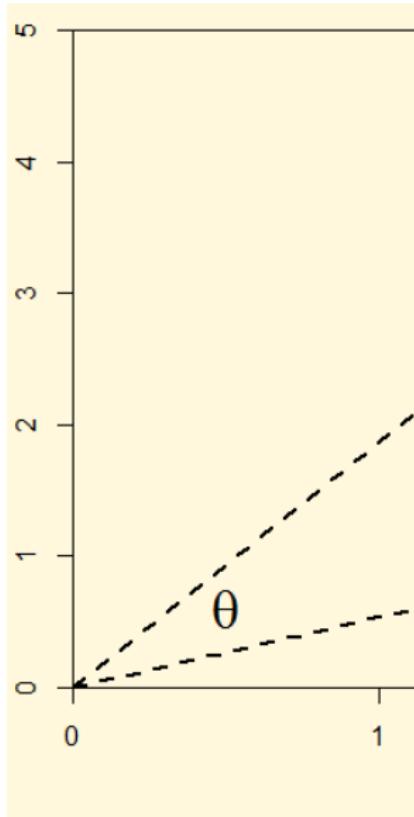


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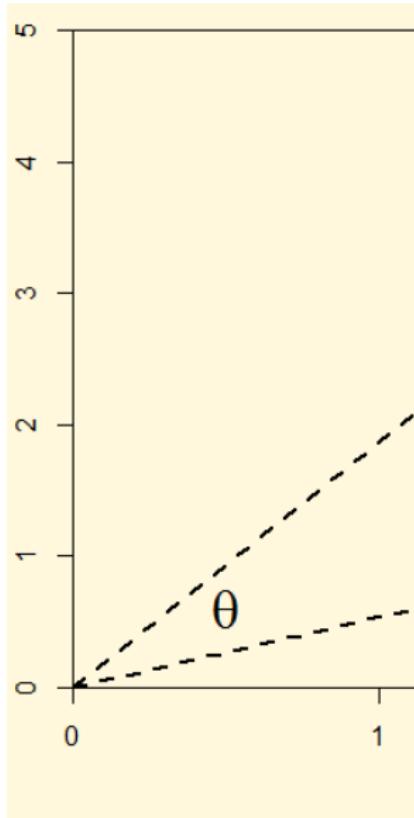
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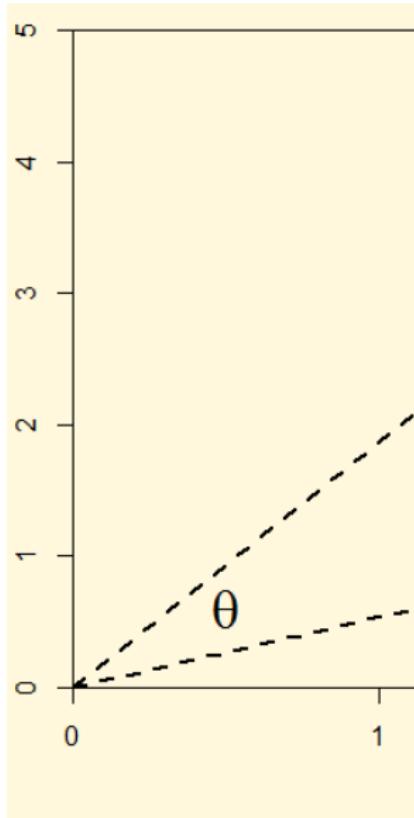


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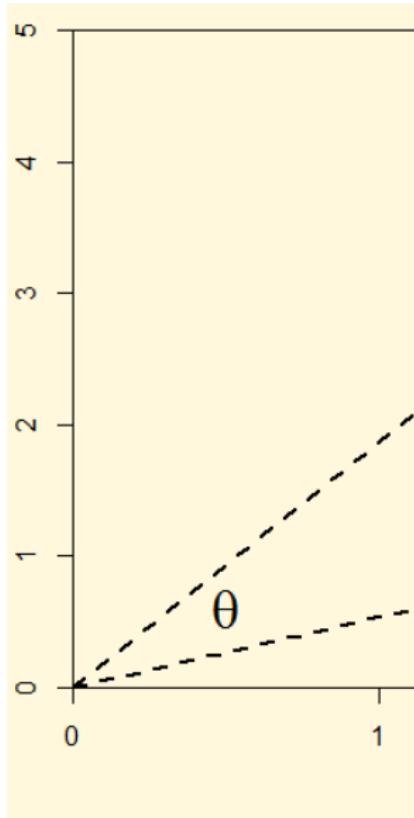
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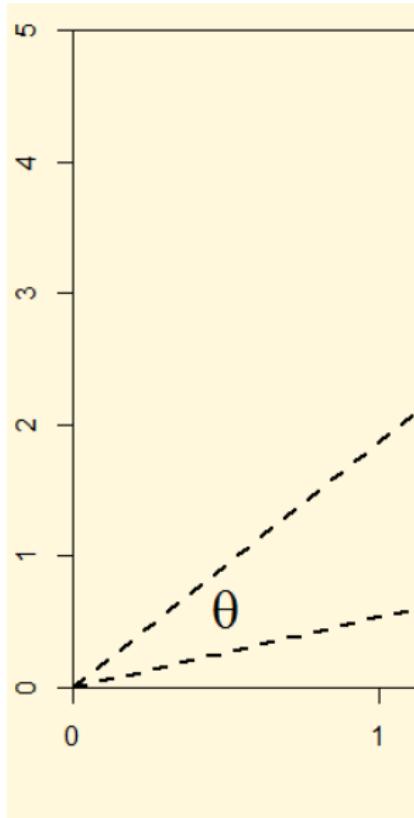
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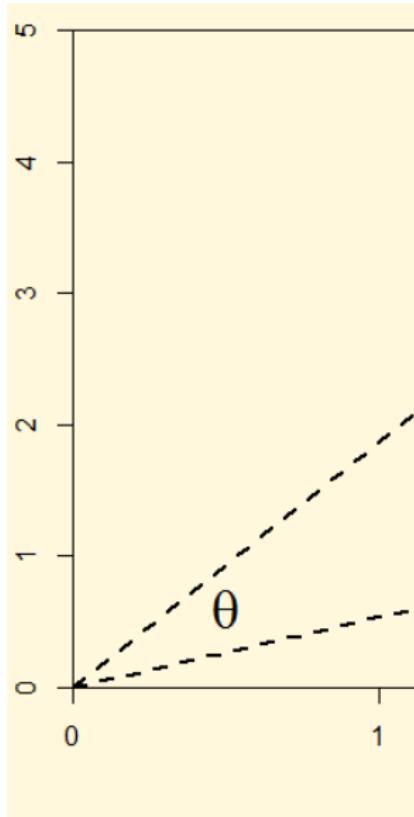
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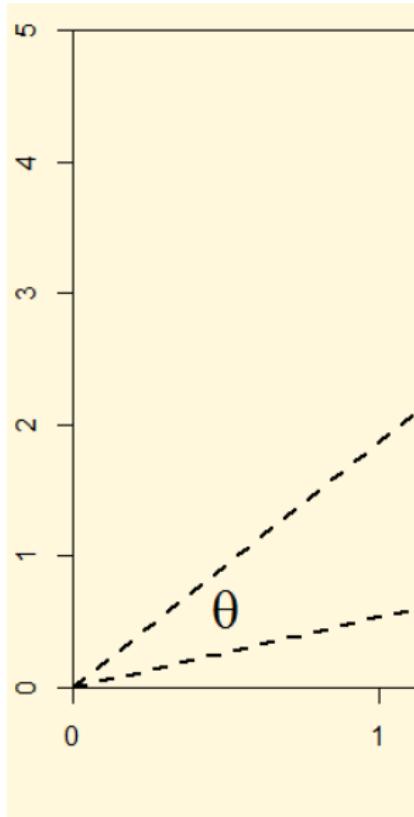
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Looks about right.

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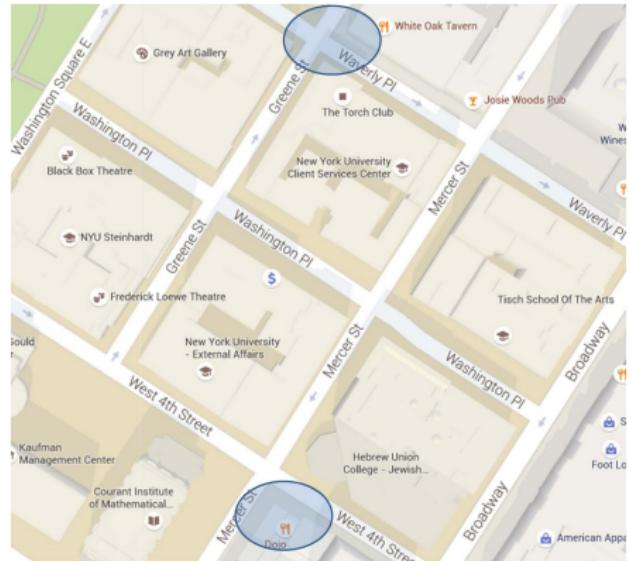
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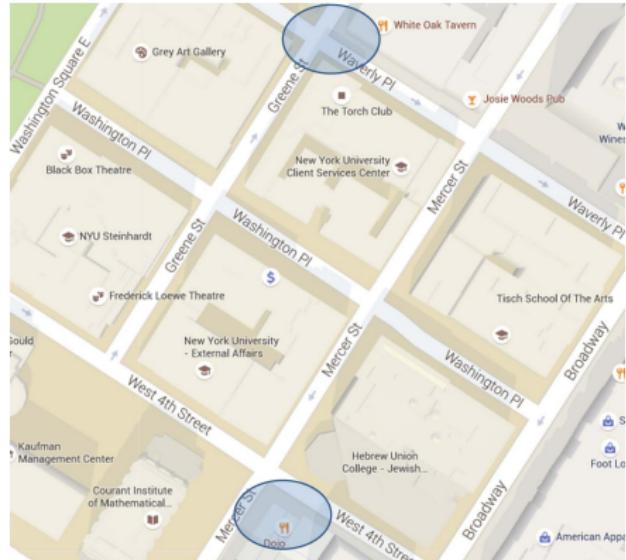
etc

Partner Exercise

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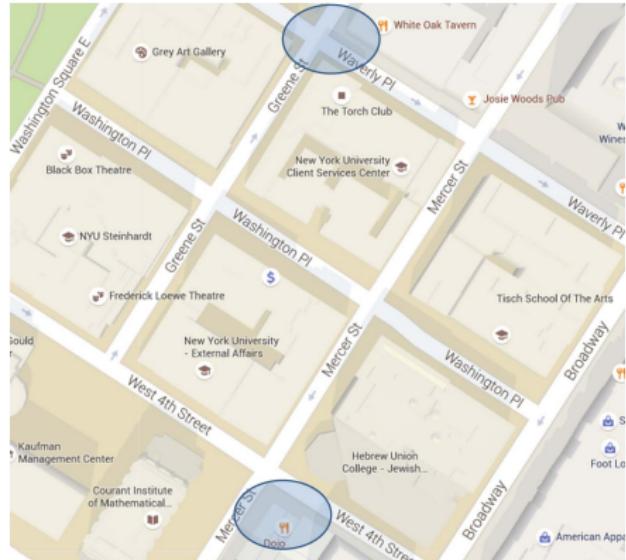


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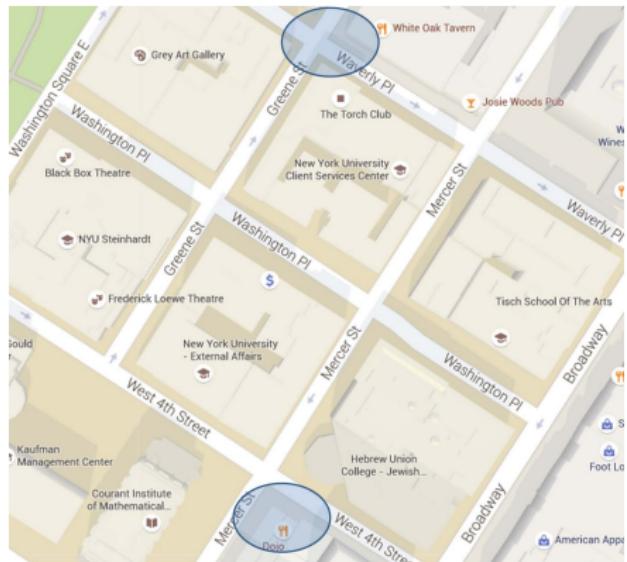
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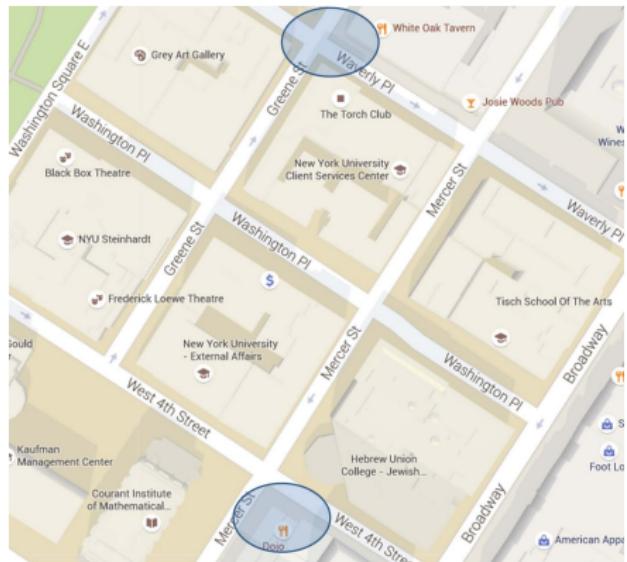
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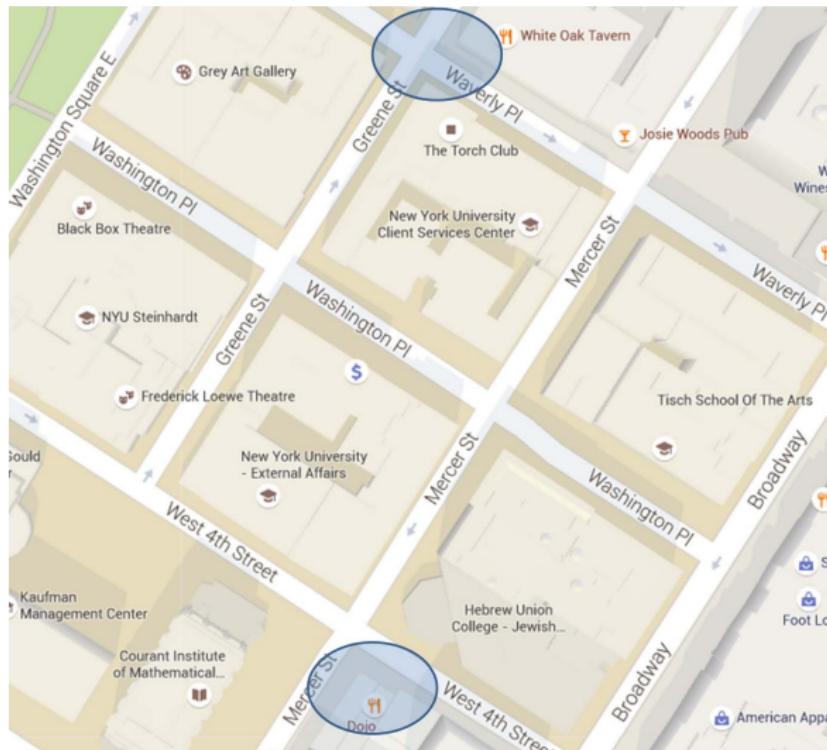


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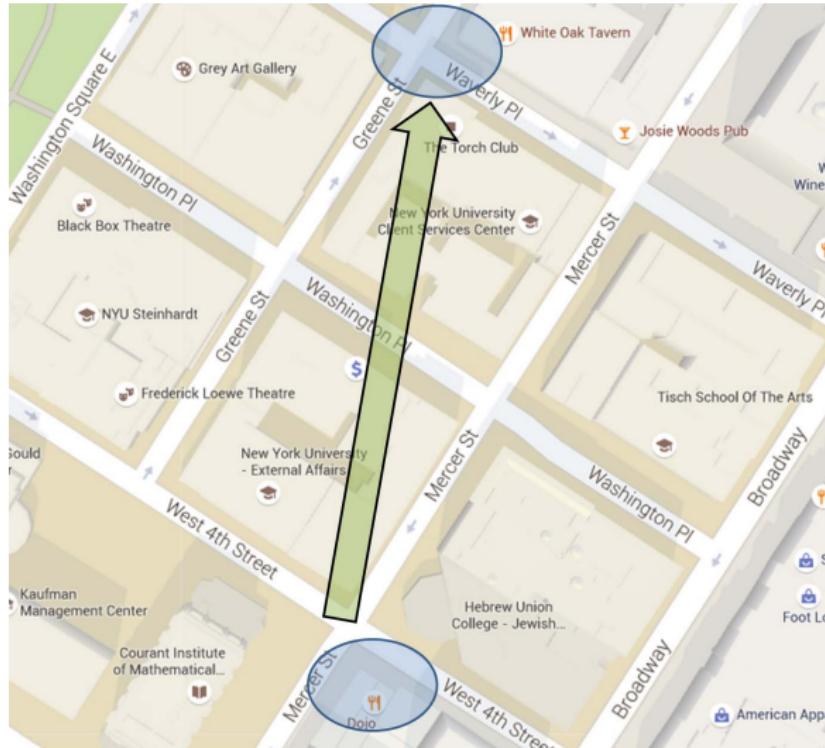
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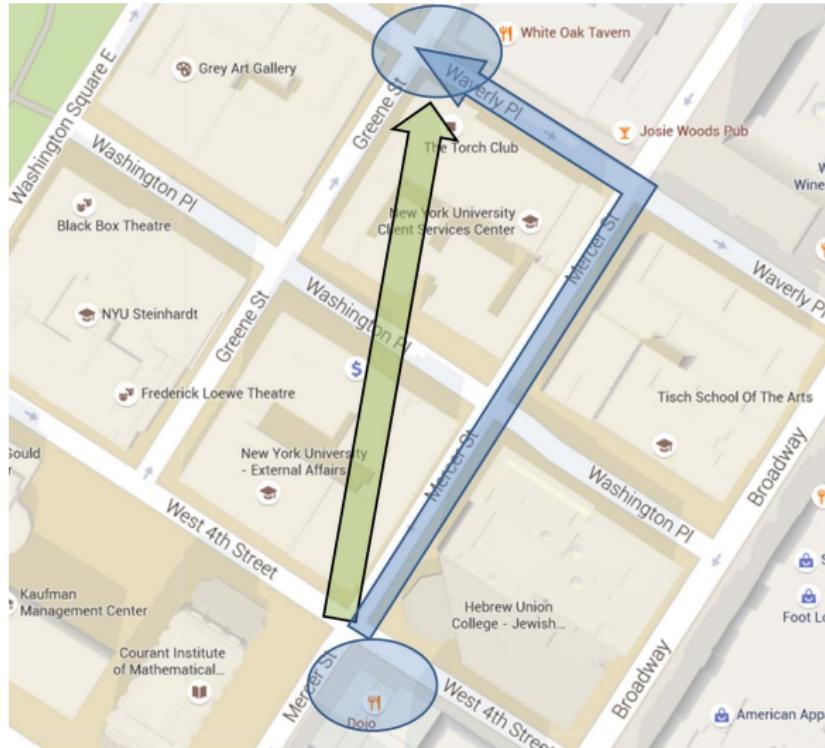


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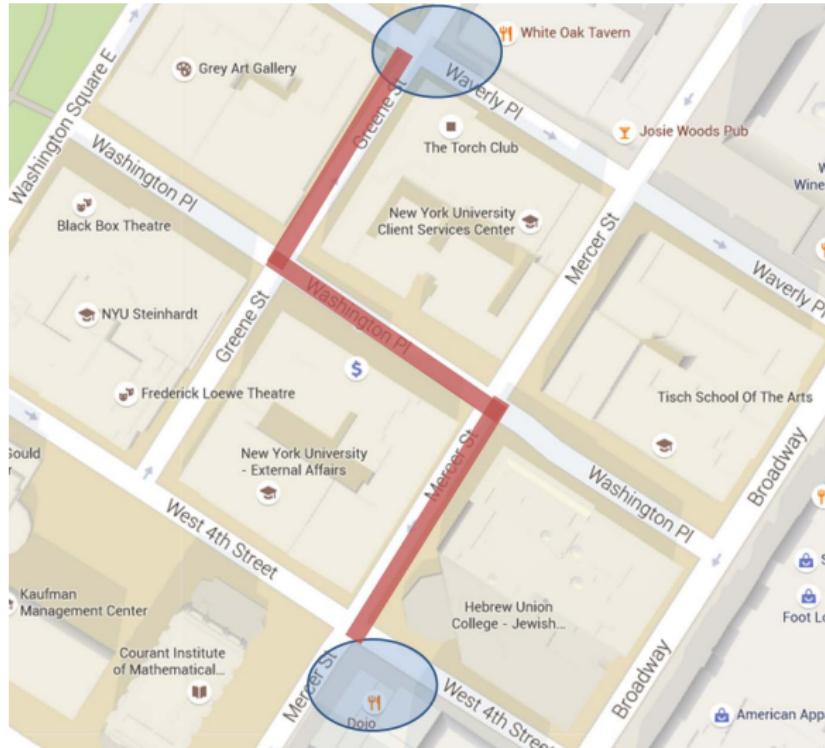
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Descriptive Statistics: Key Words in Context

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- q What role did 'democratic' play in the debate?

Some KWIC from the debates: kwic() in quanteda

	preword	word	postword
:	:	:	:
[s267549.txt, 994]	evil that attends a purely	democratic	form of Government. There could be
[s267549.txt, 1015]	here, not possibly towards a	democratic	form of government, but in
[s267738.txt, 1492]	swept away in some further	democratic	change. And it is for
[s267738.txt, 1560]	throne. When you get a	democratic	basis for your institutions, you
[s267738.txt, 1952]	differences between ourselves and other	democratic	legislatures? Where is the democratic
[s267738.txt, 1957]	democratic legislatures? Where is the	democratic	legislature which enjoys the powers
[s267738.txt, 2243]	almost utterly useless against a	democratic	Chamber, and the question to
[s267738.txt, 2286]	to the violence of the	democratic	Chamber you are creating, and,
[s267738.txt, 2294]	are creating, and, as the	democratic	principle brooks no rival, this
[s267738.txt, 2374]	spirit of democracy that the	democratic	Chamber itself would become an
[s267738.txt, 2678]	power is given to the	democratic	majority, that majority does not
[s267738.txt, 2767]	job? In accordance with the	democratic	principle the army would demand
[s267744.txt, 204]	Conservative patronage, of the most	democratic	Reform Bill ever brought in.

Detail: s267738.txt

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preword	word	postword
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The Original Speaker and Speech

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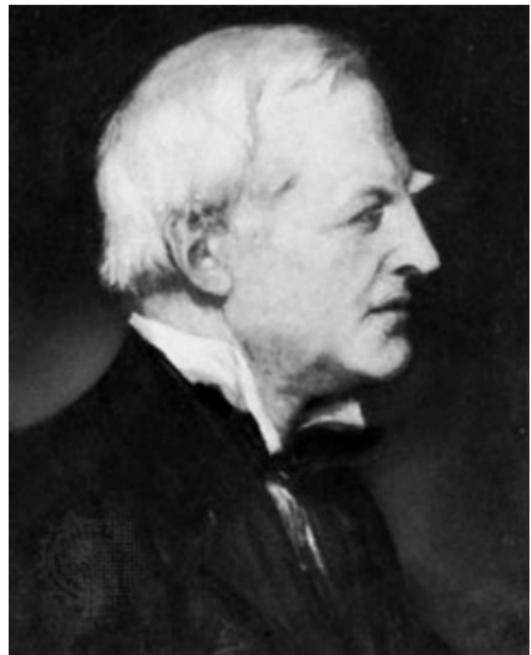


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In accordance with the democratic principle the army would demand to elect their own officers, and there would be endless change in the Constitution arising out of the present Bill, which, so far from being an end to our evils, is only the first step to them.

Partner Exercise

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Suppose you were studying the history of entertainment technology. Consider the key word '**wireless**'. How has the frequency of this term changed over time? How has the context changed?

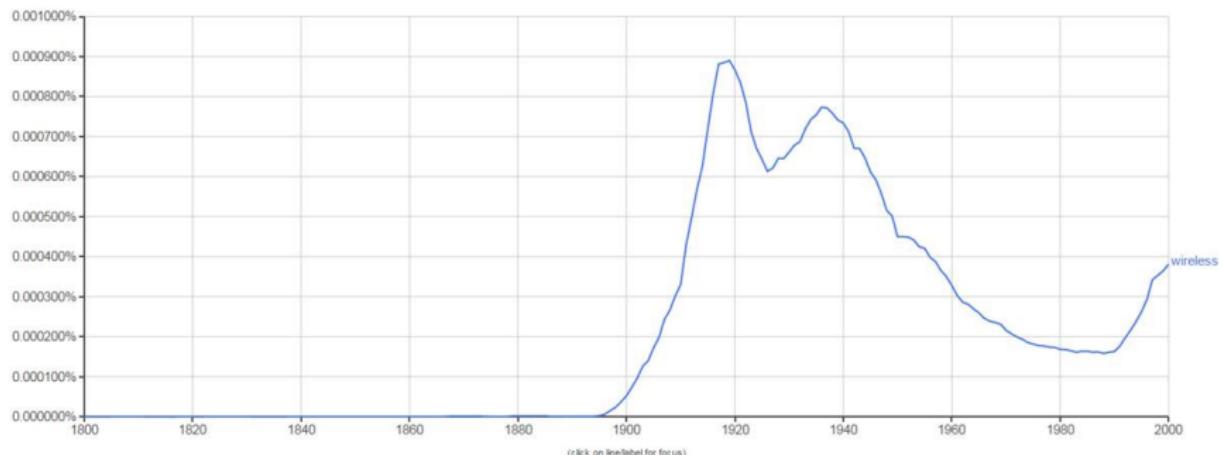
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Give an example of a **political** key word that might appear in a different *context* if we study the US vs some other country.

Use of 'Wireless'



(click on line/label for focus)

Descriptive Statistics: Diversity and Complexity

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e.g. authors with limited vocabularies will have a **low** lexical diversity.

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Iraqi Forces Retake Center of Ramadi From ISIS

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- Kincaid et al later translate to US School *grade level* that would be (on average) required to comprehend text.

Readability Guidelines

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Score	Education	Description	Clve % US popn
0–30	college graduates	very difficult	28
31–50		difficult	72
51–60		fairly difficult	85
61–70	9th grade	standard	—
71–80		fairly easy	—
81–90		easy	—
91–100	4th grade	very easy	—

Examples

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90	death row inmate last statements (TX)
100	this entry right here.

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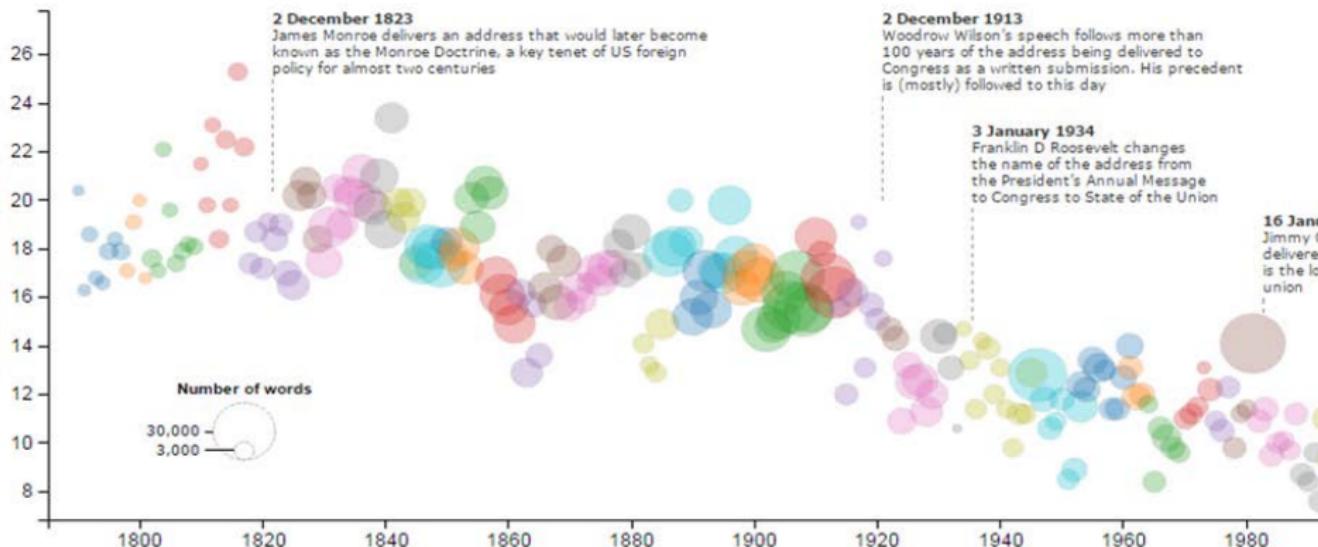
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The state of our union is ... dumber:

How the linguistic standard of the presidential address has declined

Using the Flesch-Kincaid readability test the Guardian has tracked the reading level of every State of the Union



Leaders and their incentives

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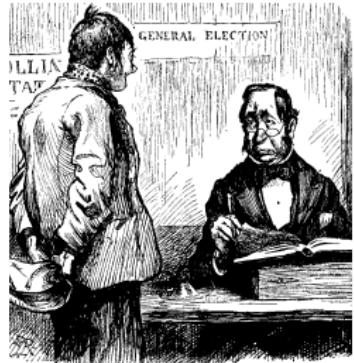
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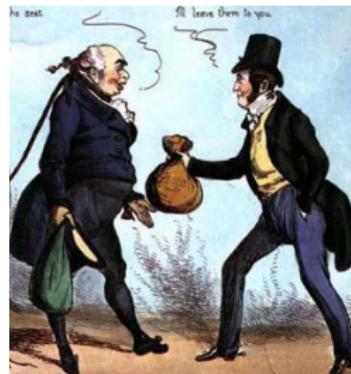


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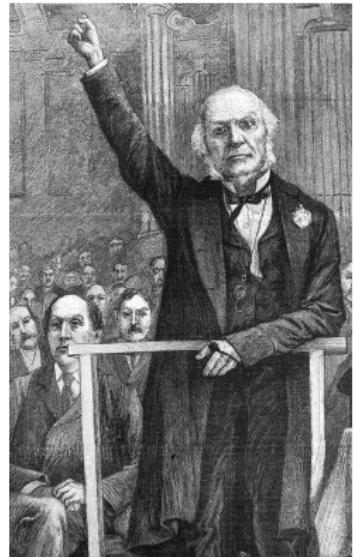
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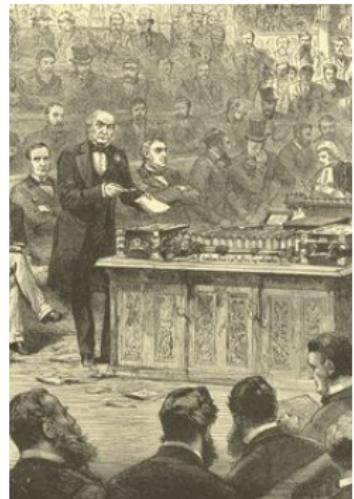
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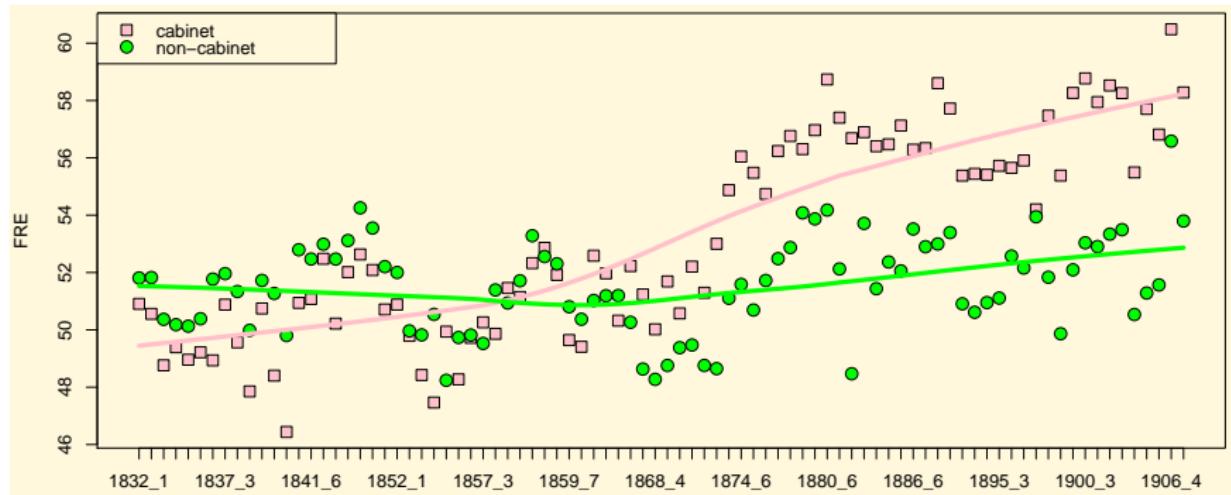
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Flesch overtime plot



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yields grade level of text sample.

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e.g. about, back, call, etc.

Partner Exercise

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Descriptive Statistics: Stylometrics

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i.e. they ask "if rates of function word usage are **constant within authors** for these documents, which author was most likely to have written essay x given the observed function word usage of these authors on the other documents?"

More Details

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one	the	were	all
but	has	may	only
their	what	also	by
have	more	or	then
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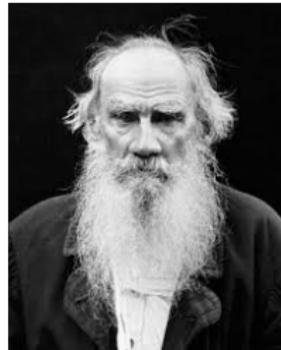
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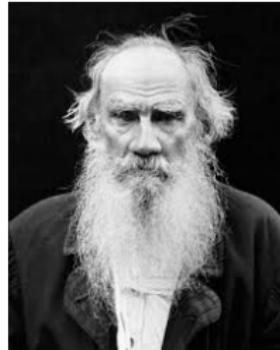
→ wrong, but models relying on these assns discriminate well (see Peng & Hengartner on e.g. Austin v Shakespeare)

Partner Exercise

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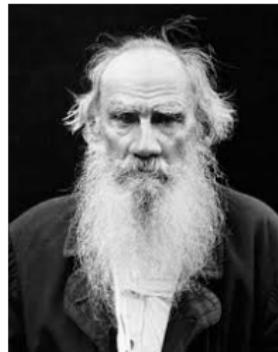
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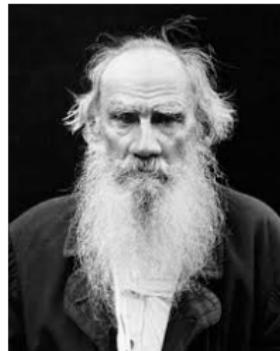


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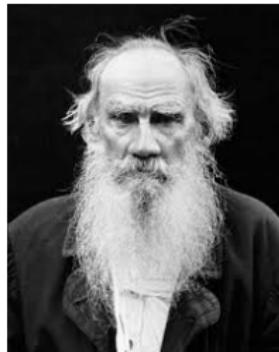
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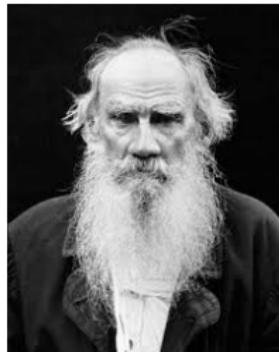
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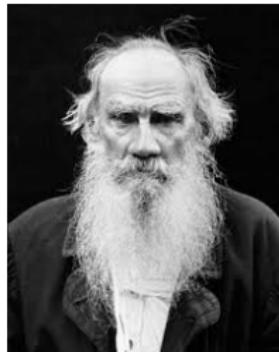
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→ think a little more systematically about the **sampling distribution** of a statistic.

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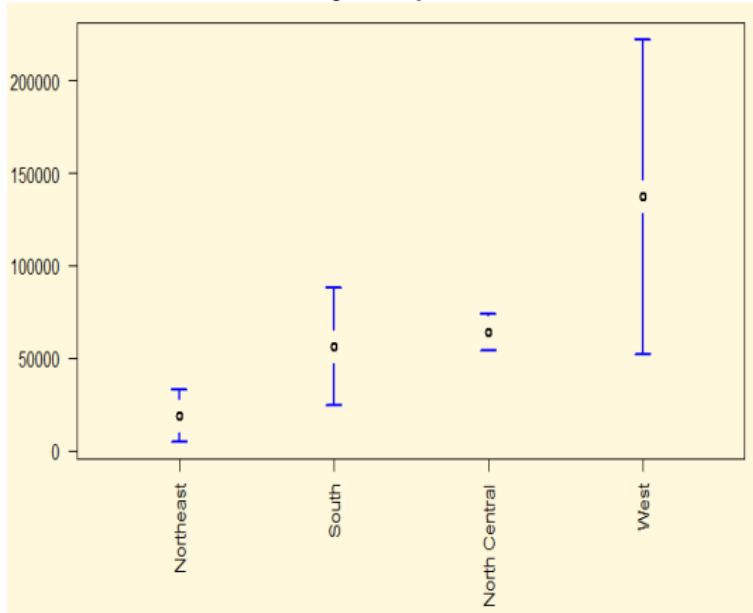
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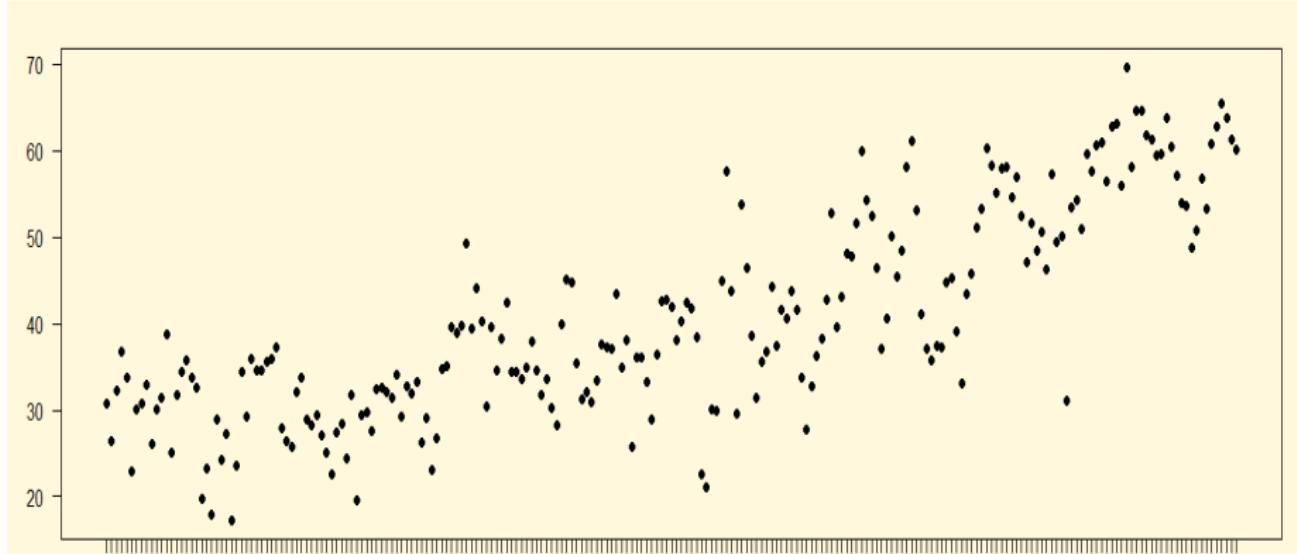
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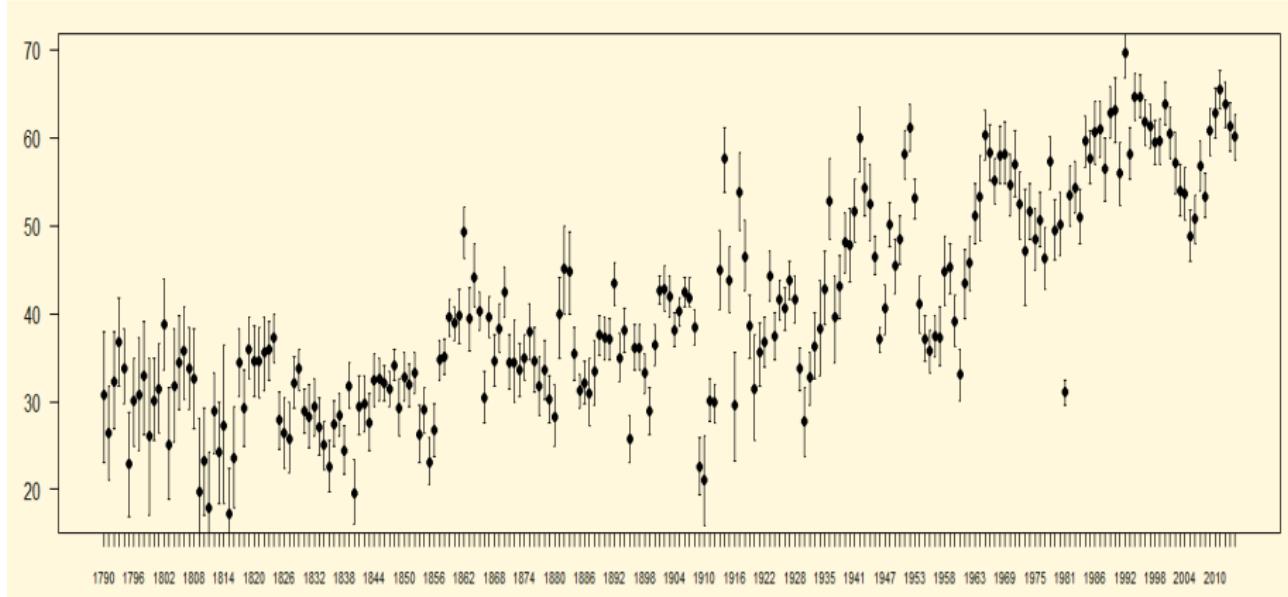
btw long texts give rise to smaller SEs than short ones, which makes sense!

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Descriptive Statistics: Burstiness

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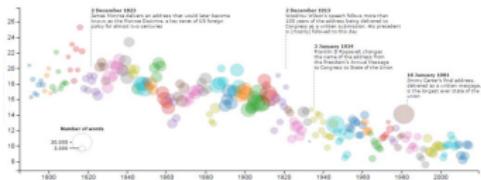
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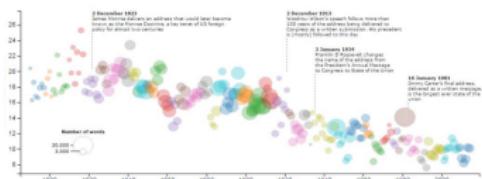


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word	burst
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british	1809–1814
slaves	1859–1863
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Burstiness: more details

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↔ this is an infinite state hidden Markov model.

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- ③ How do models of the burstiness of words differ from '**topic** models'? Which would you use to study changing subjects of debate over time? Which would you use to study conceptual change?

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