

## 8. Unsupervised Techniques II: flipped

DS-GA 1015, Text as Data  
Arthur Spirling

March 30, 2021

# Housekeeping

- 1 HW2 coming in today, March 30, 2021, at 11pm.

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- 2 Will post some general advice on the final paper.

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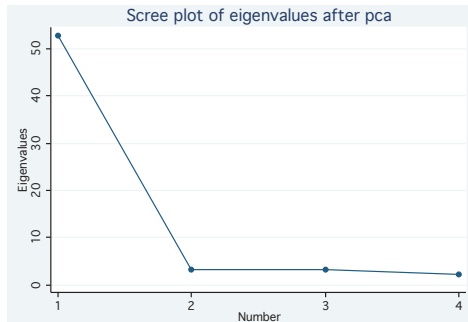
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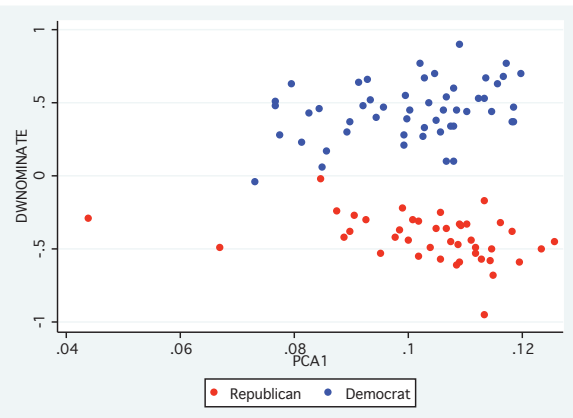
Considers PCA of (preprocessed) 1000-top-vectors for US Senators.

Fits several components, of which 1PC model looks very good. . .

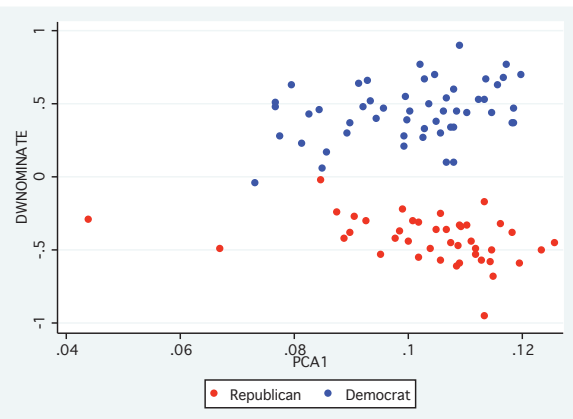




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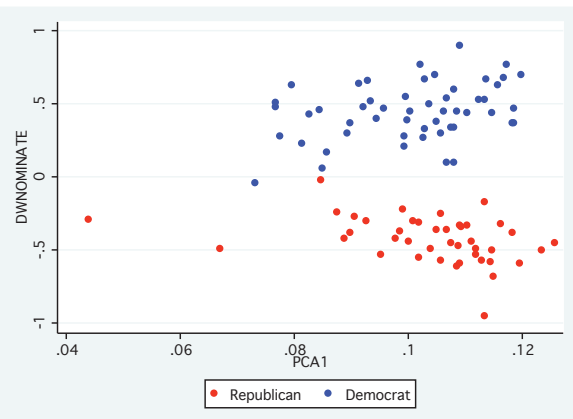


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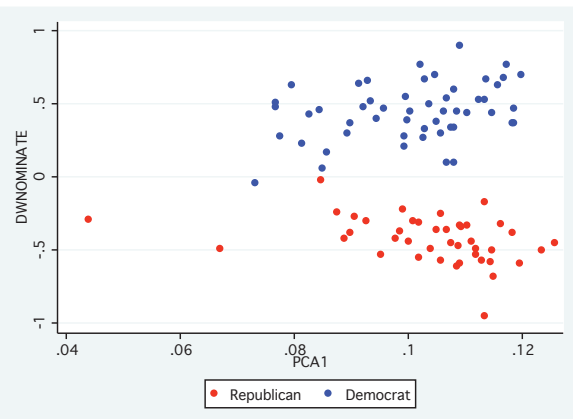
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- observations (documents) within clusters should be as similar as possible, observations (documents) in different clusters should be as different as possible.

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Suppose you were modeling students organizing **friendship groups** based on who they know/see on a regular basis. Would you model this data using PCA or clustering? Why?

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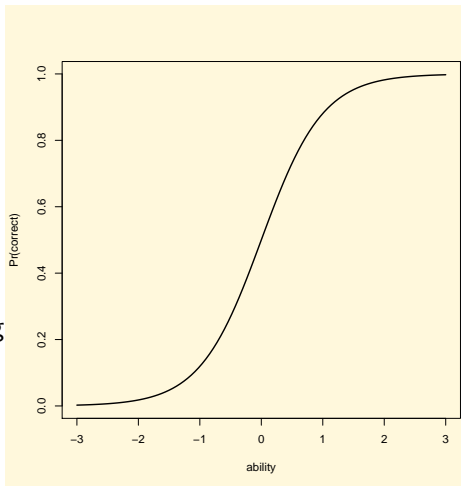
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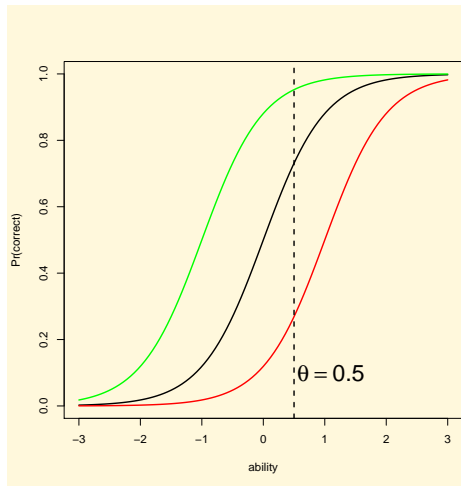
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**difficulty** of item

- tells us about **location**
- **easy** items are ones where even those with low  $\theta$  can get correct
- **hard** items are ones where only those with high  $\theta$  can get correct
- can think about a particular individual with e.g.  $\theta = 0.5$
- item difficulty can be given as  $\theta$  for which  $\text{Pr}(\text{correct}) = 0.5$



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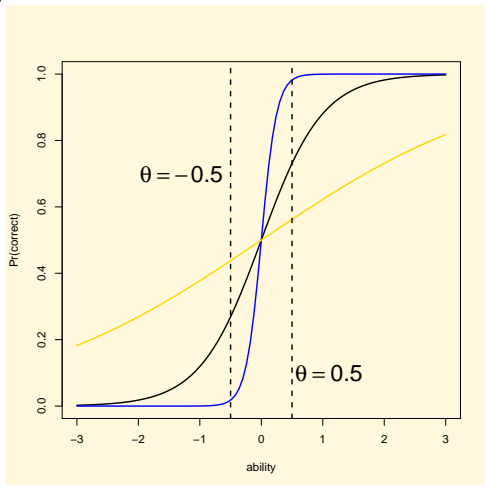
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- contrast e.g.  $\theta = 0.5$  student to  $\theta = -0.5$  student



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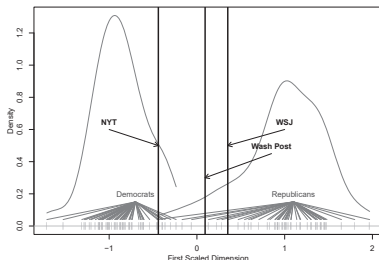
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Incorporation of words allows one to place e.g. newspapers in same space as legislators:



# Latent Semantic Analysis

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term	doc1	doc2	doc3
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# An Example

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79 (not many for LSA!)



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79 (not many for LSA!) State of the Union Speeches,



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- Q2 How are terms related? What words are closely associated conceptually?



# Q1

	1942	1985	2002
original	war	freedom	america
	world	tax	security
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	people	time	american
	forces	growth	terror



# Q1

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	united	american	world
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transformed	1944	dollars	iraq
	japanese	tonight	iraqi
	war	we've	terrorists
	1942	million	qaida
	french	thats	terror
	germans	war	terrorist





## Q2



words

original

transformed



## Q2



words	original	transformed
communist, zarqawi	-0.08	-0.28

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How do you interpret these transformed correlations? What do they suggest about the relevant concepts?

# Wordfish

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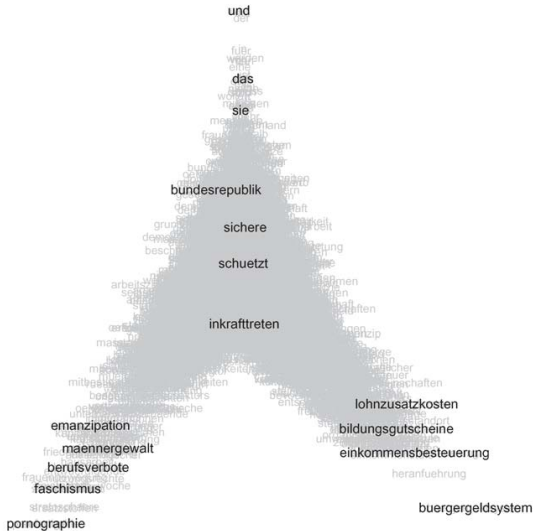
What is **identification** in this case? Why does it mean we need to do?

What is the **expectation maximization** algorithm for in this case?

What other (Bayesian) ways could we use to proceed here?

# 'Eiffel Tower' plot

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this plot shape in  
common: why?  
What is x and y?

# Semi-supervised Techniques



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- but** then we find that the word “defence” co-occurs with ‘military’ in the **unlabeled** documents (which we just classified)
- use this to build more accurate classifier.

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