ARTHUR SAVARY

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SUMMARY

Results-oriented AI and Business Transformation Specialist seeking an internship starting in May 2025 to apply expertise in developing innovative solutions at the intersection of technology and strategy. Proven track record in project management, problem-solving, and cross-functional collaboration. Adept at leveraging cutting-edge AI technologies to drive business innovation and optimize processes.

WORK EXPERIENCE

Azuria Studio, SaaS platform for AI-generated Digital Marketing   **Aug 2022 - May 2024**
Le Cannet, France
- Website: azuria.studio
- Launched SaaS platform for AI-generated digital marketing from scratch.
- Designed and implemented entire codebase with AWS integration.
- Leveraged Python, Streamlit, Flask, and fine-tuned ML models.
- Deployed using AWS ECS, ECR, and Docker.
- Webscraped data using SerpAPI and Beautiful Soup.

Perfumer Creator, Isabelle Burdel   **May 2022 - July 2022**
Cannes, France
- Advised on digital strategy, content creation, and social media management.
- Managed video and photo editing for marketing campaigns.
- Developed and executed social media strategies, including Instagram content.
- Oversaw website updates and management to enhance online presence.

Errro Music   **June 2021 - Aug 2021**
Paris, France

- Conceived and developed France's first rapper NFT campaign for a Universal artist.
- Created NFTs using Ethereum blockchain technology.
- Successfully pitched the project to Universal's legal team.

EDUCATION

Msc Artificial Intelligence for Business Transformation SKEMA X ESIEA   **Aug 2024 - April 2025**
Skema Business School, Campus Grand Paris, ESIEA Engineering School
- Key Courses: Data Science for Business, AI & Digital Transformation, Machine Learning, Business Analytics.

Bachelor of Commerce (Bcom) specialized in Marketing   **Aug 2019- Aug 2022**
University Of Ottawa, Telfer School of Management
- Key Courses: Statistics, Digital Marketing, Literature Review, Operations Management

ADDITIONAL INFORMATION

- **Technical Skills:** Python (Pandas, NumPy, Scikit-learn, TensorFlow), SQL.
- AWS, Docker, Kubernetes.
- Machine learning (NLP, Computer Vision, Generative AI, Basic ML, BI).
- **Languages:** English / French.
- **Activities:** Organized TEDxGrasse (2020): Theme - "Back to the Roots".
- Co-authored research on entrepreneurship with Dr. David Large (University of Ottawa).
- Delivered presentations on AI in education and space privatization.
- World tour: 19 countries across 5 continents (2016-2017).
- Writing articles and exploring emerging technologies.