

# ARTI

(+91)8287963396, [Gmail](#) , [LinkedIn](#) , [GitHub](#)

MNIT Jaipur, Rajasthan-302017

## SUMMARY

Aspiring Business Analyst with hands-on experience in data analysis, Power BI, and Python. Skilled in Excel, SQL, and machine learning concepts to derive actionable insights. Passionate about leveraging data-driven strategies to improve business performance. Strong understanding of key business metrics like CAC, CLV, and ROI. Experienced in creating dashboards and reports to support decision-making. Currently enhancing expertise in business analytics through real-world projects and coursework.

## EDUCATION

**Bachelor of Technology**, Malaviya National Institute of Technology Jaipur June, 2026  
**Coursework:** *Metallurgical and Materials engineering | 3rd Year*  
**High school :** CBSE , 12th Grade: 94%

## SKILLS

**Programming:** Python, SQL .  
**Data Manipulation & Analysis:** NumPy, Pandas.  
**Data Visualization:** Matplotlib, Tableau, PowerBI.  
**Machine Learning:** scikit-learn  
**Statistical Analysis:** Hypothesis testing, Regression analysis  
**Spreadsheet tools:** Microsoft Excel, Google sheets  
**Version Control:** Git, GitHub

## PROJECTS

- **Diwali Sales Analysis:-** Performed Data Cleaning and manipulation performed Exploratory Data analysis (EDA).
  - Used Python libraries like Pandas, NumPy, matplotlib and seaborn.
  - Improved sales by identifying most selling product categories and products, which can help to plan inventory and hence meet the demands.
- **Coffee Shop Sales Analysis:** - Identified key business challenges, Recommended solutions using EDA.
- **Credit Card Financial Dashboard:** -This project analyzes credit card transaction data using Power Bi Desktop, covering revenue, transaction volume, and other key metrics by various categories.
- **Rapido Ride analysis:** - Analyzed ride data to identify user behavior patterns, peak hours. Cleaned, processed, visualized the data using python libraries.

## CERTIFICATES

- Certificate of completion of data analytics and Visualization job Simulation at Forage.
- Certificate of completion the Career Essentials in Data Analysis learning path, a collaborative program by Microsoft and LinkedIn.
- Certificate of Executive in Alumni Committee.

## EXTRA CURRICULUM ACTIVITIES

- Team coordinator & Executive in Database team of ALCOM in MNIT
- Member of Entrepreneurship club of MNIT

## HOBBIES

Playing chess, Learning new languages (currently learning Spanish)