

**REVENUE DETAILS** 

**Click Here to Reset All Filter** 

KPI's

**Product Cost** 

10.2bn

**Total Revenue** 

17.6bn

**Profit** 

**7.4bn** 

Order

56.0K

**Return Order** 

1828.0

**Avg Return** 

3.3%

Revenue **Analysis** 

Select all

Home Owner

Rental

Select all

Married

Singal

Select all

2015

2016

Select all

2017

Female

Male

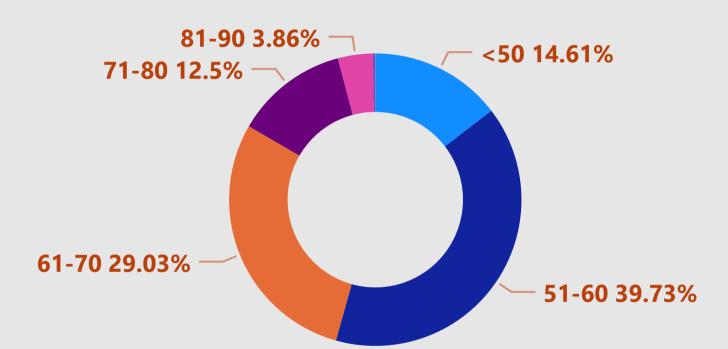
NA

**Customers** 

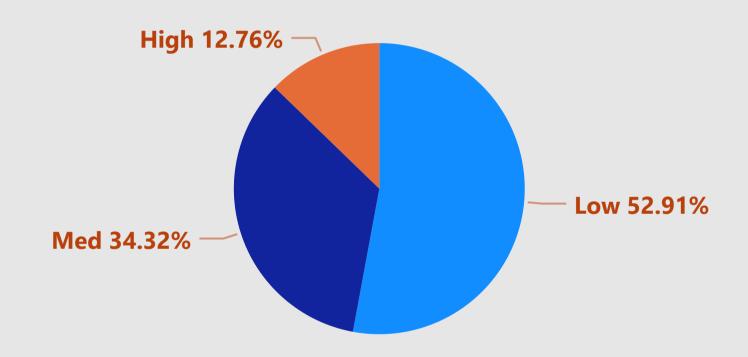
**Products** 

Return

#### Order by Age Group

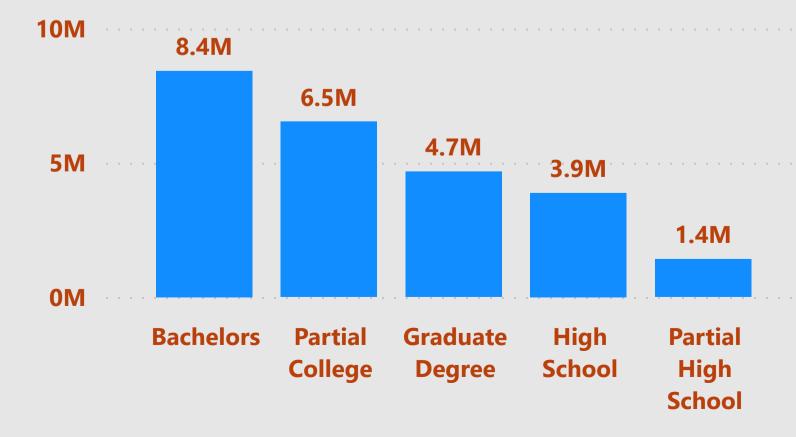


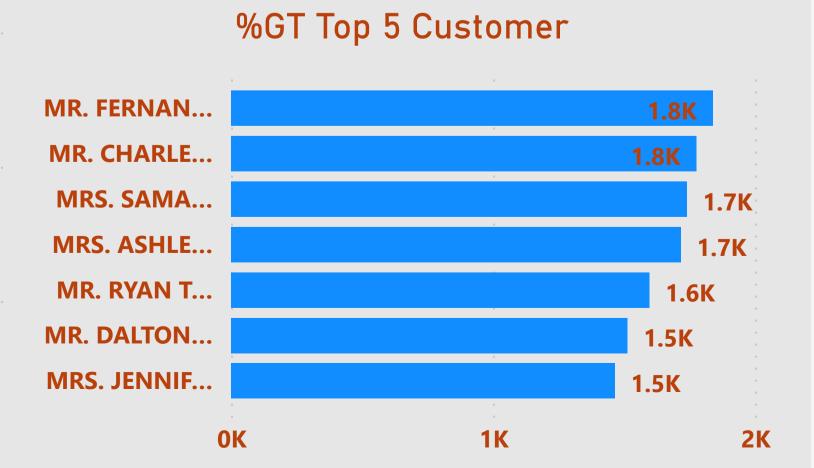
%GT Order by Annual Income



2017 **ProductName** 2015 2016 All-Purpose Bike 18,762.00 18,44 Stand AWC Logo Cap 15,187.86 20,69 Bike Wash -6,018.15 7,54 Dissolver Classic Vest, L 4,254.50 7,30 Classic Vest, M 4,508.50 7,04 Classic Vest, S 4,191.00 5,77 6,404,933.58 9,324,203.79 9,185,44 **Total** 

### Order by Education Level







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Select all

01/01/2015

01/01/2015

**Start Date** 

31/01/2015

**Start EOM** 

## **ADVENTURE WORKS CYCLES**

**SALES DETAILS** 

Select all

188

168

202

208

210

216

252

284

200

227

195

333

247

272

271

296

**Click Here to Reset All Filter** 

KPI's

**Total Customer** 

18K

**Select Date** 

Rental

**End date** 

**End EOM** 

Home Owner

30/06/2017

**Total Product** 

293

Select all

Revenue

24.9M

Singal

184

165

198

204

206

212

247

278

196

223

191

326

242

267

266

290

329

56046

**Order** 

56K

2016

Quantity

84K

Select all

Female

2017

**Avg Return** 

3.3%

NA

Male

Revenue **Analysis** REVENUE GROWTH

Sales

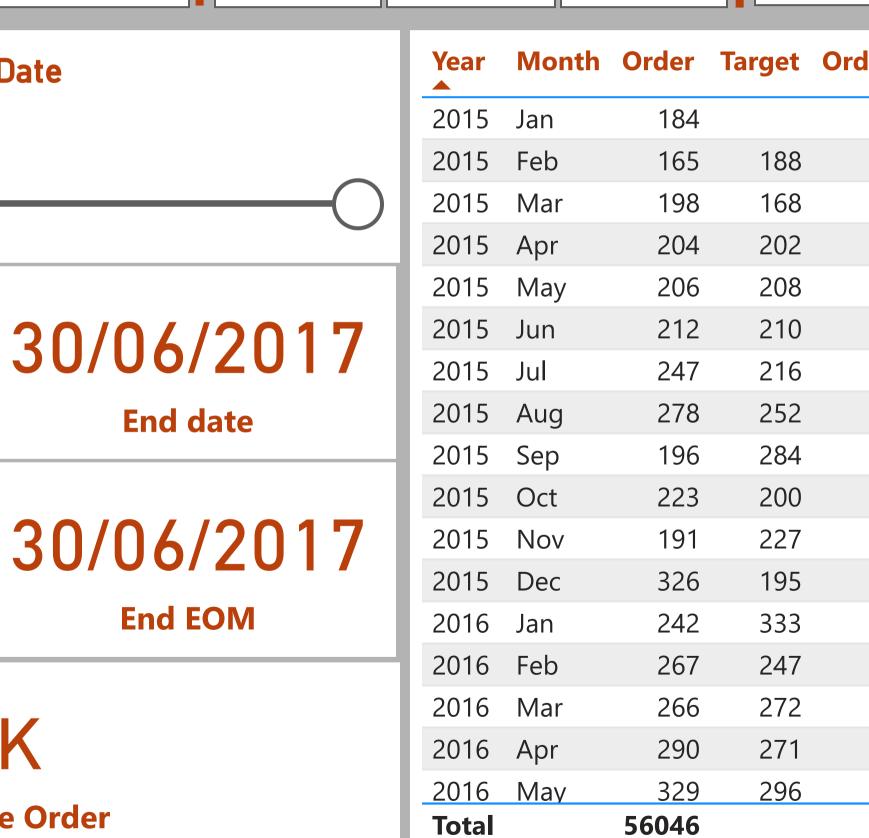


**Customers** 

**Products** 

56K

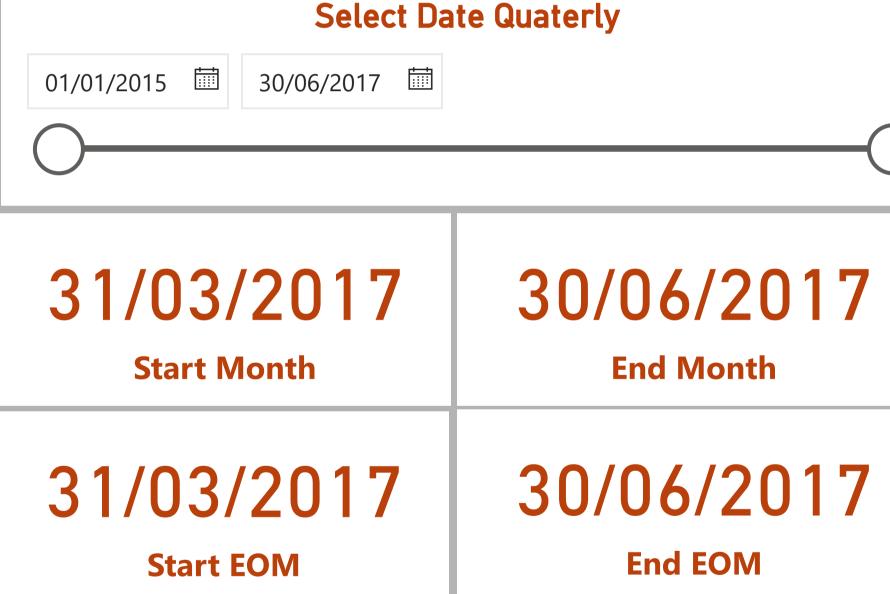
**Select Date Order** 



Married

ler MOM		
184	Ш	
349	П	
547	Ш	
751	П	
957	Ш	
1169	П	
1416	Ш	,
1694	П	
1890	Ш	
2113		
2304		,
2630	1	'
242	. 1	
509	1	
775	. 1	
1065		
1394		
29481		

2015





**Select Quater Order** 



Return



**CUSTOMER DETAILS** 

**Click Here to Reset All Filter** 

KPI's

**Total Customer** 

18K

**Order** 

56K

**Avg Cus Income** 

**Avg Cust Age** 

**Return Order** 

1828

**Avg Return** 

3.3%

Revenue **Analysis** 

Select all

Home Owner

Rental

Select all

Married

Singal

Select all

2015

2016

Select all

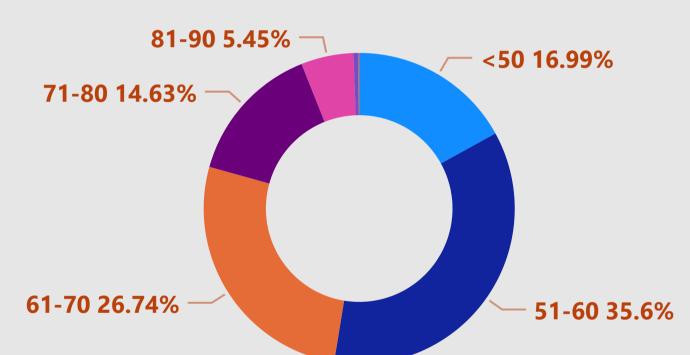
2017

Female

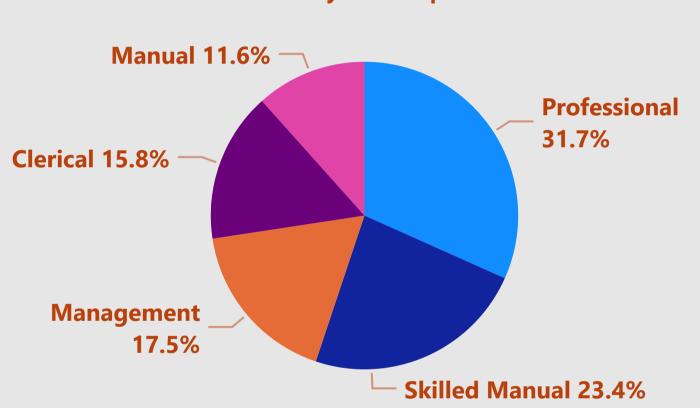
Male

NA

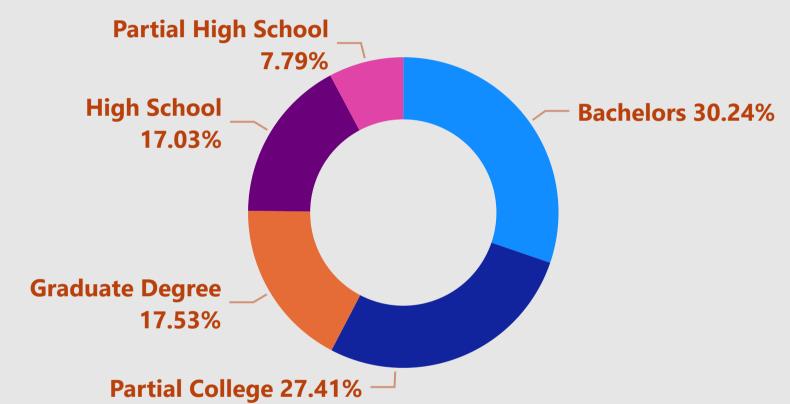
Order by Age Group





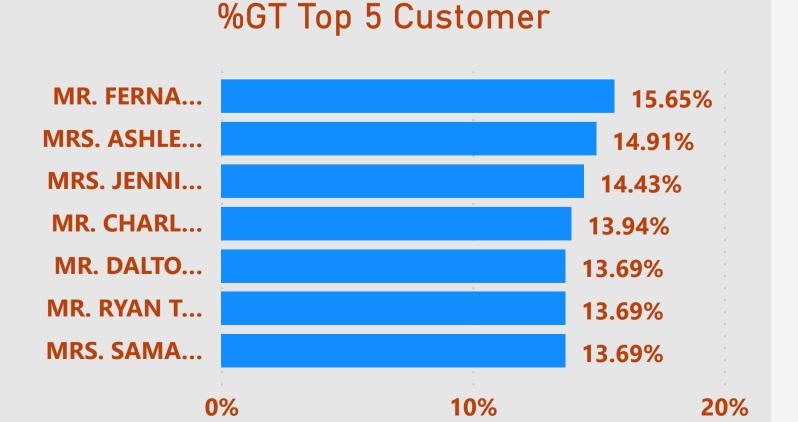


#### Order by Education Level









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PRODUCT DETAILS

Click Here to Reset All Filter

KPI's

**Total Customer** 

18K

**Total Product** 

293

Revenue

24.9M

Order

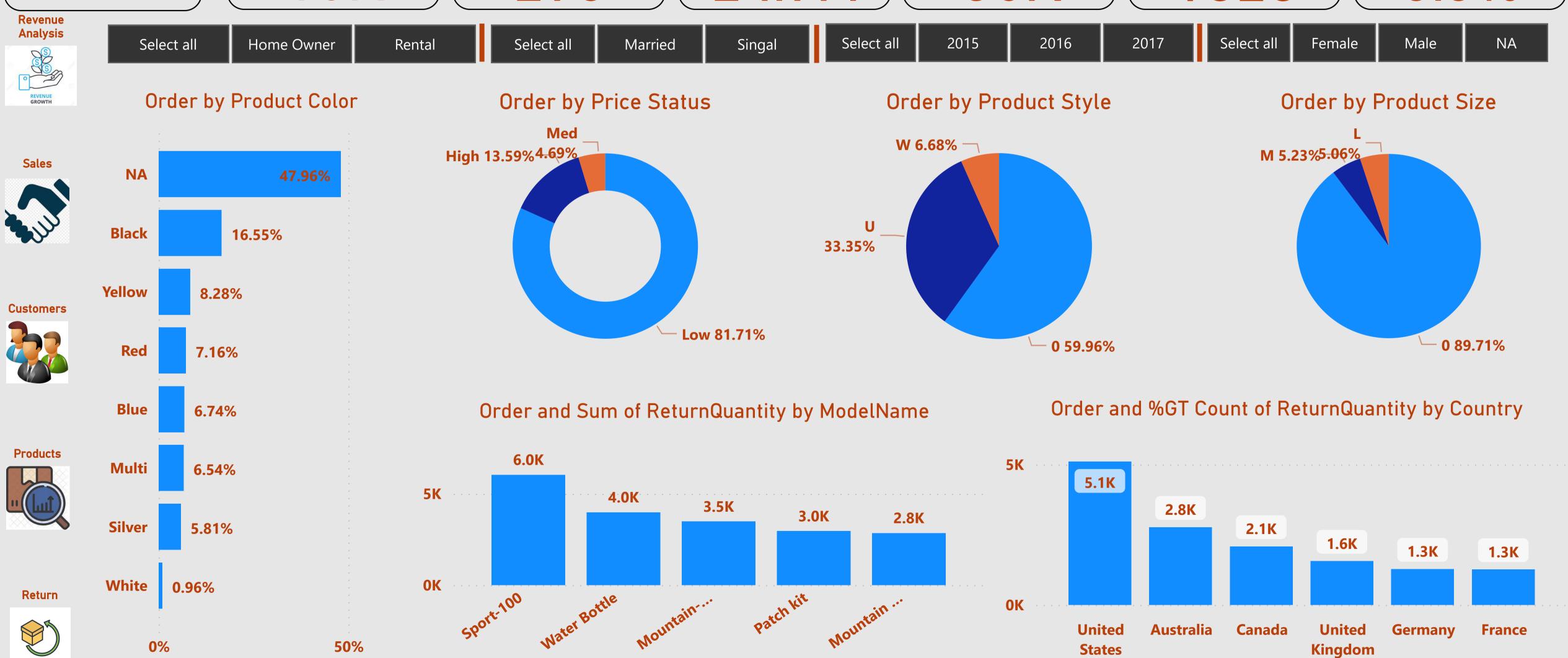
56K

**Return Order** 

1828

**Avg Return** 

3.3%





#### **RETURN DETAILS**

**Click Here to Reset All Filter** 



**Products** 

Return

Multi

Silver

0%

5.36%

5.09%

**Return Order** 

1828

**50%** 

**Avg Return** 

3.3%

**Return Revenue** 

765.3K

Order

56K

**Total Product** 

293

NA

