

# Campaigns For Bank Analytics Insight

Total Campaign

13K

Outcome Success

1.0%

Outcome Unknown

29.3%

Outcome Others

1.6%

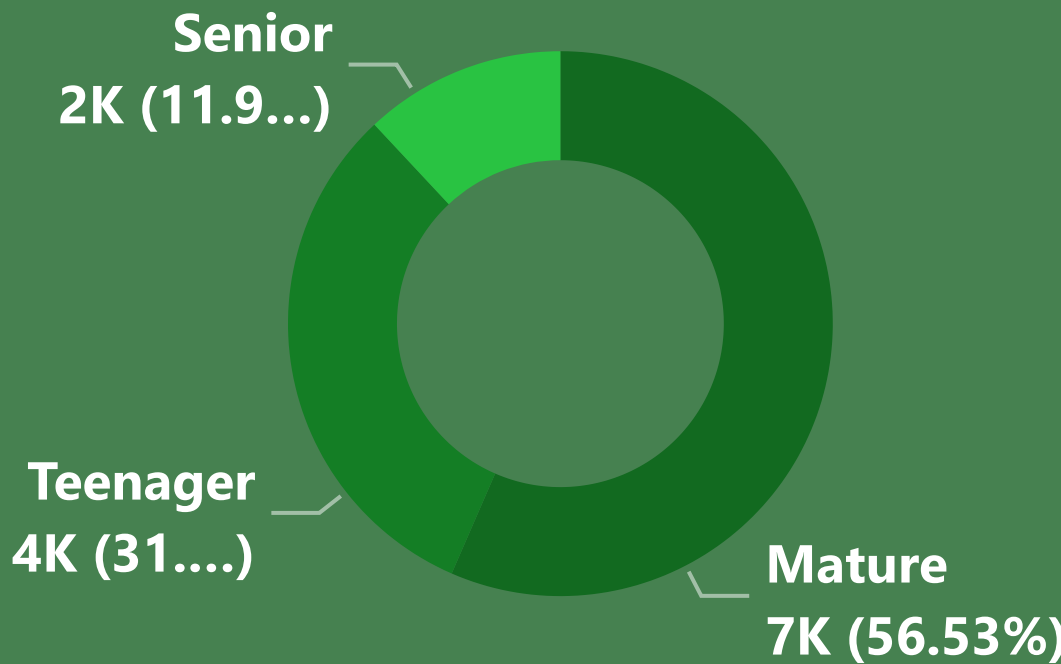
Outcome Failure

3.9%

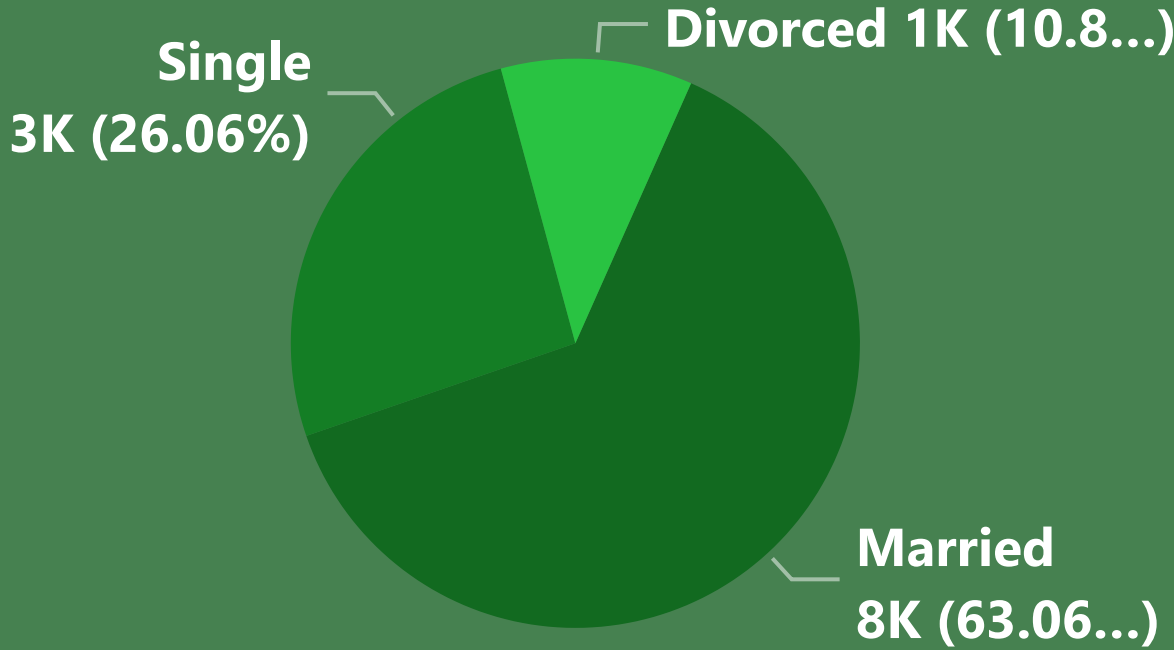
Outcome Pending

64.2%

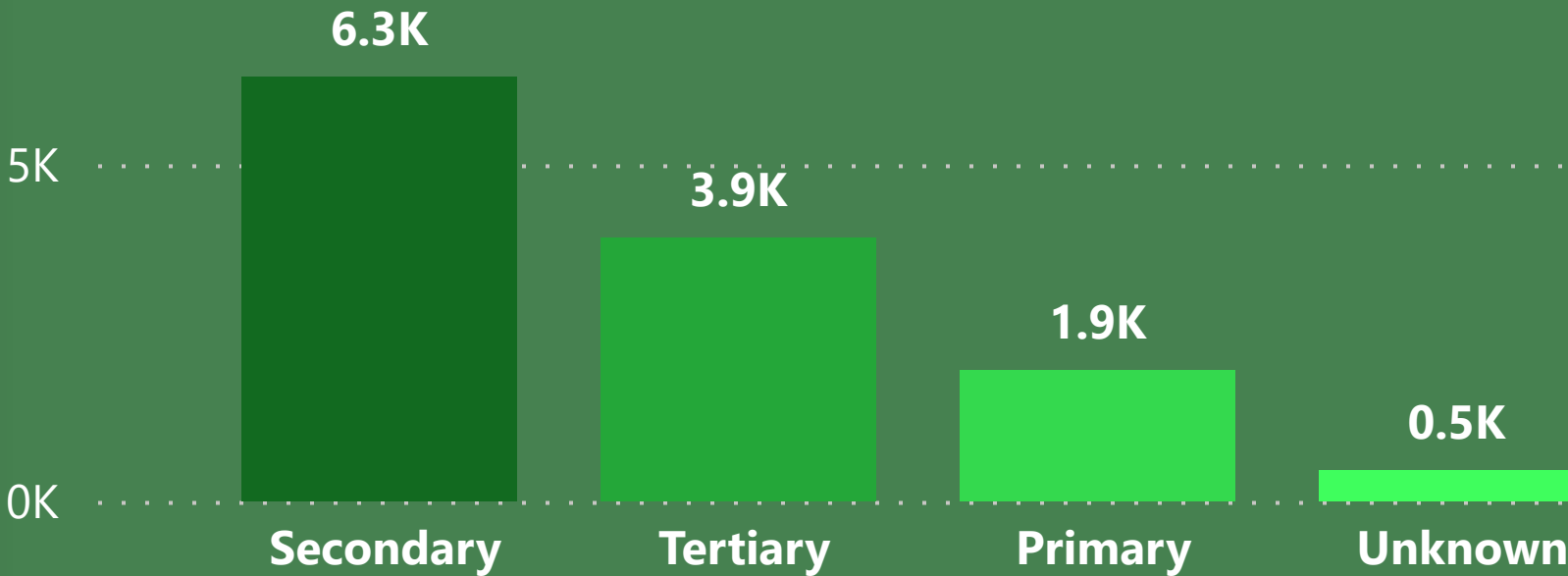
Campaign by Age Criteria



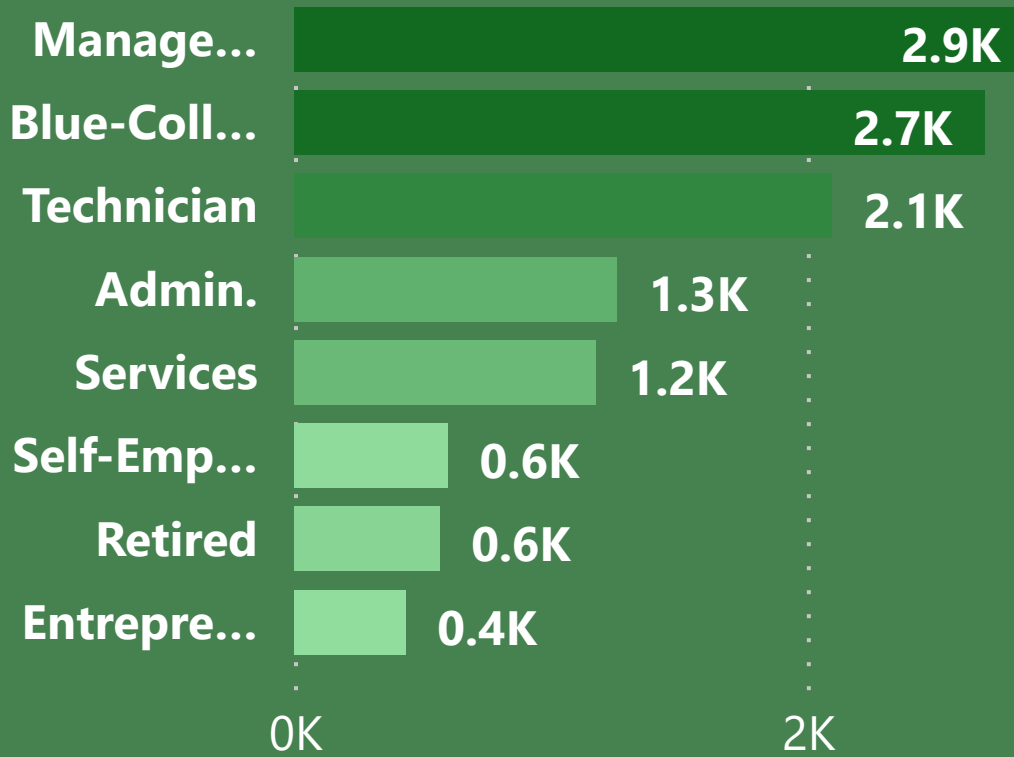
Campaign by Marital



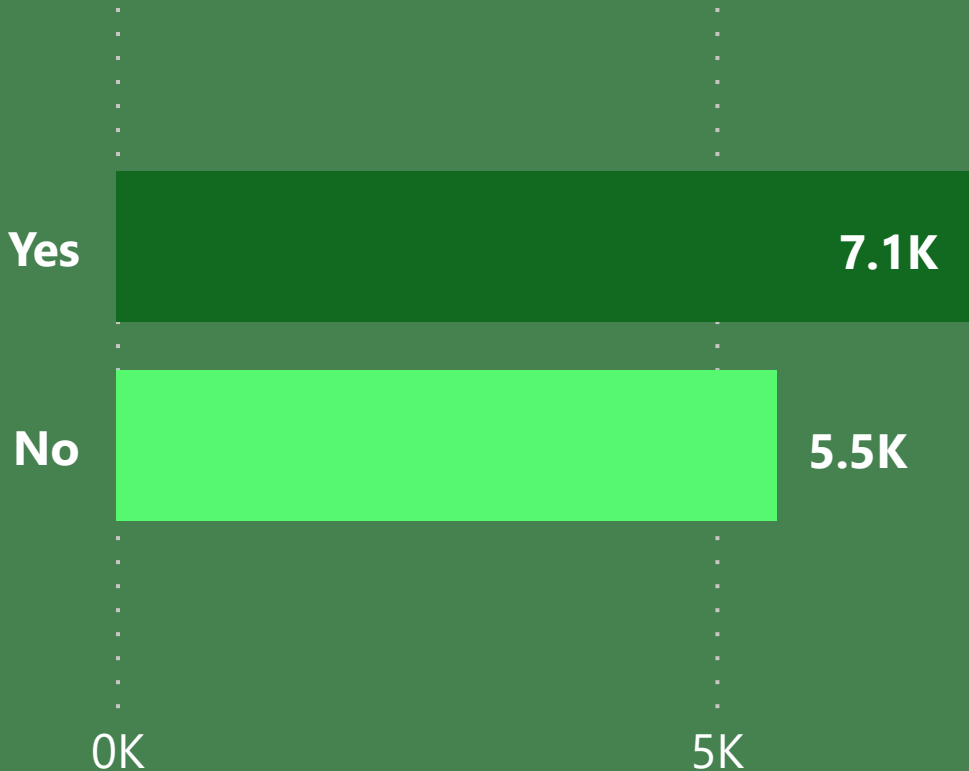
Campaign by Education



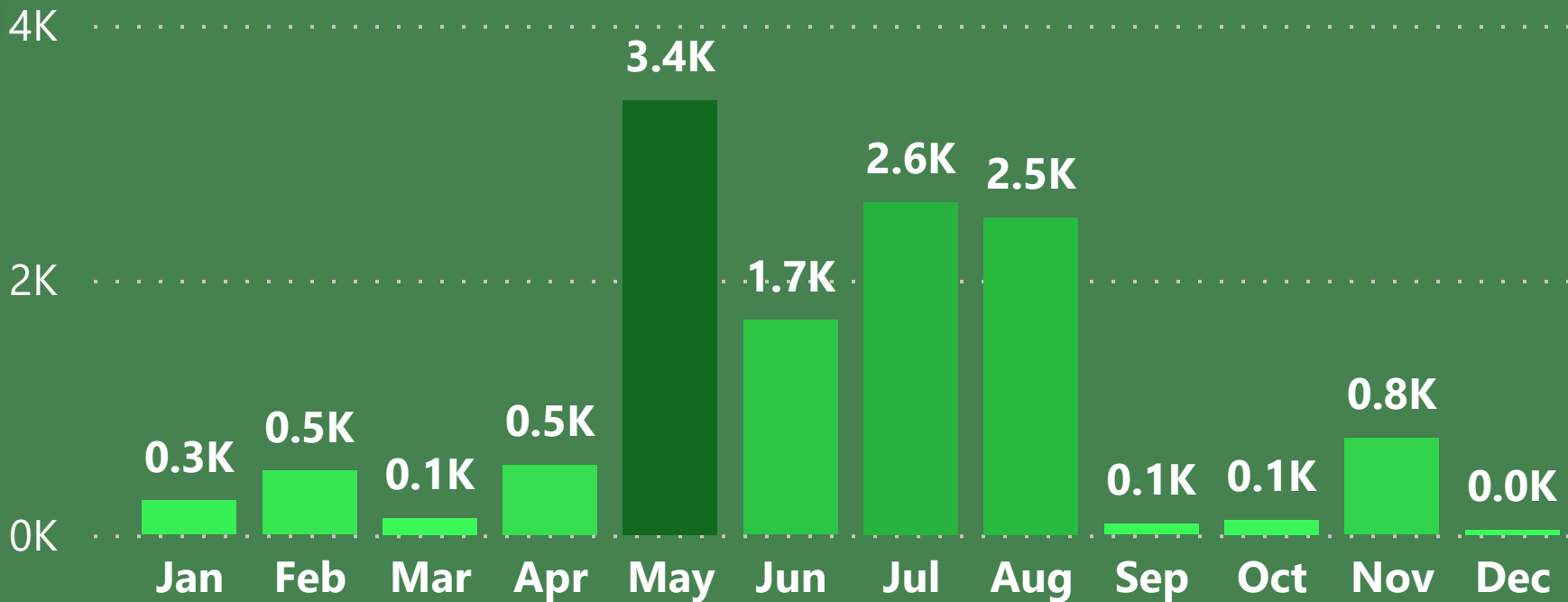
Campaign by Job



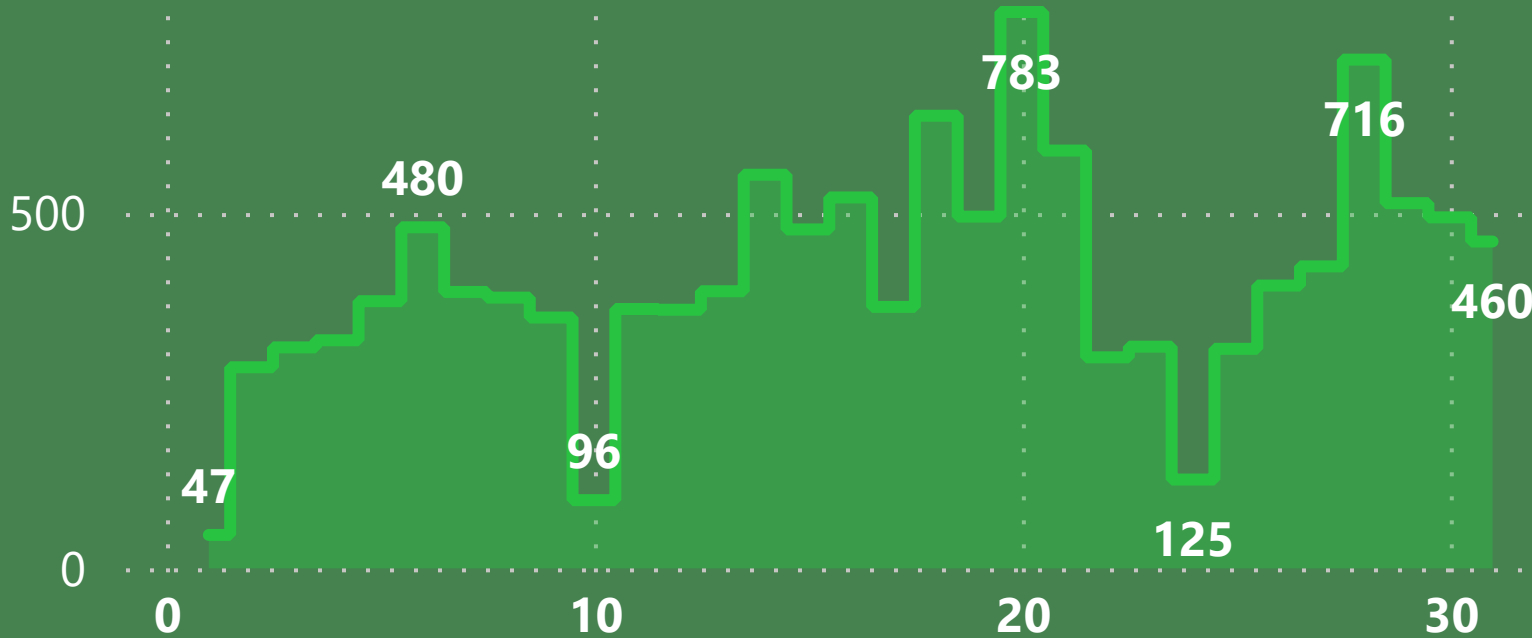
Campaign by Housing



Campaign by Month



Campaign In Day



Campaign By Job	Total Campaign	Total Day	Outc success	Outc Failuer	% of pending
Admin.	1258	7803	23	59	62.00%
Blue-Collar	2693	14646	14	101	64.87%
Entrepreneur	435	2563	1	15	61.38%
Housemaid	280	1713	4	10	60.00%
Management	2881	15751	23	114	66.37%