

MARKETING ASSETS SPECIFICATIONS

Folder	Size	File name	Format	Min. resolution
default	512x512 px	game_name_cover_512x512.jpg	jpg	72 dpi
	1120x800 px	game_name_cover_1_4_1.jpg		
	1200x600 px	game_name_cover_2_1.jpg		
	1200x800 px	game_name_cover_1200_800.jpg		
	800x1200 px	game_name_cover_800_1200.jpg		
	1200x1200 px	game_name_cover_1200_1200.jpg		
	768x1024 or 1024x768 px	Game_name_screen_HD_1.jpg		
	768x1024 or 1024x768 px	Game_name_screen_HD_2.jpg		
	768x1024 or 1024x768 px	Game_name_screen_HD_3.jpg		

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Folder	Folder	Folder	Size	Ratio	File name
1	artwork	1366	2732 x 1366.jpg	2:1	artwork
		1536	2732 x 1536.jpg	16:9	artwork
		1820	2732 x 1820.jpg	3:2	artwork
		2048	2732 x 2048.jpg	4:3	artwork
		2732	2732 x 2732.jpg	1:1	artwork
		911	2732 x 911.jpg	3:1	artwork
		320	320 x 80.jpg		artwork
		773	500 x 773.jpg		artwork
		800	800 x 180.jpg		artwork
	icon	1280	1280 x 1280.jpg	1:1	icon
	PSD	1280	1280 x 1280.psd	1:1	icon
		1536	2048 x 1536.psd	4:3	artwork
	screenshots	2732	2732 x 1536.jpg	16:9	1, 2, 3, 4, 5
			2732 x 2048.jpg	4:3	1, 2, 3, 4, 5

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Folder	Folder	Size	Ratio	File name
2	packshot	2000 x 2000.psd	1:1	icon
	Screenshots	1920 x 1080.jpg	16:9	1, 2, 3, 4, 5, 6, 7, 8

	Folder	Size	Ratio	File name
3	Screenshots	ScreenHD	1:2 or 2:1	1,2,3,4,5
	Icon	512	512x512.png	icon
	Banner	1024	1024 x 500.jpg	banner

Same format as google Play, in landscape or portrait depending on the game