

Boost your sales with efficient tools to expand your markets

"CMOs of major consumer companies mentioned that their boards demanded 8-20% reduction in marketing budgets." McKinsey, 2022

## **Contents**

- 1. What is AdsHub?
- 2. What are your benefits?
- 3. What ad-tools we offer?
- 4. For whom our service?
- 5. How AdsHub get your tasks done?

## One service offers you massive opportunities

Simple ad-tech marketplace offering various advertising places for any business needs you may have.

AdHub is a platform designed to help brand owners to effectively connect with their target audience by offering a wide network of advertising players, such as advertising agencies, online traffic recourses, and offline billboard vendors.

Whether you are looking to expand your markets by new marketing channels or maximize efficiency, AdHub meets your unique business needs, saving valuable time and resources.

# Ads Hub expands your markets

The first advertising platform you may market your products at one place



Buy and sell Ads without redundant participants



Plan and efficiently launch marketing campaigns



Conduct tenders and be part of any auction or cross-promotions

## **Your benefits**



### **Convenient search for advertising products**

Advanced searching tools enabling easily find any marketing tool or precisly reach to specific client group



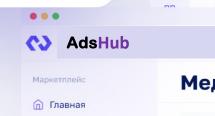
Opportunities available for any budget including budget allocation, and performance tracking





### Easy to create and share reports and invoices

Real-time performance analytics provide valuable insights and recommendations made by Artificial Intelligence to enhance your marketing strategies



## You get all advertising tools at one place



#### **SMM**

All kind of postings and integrations with Social Media and Rutube



#### Desktop

Banners on websites, email newsletters, and others



#### Mobile App

Banners in Apps, gamification, rewarded video, native advertising, and others



#### **Outdoor**

Billboards, brandmauers on buildings, brand panel & signs, banners



#### Indoor

LCD & LED panels, Indoor TV, POSmaterials, all kind of leaflets, and others



#### PR

Publications on target sites, advertising cross-promotions, brand promotion events

## For whom our service is made for?

We conducted an extensive product survey. The results were overwhelmingly positive. Participants could achieve savings about 3-7%.



Business owners doing business of any size



**Chief Marketing Officers** or Marketing managers



**Partner Managers** 



Marketers and Advertising Managers



**Advertising agencies** 



## We make difficult simple

### How's it to buy or sell Ads without AdsHub?

- Exhausting search for new traffic resources or clients
- Time-consuming information processing for media planning
- Extensive negotiations between management and specialists
- Preparation of piles of documents and reports

## How to quickly start buying or selling your ads



Sign up on the platform





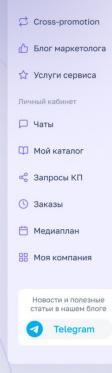
**Get subscription** 







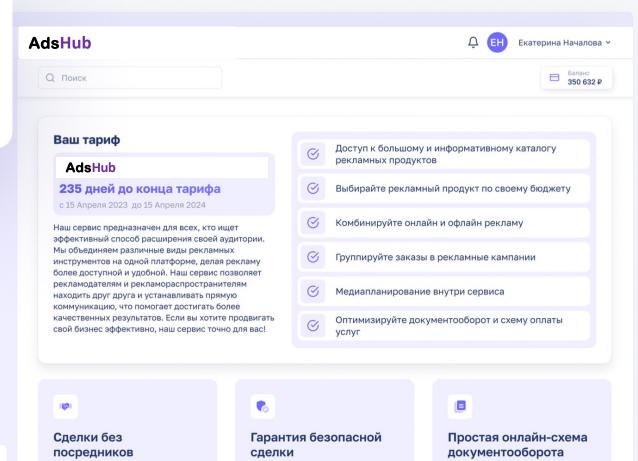
## Thank you for your attention!



База из 50 млн клиентов, активных

потребителей товаров и услуг

🕑 Каталог



База из 50 млн клиентов, активных

потребителей товаров и услуг

База из 50 млн клиентов, активных

потребителей товаров и услуг