

Latest News: Information about typography events, exhibitions, conferences, conventions and Linotype Library events.



## NEWS

## DATE

Linotype Frutiger NEXT

Platinum Collection

May 2001

Linotype Frutiger NEXT, along with [Linotype Syntax](#) and [Linotype Univers](#), belongs to the fonts of the Linotype Platinum Collection.

These fonts were carefully digitized and have the high quality demanded by professional typography. All fonts of the Platinum Collection were produced according to the Linotype tradition of quality.

Linotype and its exclusive [partners](#) offer these fonts only as complete typeface families on Platinum Collections CDs.

## LINOTYPE FRUTIGER NEXT

- [HISTORY](#)
- [QUALITY](#)
- [SYSTEM](#)
- [MAQUIAGE, ADDITIONS](#)
- [CORPORATE COMMUNICATION](#)



Adrian Frutiger

NEWS	Linotype Frutiger NEXT History
DATE	May 2001 First encounter at the airport

When the Roissy Charles de Gaulle Airport was being planned in Paris in the early 1970s, it was clear that the signage needed to be set in a clear and legible typeface. The development of the navigational system was left to Adrian Frutiger and the result was so effective that the demand for the typeface rose, for general printing as well as navigational systems. The typeface entered the Linotype Library in 1977 under the name Frutiger™. It set a new standard not only for signage, but everywhere where a typeface needed to be clear and legible even in body text in small point sizes.

Read also the Linotype Font Feature "[Adrian Frutiger – Traces](#)", especially the chapter "[Charles-de-Gaulle Airport](#)"



Regardless of the complexity or quantity of the information, Frutiger lends clarity and legibility to its presentation



At the Airport "Charles de Gaulle", Paris: the Frutiger typeface, with its conciseness and legibility, allows quick and easy navigation through the complex layout of the airport. It was quickly adopted as the favorite typeface for written navigational systems.

- [LINOTYPE FRUTIGER NEXT](#)
- [HISTORY](#)
- [QUALITY](#)
- [SYSTEM](#)
- [MAQUIAGE, ADDITIONS](#)
- [CORPORATE COMMUNICATION](#)



The dynamic of the strokes of Linotype Frutiger NEXT was increased and the single weights adjusted to fit optimally with one another. The result is a blend of harmony and contrast when weights are used together in a text. The new condensed weight fulfils an old requirement of the first Frutiger, having a narrow form nevertheless suitable for any clear presentation of information in a small space, for example, in tables or train schedules.



On the highway: Frutiger is exactly right for any application in which quick understanding of important information even in difficult conditions is of the essence, for example, on road signs like those on the highways of Switzerland and France.

NEWS	Linotype Frutiger NEXT Quality
DATE	May 2001 A Model of Legibility

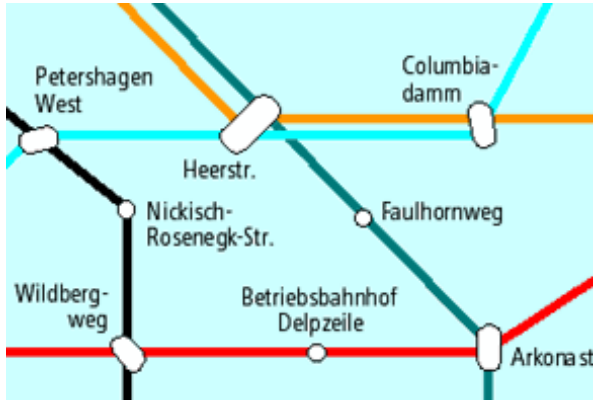
Legibility with a concise character: this is only the beginning of the fascination of the Frutiger typeface. The typeface is based on old face forms and proportions, but is not constructed, rather, places emphasis on form.

That means that even though the curves of single characters are related to one another, they were designed individually, creating a typeface which is both attractive and dynamic. Emphasized ascenders and descenders increase legibility and smaller lower case letters and numerals improve the flow of characters in a line. Linotype Frutiger NEXT takes it from there, harmonizing the various strokes and widths so that all weights combine perfectly with one another.

- [LINOTYPE FRUTIGER NEXT](#)
- [HISTORY](#)
- [QUALITY](#)
- [SYSTEM](#)
- [MAQUIAGE, ADDITIONS](#)
- [CORPORATE COMMUNICATION](#)

	Light	Regular	Medium	Bold	Heavy	Black
Regular	<i>a</i>	<i>a</i>	<i>a</i>	<i>a</i>	<i>a</i>	<i>a</i>
Italic	<i>a</i>	<i>a</i>	<i>a</i>	<i>a</i>	<i>a</i>	<i>a</i>
Con- densed	<i>a</i>	<i>a</i>	<i>a</i>	<i>a</i>	<i>a</i>	<i>a</i>

The weights of Frutiger NEXT



In the Tube: Linotype Frutiger NEXT condensed proves its strength with a legible presentation of complex public transportation information.

NEWS Linotype Frutiger NEXT System

DATE May 2001

More weights for more flexibility

In the classic Frutiger typeface family, which was constantly being expanded by new weights, the stroke weights was increased by mathematical doubling. Hence, the optical contrast between weights, for example, light and roman, was larger as that between bold and ultra bold.

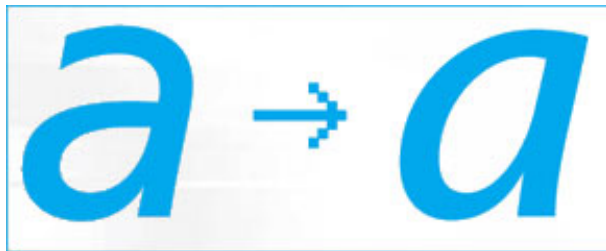
Linotype Frutiger NEXT now has three styles, regular, italic and condensed, each with six weights. The weights are no longer mathematically linear, rather, based on the optical, aesthetic criteria behind the concept of the typeface.

The bold weights are more concise and the typeface has an individual, not constructed, character. More weights mean more possibilities.

- [LINOTYPE FRUTIGER NEXT](#)
- [HISTORY](#)
- [QUALITY](#)
- [SYSTEM](#)
- [MAQUIAGE, ADDITIONS](#)
- [CORPORATE COMMUNICATION](#)



The old Frutiger italic was simply the basic form of the typeface slanted 12 degrees to the right. The new italic was drawn individually and therefore achieves a flowing line through an improved dynamic between line and curve



NEWS	Linotype Frutiger NEXT Maquillage, Additions
DATE	May 2001 Harmony of Contrast: The New Italic

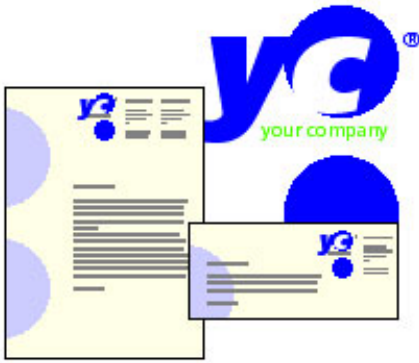
An italic should stand out in a text without falling outside of its borders.

It should emphasize passages or words without disturbing the harmony of the whole. The new italic of Linotype Frutiger NEXT masters this tightrope act with ease. The secret behind the italic is a particularly characteristic dynamic of the contours, which in their turn pass perfectly to those of the regular weight. In addition, the 'a' has been completely reworked and is now a true italic 'a'.



Alte Pinakothek, Munich: The new Linotype Frutiger NEXT guides visitors through the masterpieces of the Alte Pinakothek, whether in small print on brochures, huge characters on posters, or on the signs of the navigational system. And that without a single change having been made to the standard typeface family

- [LINOTYPE FRUTIGER NEXT](#)
- [HISTORY](#)
- [QUALITY](#)
- [SYSTEM](#)
- MAQUILLAGE, ADDITIONS
- [CORPORATE COMMUNICATION](#)



NEWS	Linotype Frutiger NEXT Corporate Communication
DATE	May 2001 Systematic Communication

Communication in a company or public institution includes an ever growing spectrum of media, from office communication, printed documents, multimedia, and Internet to complex information systems.

Linotype Frutiger NEXT is ready to meet the challenges, a complete typeface system of 18 weights, fully compatible with one another and legible in small and large point sizes.

Communication can be systematically designed with the new Linotype Frutiger NEXT to efficiently and effectively transmit any amount of information.

Price of the Linotype Frutiger NEXT: 18 fonts licensed for 5 CPU's = 560,00 US \$ / 629,87 EUR / 1231,92 DEM.

All prices are total prices including 16% value added tax. Shipping and handling costs will be added to all orders.

- [LINOTYPE FRUTIGER NEXT](#)
  - [HISTORY](#)
  - [QUALITY](#)
  - [SYSTEM](#)
  - [MAQUIAGE, ADDITIONS](#)
- CORPORATE COMMUNICATION