



ARTUR SARHIZOV

Product Manager

TECH SKILLS



HTML
& CSS



JavaScript



React &
React Native



Figma

EDUCATION

Taras Shevchenko National University of Kyiv

BA degree

2015 — 2019

Bachelor of International Information, Specialist in
International Communicative Technologies

CERTIFICATIONS

Usability Testing and UX Research — Udemy

2020

Learn React Course — Codecademy

2022

Learn React Native Course — Codecademy

2022

CONTACT INFO

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EXPERIENCE

Vodafone Ukraine

Product Manager

August 2021 — present

eLearning project (unreleased web-platform for creating and taking tests and surveys):

- Led a team of 5 people using Agile methodology.
- Developed functionality of the eLearning platform from scratch.
- Wrote user stories and created user journeys.
- Estimated project budget.
- Delivered working prototype of the product in 3 months.

eHealth project (telemedicine platform "zdorro.online):

- Coordinated marketing campaign.
- Conducted Mailchimp customer satisfaction campaign.
- Increased the number of consultations by 175%, MAU by 33% in 6 months.

Expercast

Assistant Product Manager

August 2020 — August 2021

“N-Back Challenge” project (iOS and Android app that improves IQ):

- Conducted market research.
- Wrote user stories.
- Assessed the builds, provided feedback, worked closely with the development team to make our product look and feel better.
- Conducted usability testing with beta users.
- Assisted in developing a marketing strategy.

Expercast

Growth Manager

October 2017 — August 2021

- Developed hiring strategy (recruiting sources, test tasks, etc.) and implemented it.
- Assessed candidates' CVs, portfolios and test tasks for various roles.
- Provided reports to the management concerning overall impression on candidates' personalities based on the Five-Factor Model.
- Created a system of SOP documents.
- Hired of 29 top-notch team members and established an effective People OPS organization.

CASES

Smarty Ads

Test case

2021

- Conducted video game market analysis.
- Created a strategy for opening a gaming division for the company.

Conceptor

Marketing case

2017

- Conducted market research.
- Developed a marketing strategy.
- Attained second place, gained appreciation of the company's CEO.

PERSONAL PET PROJECT

Underway

2021 — present

Underway is an advanced underground navigator for iOS and Android. I have gathered a small team of my friends to develop an app which would help people easily navigate in Kyiv underground. I have already created mockups using Figma and started development using JavaScript and React Native.