



# CDATA – Integrando Redes Sociais e ERPs

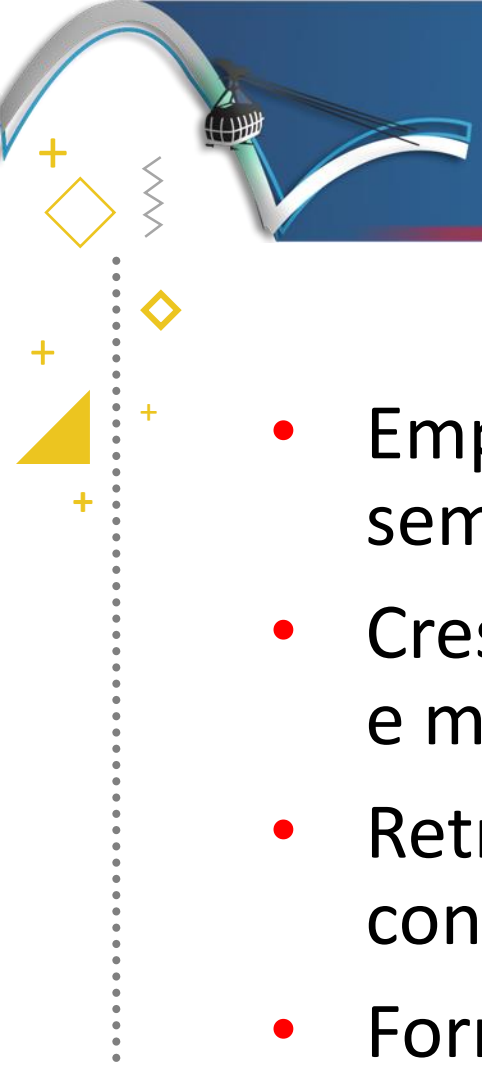
Robson Ribeiro – GAM Infoware's  
Marcos Trindade – GAM Infoware's

Embarcadero

Conference

# Cenário Anterior Nossa Empresa

- Atual no mercado desde 2009
- Soluções de integração banco a banco
- Acessos restritos aos ambientes
- Necessidade de alto nível de conhecimento dos Dicionários de Dados e das Soluções
- Soluções 100% personalizadas por projeto
- Integrações: SAP, Senior, Totvs, Microsiga, APData, Oracle, Humanus entre outros

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- Empresas com diversos sistemas de fornecedores distintos e sem integração dos dados comuns;
  - Crescente numero de soluções SAAS no mercado com coleta e módulos MOBILE em alta;
  - Retrabalhos e redigitações constantes para manter os dados consistentes em todas as bases;
  - Fornecedores de TI com soluções cada vez mais específicas e dedicadas com pequenos focos;



# Embarcadero Conference 2017



The slide features a background image of a person's hands interacting with a laptop, overlaid with a network diagram of nodes and lines. On the left, there is a decorative vertical bar with yellow geometric shapes (plus signs, diamonds, triangles) and a dotted line. The main content area has a large, stylized 'embarcadero conference' logo in red and white, with a red double-slash symbol below it. The text 'Enterprise Connectors' is prominently displayed in black, followed by 'Fernando Rizzato – Embarcadero'.

**embarcadero conference**

**Enterprise Connectors**

Fernando Rizzato – Embarcadero

• Available in Enterprise • Available in Enterprise+ • \* Coming soon

Accounting	CRM & Marketing	ERP & Collaboration	NoSQL & Big Data
<ul style="list-style-type: none"><li>• FreshBooks</li><li>• Intacct</li><li>• Microsoft Dynamics GP</li><li>• QuickBooks Desktop</li><li>• QuickBooks Online</li><li>• QuickBooks Point-Of-Sale</li><li>• Reckon (Australia)</li><li>• Sage 50 UK</li><li>• Xero Accounting</li><li>• Kintone (Japan) *</li><li>• MoneyForward (Japan) *</li></ul>	<ul style="list-style-type: none"><li>• Google AdWords</li><li>• Google Analytics</li><li>• Highrise</li><li>• HubSpot</li><li>• Magento</li><li>• MailChimp</li><li>• Marketo</li><li>• Microsoft Dynamics CRM</li><li>• NetSuite CRM</li><li>• Oracle Marketing (Eloqua)</li><li>• Oracle Sales Cloud</li><li>• Salesforce.com</li><li>• SalesforceChatter *</li><li>• SendGrid</li><li>• SugarCRM</li><li>• YouTube &amp; Analytics</li><li>• Zoho CRM</li></ul>	<ul style="list-style-type: none"><li>• Basecamp</li><li>• Exact Online</li><li>• Google Calendar</li><li>• Google Contacts</li><li>• Google Drive</li><li>• JIRA</li><li>• Magento</li><li>• Microsoft Dynamics 365</li><li>• Microsoft Dynamics AX *</li><li>• Microsoft Dynamics GP</li><li>• Microsoft Dynamics NAV</li><li>• Microsoft Project</li><li>• Microsoft SharePoint</li><li>• NetSuite ERP</li><li>• Office 365</li><li>• SAP NetWeaver</li><li>• ServiceNow</li><li>• SharePoint Excel Services</li><li>• Smartsheet.com</li></ul>	<ul style="list-style-type: none"><li>• 1010data *</li><li>• Apache Spark SQL *</li><li>• Azure Cosmos DB</li><li>• Azure Table</li><li>• Cassandra</li><li>• Couchbase *</li><li>• DynamoDB</li><li>• Elasticsearch</li><li>• Google BigQuery</li><li>• HBase</li><li>• HPCC Systems</li><li>• MongoDB</li><li>• xBase</li></ul>

# Componentes de Integração



Firedac Enterprise  
Connectors



**TMS LCL Cloud Pack**

Seamless access to cloud services from Lazarus applications

**Faça com que a conexão a qualquer aplicativo seja tão fácil quanto a um banco de dados**

Mova, integre e analise dados de forma descomplicada usando NOVOS conectores FireDAC Enterprise, com tecnologia CData. Esses componentes inigualáveis permitem que você integre mais de 100 aplicativos Enterprise, simplificando a conectividade em um modelo padrão usando SQL.

# Ex. Firedac Enterprise Connectors

## ERP e colaboração

- Basecamp
- Dynamics 365 Business Central
- Dynamics 365 Finance & Operations
- Dynamics 365 Sales
- Google Directory
- Jira
- Magento
- Microsoft Dynamics GP
- Microsoft Dynamics NAV
- Microsoft Excel Online
- Microsoft Project
- Microsoft SharePoint
- NetSuite CRM & ERP
- Office 365
- SAP Business One
- SAP ERP
- ServiceNow
- SharePoint Excel Services
- Smartsheet.com
- Splunk
- SurveyMonkey
- Zendesk \*

## Redes sociais

- Facebook
- Instagram \*
- LinkedIn
- Salesforce Chatter
- Slack
- Twitter

## Documentos e arquivos

- CSV/TSV Files
- Google Sheets
- Microsoft Excel
- Microsoft Excel Online
- SharePoint Excel Services
- XML Files

## e muito mais...

- Azure Management
- Bing Search
- Gmail
- Google Calendar
- Google Contacts
- Google Search
- kintone
- Microsoft Exchange
- Salesforce Einstein Analytics
- Twilio



# Ex. TMS Software



- Google Calendar
- Google Contacts
- Google DataStore
- Google Drive
- Google Analytics
- Google Mail
- Google Search terms
- Google URL Shortener
- Google Photos
- Picasa



LinkedIn



YouTube



Flickr



- Microsoft Live Calendar
- Microsoft Live Contacts
- Microsoft Onedrive



DropBox Cloud storage



Facebook



Twitter



Trello



FourSquare



Instagram



Box



Amazon Cloud Drive



PushOver



Weather Underground



myCloudData.net



Pryv



HiDrive

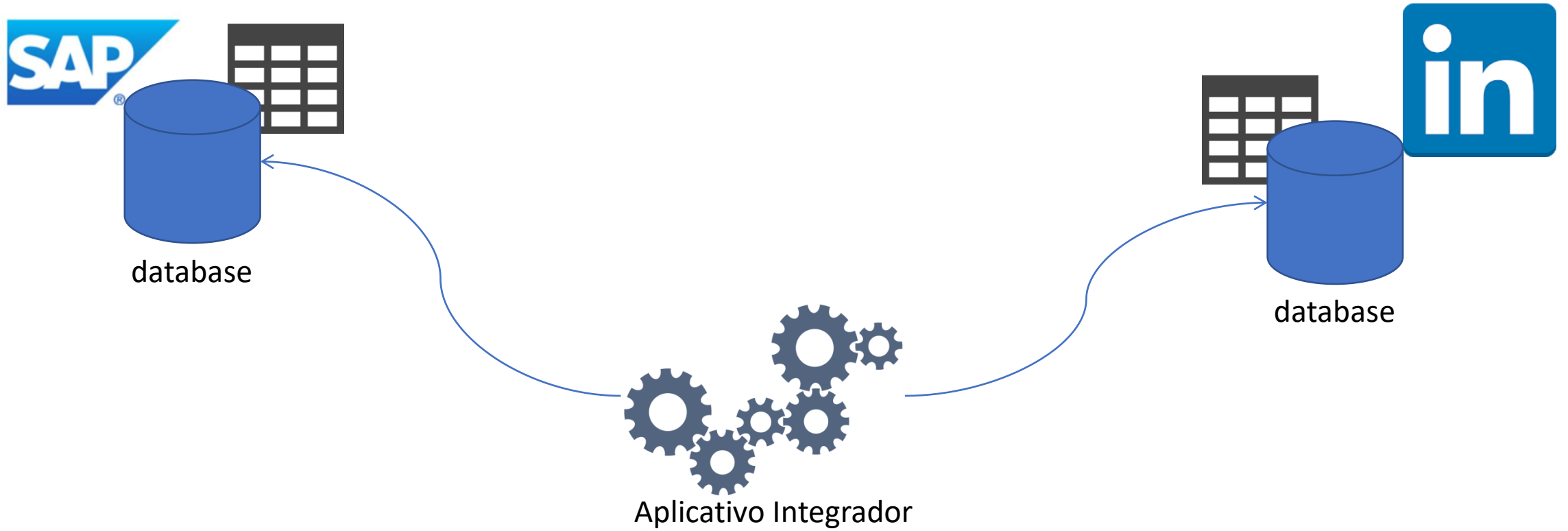


Barcodes4.Me



CloudConvert

# Exemplo Prático



Vamos ao código !!!!

# OBRIGADO



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