

The 46th Worldskills Competition

IT Software Solutions for Business

Test Project for the 1st Phase

第 46 届世界技能大赛

商务软件解决方案项目

首次阶段性考核试题

Style Guide

风格指南

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Introduction

介绍

This style guide defines the visual identity for the application. Any applications/programs, documents, etc must follow this guide.

此风格指南定义了该应用程序的视觉特征。任何应用/程序，文档等都必须遵照此指南。

This style guide has been created to make sure that everything developed for the **Skyward** company is consistent and professional. It covers logo, colors, fonts, etc.

此风格指南确保为 **Skyward** 公司所开发的一切都具有一致性和专业性。它包含了 logo，颜色和字体的使用等。

Logo

标识

Skyward company provides the following logo:

Skyward 公司提供了如下 logo:



Color

颜色

The following are the recommended color palettes to be used in material related to the systems developed for the company.

以下推荐的调色板可用于为该公司开发的系统及相关资料。

Primary Colors

主色

Recommended use in all applications.

推荐的颜色在所有应用中使用。



Main Blue

RGB: R038 G102 B188

HEX: #2666BC



Main Orange

RGB: R247 G148 B032

HEX: #F79420

Secondary Colors

副色

Recommended for banners, reports and others.

推荐的颜色在横幅、报表及其他地方使用。



Dark Blue

RGB: R006 G075 B102

HEX: #064B66



Light Blue

RGB: R000 G160 B187

HEX: #00A0BB



Dark Green

RGB: R013 G079 B076

HEX: #0D4F4C



Dark Purple

RGB: R019 G043 B079

HEX: #132B4F



Dark Gold

RGB: R194 G145 B046

HEX: #C2912E



Main Gold

RGB: R250 G200 B038

HEX: #FAC826



Light Gold

RGB: R237 G214 B136

HEX: #EDD688



Main Yellow

RGB: R255 G250 B203

HEX: #FFFACB

Font

字体

Here are the recommendations of fonts to be used in designing user interfaces for all applications. We will provide details of a secondary font as well only to be used where the primary font is not available.

下面推荐的字体是用来在设计所有应用程序的用户界面时使用的。我们将提供副字体的详细信息，并且只在主字体不可用的情况下使用。

Primary Font

主字体

Helvetica

a	b	c	d	e	f	g	h	i	j	k	l	m
---	---	---	---	---	---	---	---	---	---	---	---	---

n	o	p	q	r	s	t	u	v	w	x	y	z
A	B	C	D	E	F	G	H	I	J	K	L	M
N	O	P	Q	R	S	T	U	V	W	X	Y	Z

Helvetica Bold

a	b	c	d	e	f	g	h	i	j	k	l	m
n	o	p	q	r	s	t	u	v	w	x	y	z
A	B	C	D	E	F	G	H	I	J	K	L	M
N	O	P	Q	R	S	T	U	V	W	X	Y	Z

Title Font

标题字体

Myriad Pro

a	b	c	d	e	f	g	h	i	j	k	l	m
n	o	p	q	r	s	t	u	v	w	x	y	z
A	B	C	D	E	F	G	H	I	J	K	L	M
N	O	P	Q	R	S	T	U	V	W	X	Y	Z

Myriad Pro Bold

a	b	c	d	e	f	g	h	i	j	k	l	m
n	o	p	q	r	s	t	u	v	w	x	y	z
A	B	C	D	E	F	G	H	I	J	K	L	M

N	O	P	Q	R	S	T	U	V	W	X	Y	Z
---	---	---	---	---	---	---	---	---	---	---	---	---

Secondary Font

副字体

Verdana Regular (Verdana)

a	b	c	d	e	f	g	h	i	j	k	l	m
n	o	p	q	r	s	t	u	v	w	x	y	z
A	B	C	D	E	F	G	H	I	J	K	L	M
N	O	P	Q	R	S	T	U	V	W	X	Y	Z

Verdana Bold (Verdana Bold)

a	b	c	d	e	f	g	h	i	j	k	l	m
n	o	p	q	r	s	t	u	v	w	x	y	z
A	B	C	D	E	F	G	H	I	J	K	L	M
N	O	P	Q	R	S	T	U	V	W	X	Y	Z