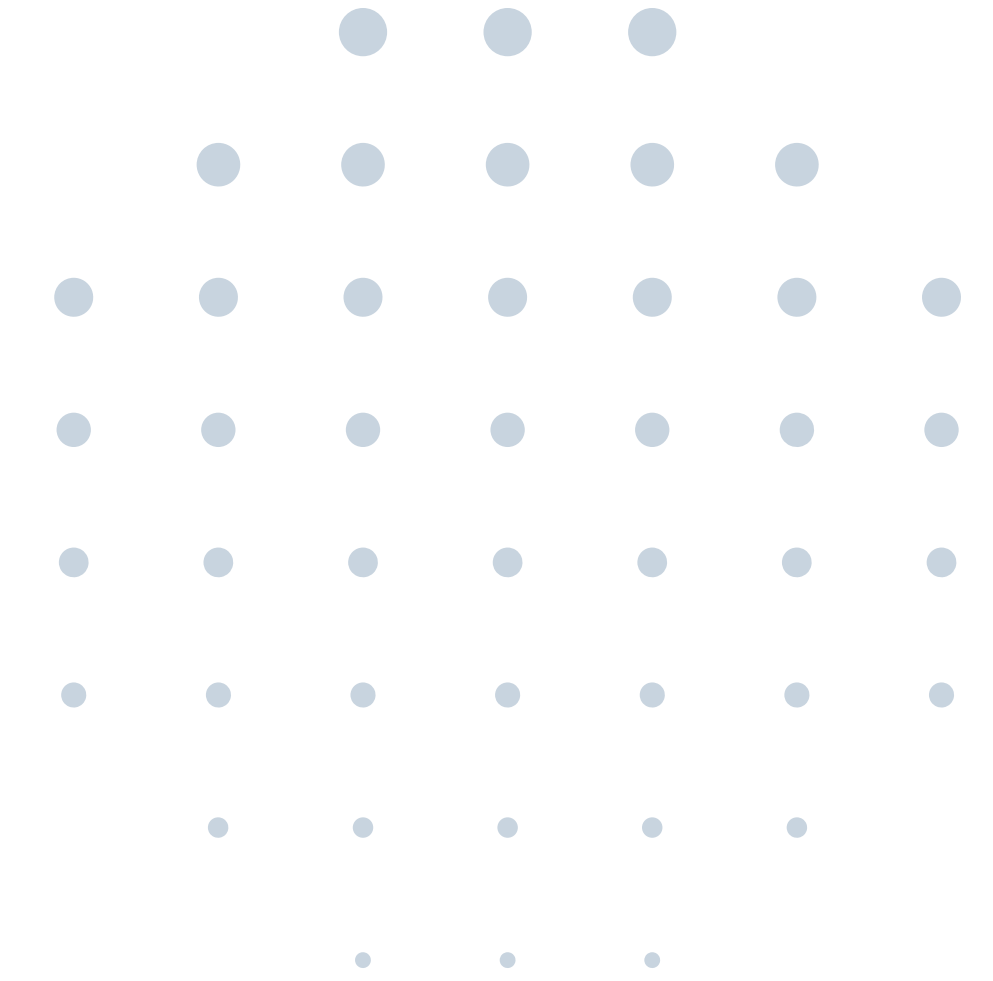


Arturo Jara

Ux Designer & Social Media



Contact

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Languages

- Spanish - Native
- Inglês - Conversational

Habilities

- Design
 - Ux Design
 - Design System
 - Usability Test
 - User Personas
 - Heuristic Evaluations
 - Designs For Social Media (Instagram, Facebook)
 - User Research
- Code
 - HTML
 - CSS
 - JS
- Tools
 - Adobe Suite
 - Figma
 - G Suite
 - Asana
 - Proto.io
 - Jira
 - Slack
 - Miro
 - Wordpress

About Me

I have 4 years of experience in the field, collaborating with various clients/companies, enhancing their clients' experience using methodologies such as Design Thinking and Lean UX

Education

- 2012 - 2017 **Universidad Autonoma de Baja California**
LCC in Communication Science
- 2021 - 2021 **Coursera Google Ux Certificate**
Certificate

Experience

- 2018 - 2020 **Dolly Agencia**
Marketing and Web Designer
- 2020 - 2021 **Freelance**
Ux Designer
- 2021 - 2022 **Rivka Development**
Ux Designer and Front End
- 2023 - 2023 **Golden Section**
Ux Designer
- 2023 - 2024 **BCB Marketing Intelligence**
Web Designer (Wordpress)
- Currently working **Universidad Xochicalco**
Ux Designer