

Arturo Jara Tovar

Ux Designer

About Me

With four years of experience in the field, I've had the opportunity to collaborate with a diverse range of clients and companies, elevating their customer experiences through innovative methodologies like Design Thinking and Lean UX. My focus is on creating user-centered solutions that drive engagement and satisfaction.

Contact

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- 🌐 <https://arturojaraportfolio.netlify.app>

Languages

- Spanish - Native
- Inglês - Conversational

Habilities

- Design
- Ux Design
 - Design System
 - Usability Test
 - User Personas
 - Heuristic Evaluations
 - Designs For Social Media (Instagram, Facebook)
 - User Research

- Tools
- Adobe Suite
 - Figma
 - G Suite
 - Asana
 - Microsoft Suite
 - Power BI
 - Jira
 - Miro
 - Slack

Education

- 2012 - 2017 • **Universidad Autonoma de Baja California**
LCC in Communication Science
- 2021 - 2021 • **Coursera Google Ux Certificate**
Certificate
- 2024 - 2024 • **Fundamentals of Business Analysis**
Starweaver
Course

Jobs

- 2018 - 2020 • **Dolly Agencia**
Marketing and Web Designer
- 2020 - 2021 • **Freelance**
Ux Designer
- 2021 - 2022 • **Rivka Development**
Ux Designer and Front End
- 2023 - 2023 • **Golden Section**
Ux Designer
- 2023 - 2024 • **BCB Marketing Intelligence**
Web Designer (Wordpress)
- Currently working • **Universidad Xochicalco**
Ux Designer