



# Arturo Jara

## Ux Designer & Social Media

## Languages

Spanish - Native  
Inglês - Conversational

## Habilities

### Design

- Ux Design
- Design System
- Usability Test
- User Personas
- Heuristic Evaluations
- Designs For Social Media (Instagram, Facebook)

### Code

- HTML
- CSS
- React
- JS

## Hobbies

### Games

### Music

### Gym and Soccer

## About Me

I have 4 years of experience in the field, collaborating with various clients/companies, enhancing their clients' experience using methodologies such as Design Thinking and Lean UX

## Education

- |             |  |
|-------------|--|
| 2012 - 2017 | • Universidad Autonoma de Baja California<br>LCC in Comunication Science |
| 2021 - 2021 | • Coursera Google Ux Certificate<br>Certificate                          |

## Experience

- |             |  |
|-------------|--|
| 2018 - 2020 | • Dolly Agencia<br>Marketing and Web Designer            |
| 2020 - 2021 | • Freelance<br>Ux Designer                               |
| 2021 - 2022 | • Rivka Development<br>Ux Designer and Front End         |
| 2022 - 2023 | • Golden Section<br>Ux Designer                          |
| 2022 - 2023 | • BCB Marketing Intelligence<br>Web Designer (Wordpress) |

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