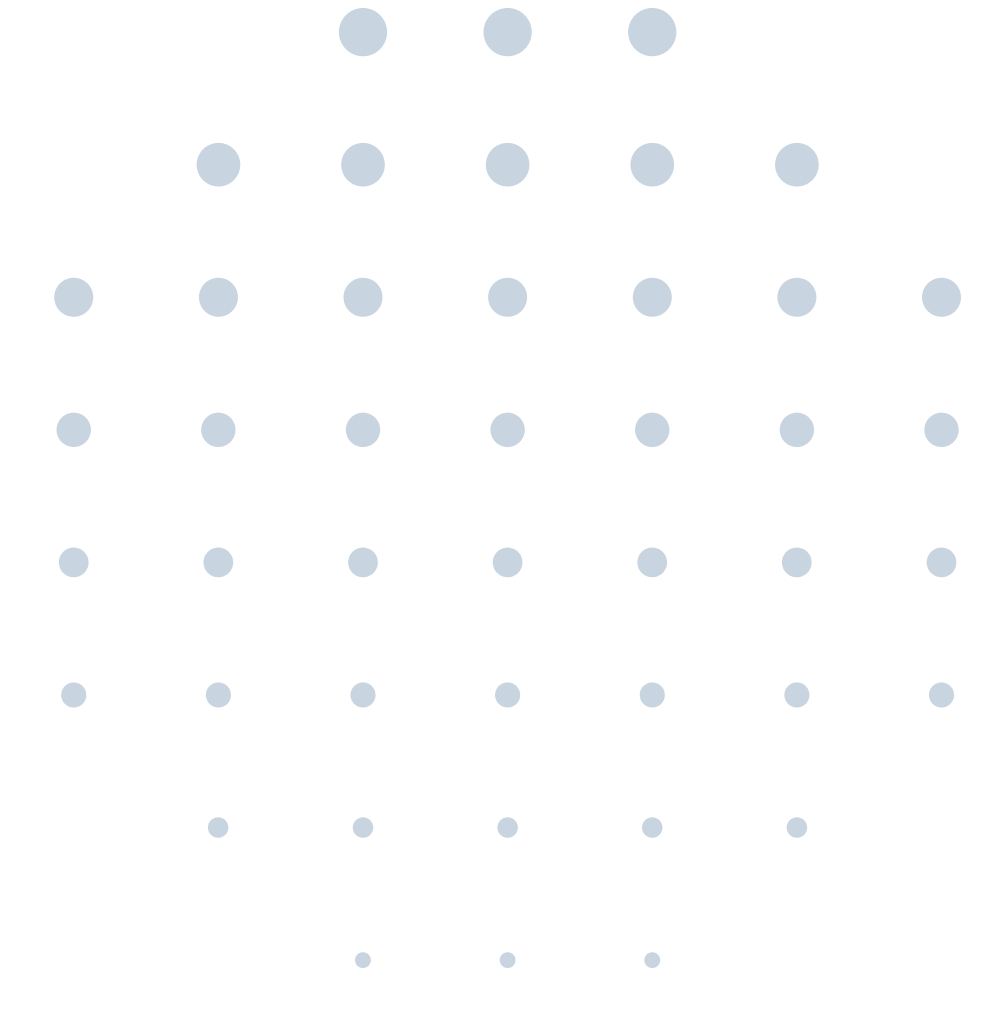


Arturo Jara Tovar

Ux Designer



About Me

I have 4 years of experience in the field, collaborating with various clients/companies, enhancing their clients' experience using methodologies such as Design Thinking and Lean UX

Contact

📍 Ensenada, Baja California

📞 (52) 646-2268458

✉️ arturojara1994@gmail.com

🌐 <https://www.linkedin.com/in/arturojaratovar/>

🌐 <https://arturojaraportfolio.netlify.app>

Languages

Spanish - Native

Inglês - Conversational

Habilities

Design

- Ux Design
- Design System
- Usability Test
- User Personas
- Heuristic Evaluations
- Designs For Social Media (Instagram, Facebook)
- User Research

Tools

- Adobe Suite
- Figma
- G Suite
- Asana
- Microsoft Suite
- Power BI
- Jira
- Miro
- Slack

Education

- 2012 - 2017 • **Universidad Autonoma de Baja California**
LCC in Communication Science
- 2021 - 2021 • **Coursera Google Ux Certificate**
Certificate
- 2021 - 2021 • **Fundamentals of Business Analysis**
Starweaver
Course

Jobs

- 2018 - 2020 • **Dolly Agencia**
Marketing and Web Designer
- 2020 - 2021 • **Freelance**
Ux Designer
- 2021 - 2022 • **Rivka Development**
Ux Designer and Front End
- 2023 - 2023 • **Golden Section**
Ux Designer
- 2023 - 2024 • **BCB Marketing Intelligence**
Web Designer (Wordpress)
- Currently working • **Universidad Xochicalco**
Ux Designer