Arturo Jara Tovar

Ux Designer

About Me

I have 4 years of experience in the field, collaborating with various clients/companies, enhancing their clients' experience using methodologies such as Design Thinking and Lean UX

Contact

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- https://arturojaraportfolio.netlify.app

Languages

Spanish - Native Inglês - Conversational

Habilities

Design

- Ux Design
- Design System
- Usability Test
- User Personas
- Heuristic Evaluations
- Designs For Social Media (Instagram, Facebook)
- User Research

Tools

- Adobe Suite
- Figma
- G Suite
- Asana
- Microsoft Suite
- Power BI
- Jira
- Miro
- Slack

Education

2012 - 2017 • Universidad Autonoma de Baja California LCC in Comunication Science

2021 - 2021 • Coursera Google Ux Certificate
Certificate

Fundamentals of Business Analysis

2021 - 2021 • Starweaver

Course

Jobs

2018 - 2020 • Dolly Agencia

Marketing and Web Designer

2020 - 2021 • Freelance
Ux Designer

2021 - 2022 • Rivka Development
Ux Designer and Front End

2023 - 2023 • Golden Section
Ux Designer

2023 - 2024 • BCB Marketing Intelligence Web Designer (Wordpress)