

Take full  
advantage of  
all your data

# Who we are



We are a team of **data professionals**. We are experts in what we do, we enjoy it, and we have extensive experience in delivering great results.

We help you build **data driven tools** to find insights that will help your organization make better decisions. We do this by using proven **data engineering, data analysis** and **data science** techniques. And through doing that, we get to live out our passion.

We do projects for medium and large sized, national and international organizations to support their business goals.

# Some of our clients



TEMPUR+SEALY



FRATELLO  
ZAPATERÍA

ZAPATA III

# Key Partners



Data & AI  
Azure



# Microsoft



# What we do



# Digital Transformation

## Reduce development costs and increase overall **efficiency**

We help you develop and implement a digital transformation strategy with a proven change management framework.

- App Development with Microsoft PowerApps
- RPA Development with Microsoft Power Automate.





# Data Engineering

## Transform raw data into **powerful insights**

We can help you create the necessary data pipelines to gather all your data in one place.

- Our Team of Data Engineers takes care of extracting, transforming and loading your data
- You can have all your APIs, ERPs, WMS in one simplified data model
- Experience with over 40 data sources





# Data Visualization

Discover **value** in  
any data.

Reduce time and effort, increase  
your return of investment.

- BI Strategy Creation and Implementation
- Development of Strategic, Tactical and Operational Dashboards



NAVIGATE OUR DEMOS





# Data Science

## Build **reliable** solutions

We can help you create machine learning powered algorithms to run your business. Our team of Business Analysts and Data Scientists can work with your team to create insightful predictive models

- Tailored Made Predictive Models
- Machine Learning and Deep Learning
- Optimization
- Simulation



What are we passionate  
about?



## 01 VENTAGIUM WAY

70% of Digital Transformation efforts fail.

## 02 OUTCOMES DRIVEN

Our tools are only the means to achieve your business goals.

## 03 SELF-MANAGED

Give us objectives, we will take care of the rest.

## 04 SPECIALIZED

On average, employees receive 62.4 hours of training per year. Ventagium personnel receive 400+.

## 05 EXTERNAL VISION

Multidisciplinary, Multi-industry and Multidepartment team.

## 06 SECURITY

World-class trained personnel and security procedures so that your data is protected

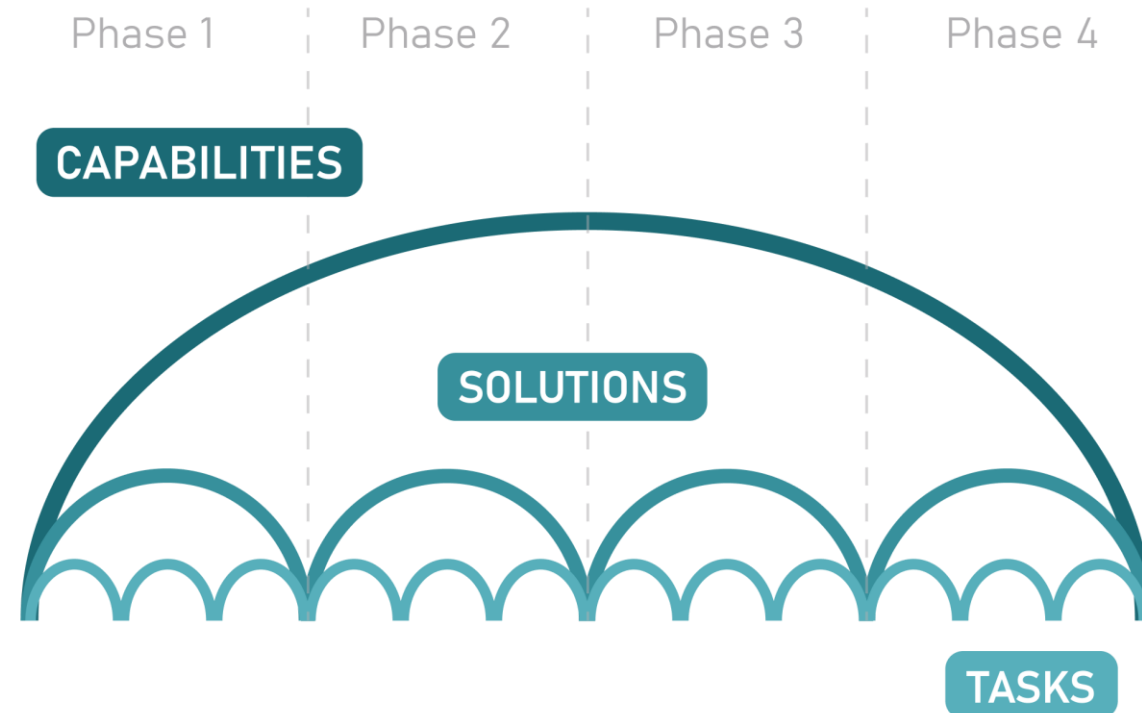


# 1. VENTAGIUM WAY

Valens

The screenshot shows a web application interface for creating a solution. It has tabs for 'Solution', 'Users', 'Outcomes', 'Quotes', and 'Retrospective Comments'. The 'Solution' tab is active. Fields include: Name (CRM Metrics Overview (First Release)), Client (The Gund Company), Capability (13 - Sales and Service Metrics Visualizati), Priority (2 - Medium), Status (6 - Finished), Hours Estimated, Mockup/Diagram URL, and checkboxes for 'Is Cancelled' and 'Is time bound'. A 'Scope' section contains a list of items: The report consists of five pages: Qualification Process, Relationship Development, Activities, SPE Metrics. There are two 'Verification' sections with text input areas and a 'Submit' button at the bottom.

Rolling Wave



# 2. OUTCOMES DRIVEN

We understand that our tools are means to an end.

↪ Outputs → 🎯 Outcomes



Dashboards, Models, Etc.



Business Metrics, ROI

### 3. SELF-MANAGED

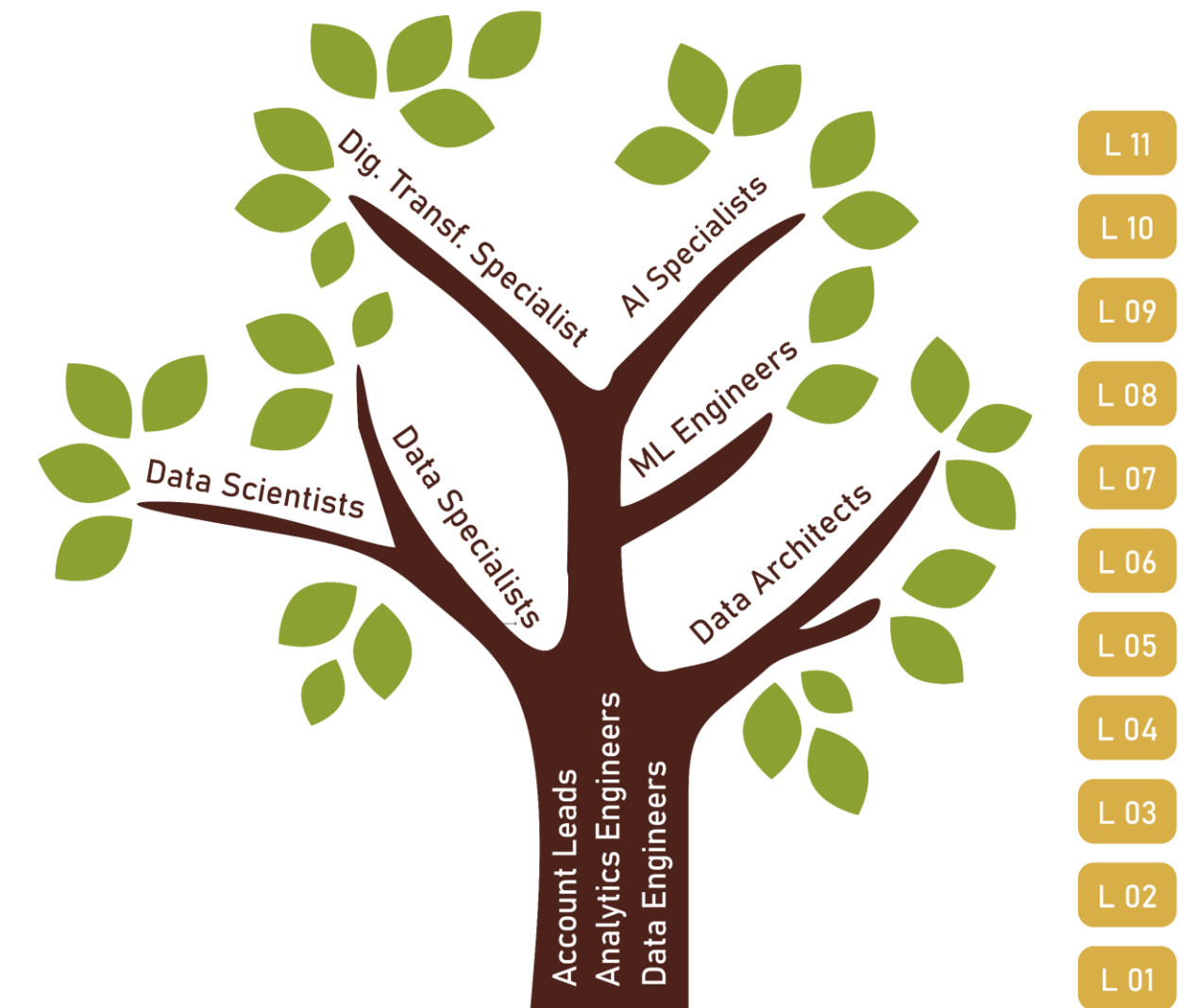
We take care of:

- ☰ **Project Management:** Account Leaders trained in the Ventagium Way
- 📁 **Design Patterns** UX/UI
- 🗄️ **Data Architecture built to escale using our Six Pillars Framework** (Design, Development, Health, Security, Costs and Usage)
- 🔒 **Security:** ISO27001, SOC TSP, Azure CIS 2.0.0

### 4. SPECIALIZED

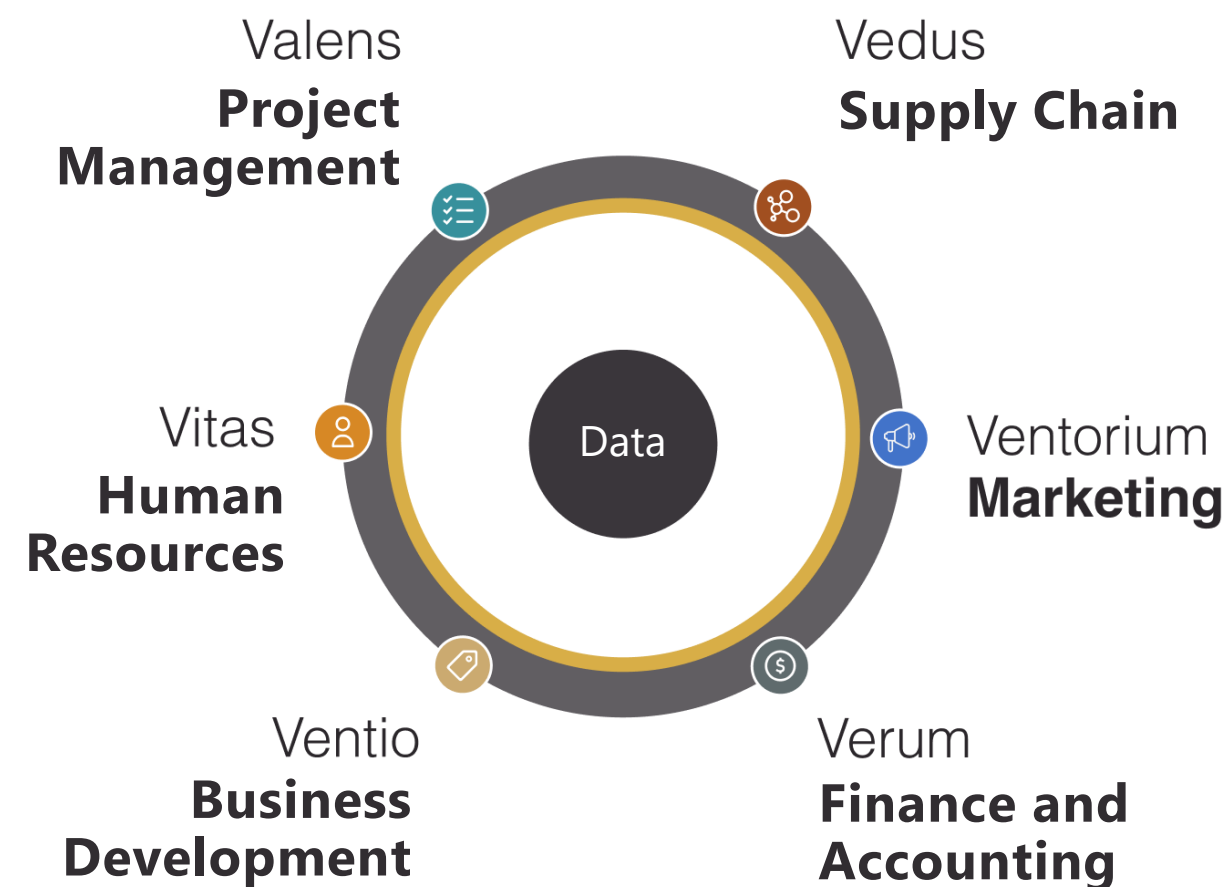
- **Continuous Improvement:** Which translates to quality, speed and the latest in innovation.
- Hours of Continuous Improvement to this day: **19,330.12**

- Levels



## 5. EXTERNAL VISION

- We have expertise in diverse **industries** and **departments**.
- We have experience in the retail industry with companies such as: **Tempur Sealy** and **Fratello**.
- We have established frameworks for **Digital Transformation** and **Analytics** projects that have been widely utilized and will work for your company.



## 6. SECURITY

- Compliance Policy: we have experience in building and maintaining architectures that are ISO27001, SOC TSP and Azure CIS 2.0.0 compliant.
- Our Team is in constant training to ensure to constantly inform you of new threats and potential issues.
- Our Data Security Measures (e.g., Policies and Procedures) are second to none.





# How do we work?



# Ventagium Way



# 01 – Analytics Roadmap Workshop

- We begin with a comprehensive workshop to outline your analytics roadmap. This crucial first step involves:
  - Understanding Your Goals
  - Identifying Opportunities
  - Analyzing Your IT Architecture “as-is”
- Deliverables
  - **Architecture:** A detailed design of the Analytics Architecture “to-be”
  - **Roadmap:** A step-by-step guide to achieving your Analytics and Digital Transformation goals.
  - **90-Day Plan:** A focused plan for the initial 90-day work cycle to kickstart your analytics journey.

# 01 – Priority Focused Cycles

- Once the roadmap is set, we implement our strategy through focused **90-day work cycles**. Each one prioritizes tasks based on their impact and complexity, ensuring that the most critical areas are addressed first. The cycles include:
  - **Strategic Implementation:** Executing the analytics plan with precision and agility.
  - **Regular Check-ins:** Weekly meetings to track progress and make necessary adjustments.
  - **Delivering Results:** Providing detailed reports on our achievements and insights gained.
- These way of working ensures continuous improvement and rapid adaptation to changing business needs.
- Out Guarantee: We can stop at any time if we are not meeting your expectations.

## 03 – Ongoing Support

- Our commitment doesn't end after the initial cycles. We provide ongoing support considering your analytics systems, security, and architecture. We also offer continuous monitoring to ensure your analytics strategy continues to drive success long-term.

# What do our clients say?



“This was a great team effort to solution! This was a complex problem due to the unavailability of data in the system, but the team built a solution regardless.

Exceeded expectations!”

TEMPUR+SEALY



"Data used to overwhelm me. Now, thanks to Ventagium, it's my superpower. They transform complex data into compelling stories that influence policymakers and the public. They helped me secure funding for critical research and shape policy decisions. Any policy professional who wants their data to sing needs Ventagium."



Public Policy Director

"Data lagged, Michelin stalled. Ventagium Data Consulting pit-stopped us, modernized our infrastructure, and fueled new insights. Sales visibility soared, decisions sharpened. No rocket launch, just quiet efficiency - data now drives our journey."



Business Intelligence Director

"As a global communications firm, we require comprehensive and insightful tools to navigate the complex landscape of public policy for our clients. The Business Intelligence tools developed by Ventagium have been nothing short of transformative.

Their custom solutions enable us to analyze and interpret vast amounts of data, providing actionable insights that drive public policy initiatives. The clarity and depth of analysis provided by these tools have significantly enhanced our strategic advising and allowed us to achieve measurable success for our clients. We consider Ventagium an invaluable partner in our ongoing efforts to deliver impactful results."



VP Data and Intelligence

“These look amazing! I almost certain the customer will want to apply these changes. Thanks for the quick turn around on this! The new report is amazing.”



“We are loving the reports. These last periods we have seen an increase in interactions that in the past we wouldn't have been able to see everything. All these reports are now guiding our Q3 planning”



“I thoroughly enjoyed just getting to sit through the sessions and get a glimpse at how the team was taking a new to them dataset and building out a robust dashboard. I’m confident we have just scratched the surface.”

TEMPUR+SEALY

“Excellent results and excellent teamwork. This was a complex problem/solution that required several layers of data analysis and verification across multiple time zones.”

TEMPUR+SEALY



# Contact us

USA

+1 512 265 8634

Mexico

+52 442 837 6602

Email

[contact@ventagium.com](mailto:contact@ventagium.com)