Список литературы

[1] Tufte, E. R. *The Cognitive Style of Power Point;* Graphics Press LLC: Cheshire, CT, 2003.

[2] Gill, E. *An Essay on Typography. With a new introduction by Cristopher Skelton;* David R. Godine: Boston, 2007.

[3] Brumberger, E. R. *Technical Communication* **2003**, *50*(2), 206–223.

[4] Brumberger, E. R. *Technical Communication* **2003**, *50*(2), 224–231.

[5] Brumberger, E. *Technical Communication* **2004**, *51*(1), 13–24.

[6] Bartram, A. *Bauhaus, Modernism and the Illustrated Book;* Yale University Press: New Haven, CT, 2004.

[7] Tschichold, J. *The Form of the Book. Essays on the Morality of Good Design;* Hartley & Marks: Point Roberts, Washington, 1991.

[8] Bringhurst, R. *The Elements of Typographic Style;* Hartley & Marks, Publishers: Vancouver, BC, Canada, 2004.

[9] Tschichold, J. *The New Typography;* University of California Press: Berkeley and Los Angelos, CA, 1998.

[10] Legge, G. E.; Bigelow, C. A. *J. Vision* **2011**, *11(5)*(8), 1–22.

[11] Spiekermann, E.; Ginger, E. M. *Stop Stealing Sheep & Find Out How Type Works;* Adobe Press: Berkeley, CA, second ed., 2002.

[12] Morris, R. A.; Aquilante, K.; Yager, D.; Bigelow, C. In *SID 2002, San Jose, CA: Digest of Technical Papers*, pages 244–247. The Society for Information Display, 2002.

[13] Jaspert, W. P.; Berry, W. T.; Johnson, A. F. *The Encyclopædia of Typefaces;* Cassell: London, 55th anniversary ed., 2009.