

Список литературы

- [1] Tufte ER. *The Cognitive Style of Power Point*. Cheshire, CT: Graphics Press LLC. 2003.
- [2] Gill E. *An Essay on Typography. With a new introduction by Cristopher Skelton*. Boston: David R. Godine. 2007.
- [3] Brumberger ER. The Rhetoric of Typography: The Persona of Typeface and Text. *Technical Communication*. 2003;50(2):206–223.
- [4] Brumberger ER. The Rhetoric of Typography: The Awareness and Impact of Typeface Appropriateness. *Technical Communication*. 2003;50(2):224–231.
- [5] Brumberger E. The Rhetoric of Typography: Effects on Reading Time, Reading Comprehension, and Perceptions of Ethos. *Technical Communication*. 2004;51(1):13–24.
- [6] Bartram A. *Bauhaus, Modernism and the Illustrated Book*. New Haven, CT: Yale University Press. 2004.
- [7] Tschichold J. *The Form of the Book. Essays on the Morality of Good Design*. Point Roberts, Washington: Hartley & Marks. 1991.
- [8] Bringhurst R. *The Elements of Typographic Style*. Vancouver, BC, Canada: Hartley & Marks, Publishers. 2004.
- [9] Tschichold J. *The New Typography*. Berkeley and Los Angeles, CA: University of California Press. 1998.
- [10] Legge GE, Bigelow CA. Does Print Size Matter for Reading? A Review of Findings from Vision Science and Typography. *J Vision*. 2011;11(5)(8):1–22.
- [11] Spiekermann E, Ginger EM. *Stop Stealing Sheep & Find Out How Type Works*. Berkeley, CA: Adobe Press, 2nd ed. 2002.
- [12] Morris RA, Aquilante K, Yager D, Bigelow C. Serifs Slow RSVP Reading At Very Small Sizes But Don't Matter At Larger Sizes. In: *SID 2002, San Jose, CA: Digest of Technical Papers*. The Society for Information Display. 2002; pp. 244–247.
- [13] Jaspert WP, Berry WT, Johnson AF. *The Encyclopædia of Typefaces*. London: Cassell, 55th ed. 2009.