Список литературы

- [Bartram(2004)] Bartram, A. (2004). Bauhaus, Modernism and the Illustrated Book. New Haven, CT: Yale University Press.
- [Bringhurst(2004)] **Bringhurst**, R. (2004). The Elements of Typographic Style. Vancouver, BC, Canada: Hartley & Marks, Publishers. ISBN 9780881792065.
- [Brumberger(2004)] **Brumberger**, **E.** (2004). The rhetoric of typography: Effects on reading time, reading comprehension, and perceptions of ethos. *Technical Communication* **51**, 13–24.
- [Brumberger(2003a)] **Brumberger**, E. R. (2003a). The rhetoric of typography: The awareness and impact of typeface appropriateness. *Technical Communication* **50**, 224–231.
- [Brumberger(2003b)] **Brumberger**, **E. R.** (2003b). The rhetoric of typography: The persona of typeface and text. *Technical Communication* **50**, 206–223.
- [Gill(2007)] Gill, E. (2007). An Essay on Typography. With a new introduction by Cristopher Skelton. Boston: David R. Godine.
- [Jaspert et al.(2009)Jaspert, Berry and Johnson] Jaspert, W. P., Berry, W. T. and Johnson, A. F. (2009). The Encyclopædia of Typefaces. London: Cassell, 55th anniversary edition.
- [Legge and Bigelow(2011)] Legge, G. E. and Bigelow, C. A. (2011). Does print size matter for reading? A review of findings from vision science and typography. J. Vision 11(5), 1–22.
- [Morris et al.(2002)Morris, Aquilante, Yager and Bigelow] Morris, R. A., Aquilante, K., Yager, D. and Bigelow, C. (2002). Serifs slow RSVP reading at very small sizes but don't matter at larger sizes. In SID 2002, San Jose, CA: Digest of Technical Papers. The Society for Information Display.
- [Spiekermann and Ginger(2002)] **Spiekermann, E. and Ginger, E. M.** (2002). Stop Stealing Sheep & Find Out How Type Works. Berkeley, CA: Adobe Press, second edition. ISBN 978-0201703399.
- [Tschichold(1991)] **Tschichold, J.** (1991). The Form of the Book. Essays on the Morality of Good Design. Point Roberts, Washington: Hartley & Marks.
- [Tschichold(1998)] **Tschichold, J.** (1998). *The New Typography*. Berkeley and Los Angelos, CA: University of California Press.
- [Tufte(2003)] **Tufte, E. R.** (2003). The Cognitive Style of Power Point. Cheshire, CT: Graphics Press LLC.