

Список литературы

- [1] Tufte ER. The Cognitive Style of Power Point. Cheshire, CT: Graphics Press LLC; 2003.
- [2] Gill E. An Essay on Typography. With a new introduction by Cristopher Skelton. Boston: David R. Godine; 2007.
- [3] Brumberger ER. The Rhetoric of Typography: The Persona of Typeface and Text. Technical Communication. 2003;50(2):206-23.
- [4] Brumberger ER. The Rhetoric of Typography: The Awareness and Impact of Typeface Appropriateness. Technical Communication. 2003;50(2):224-31.
- [5] Brumberger E. The Rhetoric of Typography: Effects on Reading Time, Reading Comprehension, and Perceptions of Ethos. Technical Communication. 2004;51(1):13-24.
- [6] Bartram A. Bauhaus, Modernism and the Illustrated Book. New Haven, CT: Yale University Press; 2004.
- [7] Tschichold J. The Form of the Book. Essays on the Morality of Good Design. Bringhurst R, editor. Point Roberts, Washington: Hartley & Marks; 1991.
- [8] Bringhurst R. The Elements of Typographic Style. Vancouver, BC, Canada: Hartley & Marks, Publishers; 2004.
- [9] Tschichold J. The New Typography. Berkeley and Los Angeles, CA: University of California Press; 1998.
- [10] Legge GE, Bigelow CA. Does Print Size Matter for Reading? A Review of Findings from Vision Science and Typography. J Vision. 2011;11(5)(8):1-22.
- [11] Spiekermann E, Ginger EM. Stop Stealing Sheep & Find Out How Type Works. 2nd ed. Berkeley, CA: Adobe Press; 2002.
- [12] Morris RA, Aquilante K, Yager D, Bigelow C. Serifs Slow RSVP Reading At Very Small Sizes But Don't Matter At Larger Sizes. In: SID 2002, San Jose, CA: Digest of Technical Papers. The Society for Information Display; 2002. p. 244-7.
- [13] Jaspert WP, Berry WT, Johnson AF. The Encyclopædia of Typefaces. 55th ed. London: Cassell; 2009.