Список литературы

- [1] E. R. Tufte, The Cognitive Style of Power Point, Graphics Press LLC, Cheshire, CT, 2003.
- [2] E. Gill, An Essay on Typography. With a new introduction by Cristopher Skelton, David R. Godine, Boston, 2007.
- [3] E. R. Brumberger, The Rhetoric of Typography: The Persona of Typeface and Text, Technical Communication **50**(2), 206–223 (2003).
- [4] E. R. Brumberger, The Rhetoric of Typography: The Awareness and Impact of Typeface Appropriateness, Technical Communication **50**(2), 224–231 (2003).
- [5] E. Brumberger, The Rhetoric of Typography: Effects on Reading Time, Reading Comprehension, and Perceptions of Ethos, Technical Communication **51**(1), 13–24 (2004).
- [6] A. Bartram, Bauhaus, Modernism and the Illustrated Book, Yale University Press, New Haven, CT, 2004.
- [7] J. Tschichold, The Form of the Book. Essays on the Morality of Good Design, Hartley & Marks, Point Roberts, Washington, 1991.
- [8] R. Bringhurst, The Elements of Typographic Style, Hartley & Marks, Publishers, Vancouver, BC, Canada, 2004.
- [9] J. Tschichold, The New Typography, University of California Press, Berkeley and Los Angelos, CA, 1998.
- [10] G. E. Legge and C. A. Bigelow, Does Print Size Matter for Reading? A Review of Findings from Vision Science and Typography, J. Vision 11(5)(8), 1–22 (2011).
- [11] E. Spiekermann and E. M. Ginger, Stop Stealing Sheep & Find Out How Type Works, Adobe Press, Berkeley, CA, second edition, 2002.
- [12] R. A. Morris, K. Aquilante, D. Yager, and C. Bigelow, Serifs Slow RSVP Reading At Very Small Sizes But Don't Matter At Larger Sizes, in *SID 2002, San Jose, CA: Digest of Technical Papers*, pages 244–247, The Society for Information Display, 2002.
- [13] W. P. Jaspert, W. T. Berry, and A. F. Johnson, *The Encyclopædia of Typefaces*, Cassell, London, 55th anniversary edition, 2009.