

## Список литературы

- [Bar04] A. Bartram, *Bauhaus, Modernism and the Illustrated Book*. New Haven, CT: Yale University Press, 2004.
- [Bri04] R. Bringhurst, *The Elements of Typographic Style*. Vancouver, BC, Canada: Hartley & Marks, Publishers, 2004.
- [Bru03a] E. R. Brumberger, “The rhetoric of typography: The awareness and impact of typeface appropriateness,” *Technical Communication*, vol. 50, no. 2, pp. 224–231, 2003.
- [Bru03b] —, “The rhetoric of typography: The persona of typeface and text,” *Technical Communication*, vol. 50, no. 2, pp. 206–223, 2003.
- [Bru04] E. Brumberger, “The rhetoric of typography: Effects on reading time, reading comprehension, and perceptions of ethos,” *Technical Communication*, vol. 51, no. 1, pp. 13–24, 2004.
- [Gil07] E. Gill, *An Essay on Typography. With a new introduction by Cristopher Skelton*. Boston: David R. Godine, 2007.
- [JBJ09] W. P. Jaspert, W. T. Berry, and A. F. Johnson, *The Encyclopædia of Typefaces*, 55th ed. London: Cassell, 2009.
- [LB11] G. E. Legge and C. A. Bigelow, “Does print size matter for reading? A review of findings from vision science and typography,” *J. Vision*, vol. 11(5), no. 8, pp. 1–22, 2011.
- [MAYB02] R. A. Morris, K. Aquilante, D. Yager, and C. Bigelow, “Serifs slow RSVP reading at very small sizes but don’t matter at larger sizes,” in *SID 2002, San Jose, CA: Digest of Technical Papers*. The Society for Information Display, 2002, pp. 244–247.
- [SG02] E. Spiekermann and E. M. Ginger, *Stop Stealing Sheep & Find Out How Type Works*, 2nd ed. Berkeley, CA: Adobe Press, 2002.
- [Tsc91] J. Tschichold, *The Form of the Book. Essays on the Morality of Good Design*, R. Bringhurst, Ed. Point Roberts, Washington: Hartley & Marks, 1991.
- [Tsc98] —, *The New Typography*. Berkeley and Los Angeles, CA: University of California Press, 1998.
- [Tuf03] E. R. Tufte, *The Cognitive Style of Power Point*. Cheshire, CT: Graphics Press LLC, 2003.