

# Sheet 1 IDEAS

**Overall idea:** Combine the reported physical health of Australians and link it to physical activity such as sport.


Display link between physical health and activity levels


→ bar chart  
→ line  
if time data is available → 


→ This information can be statewise


→ could also be by age group

→ also have data for self-perceived health → can be done on same idioms

choropleth map to show % of health problems by state  
  
**SWITCH** → button to switch to view about perceived health (green)  
→ could also show cost of sport \$, \$\$, \$\$\$

→ breakdown of types of health issues  
→ or behavior types  


→ population pyramid  
→ to show different age and sex  
→ or show perceived healthiness vs actual  


→ scatterplot  
→ shows % participation in sport & % healthy  








It would be interesting to have a bar chart showing activity level / age, and a line showing health problems / age



# FILTER

- Heavy emphasis on bar charts & histograms  
→ lots of data available, need more unique idioms  
→ idioms that reveal something new → suggest correlation
- Population pyramid showing perceived health vs actual health is very insightful  
→ can start with this → show people need to be more aware?
- Line chart of activity met and health level early on  
→ shows the underlying problem
- Following with statewide map and expenses can show systematic curves

# CATEGORISE

EFFECT	CAUSE
<p>- Here we show the results</p> <p> frequency of disease</p> <p> perceived health vs actual</p> <p> Breakdown of health issues</p> <p>Map shows partial effect via choropleth layer</p> <p>- want to present effect based idioms first</p>	<p>- Here we speculate why</p> <p> comparing activity level and disease</p> <p> participation in sport vs health</p> <p> activity level per age and health problems</p> <p>sports participation and cost</p>

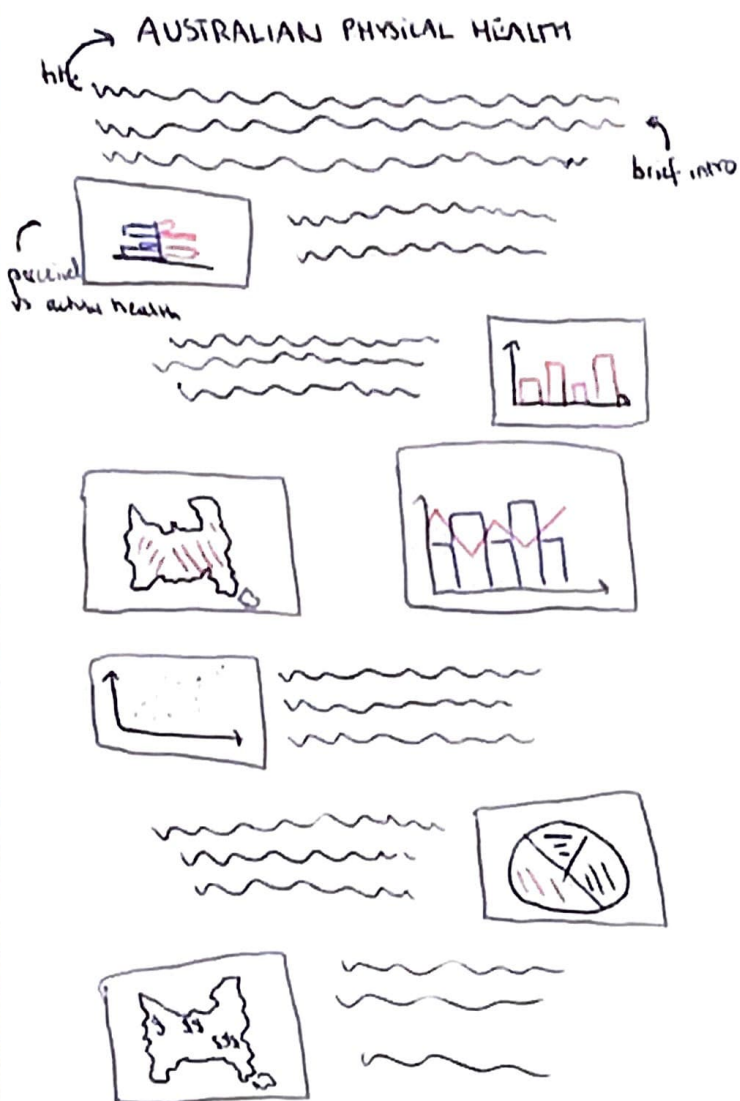
# COMBINE & REFINES

- Want to show what the current health status is & frequency of issues → "effect"
- Give textual context to support each idiom
- Tooltips on all idioms to provide exact values  
→ filter by state and age?
- Partitioned poster may be most appropriate  
→ easy to achieve with CSS
- Move idiom from left to right as scrolling



# QUESTION

- I believe the question is answered well  
→ analyses the correlation between physical activity in Australia and disease  
→ aims to analyse trends over years of data
- Information is first provided to give context  
→ following idioms are then provided to give potential explanations
- Applicable to all Australians  
→ especially self-perceived statistic



## OPERATIONS

- The first 2-4 idioms show the problem at hand
  - ↳ perceived health vs actual
  - ↳ prevalence of health issues
  - ↳ Choropleth map of issues by state %
  - ↳ health vs activity level by age
- The next 3 provide insight and speculate why these issues may arise
  - ↳ % participation in sport vs % healthy
  - ↳ Breakdown of activity types
  - ↳ cost of sports / activities

## FOCUS

- Each visualisation is accompanied by text to provide insight as to what is happening
- The prevalence of health issues (2nd idiom) can be a few different datasets
  - ↳ no. health issues by age
  - ↳ % of people with a certain health issue
    - ↳ Filter by age? Select from dropdown?
- Scatterplot has colour coded information to identify who is healthy

## DISCUSSION

- Visualisation gives a holistic overview and analysis of the problem at hand
- Might need to work in room for some text between / under idioms 3 & 4
- Ensure symmetry and proper whitespace left between idioms
  - ↳ blur effect as scrolling?
- Filters for histogram and pie chart?
  - ↳ lets user focus on what they are interested in



## AUSTRALIAN PHYSICAL HEALTH



TITLE: Australian Physical Health

AUTHOR: Andrew Rodnysky

DATE: 05/10/24

SHEET: A253

### OPERATIONS

- Top third presents the underlying issue
- Middle third does this whilst also potentially providing insight as to why it has occurred
- Bottom third is purely for finding correlation & trends
- Filters of age range on histogram (idiom 2) and pie chart should be added
- Actual cost annotations on final map via tooltip

### FOCUS

- Each idiom needs a detailed tooltip
  - ↳ preferably on hover
  - ↳ fix display when clicked?
- Typography needs to be carefully selected
  - ↳ lots of text → plays an important role
  - ↳ calm, neutral sans-serif would be ideal
- Visualisation has been broken down into thirds to group ideas...
  - ↳ subheadings?

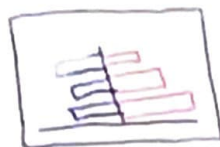
### DISCUSSION

- Layout broken into thirds offers slightly better readability and storytelling
- Subheadings would really enhance the storytelling
- Filters would add interactivity and also help viewers analyse areas of interest
- Make visualisations (idioms) larger and reduce amount of text?
  - ↳ lets idioms be the main focus

## Sheet 4 LAYOUT

### AUSTRALIAN PHYSICAL HEALTH

WHAT?



WHAT ABOUT NOW?



WHY?



### FOCUS

- Small filters within the histogram and pie chart
  - ↳ embedded within because this is the only line information will be filtered
- Overlap between idiom finishing and starting
  - ↳ leads to nice layout
- Subheadings → improve storytelling
  - ↳ generic but purposeful questions, may be changed later if desired

TITLE: Australian Physical Health

AUTHOR: Andrew Rudykky

Date: 05/10/24

SHEET: A254

### OPERATIONS

- Filters will increase interest and readability
  - ↳ viewers of different demographics will find information relevant to them
- Subheadings make the reason for grouping clear → it may have been intuitive before, but now it's intuitive + accessible (navigation)
- Could potentially filter the whole visualisation by sex at the top
  - ↳ might be overlooked
  - ↳ too many variables?

### DISCUSSION

- Visualisation looks for more appealing
  - ↳ reduction of text via overlap of idioms
  - ↳ feels for less intimidating/overwhelming
- Subheadings are great for flow
  - ↳ keeps viewer aware of what they are seeing
  - ↳ charts will need even smaller subheadings
- I believe this is the optimal design and there is very little that can be improved

## AUSTRALIAN PHYSICAL HEALTH

WHAT?WHAT NOW?WHY?

## FOCUS

- Layout broken down into 3 separate views on the one page  
 ↳ WHAT, WHAT NOW, WHY
- The viewer is provided a brief overview of the issue at hand immediately after the title  
 ↳ following text is to give context / explain charts  
 ↳ viewer has all information available through tooltips, but this helps understanding

→ Concluding remark could be drawn

↳ given there is space and complements the layout



Filtered by age ranges

TITLE: Physical Health in Australia

AUTHOR: Andrew Rudnigsky

DATE: 05/10/24

SHEET: A255

## OPERATIONS

- All charts will have tooltips
- Histogram & Pie chart have filters to narrow information down for age ranges
- Viewer is guided through the 3 sections, text to complement their understanding of the charts
- Tooltips to have BOLD - light format
- If possible, sections not currently focused on should be blurred  
 ↳ highlights the current focus
- Text should be helpful, but minimal

## DETAILS

CHART OVERLAP → The end of one chart should have a bit of vertical overlap with the next  
 ↳ ensures that not too much text is used

DATA → Data has been sourced and is available for all charts, however some use 2013 data (disclaimer)

COLOUR → Combinations should be experimented with, but given the nature of the viz, a white background likely suits

SPACING → Crucial to successfully create this visualization, all charts should be the same size to accommodate for this.