

NM ASSIGNMENT

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Done by Arul kumar v

Data Set Link: [Supermarket sales \(kaggle.com\)](https://www.kaggle.com/datasets/rajmanglik1002/supermarket-sales)

Step 1 : Create a new data module from the uploaded CSV file for visualizing data

My IBM

New data module

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https://us3.ca.analytics.ibm.com/bi/?perspective=ca-modeller&id=i1335A9E2C3714B1D8A6F7...

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IBM Cognos Analytics

🔗 New data module

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What's New: To read about what's new in Modeling, click More Info.

Dismiss

More Info →

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Properties

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Data module

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🔍 Search

🔗 New data module

📁 Navigation paths

▼ 📄 supermarket...heet1.csv

▶ # Row Id

▶ abc Invoice ID

▶ abc Branch

▶ 📍 City

▶ abc Customer type

▶ abc Gender

▶ abc Product line

📊 Unit price

📊 Quantitv

📄 Grid

🔗 Relationships

📄 Custom tables

📄

Preview data

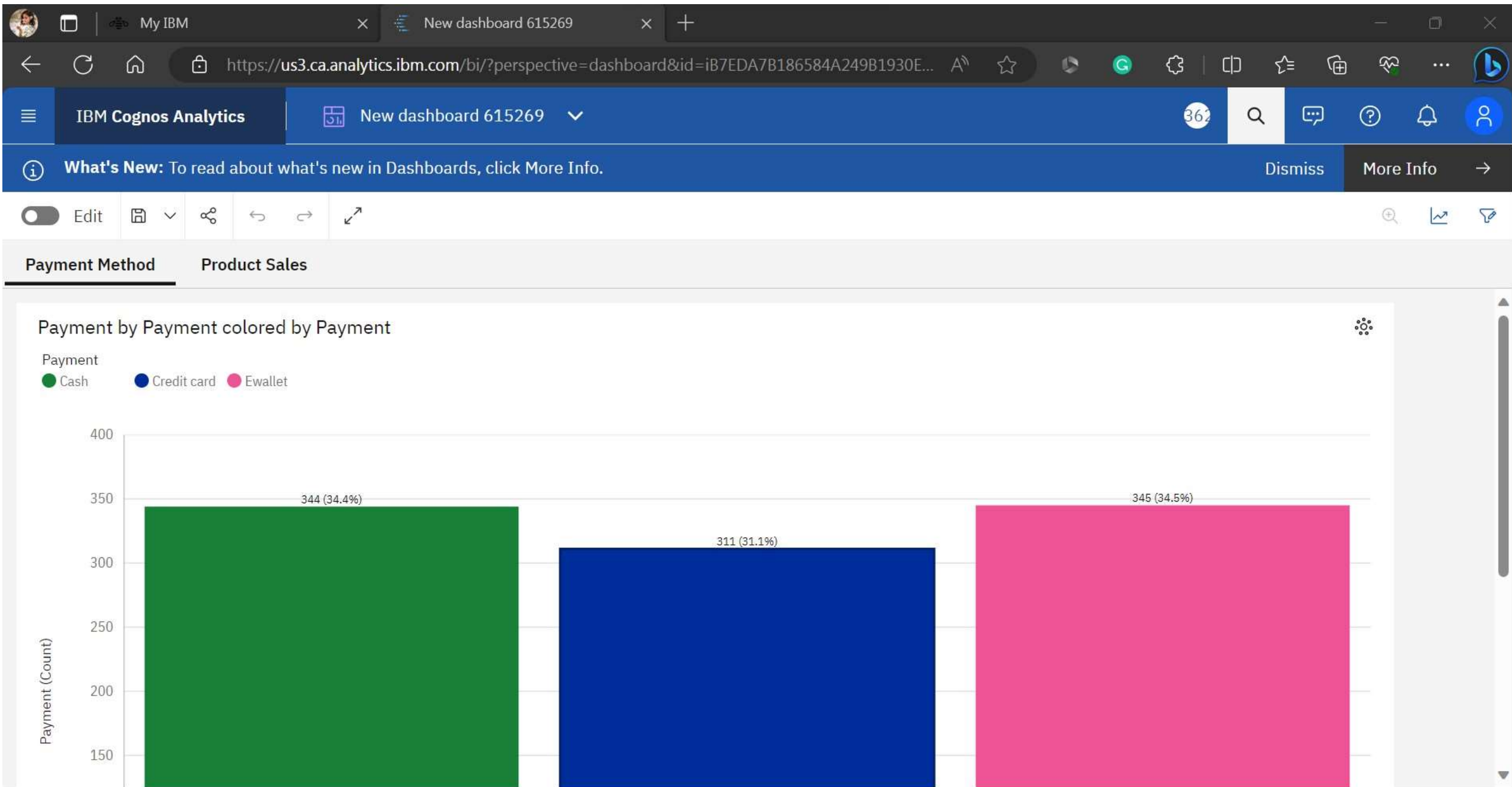
To preview data, select a table, a column in a table, or a folder that contains columns.

Step 2 : Using data module , create more explorations and pin it.

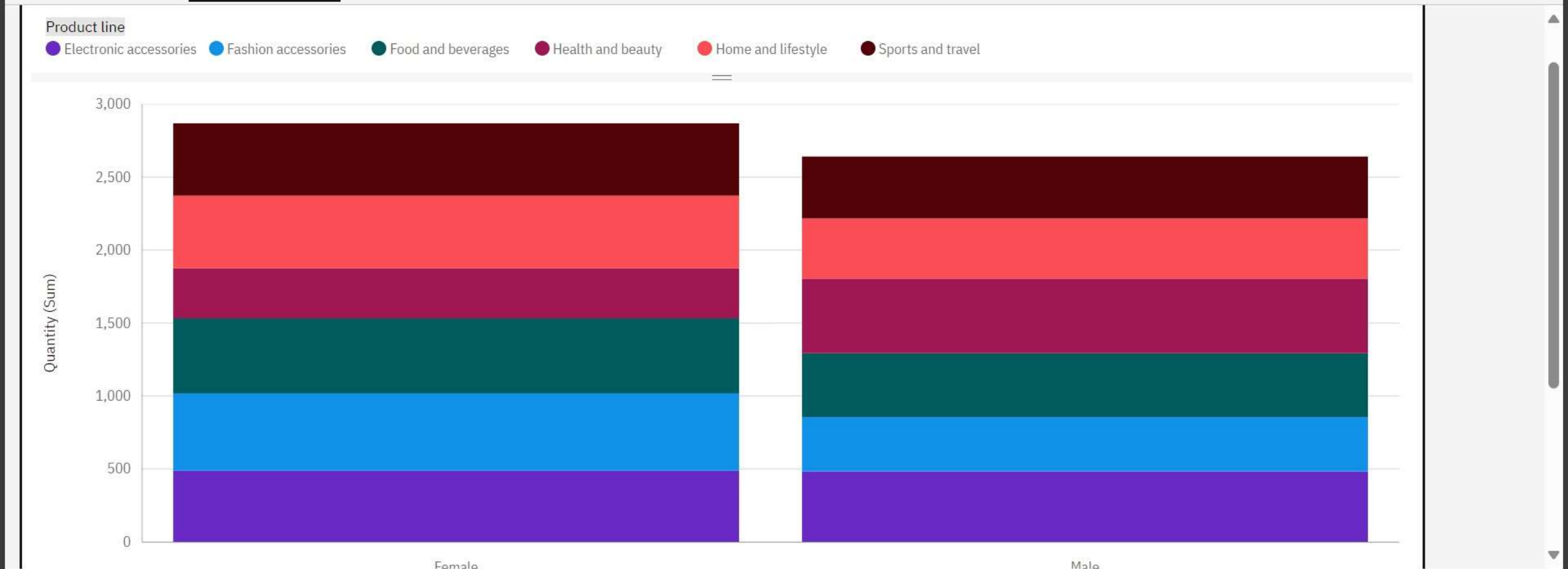
The screenshot displays the IBM Cognos Analytics interface. At the top, there's a navigation bar with the IBM Cognos Analytics logo, a 'New exploration' button, and a search bar. Below this is a 'What's New' banner. The main workspace is divided into three sections: 'Cards', 'Details', and a central visualization area. The 'Cards' section on the left contains a card titled 'Payment by Pay...ed by Payment' and a 'Data relationships' diagram. The central visualization area shows a bar chart titled 'Payment by Payment colored by Payment'. The chart has three bars representing different payment methods: Cash (344, 34.4%), Credit card (311, 31.1%), and Ewallet (345, 34.5%). The 'Details' section on the right provides a summary of the results, stating that the total number of results for 'Payment' is a thousand, and that Ewallet (34.5%) and Cash (34.4%) are the most frequently occurring categories, with a combined count of 689 items (68.9% of the total).

Payment	Count	Percentage
Cash	344	34.4%
Credit card	311	31.1%
Ewallet	345	34.5%

Step 3 : Using the pins, create Dashboard



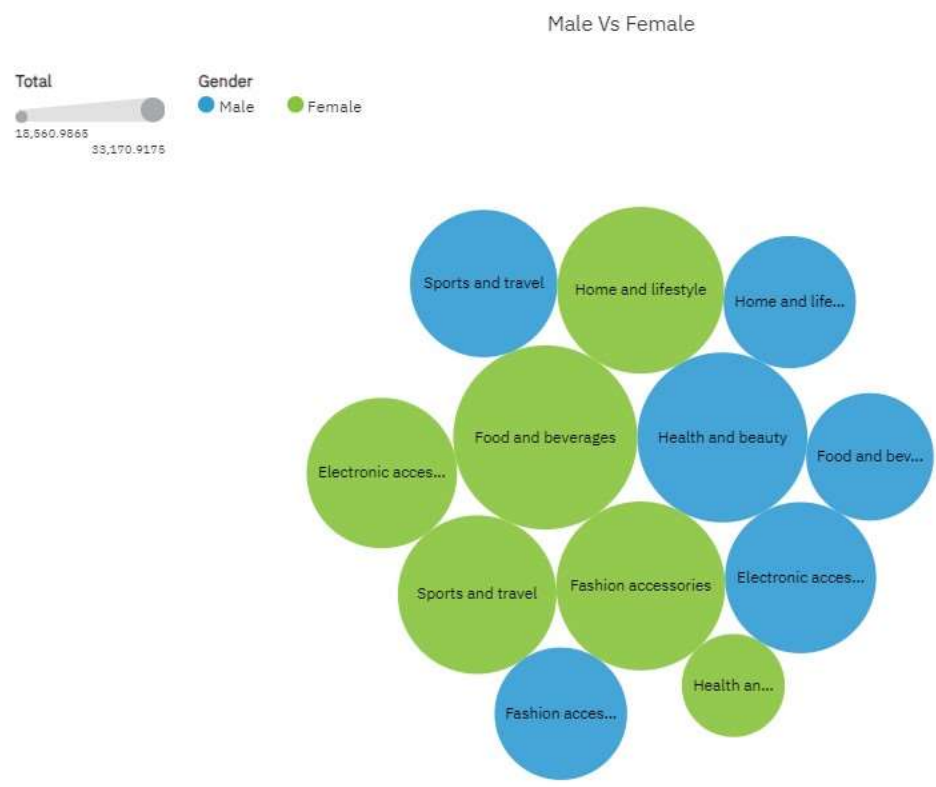
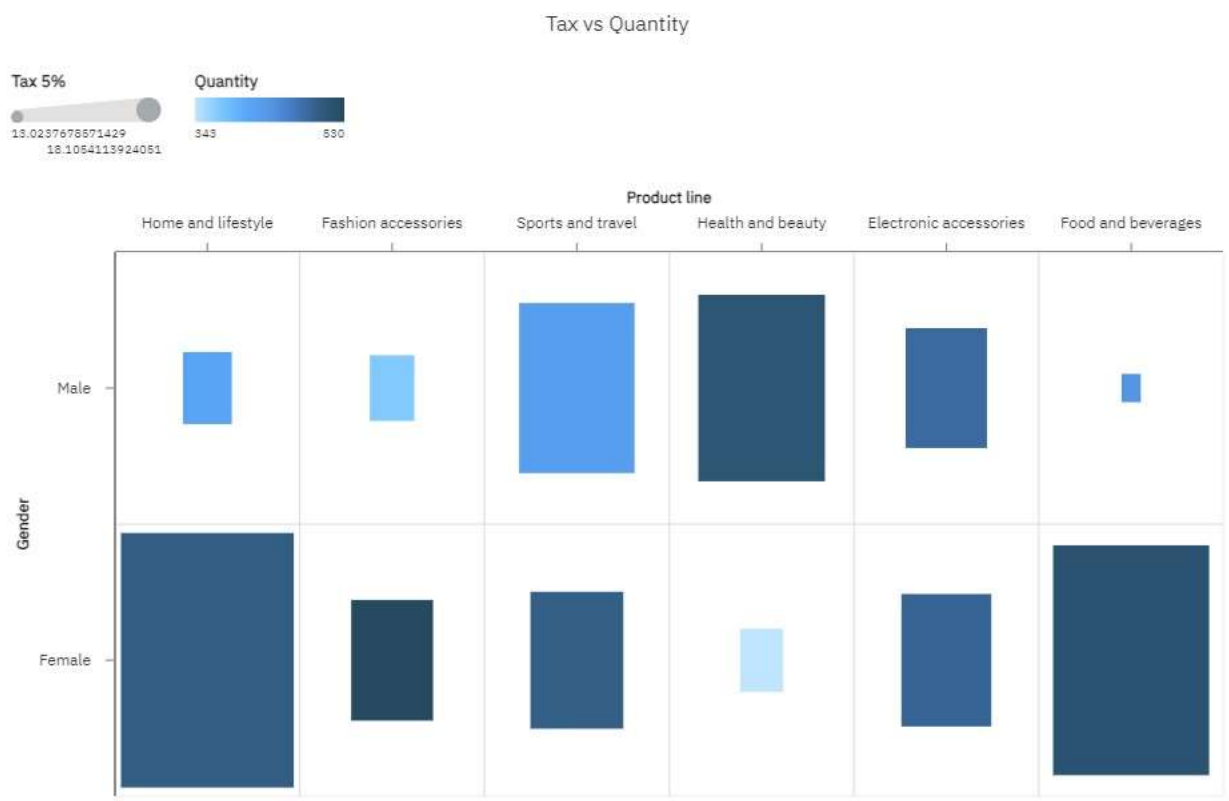
Payment Method | **Product Sales**



What's New: To read about what's new in Reporting, click More Info. Dismiss More Info

Edit HTML Filters

Product Sales

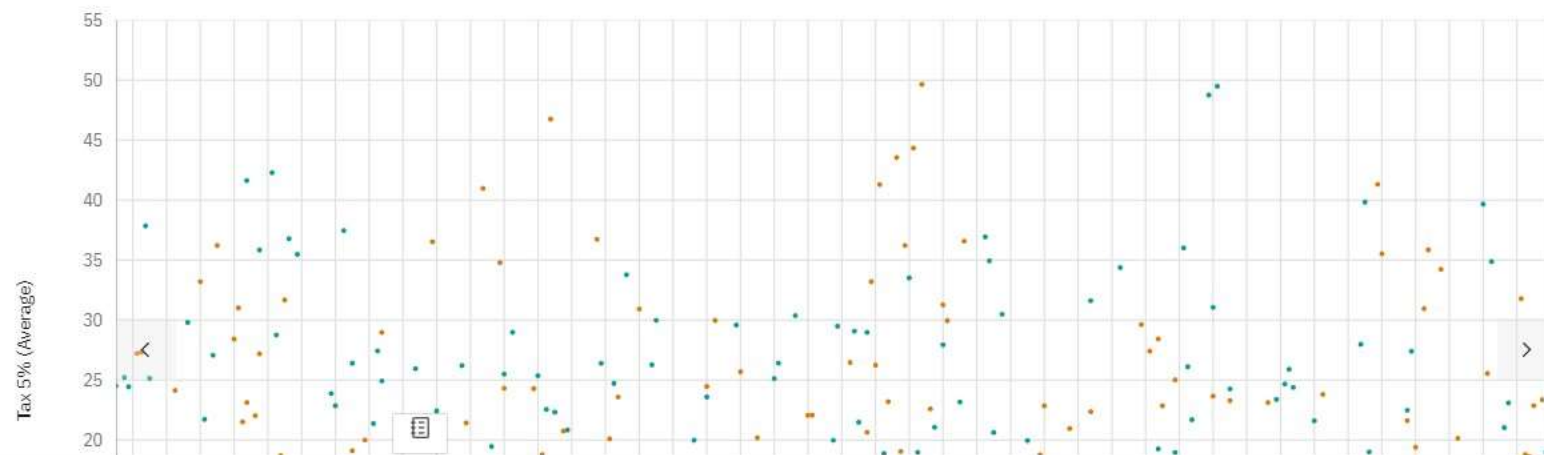


TAX

- Customer type Member has the highest values of both Tax 5% and Total.
- Add insight to favorites
- 14:53:00 has a Tax 5% of 49.65 for Customer type Member.
- Add insight to favorites
- 11:25:00 has a higher Tax 5% from Customer type Normal than 20:51:00.
- Add insight to favorites
- Time 14:42:00 has the highest Total Total but is ranked #182 in Average Tax 5%.
- Add insight to favorites
- Time 16:20:00 has the highest Average Tax 5% but is ranked #93 in Total Total.
- Add insight to favorites
- Customer type Member has the highest Tax 5% at 5467, out of which Time 14:53:00 contributed the most at 49.65.
- Add insight to favorites
- Time 20:51:00 has the highest average Tax 5% due to Customer type Normal.
- Add insight to favorites
- Member is the most frequently occurring category of Customer type with a count of 501 items with Tax 5% values (50.1 % of the total).
- Add insight to favorites
- 19:48:00 (0.7 %), 14:42:00 (0.7 %), and 17:38:00 (0.6 %) are the most frequently occurring categories of Time with a combined count of 20 items with Tax 5% values (2 % of the total).

Tax 5% by Time colored by Customer type

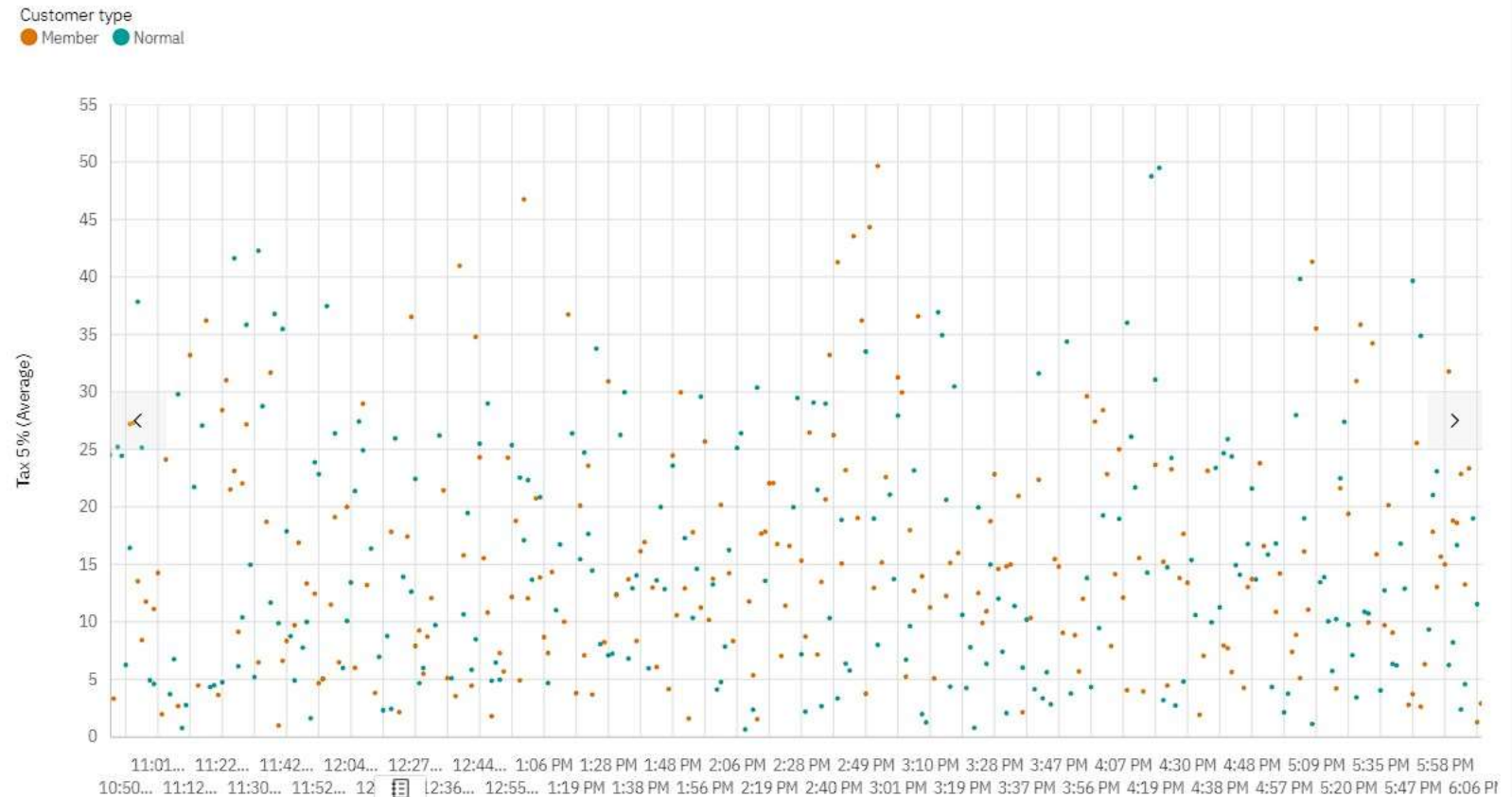
Customer type
● Member ● Normal



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- Add insight to favorites
- Over all times and customer types, the average of Tax 5% is 15.38.
- Add insight to favorites
- The average values of Tax 5% range from 0.639 to 49.65.
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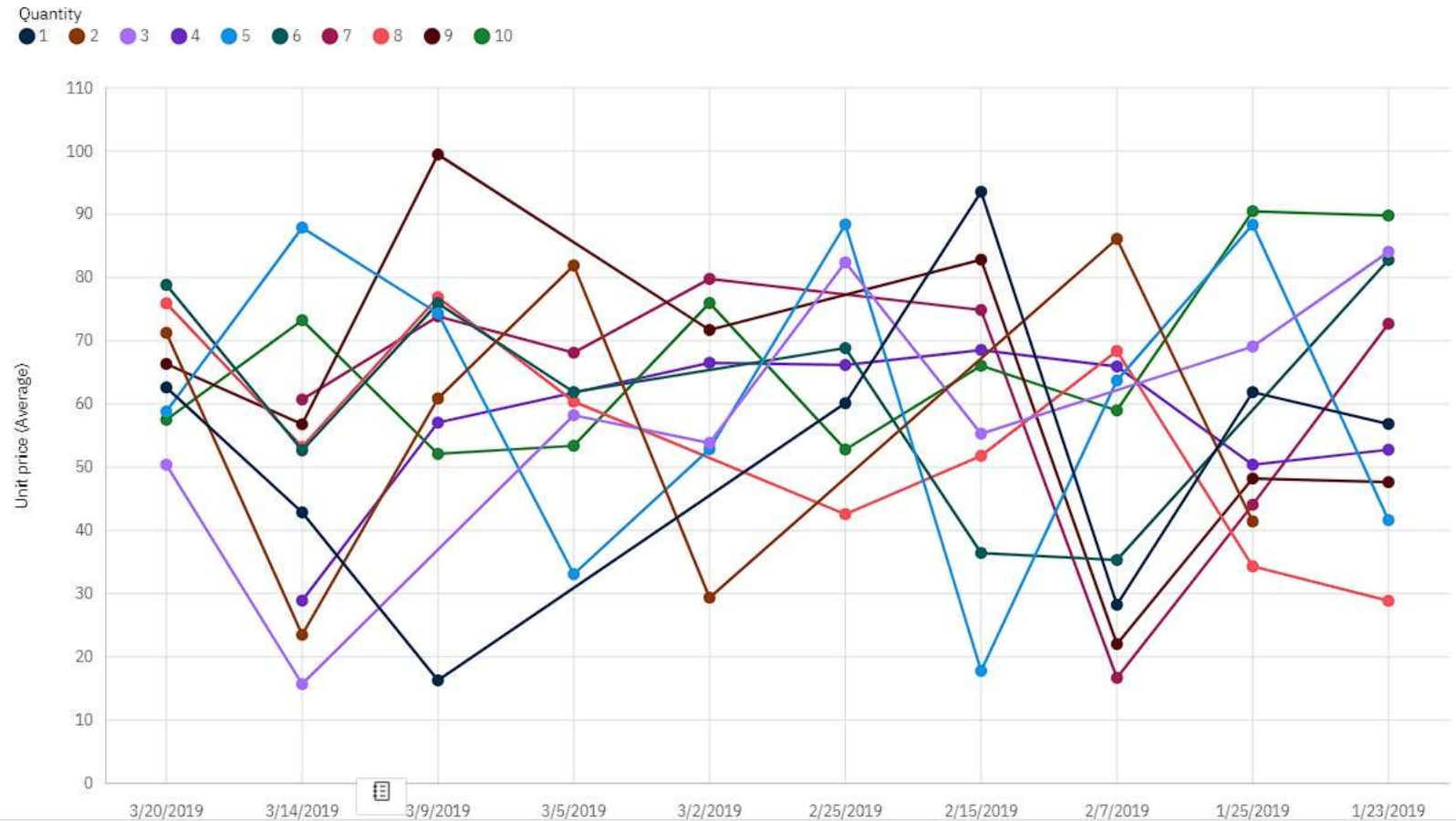
Tax 5% by Time colored by Customer type



DATE VS PRICE

- Date 2019-02-25 has the highest Average Unit price but is ranked #9 in Total Total.
- Quantity 10 has the highest Total cogs but is ranked #6 in Average Unit price.
- Date 2019-03-09 has the highest Unit price at 586.8, out of which Quantity 9 contributed the most at 99.47.
- Quantity 7 has the highest Average Unit price but is ranked #3 in Total cogs.
- Date 2019-03-09 has the highest Total Total but is ranked #2 in Average Unit price.
- Quantity 10 Unit price from Date 2019-01-25 is 90.5, whereas 5 is only 88.36.
- Quantity 10 has the highest average Unit price due to Date 2019-01-25.
- 9 has a Unit price of 99.47 for Date 2019-03-09.
- Add insight to favorite
- 2019-02-07 (11.6 %) and 2019-02-15 (11 %) are the most frequently occurring categories of Date with a combined count of 39 items with Unit price values (22.5 % of the total).
- Add insight to favorites
- 3 (12.1 %) and 10 (12.1 %) are the most frequently occurring categories of Quantity with a combined count of 42 items with Unit price values (24.3 % of the total).
- Add insight to favorites
- Over all dates and quantities, the average of Unit price is 59.63.
- Add insight to favorites
- The average values of Unit price range from 15.69 to 99.47.

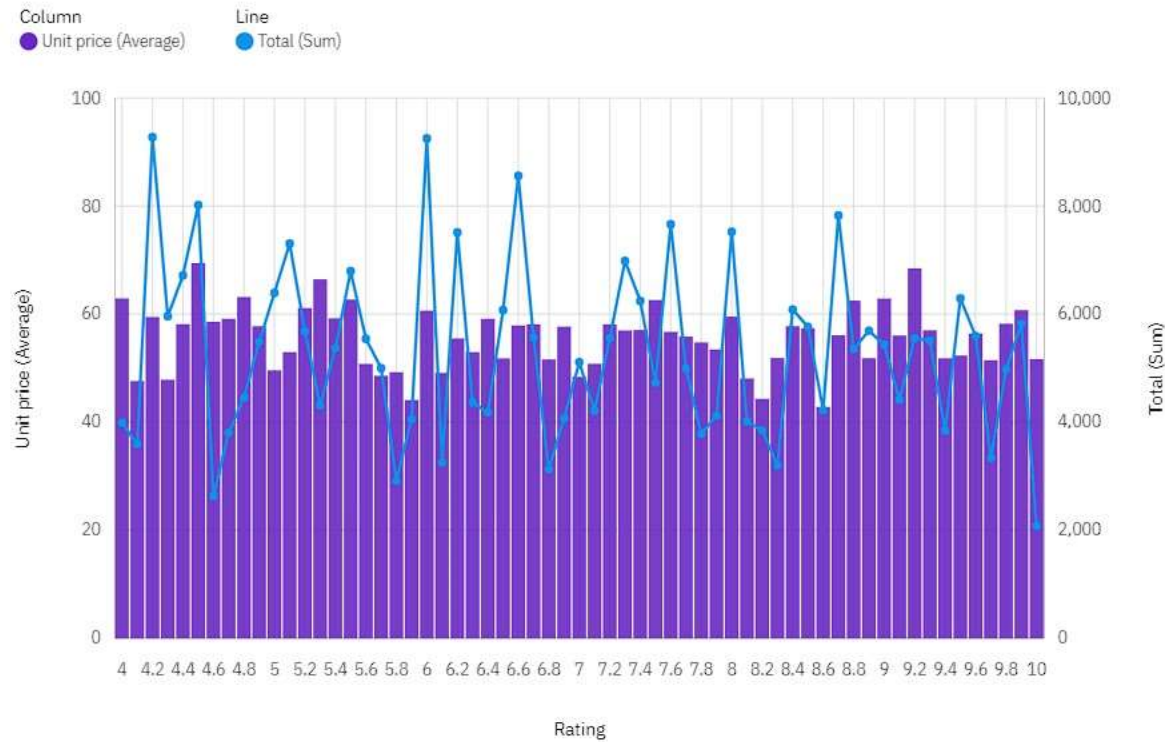
Unit price by Date colored by Quantity



Rating Vs Price

- Rating 4.2 has the highest Total cogs but is ranked #14 in Average Unit price.
- Rating 4.5 has the highest Average Unit price but is ranked #4 in Total cogs.
- 6 (2.6 %) and 6.6 (2.4 %) are the most frequently occurring categories of Rating with a combined count of 50 items with Unit price values (5 % of the total).
- Over all ratings, the average of Unit price is 55.67.
- The average values of Unit price range from 42.8, occurring when Rating is 8.6, to 69.44, when Rating is 4.5.
- Rating 4.2 has the highest values of both Total and cogs.
- Over all ratings, the sum of Total is nearly 323 thousand.
- Total ranges from over two thousand, when Rating is 10, to almost 9500, when Rating is 4.2.
- For Total, the most significant values of Rating are 4.2, 6, and 6.6, whose respective Total values add up to over 27 thousand, or 8.4 % of the total.

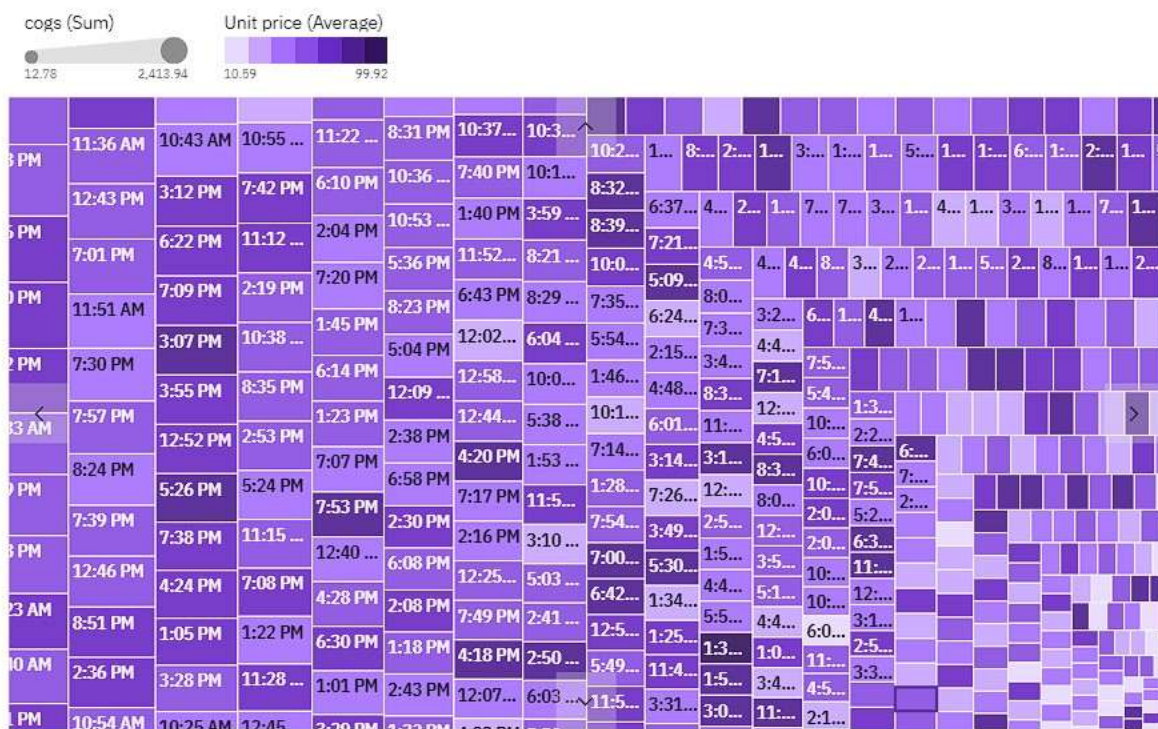
Total and Unit price by Rating



Time Vs Unit Price

- Time 14:42:00 has the highest Total Total but is ranked #252 in Average Unit price.
- Time 14:42:00 has the highest Total cogs but is ranked #252 in Average Unit price.
- Time 13:33:00 has the highest Average Unit price but is ranked #212 in Total cogs.
- Time 13:33:00 has the highest Average Unit price but is ranked #212 in Total Total.
- The total number of results for Unit price, across all times, is a thousand.
- Over all times, the sum of cogs is almost 308 thousand.
- cogs ranges from 12.78, when Time is 14:11:00, to almost 2500, when Time is 14:42:00.
- For cogs, the most significant values of Time are 14:42:00 and 13:48:00, whose respective cogs values add up to nearly five thousand, or 1.6 % of the total.
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Time colored by Unit price sized by cogs



Total Vs Unit Price Vs Date

- Date 2019-03-09 has the highest values of both Unit price and Total.
- 2019-02-07 (11.9 %) and 2019-02-15 (11.3 %) are the most frequently occurring categories of Date with a combined count of 39 items with Unit price values (23.2 % of the total).
- Over all dates, the average of Unit price is 58.54.
- The average values of Unit price range from 51.15, occurring when Date is 2019-02-07, to 67.35, when Date is 2019-03-09.
- Date 2019-03-09 has the highest values of both Total and cogs.
- Across all dates, the sum of Total is over 65 thousand.
- Total ranges from over 5500, when Date is 2019-03-19, to nearly 7500, when Date is 2019-03-09.
- For Total, the most significant values of Date are 2019-03-09, 2019-02-07, 2019-03-14, 2019-02-15, and 2019-03-02, whose respective Total values add up to over 35 thousand, or 54.3 % of the total.
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