

# ARUL ARORA

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 linkedin.com/in/arularora

 arularora.com

## SKILLS

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**Product:** Design and Strategic Thinking, Data Analysis, Team Management, Product and User Research

**Tools & Languages:** Jira, ClickUp, Airtable, Salesforce, Figma, Git, JavaScript, HTML/CSS, C++, SQL, VBA

## WORK EXPERIENCE

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### Product Manager, Alcumus

May 2022 - Aug 2022

- Initiated enhancements for a regulatory injury tracking feature by synthesizing qualitative user research into 12 prioritized tasks; delivered 6 customer requests and assisted with global expansion strategy
- Led 2 designers and 1 engineer while hosting customer feedback sessions to deliver a PDF export tool
- Managed eLearning module used by 40K users: prioritized stakeholder requests and collaborated with engineers and partnered vendors to resolve an issue unblocking 10% of users

### Product Integration Analyst, Paramount Commerce

Sep 2021 - Dec 2021

- Expedited integration of API products onto merchant's apps by introducing a mobile emulator tool used for functional testing and creating predefined test cases, saving 40 hours of work per week
- Collaborated cross-functionally with product managers, QA team, and engineers to correct 15 issues within the API parameters, resulting in an improved product used by over 200 merchants
- Generated product metric reports using SQL in DB2 and PostgreSQL relational databases

### Project Engineer, BWX Technologies

Jan 2021 - Apr 2021

- Accelerated a \$140 million nuclear project by collecting data, reducing reactor down time by 25%
- Spearheaded development of data collection and computation software by supporting developers and performing test scenarios to ensure solutions met business requirements
- Resolved 15 technical issues, enhanced UI/UX, and doubled the process speed of data computation

## RELEVANT EXPERIENCE

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### Product Management Content Writer, Product Hall

Aug 2022 - Present

- Creating 3000+ word guides on enterprise company-specific PM roles by performing research on their product development process, strategy, and vision, ultimately given to students aspiring to be PMs

### Technical Project Manager, Waterloo

Aug 2022 - Present

- Scoping project plans and defining project requirements for a dashboard used to control a hyperloop
- Leading an agile team of 5 developers to complete tasks according to project timelines

### Software Developer, Waterloo

Jan 2022 - Aug 2022

- Collaborated with designers to create mockups of a hyperloop dashboard GUI in Figma
- Implemented dashboard's functionality which allowed manipulation of 6 subsystems within the vehicle

## EDUCATION

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### University of Waterloo, Candidate for BSc in Systems Design Engineering

Sep 2020 - Apr 2025

- Relevant Courses:** Human Factors in Design, Engineering Prototyping, Entrepreneurial Practices