



Says

What have we heard them say?  
What can we imagine them saying?

In our quality is  
best thing  
compare to  
another  
company

Do you expect  
the another  
picture of the  
design

Which brand  
you like and  
that is way we  
will do to best  
satisfied to you

Thinks

What are their wants, needs, hopes, and dreams?  
What other thoughts might influence their behavior?



Which  
design is  
best for  
the

Early  
finished  
the work

Finish it  
fast and  
make it  
good

The interior  
looking good and  
price also super  
want to design to  
make it



Persona's name

Short summary of  
the persona

Go to check  
our website  
and look at the  
out look of the  
design

Compare the  
quality of the  
product to  
another  
product

We will give the  
best design in  
your house  
& show at your  
design in our  
website

Thank you  
for giving the  
best out look  
of my house

You interior  
design is so  
affordable  
price

Awesome  
work

I will refers  
your company  
to my friends &  
relatives

Does

What behavior have we observed?  
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?  
What other feelings might influence their behavior?

