

**Name : Arul Kumar ARK** 

**Reg No. : 225229103**

## **Lab 14 : Click through rate Predictive Mode**





In [1]:

```
import numpy as np
import random
n = 40428967
sample_size = 1000000
skip_values = sorted(random.sample(range(1,n), n-sample_size))

types_train = {
    'id': np.dtype(int),
    'click': np.dtype(int),
    'hour': np.dtype(int),
    'C1': np.dtype(int),
    'banner_pos': np.dtype(int),
    'site_id': np.dtype(str),
    'site_domain': np.dtype(str),
    'site_category': np.dtype(str),
    'app_id': np.dtype(str),
    'app_domain': np.dtype(str),
    'app_category': np.dtype(str),
    'device_id': np.dtype(str),
    'device_ip': np.dtype(str),
    'device_model': np.dtype(str),
    'device_type': np.dtype(int),
    'device_conn_type': np.dtype(int),
    'C14': np.dtype(int),
    'C15': np.dtype(int),
    'C16': np.dtype(int),
    'C17': np.dtype(int),
    'C18': np.dtype(int),
    'C19': np.dtype(int),
    'C20': np.dtype(int),
    'C21': np.dtype(int)
}

types_test = {
    'id': np.dtype(int),
    'hour': np.dtype(int),
    'C1': np.dtype(int),
    'banner_pos': np.dtype(int),
    'site_id': np.dtype(str),
    'site_domain': np.dtype(str),
    'site_category': np.dtype(str),
    'app_id': np.dtype(str),
    'app_domain': np.dtype(str),
    'app_category': np.dtype(str),
    'device_id': np.dtype(str),
    'device_ip': np.dtype(str),
    'device_model': np.dtype(str),
    'device_type': np.dtype(int),
    'device_conn_type': np.dtype(int),
    'C14': np.dtype(int),
    'C15': np.dtype(int),
    'C16': np.dtype(int),
    'C17': np.dtype(int),
    'C18': np.dtype(int),
    'C19': np.dtype(int),
    'C20': np.dtype(int),
    'C21': np.dtype(int)
```

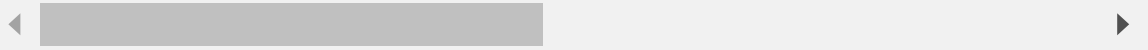
```
}  
In [2]:
```

```
import pandas as pd  
import gzip  
  
parse_date = lambda val : pd.datetime.strptime(val, '%y%m%d%H')  
  
with gzip.open('train.gz') as f:  
    train = pd.read_csv(f, parse_dates = ['hour'], date_parser = parse_date, dtype=types  
train.head()
```

Out[2]:

	id	click	hour	C1	banner_pos	site_id	site_domain	site_category	ap
0	601394868	0	2014-10-21	1005	0	030440fe	08ba7db9	76b2941d	ecad:
1	-59070594	0	2014-10-21	1005	1	0eb72673	d2f72222	f028772b	ecad:
2	-1859646727	0	2014-10-21	1005	0	6c5b482c	7687a86e	3e814130	ecad:
3	497487217	0	2014-10-21	1005	0	85f751fd	c4e18dd6	50e219e0	febd
4	-1852466777	0	2014-10-21	1005	0	1fbe01fe	f3845767	28905ebd	ecad:

5 rows × 24 columns



```
In [3]:
```

```
train.shape
```

Out[3]:

(1000000, 24)

In [4]:



```
train.dtypes
```

Out[4]:

```
id                int32
click             int32
hour             datetime64[ns]
C1               int32
banner_pos       int32
site_id          object
site_domain      object
site_category    object
app_id           object
app_domain       object
app_category     object
device_id        object
device_ip        object
device_model     object
device_type      int32
device_conn_type int32
C14              int32
C15              int32
C16              int32
C17              int32
C18              int32
C19              int32
C20              int32
C21              int32
dtype: object
```

In [5]:



```
train['click'].value_counts()
```

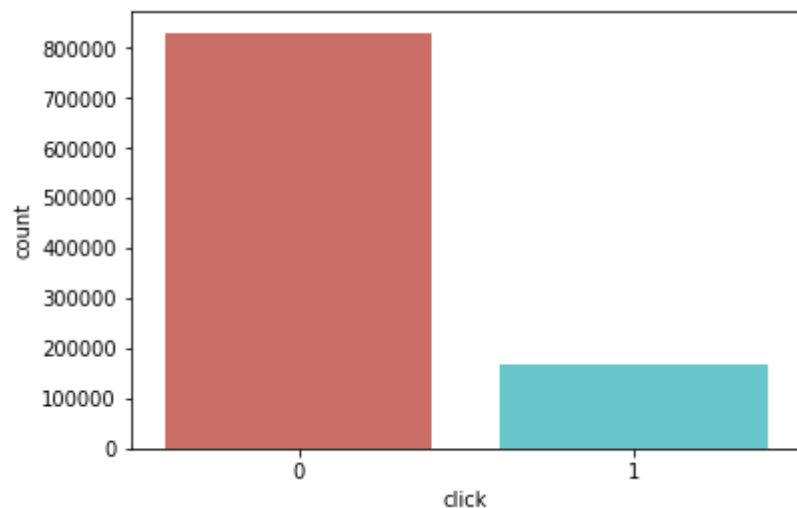
Out[5]:

```
0    830423
1    169577
Name: click, dtype: int64
```

In [7]:

```
import seaborn as sns
import matplotlib.pyplot as plt

sns.countplot(x='click', data=train, palette='hls')
plt.show();
```



In [8]:

```
train['click'].value_counts()/len(train)
```

Out[8]:

```
0    0.830423
1    0.169577
Name: click, dtype: float64
```

Click through rate is approx. 17%, and approx. 83% is not clicked.

In [9]:

```
train.hour.describe()
```

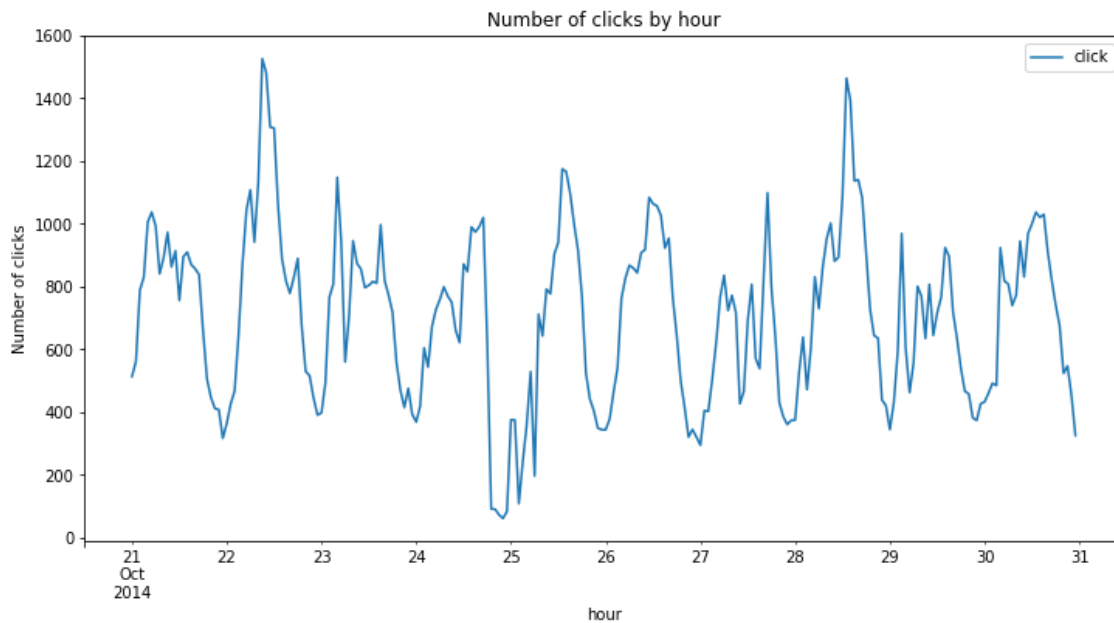
Out[9]:

```
count          1000000
unique           240
top    2014-10-22 09:00:00
freq           11144
first    2014-10-21 00:00:00
last     2014-10-30 23:00:00
Name: hour, dtype: object
```

The data covers 10 days of click streams data from 2014-10-21 to 2014-10-30, that is 240 hours.

In [10]:

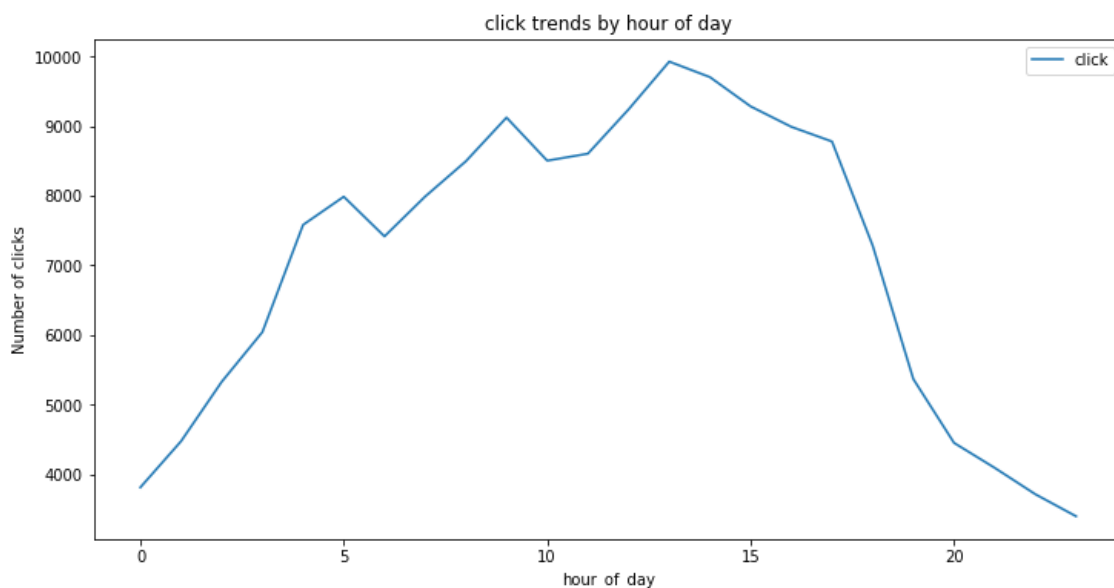
```
train.groupby('hour').agg({'click':'sum'}).plot(figsize=(12,6))  
plt.ylabel('Number of clicks')  
plt.title('Number of clicks by hour');
```



## Feature engineering for date time features

In [11]:

```
train['hour_of_day'] = train.hour.apply(lambda x: x.hour)  
train.groupby('hour_of_day').agg({'click':'sum'}).plot(figsize=(12,6))  
plt.ylabel('Number of clicks')  
plt.title('click trends by hour of day');
```



In general, the highest number of clicks is at hour 13 and 14 (1pm and 2pm), and the least number of clicks is at hour 0 (mid-night). It seems a useful feature for roughly estimation.

In [12]:

```
train.head(3)
```

Out[12]:

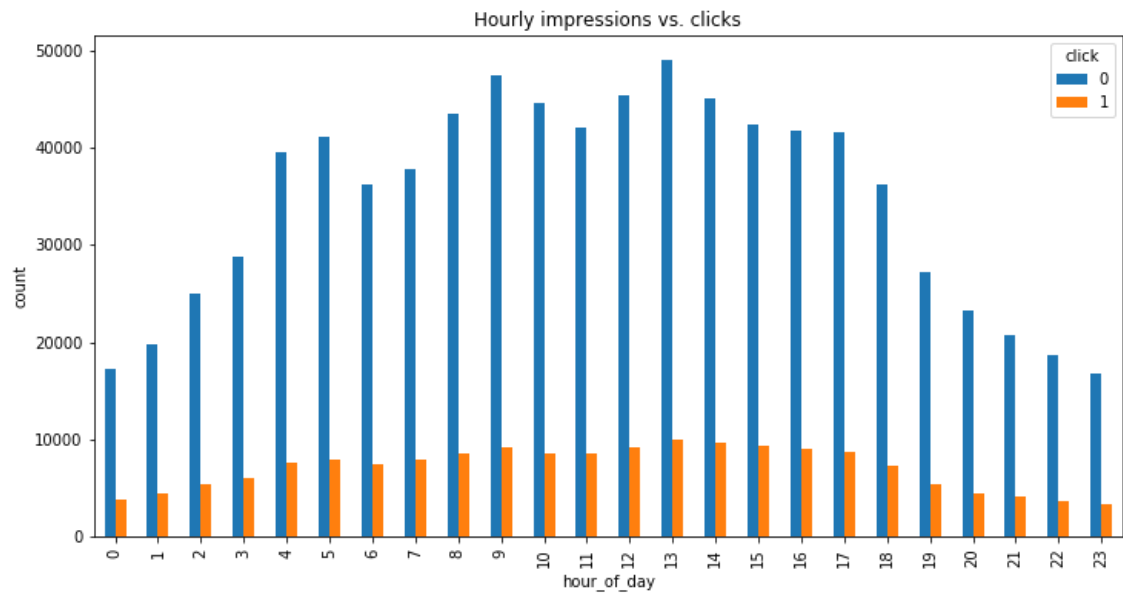
	id	click	hour	C1	banner_pos	site_id	site_domain	site_category	ap
0	601394868	0	2014-10-21	1005	0	030440fe	08ba7db9	76b2941d	ecad:
1	-59070594	0	2014-10-21	1005	1	0eb72673	d2f72222	f028772b	ecad:
2	-1859646727	0	2014-10-21	1005	0	6c5b482c	7687a86e	3e814130	ecad:

3 rows × 25 columns

Let's take impressions into consideration.

In [13]:

```
train.groupby(['hour_of_day', 'click']).size().unstack().plot(kind='bar', title="Hour of  
plt.ylabel('count')  
plt.title('Hourly impressions vs. clicks');
```





In [14]:

```
train.head(3)
```

Out[14]:

	id	click	hour	C1	banner_pos	site_id	site_domain	site_category	ap
0	601394868	0	2014-10-21	1005	0	030440fe	08ba7db9	76b2941d	ecad%
1	-59070594	0	2014-10-21	1005	1	0eb72673	d2f72222	f028772b	ecad%
2	-1859646727	0	2014-10-21	1005	0	6c5b482c	7687a86e	3e814130	ecad%

3 rows × 25 columns

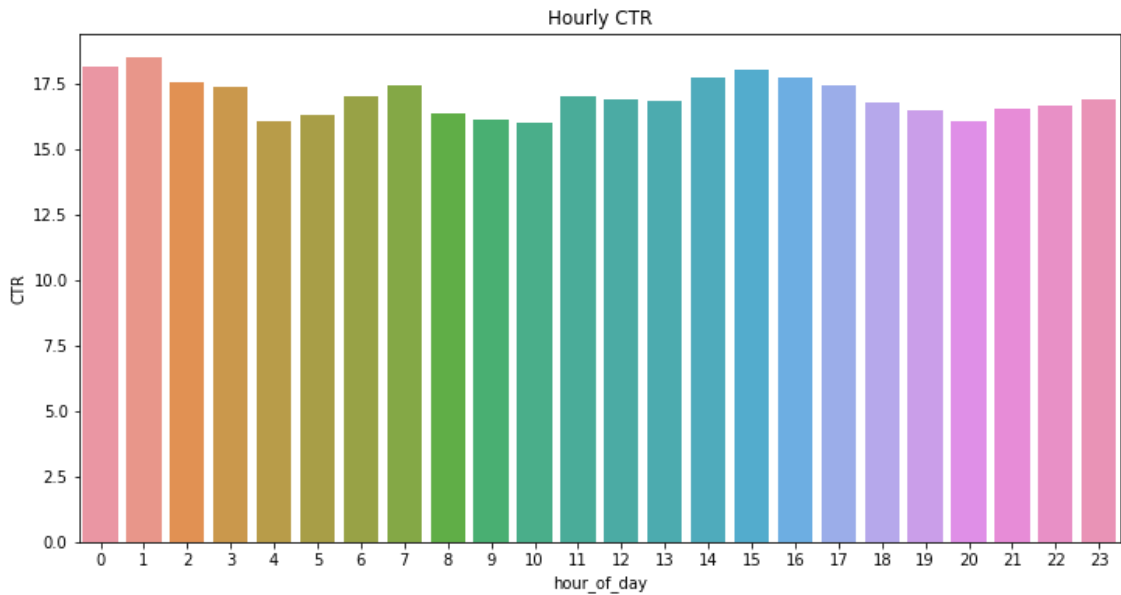
### Hourly CTR

In [15]:

```
import seaborn as sns

df_click = train[train['click'] == 1]
df_hour = train[['hour_of_day', 'click']].groupby(['hour_of_day']).count().reset_index()
df_hour = df_hour.rename(columns={'click': 'impressions'})
df_hour['clicks'] = df_click[['hour_of_day', 'click']].groupby(['hour_of_day']).count().reset_index()['click']
df_hour['CTR'] = df_hour['clicks']/df_hour['impressions']*100

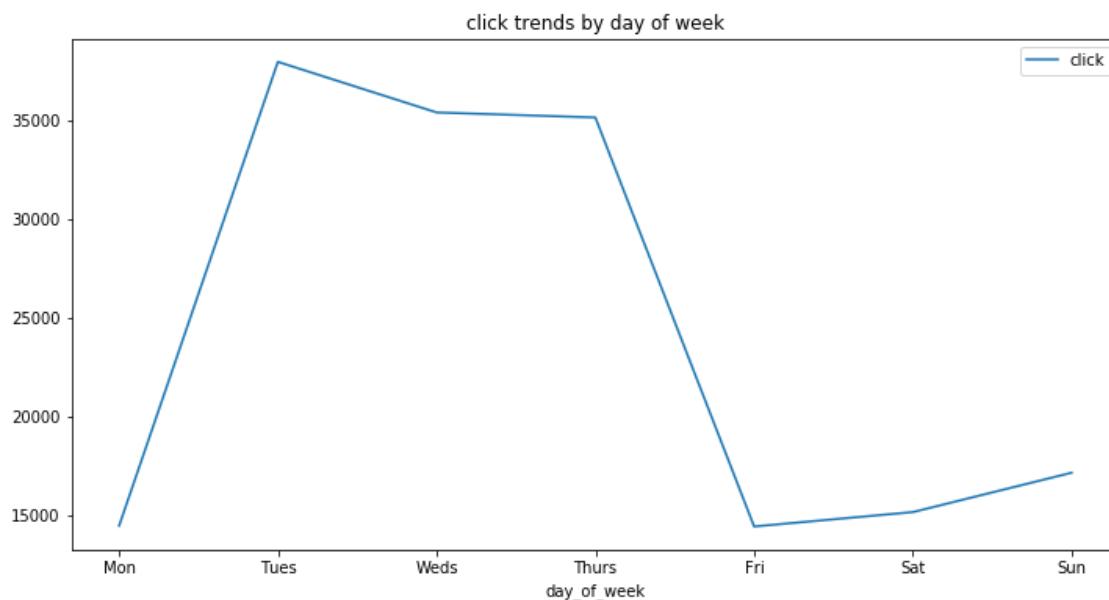
plt.figure(figsize=(12,6))
sns.barplot(y='CTR', x='hour_of_day', data=df_hour)
plt.title('Hourly CTR');
```



### Day of week

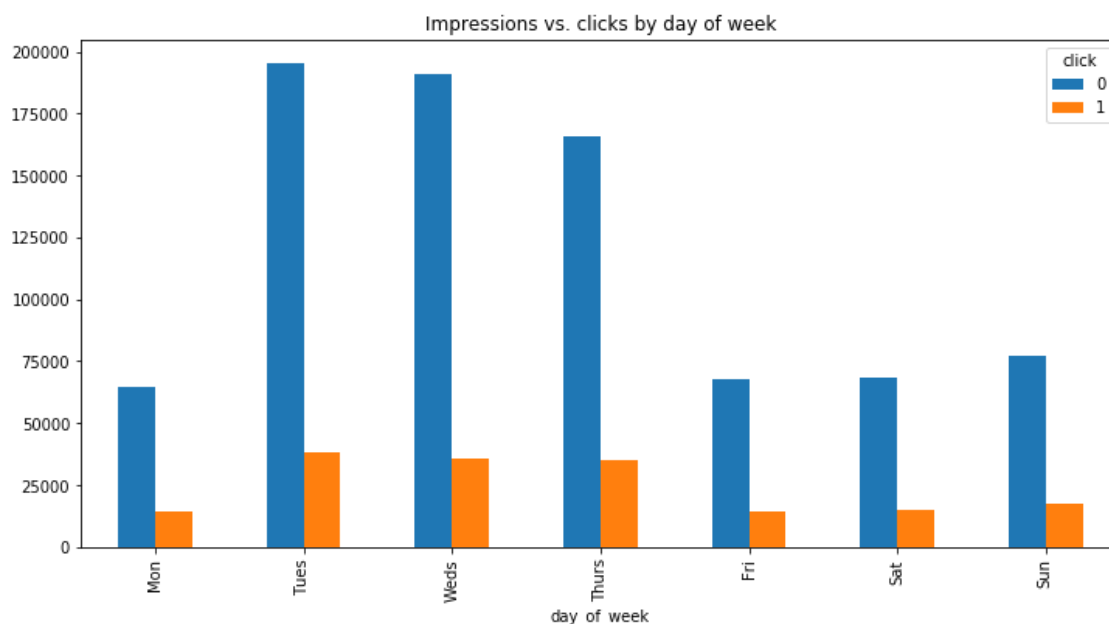
In [16]:

```
train['day_of_week'] = train['hour'].apply(lambda val: val.weekday_name)
cats = ['Monday', 'Tuesday', 'Wednesday', 'Thursday', 'Friday', 'Saturday', 'Sunday']
train.groupby('day_of_week').agg({'click': 'sum'}).reindex(cats).plot(figsize=(12,6))
ticks = list(range(0, 7, 1)) # points on the x axis where you want the label to appear
labels = "Mon Tues Weds Thurs Fri Sat Sun".split()
plt.xticks(ticks, labels)
plt.title('click trends by day of week');
```



In [17]:

```
train.groupby(['day_of_week', 'click']).size().unstack().reindex(cats).plot(kind='bar', t
ticks = list(range(0, 7, 1)) # points on the x axis where you want the label to appear
labels = "Mon Tues Weds Thurs Fri Sat Sun".split()
plt.xticks(ticks, labels)
plt.title('Impressions vs. clicks by day of week');
```



Day of week CTR

In [18]:

```
train.head(3)
```

Out[18]:

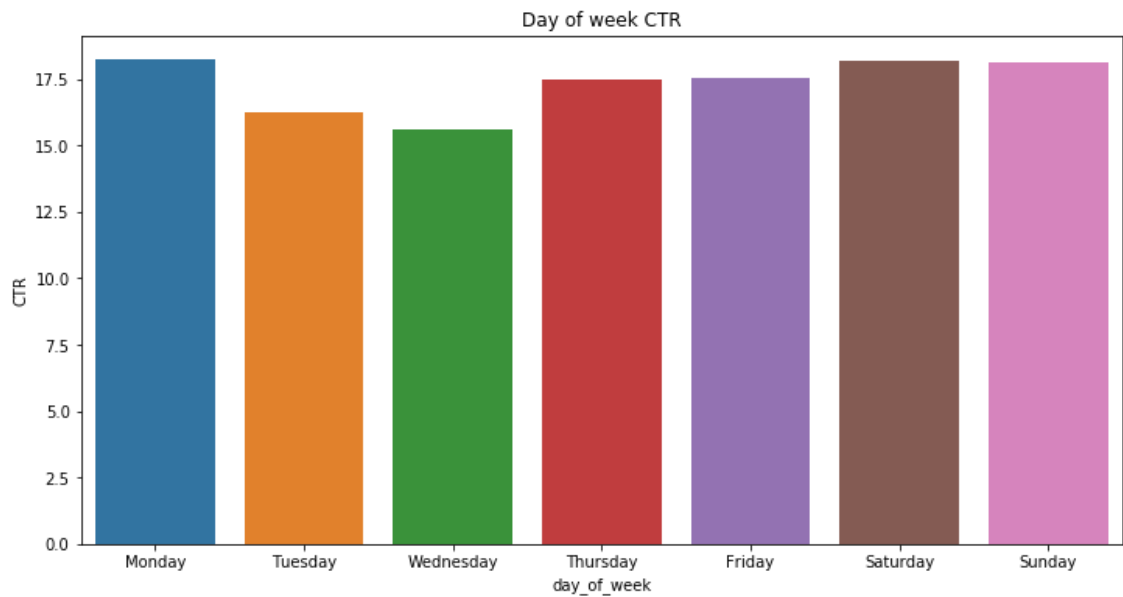
	id	click	hour	C1	banner_pos	site_id	site_domain	site_category	ap
0	601394868	0	2014-10-21	1005	0	030440fe	08ba7db9	76b2941d	ecad:
1	-59070594	0	2014-10-21	1005	1	0eb72673	d2f72222	f028772b	ecad:
2	-1859646727	0	2014-10-21	1005	0	6c5b482c	7687a86e	3e814130	ecad:

3 rows × 26 columns

In [19]:

```
df_click = train[train['click'] == 1]
df_dayofweek = train[['day_of_week', 'click']].groupby(['day_of_week']).count().reset_index()
df_dayofweek = df_dayofweek.rename(columns={'click': 'impressions'})
df_dayofweek['clicks'] = df_click[['day_of_week', 'click']].groupby(['day_of_week']).count()
df_dayofweek['CTR'] = df_dayofweek['clicks']/df_dayofweek['impressions']*100

plt.figure(figsize=(12,6))
sns.barplot(y='CTR', x='day_of_week', data=df_dayofweek, order=['Monday', 'Tuesday', 'Wednesday', 'Thursday', 'Friday', 'Saturday', 'Sunday'])
plt.title('Day of week CTR');
```



In [20]:

```
train.head(3)
```

Out[20]:

	id	click	hour	C1	banner_pos	site_id	site_domain	site_category	ap
0	601394868	0	2014-10-21	1005	0	030440fe	08ba7db9	76b2941d	ecad:
1	-59070594	0	2014-10-21	1005	1	0eb72673	d2f72222	f028772b	ecad:
2	-1859646727	0	2014-10-21	1005	0	6c5b482c	7687a86e	3e814130	ecad:

3 rows × 26 columns

## C1 feature

In [21]:

```
print(train.C1.value_counts()/len(train))
```

```
1005    0.918462
1002    0.055026
1010    0.022414
1012    0.002856
1007    0.000873
1001    0.000245
1008    0.000124
Name: C1, dtype: float64
```

In [22]:

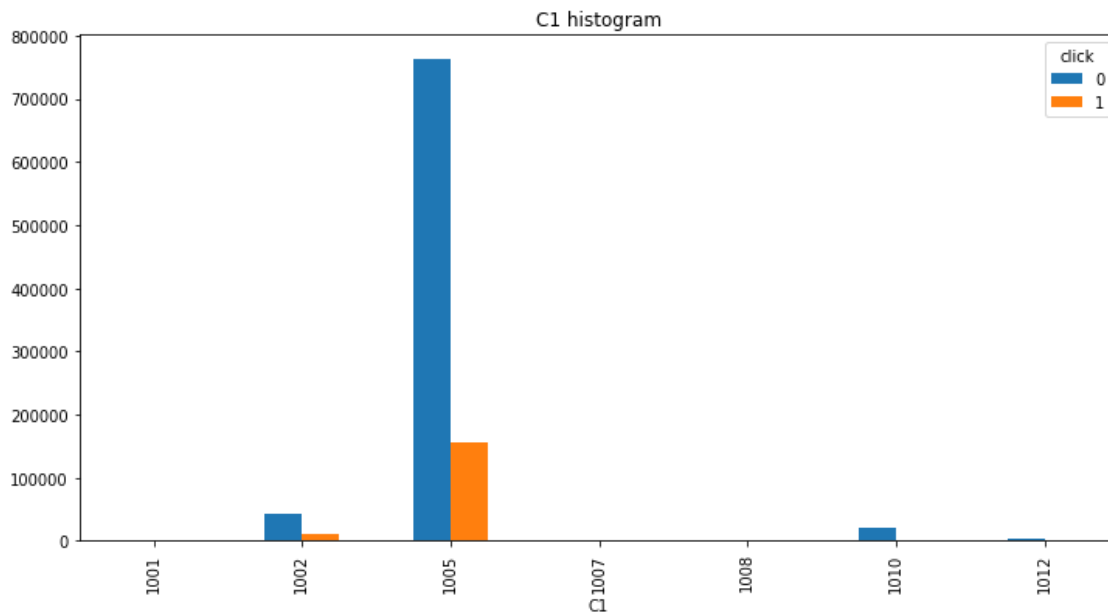
```
C1_values = train.C1.unique()
C1_values.sort()
ctr_avg_list=[]
for i in C1_values:
    ctr_avg=train.loc[np.where((train.C1 == i))].click.mean()
    ctr_avg_list.append(ctr_avg)
    print("for C1 value: {}, click through rate: {}".format(i,ctr_avg))
```

```
for C1 value: 1001, click through rate: 0.02040816326530612
for C1 value: 1002, click through rate: 0.2116454039908407
for C1 value: 1005, click through rate: 0.1690423773656395
for C1 value: 1007, click through rate: 0.048109965635738834
for C1 value: 1008, click through rate: 0.1532258064516129
for C1 value: 1010, click through rate: 0.094985277058981
for C1 value: 1012, click through rate: 0.16701680672268907
```

In [23]:



```
train.groupby(['C1', 'click']).size().unstack().plot(kind='bar', figsize=(12,6), title='C1 histogram')
```

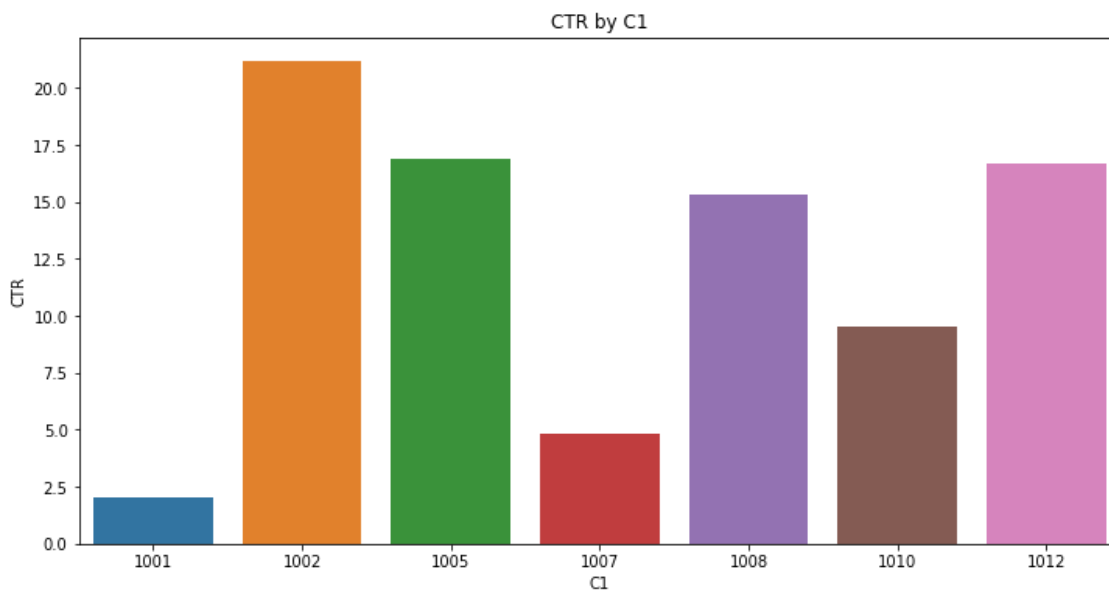


In [24]:



```
df_c1 = train[['C1', 'click']].groupby(['C1']).count().reset_index()
df_c1 = df_c1.rename(columns={'click': 'impressions'})
df_c1['clicks'] = df_c1[['C1', 'click']].groupby(['C1']).count().reset_index()['click']
df_c1['CTR'] = df_c1['clicks'] / df_c1['impressions'] * 100

plt.figure(figsize=(12,6))
sns.barplot(y='CTR', x='C1', data=df_c1)
plt.title('CTR by C1');
```



The average CTR in the data is 0.17.

In [98]:



```
train['click'].mean()
```

Out[98]:

0.169577

In [25]:



```
df_c1.CTR.describe()
```

Out[25]:

count	7.000000
mean	12.349054
std	7.041038
min	2.040816
25%	7.154762
50%	15.322581
75%	16.802959
max	21.164540

Name: CTR, dtype: float64

## Banner position

In [26]:



```
print(train.banner_pos.value_counts()/len(train))
```

0	0.718949
1	0.279209
7	0.001108
2	0.000361
4	0.000200
5	0.000124
3	0.000049

Name: banner\_pos, dtype: float64

In [27]:



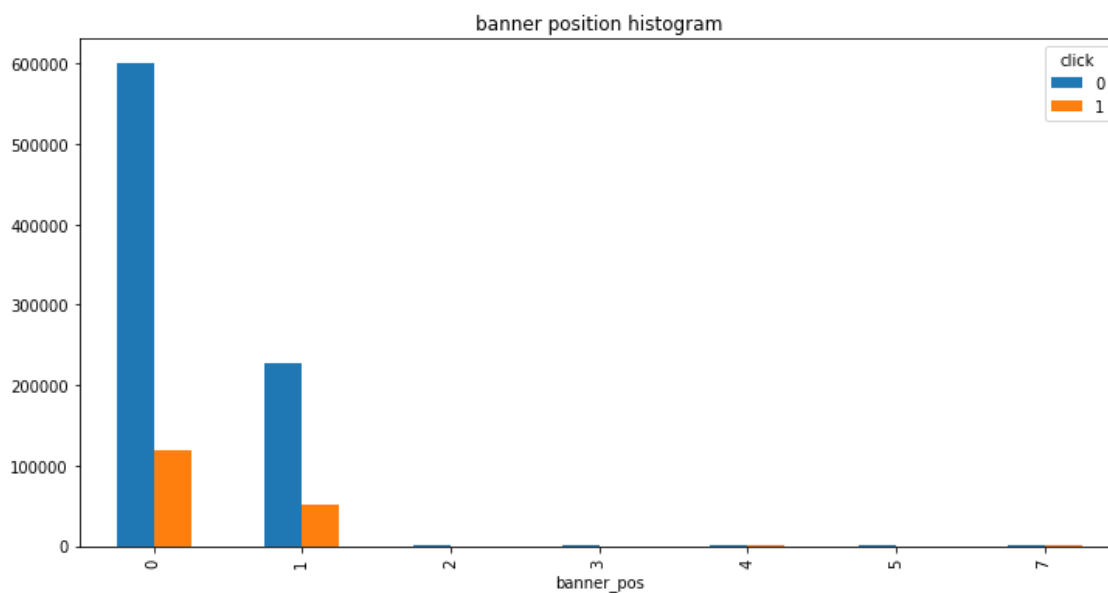
```
banner_pos = train.banner_pos.unique()
banner_pos.sort()
ctr_avg_list=[]
for i in banner_pos:
    ctr_avg=train.loc[np.where((train.banner_pos == i))].click.mean()
    ctr_avg_list.append(ctr_avg)
    print("for banner position: {}, click through rate: {}".format(i,ctr_avg))
```

```
for banner position: 0, click through rate: 0.16418828039262867
for banner position: 1, click through rate: 0.18292748442922685
for banner position: 2, click through rate: 0.09695290858725762
for banner position: 3, click through rate: 0.1836734693877551
for banner position: 4, click through rate: 0.185
for banner position: 5, click through rate: 0.1532258064516129
for banner position: 7, click through rate: 0.3240072202166065
```

In [28]:

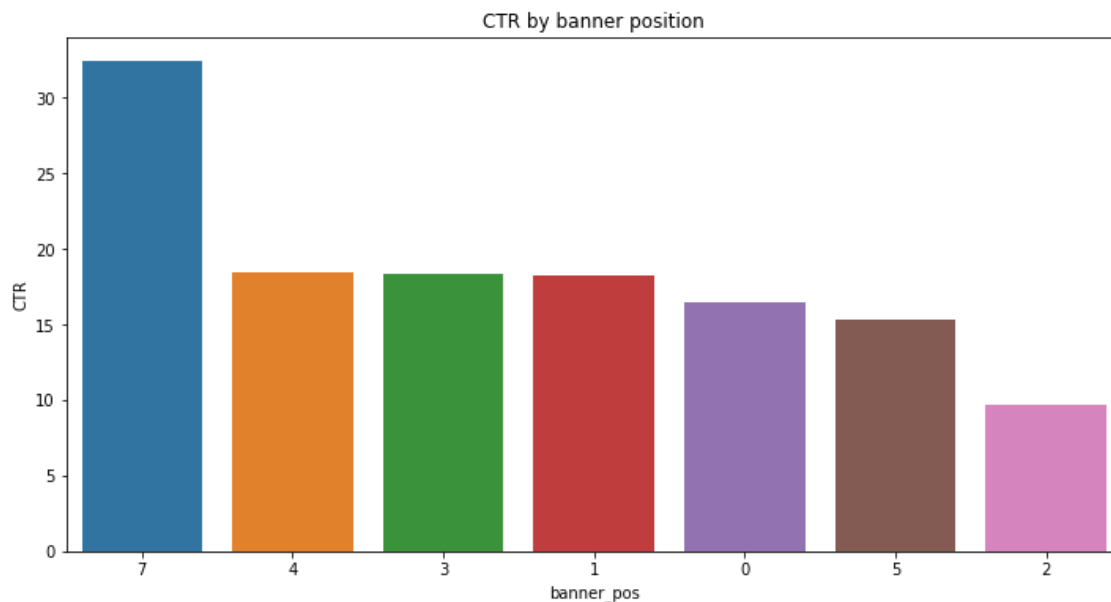


```
train.groupby(['banner_pos', 'click']).size().unstack().plot(kind='bar', figsize=(12,6),
```



In [29]:

```
df_banner = train[['banner_pos', 'click']].groupby(['banner_pos']).count().reset_index()
df_banner = df_banner.rename(columns={'click': 'impressions'})
df_banner['clicks'] = df_click[['banner_pos', 'click']].groupby(['banner_pos']).count().reset_index()
df_banner['CTR'] = df_banner['clicks']/df_banner['impressions']*100
sort_banners = df_banner.sort_values(by='CTR', ascending=False)['banner_pos'].tolist()
plt.figure(figsize=(12,6))
sns.barplot(y='CTR', x='banner_pos', data=df_banner, order=sort_banners)
plt.title('CTR by banner position');
```



In [30]:

```
df_banner.CTR.describe()
```

Out[30]:

```
count      7.000000
mean       18.428217
std         6.894499
min         9.695291
25%        15.870704
50%        18.292748
75%        18.433673
max        32.400722
Name: CTR, dtype: float64
```

## Site features

site id

In [31]:

```
print("There are {} sites in the data set".format(train.site_id.nunique()))
```

There are 2624 sites in the data set



In [32]:



```
print('The top 10 site ids that have the most impressions')
print((train.site_id.value_counts()/len(train))[0:10])
```

The top 10 site ids that have the most impressions

```
85f751fd    0.360413
1fbe01fe    0.159926
e151e245    0.064992
d9750ee7    0.024076
5b08c53b    0.022792
5b4d2eda    0.019417
856e6d3f    0.019001
a7853007    0.011380
b7e9786d    0.009176
6399eda6    0.008599
Name: site_id, dtype: float64
```

In [33]:



```
top10_ids = (train.site_id.value_counts()/len(train))[0:10].index
click_avg_list=[]

for i in top10_ids:
    click_avg=train.loc[np.where((train.site_id == i))].click.mean()
    click_avg_list.append(click_avg)
    print("for site id value: {}, click through rate: {}".format(i,click_avg))
```

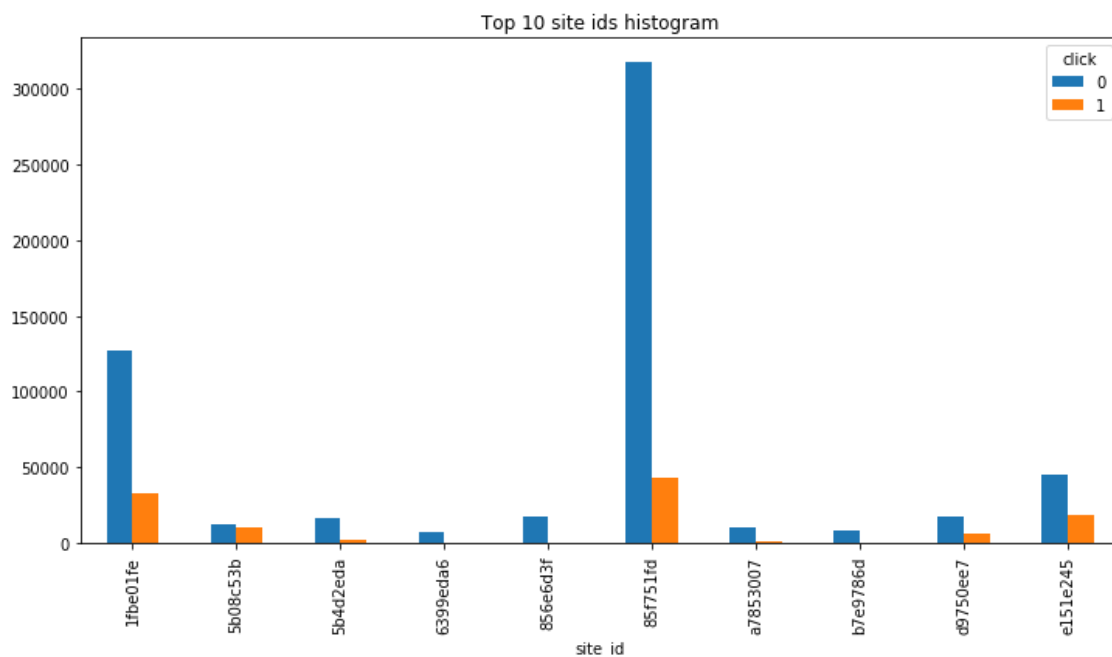
```
for site id value: 85f751fd, click through rate: 0.1196266505370228
for site id value: 1fbe01fe, click through rate: 0.2047071770693946
for site id value: e151e245, click through rate: 0.2956363860167405
for site id value: d9750ee7, click through rate: 0.28310350556570857
for site id value: 5b08c53b, click through rate: 0.4668304668304668
for site id value: 5b4d2eda, click through rate: 0.12432404593912551
for site id value: 856e6d3f, click through rate: 0.040629440555760225
for site id value: a7853007, click through rate: 0.10439367311072056
for site id value: b7e9786d, click through rate: 0.07301656495204882
for site id value: 6399eda6, click through rate: 0.10291894406326317
```

In [34]:

```

top10_sites = train[(train.site_id.isin((train.site_id.value_counts()/len(train))[0:10]).
top10_sites_click = top10_sites[top10_sites['click'] == 1]
top10_sites.groupby(['site_id', 'click']).size().unstack().plot(kind='bar', figsize=(12,

```

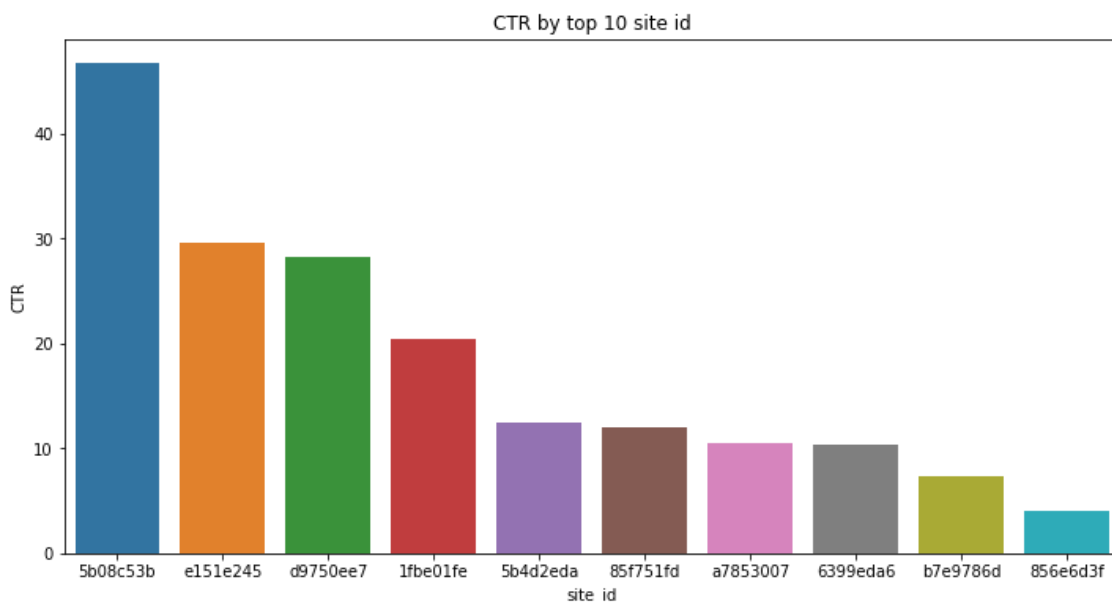


In [35]:

```

df_site = top10_sites[['site_id', 'click']].groupby(['site_id']).count().reset_index()
df_site = df_site.rename(columns={'click': 'impressions'})
df_site['clicks'] = top10_sites_click[['site_id', 'click']].groupby(['site_id']).count()
df_site['CTR'] = df_site['clicks']/df_site['impressions']*100
sort_site = df_site.sort_values(by='CTR', ascending=False)['site_id'].tolist()
plt.figure(figsize=(12,6))
sns.barplot(y='CTR', x='site_id', data=df_site, order=sort_site)
plt.title('CTR by top 10 site id');

```



**site domain**

In [36]:

```
print("There are {} site domains in the data set".format(train.site_domain.nunique()))
```

There are 2856 site domains in the data set

In [37]:

```
print('The top 10 site domains that have the most impressions')
print((train.site_domain.value_counts()/len(train))[0:10])
```

The top 10 site domains that have the most impressions

c4e18dd6	0.373743
f3845767	0.159926
7e091613	0.081999
7687a86e	0.032128
98572c79	0.024894
16a36ef3	0.021436
58a89a43	0.019001
b12b9f85	0.009287
9d54950b	0.009274
17d996e6	0.008683

Name: site\_domain, dtype: float64

In [38]:

```
top10_domains = (train.site_domain.value_counts()/len(train))[0:10].index
click_avg_list=[]

for i in top10_domains:
    click_avg=train.loc[np.where((train.site_domain == i))].click.mean()
    click_avg_list.append(click_avg)
    print("for site domain value: {}, click through rate: {}".format(i,click_avg))
```

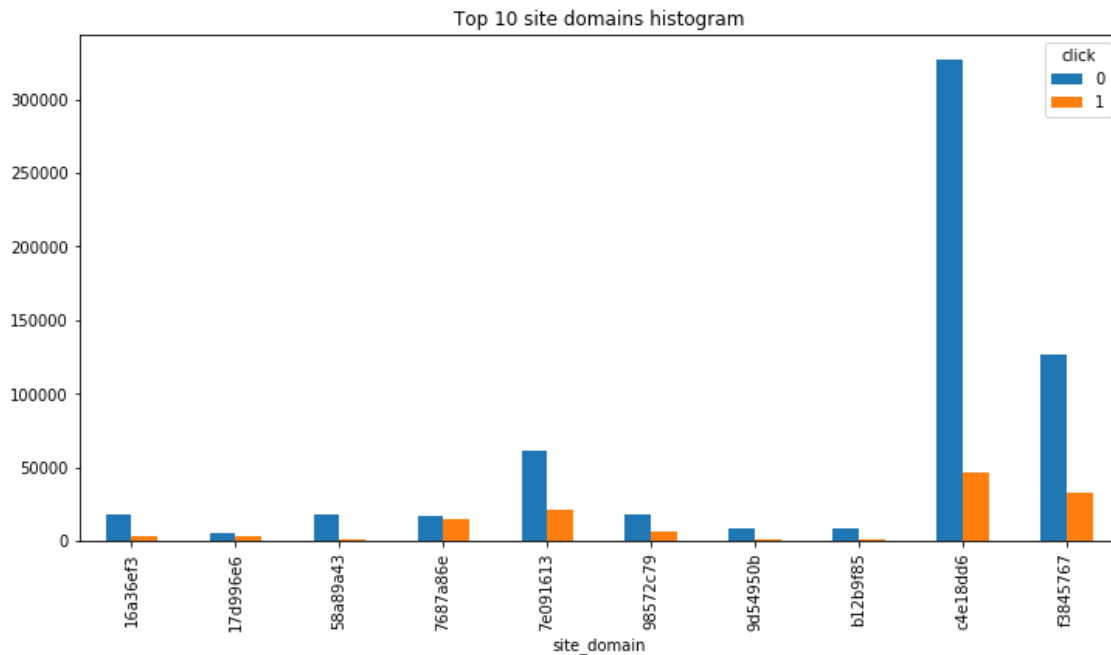
```
for site domain value: c4e18dd6, click through rate: 0.12354746443411649
for site domain value: f3845767, click through rate: 0.2047071770693946
for site domain value: 7e091613, click through rate: 0.2581494896279223
for site domain value: 7687a86e, click through rate: 0.4607507470119522
for site domain value: 98572c79, click through rate: 0.2777777777777778
for site domain value: 16a36ef3, click through rate: 0.13509983205821982
for site domain value: 58a89a43, click through rate: 0.04062944055576022
5
for site domain value: b12b9f85, click through rate: 0.07408205017766771
for site domain value: 9d54950b, click through rate: 0.11063187405650204
for site domain value: 17d996e6, click through rate: 0.32120234941840375
```

In [39]:

```

top10_domain = train[(train.site_domain.isin((train.site_domain.value_counts()/len(train
top10_domain_click = top10_domain[top10_domain['click'] == 1]
top10_domain.groupby(['site_domain', 'click']).size().unstack().plot(kind='bar', figsize

```

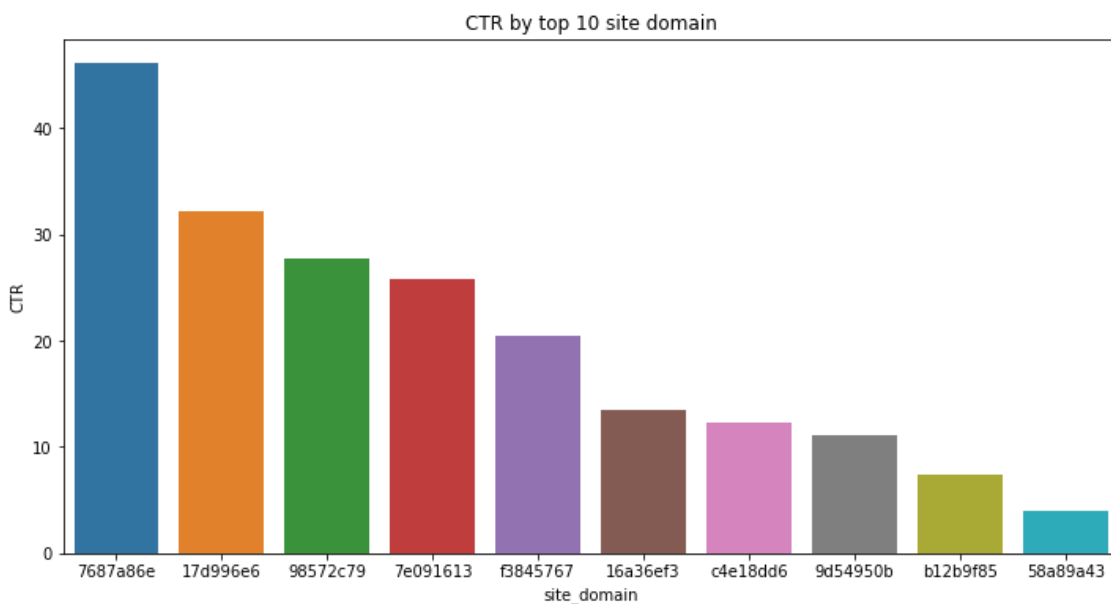


In [40]:

```

df_domain = top10_domain[['site_domain', 'click']].groupby(['site_domain']).count().reset
df_domain = df_domain.rename(columns={'click': 'impressions'})
df_domain['clicks'] = top10_domain_click[['site_domain', 'click']].groupby(['site_domain'
df_domain['CTR'] = df_domain['clicks']/df_domain['impressions']*100
sort_domain = df_domain.sort_values(by='CTR', ascending=False)['site_domain'].tolist()
plt.figure(figsize=(12,6))
sns.barplot(y='CTR', x='site_domain', data=df_domain, order=sort_domain)
plt.title('CTR by top 10 site domain');

```



Similar with the site\_id feature, the site\_domain feature seems important as well.

### site category

In [41]:

```
print("There are {} site categories in the data set".format(train.site_category.nunique()))
```

There are 22 site categories in the data set

In [42]:

```
print('The top 10 site categories that have the most impressions')  
print((train.site_category.value_counts()/len(train))[0:10])
```

The top 10 site categories that have the most impressions

50e219e0 0.408487

f028772b 0.313889

28905ebd 0.181906

3e814130 0.075684

f66779e6 0.006175

75fa27f6 0.003969

335d28a8 0.003412

76b2941d 0.002638

c0dd3be3 0.001082

72722551 0.000697

Name: site\_category, dtype: float64

In [43]:

```

top10_categories = (train.site_category.value_counts()/len(train))[0:10].index
click_avg_list=[]

for i in top10_categories:
    click_avg=train.loc[np.where((train.site_category == i))].click.mean()
    click_avg_list.append(click_avg)
    print("for site category value: {}, click through rate: {}".format(i,click_avg))

```

```

for site category value: 50e219e0, click through rate: 0.129372538171349
4
for site category value: f028772b, click through rate: 0.178340113861906
6
for site category value: 28905ebd, click through rate: 0.206821105406088
86
for site category value: 3e814130, click through rate: 0.284075894508746
9
for site category value: f66779e6, click through rate: 0.04
for site category value: 75fa27f6, click through rate: 0.111111111111111
1
for site category value: 335d28a8, click through rate: 0.089976553341148
89
for site category value: 76b2941d, click through rate: 0.023123578468536
77
for site category value: c0dd3be3, click through rate: 0.105360443622920
52
for site category value: 72722551, click through rate: 0.063127690100430
41

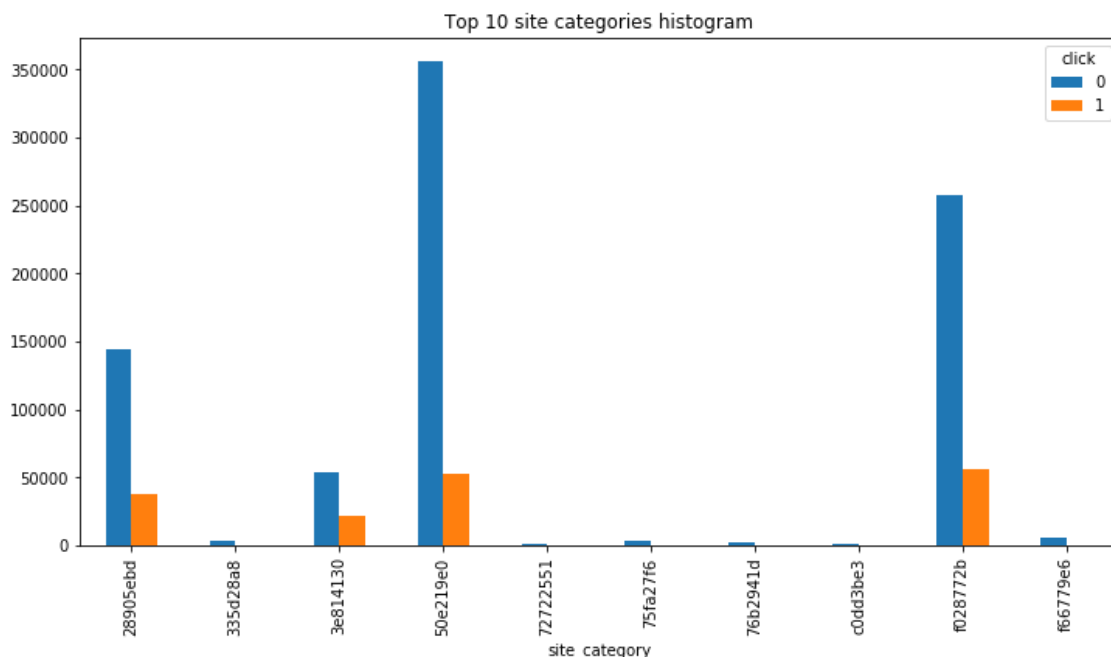
```

In [44]:

```

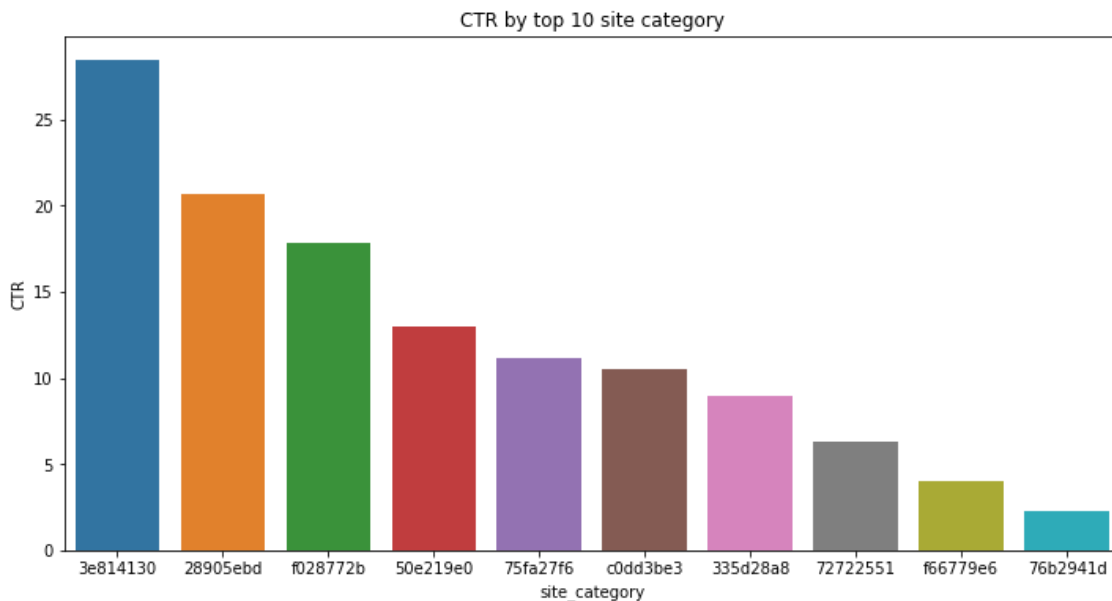
top10_category = train[(train.site_category.isin((train.site_category.value_counts()/len
top10_category_click = top10_category[top10_category['click'] == 1]
top10_category.groupby(['site_category', 'click']).size().unstack().plot(kind='bar', fig

```



In [45]:

```
df_category = top10_category[['site_category', 'click']].groupby(['site_category']).count()
df_category = df_category.rename(columns={'click': 'impressions'})
df_category['clicks'] = top10_category_click[['site_category', 'click']].groupby(['site_category']).count()
df_category['CTR'] = df_category['clicks']/df_category['impressions']*100
sort_category = df_category.sort_values(by='CTR', ascending=False)['site_category'].tolist()
plt.figure(figsize=(12,6))
sns.barplot(y='CTR', x='site_category', data=df_category, order=sort_category)
plt.title('CTR by top 10 site category');
```



## Device features

device id

In [46]:

```
print("There are {} devices in the data set".format(train.device_id.nunique()))
```

There are 150331 devices in the data set

In [47]:



```
print('The top 10 devices that have the most impressions')
print((train.device_id.value_counts()/len(train))[0:10])
```

The top 10 devices that have the most impressions

a99f214a	0.825328
0f7c61dc	0.000557
c357dbff	0.000474
936e92fb	0.000352
afeffc18	0.000212
cef4c8cc	0.000107
987552d1	0.000106
28dc8687	0.000101
d857ffbb	0.000097
b09da1c4	0.000094

Name: device\_id, dtype: float64

In [48]:



```
top10_devices = (train.device_id.value_counts()/len(train))[0:10].index
click_avg_list=[]

for i in top10_devices:
    click_avg=train.loc[np.where((train.device_id == i))].click.mean()
    click_avg_list.append(click_avg)
    print("for device id value: {}, click through rate: {}".format(i,click_avg))
```

for device id value: a99f214a,	click through rate: 0.1735952251710835
for device id value: 0f7c61dc,	click through rate: 0.7432675044883303
for device id value: c357dbff,	click through rate: 0.6540084388185654
for device id value: 936e92fb,	click through rate: 0.0625
for device id value: afeffc18,	click through rate: 0.21226415094339623
for device id value: cef4c8cc,	click through rate: 0.2523364485981308
for device id value: 987552d1,	click through rate: 0.0
for device id value: 28dc8687,	click through rate: 0.0
for device id value: d857ffbb,	click through rate: 0.18556701030927836
for device id value: b09da1c4,	click through rate: 0.14893617021276595

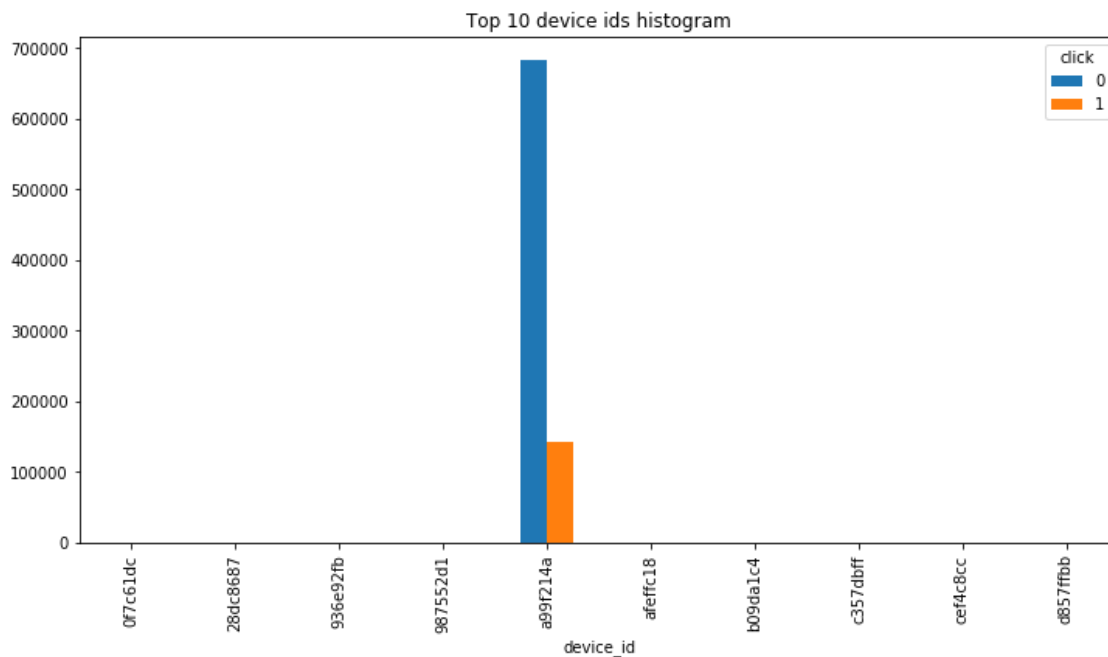


In [49]:

```

top10_device = train[(train.device_id.isin((train.device_id.value_counts()/len(train))[0:10]))]
top10_device_click = top10_device[top10_device['click'] == 1]
top10_device.groupby(['device_id', 'click']).size().unstack().plot(kind='bar', figsize=(10, 10))

```



You will see that most of device\_id is a99f214a : Approx. 83% of the data, and the second major device\_id is only 0.05% of the data. And there are some extremely high CTR here with device id at 0f7c61dc.

### device ip

Device ip is more of a users ip address, so, there are a lot of them.

In [55]:

```

print("There are {} device ips in the data set".format(train.device_ip.nunique()))
print("There are {} device types in the data set".format(train.device_type.nunique()))
print("There are {} device models in the data set".format(train.device_model.nunique()))
print("There are {} device cnn types in the data set".format(train.device_conn_type.nunique()))

```

```

There are 555038 device ips in the data set
There are 5 device types in the data set
There are 5166 device models in the data set
There are 4 device cnn types in the data set

```

### device type

In [58]:

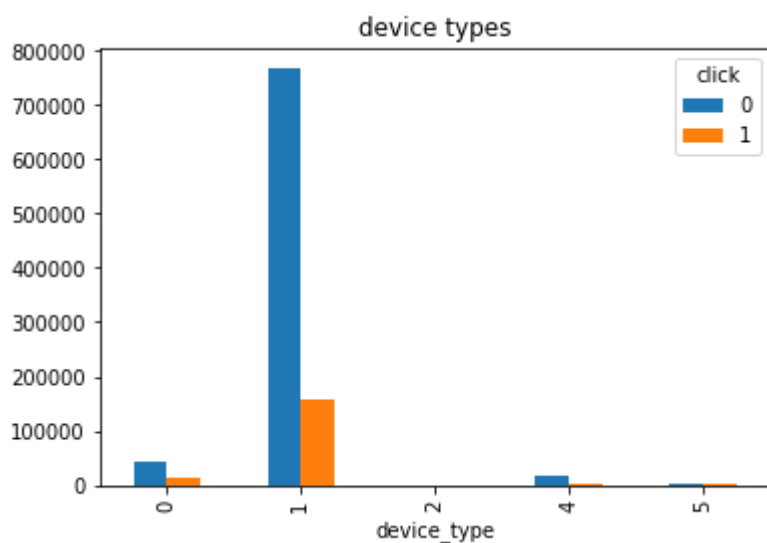
```
print('The impressions by device types')  
print((train.device_type.value_counts()/len(train)))
```

The impressions by device types

```
1    0.922559  
0    0.055026  
4    0.019242  
5    0.003172  
2    0.000001  
Name: device_type, dtype: float64
```

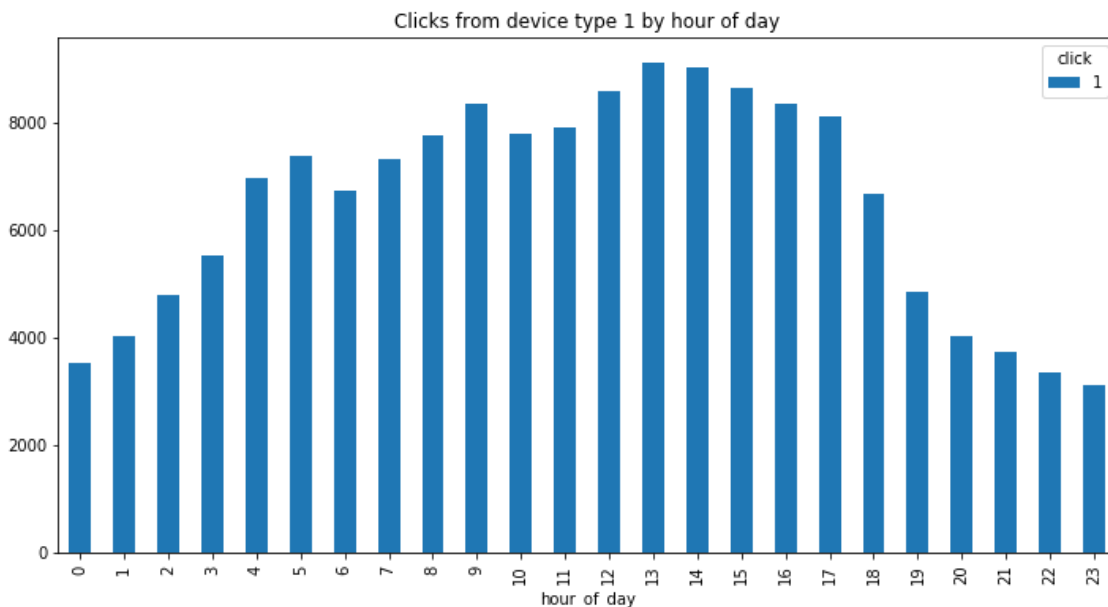
In [57]:

```
train[['device_type', 'click']].groupby(['device_type', 'click']).size().unstack().plot(kind='bar')
```



In [66]:

```
df_click[df_click['device_type']==1].groupby(['hour_of_day', 'click']).size().unstack().plot(kind='bar')
```



In [71]:

```
device_type_click = df_click.groupby('device_type').agg({'click':'sum'}).reset_index()
device_type_impression = train.groupby('device_type').agg({'click':'count'}).reset_index()
merged_device_type = pd.merge(left = device_type_click , right = device_type_impression,
```

In [75]:

```
merged_device_type['CTR'] = merged_device_type['click'] / merged_device_type['impression]
```

In [76]:

```
merged_device_type
```

Out[76]:

	device_type	click	impressions	CTR
0	0	11646	55026	21.164540
1	1	155802	922559	16.888026
2	4	1829	19242	9.505249
3	5	300	3172	9.457755

## app features

In [80]:

```
print("There are {} apps in the data set".format(train.app_id.nunique()))
print("There are {} app domains in the data set".format(train.app_domain.nunique()))
print("There are {} app categories in the data set".format(train.app_category.nunique()))
```

There are 3098 apps in the data set  
 There are 185 app domains in the data set  
 There are 25 app categories in the data set

In [81]:



```
print('The impressions by app categories')  
print((train.app_category.value_counts()/len(train)))
```

The impressions by app categories

07d7df22	0.647835
0f2161f8	0.236489
cef3e649	0.042549
8ded1f7a	0.036035
f95efa07	0.028202
d1327cf5	0.003043
dc97ec06	0.001385
09481d60	0.001359
75d80bbe	0.000960
fc6fa53d	0.000566
4ce2e9fc	0.000502
879c24eb	0.000283
a3c42688	0.000277
4681bb9d	0.000163
0f9a328c	0.000129
a86a3e89	0.000070
2281a340	0.000053
8df2e842	0.000039
79f0b860	0.000015
0bfbcb358	0.000011
2fc4f2aa	0.000010
7113d72a	0.000009
a7fd01ec	0.000008
18b1e0be	0.000004
5326cf99	0.000004

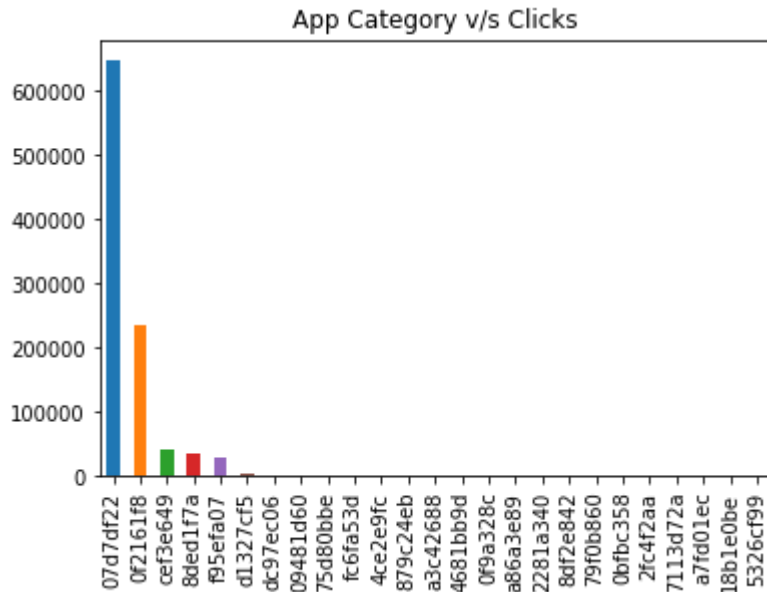
Name: app\_category, dtype: float64

In [83]:

```
train['app_category'].value_counts().plot(kind='bar', title='App Category v/s Clicks')
```

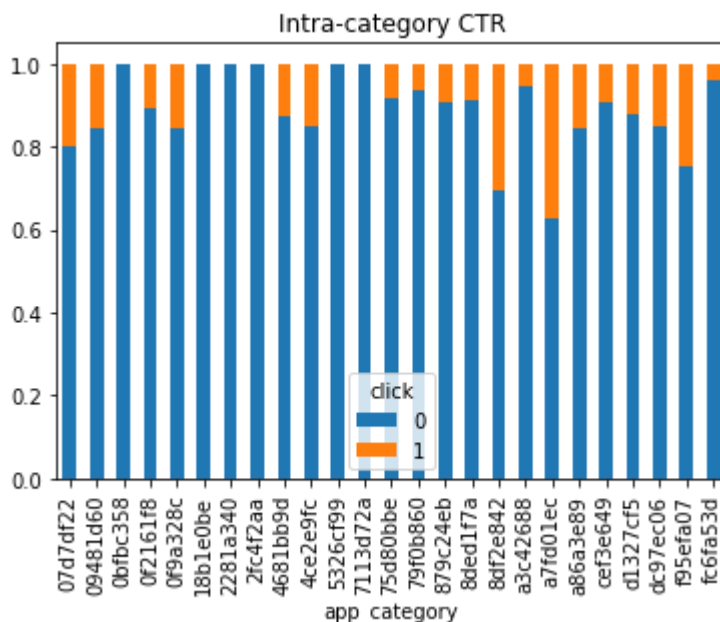
Out[83]:

<matplotlib.axes.\_subplots.AxesSubplot at 0x1c2c4a002b0>



In [89]:

```
train_app_category = train.groupby(['app_category', 'click']).size().unstack()
train_app_category.div(train_app_category.sum(axis=1), axis=0).plot(kind='bar', stacked=
```



## C14 - C21 features

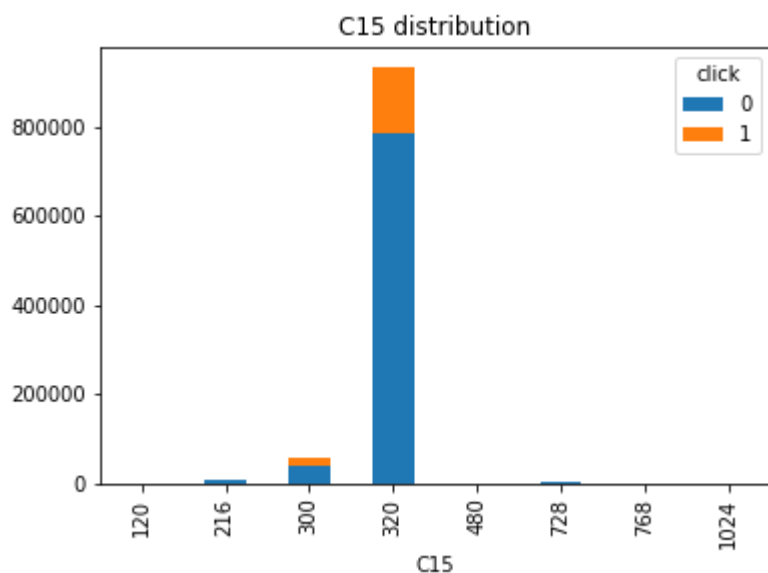
In [94]:

```
print("There are {} C14 in the data set".format(train.C14.nunique()))
print("There are {} C15 in the data set".format(train.C15.nunique()))
print("There are {} C16 in the data set".format(train.C16.nunique()))
print("There are {} C17 in the data set".format(train.C17.nunique()))
print("There are {} C18 in the data set".format(train.C18.nunique()))
print("There are {} C19 in the data set".format(train.C19.nunique()))
print("There are {} C20 in the data set".format(train.C20.nunique()))
```

There are 2253 C14 in the data set  
There are 8 C15 in the data set  
There are 9 C16 in the data set  
There are 421 C17 in the data set  
There are 4 C18 in the data set  
There are 66 C19 in the data set  
There are 162 C20 in the data set

In [95]:

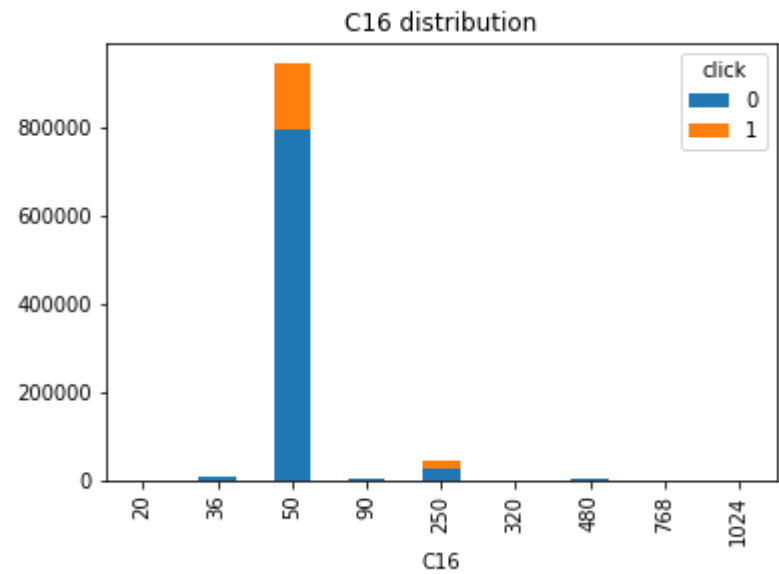
```
train.groupby(['C15', 'click']).size().unstack().plot(kind='bar', stacked=True, title='C
```



In [96]:

▶

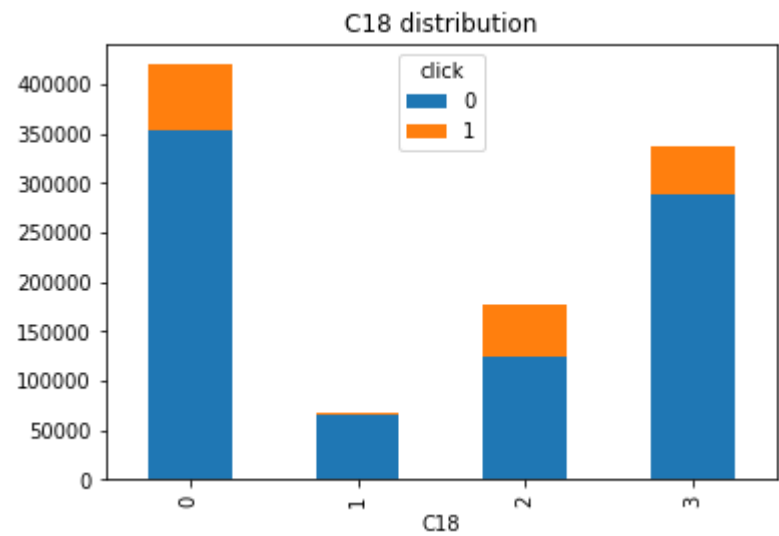
```
train.groupby(['C16', 'click']).size().unstack().plot(kind='bar', stacked=True, title='C
```



In [97]:

▶

```
train.groupby(['C18', 'click']).size().unstack().plot(kind='bar', stacked=True, title='C
```



In [99]:

```
train.head(3)
```

Out[99]:

	id	click	hour	C1	banner_pos	site_id	site_domain	site_category	ap
0	601394868	0	2014-10-21	1005	0	030440fe	08ba7db9	76b2941d	ecad:
1	-59070594	0	2014-10-21	1005	1	0eb72673	d2f72222	f028772b	ecad:
2	-1859646727	0	2014-10-21	1005	0	6c5b482c	7687a86e	3e814130	ecad:

3 rows × 26 columns

In [102]:

```
def convert_obj_to_int(self):
    object_list_columns = self.columns
    object_list_dtypes = self.dtypes
    new_col_suffix = '_int'
    for index in range(0, len(object_list_columns)):
        if object_list_dtypes[index] == object :
            self[object_list_columns[index]+new_col_suffix] = self[object_list_columns[i
            self.drop([object_list_columns[index]], inplace=True, axis=1)
    return self
train = convert_obj_to_int(train)
```

In [103]:

```
train.head(3)
```

Out[103]:

	id	click	hour	C1	banner_pos	device_type	device_conn_type	C14	C15
0	601394868	0	2014-10-21	1005	0	1	0	18993	320
1	-59070594	0	2014-10-21	1005	1	1	0	16208	320
2	-1859646727	0	2014-10-21	1005	0	1	0	17654	300

3 rows × 26 columns



In [105]:



```
train.drop('hour', axis=1, inplace=True)
```

In [109]:



```
train.drop('id', axis=1, inplace=True)
```

In [112]:



```
import lightgbm as lgb
X_train = train.loc[:, train.columns != 'click']
y_target = train.click.values
#create lightgbm dataset
msk = np.random.rand(len(X_train)) < 0.8
lgb_train = lgb.Dataset(X_train[msk], y_target[msk])
lgb_eval = lgb.Dataset(X_train[~msk], y_target[~msk], reference=lgb_train)
```

In [121]:



```
# specify your configurations as a dict
params = {
    'task': 'train',
    'boosting_type': 'gbdt',
    'objective': 'binary',
    'metric': { 'binary_logloss' },
    'num_leaves': 31, # defaultly leaves(31) amount for each tree
    'learning_rate': 0.08,
    'feature_fraction': 0.7, # will select 70% features before training each tree
    'bagging_fraction': 0.3, #feature_fraction, but this will random select part of data
    'bagging_freq': 5, # perform bagging at every 5 iteration
    'verbose': 0
}

print('Start training...')
# train
gbm = lgb.train(params,
                lgb_train,
                num_boost_round=4000,
                valid_sets=lgb_eval,
                early_stopping_rounds=500)
```



Start training...

[1] valid\_0's binary\_logloss: 0.450675

Training until validation scores don't improve for 500 rounds.

[2] valid\_0's binary\_logloss: 0.446337  
[3] valid\_0's binary\_logloss: 0.442399  
[4] valid\_0's binary\_logloss: 0.439119  
[5] valid\_0's binary\_logloss: 0.436433  
[6] valid\_0's binary\_logloss: 0.433844  
[7] valid\_0's binary\_logloss: 0.431648  
[8] valid\_0's binary\_logloss: 0.429778  
[9] valid\_0's binary\_logloss: 0.428096  
[10] valid\_0's binary\_logloss: 0.426571  
[11] valid\_0's binary\_logloss: 0.425303  
[12] valid\_0's binary\_logloss: 0.424066  
[13] valid\_0's binary\_logloss: 0.422933  
[14] valid\_0's binary\_logloss: 0.421888  
[15] valid\_0's binary\_logloss: 0.421023  
[16] valid\_0's binary\_logloss: 0.420212  
[17] valid\_0's binary\_logloss: 0.419503  
[18] valid\_0's binary\_logloss: 0.418866  
[19] valid\_0's binary\_logloss: 0.418242  
[20] valid\_0's binary\_logloss: 0.417684  
[21] valid\_0's binary\_logloss: 0.417146  
[22] valid\_0's binary\_logloss: 0.416616  
[23] valid\_0's binary\_logloss: 0.416136  
[24] valid\_0's binary\_logloss: 0.415746  
[25] valid\_0's binary\_logloss: 0.41534  
[26] valid\_0's binary\_logloss: 0.414983  
[27] valid\_0's binary\_logloss: 0.414676  
[28] valid\_0's binary\_logloss: 0.414381  
[29] valid\_0's binary\_logloss: 0.414007  
[30] valid\_0's binary\_logloss: 0.413762  
[31] valid\_0's binary\_logloss: 0.4135  
[32] valid\_0's binary\_logloss: 0.413117  
[33] valid\_0's binary\_logloss: 0.412882  
[34] valid\_0's binary\_logloss: 0.412639  
[35] valid\_0's binary\_logloss: 0.412344  
[36] valid\_0's binary\_logloss: 0.412116  
[37] valid\_0's binary\_logloss: 0.411836  
[38] valid\_0's binary\_logloss: 0.411575  
[39] valid\_0's binary\_logloss: 0.411429  
[40] valid\_0's binary\_logloss: 0.411201  
[41] valid\_0's binary\_logloss: 0.411003  
[42] valid\_0's binary\_logloss: 0.410884  
[43] valid\_0's binary\_logloss: 0.410722  
[44] valid\_0's binary\_logloss: 0.410587  
[45] valid\_0's binary\_logloss: 0.41044  
[46] valid\_0's binary\_logloss: 0.410222  
[47] valid\_0's binary\_logloss: 0.410043  
[48] valid\_0's binary\_logloss: 0.409975  
[49] valid\_0's binary\_logloss: 0.409847  
[50] valid\_0's binary\_logloss: 0.409714  
[51] valid\_0's binary\_logloss: 0.4096  
[52] valid\_0's binary\_logloss: 0.409498  
[53] valid\_0's binary\_logloss: 0.409435  
[54] valid\_0's binary\_logloss: 0.40931  
[55] valid\_0's binary\_logloss: 0.409212  
[56] valid\_0's binary\_logloss: 0.409091  
[57] valid\_0's binary\_logloss: 0.408997  
[58] valid\_0's binary\_logloss: 0.408876  
[59] valid\_0's binary\_logloss: 0.408774

```
[60] valid_0's binary_logloss: 0.408627
[61] valid_0's binary_logloss: 0.408526
[62] valid_0's binary_logloss: 0.408473
[63] valid_0's binary_logloss: 0.408433
[64] valid_0's binary_logloss: 0.408393
[65] valid_0's binary_logloss: 0.408339
[66] valid_0's binary_logloss: 0.408268
[67] valid_0's binary_logloss: 0.408166
[68] valid_0's binary_logloss: 0.408086
[69] valid_0's binary_logloss: 0.408015
[70] valid_0's binary_logloss: 0.407957
[71] valid_0's binary_logloss: 0.407888
[72] valid_0's binary_logloss: 0.407848
[73] valid_0's binary_logloss: 0.407788
[74] valid_0's binary_logloss: 0.407738
[75] valid_0's binary_logloss: 0.407693
[76] valid_0's binary_logloss: 0.407594
[77] valid_0's binary_logloss: 0.407524
[78] valid_0's binary_logloss: 0.407483
[79] valid_0's binary_logloss: 0.407429
[80] valid_0's binary_logloss: 0.407378
[81] valid_0's binary_logloss: 0.407317
[82] valid_0's binary_logloss: 0.407204
[83] valid_0's binary_logloss: 0.40715
[84] valid_0's binary_logloss: 0.407127
[85] valid_0's binary_logloss: 0.407075
[86] valid_0's binary_logloss: 0.406974
[87] valid_0's binary_logloss: 0.40693
[88] valid_0's binary_logloss: 0.406859
[89] valid_0's binary_logloss: 0.406789
[90] valid_0's binary_logloss: 0.40672
[91] valid_0's binary_logloss: 0.406656
[92] valid_0's binary_logloss: 0.406607
[93] valid_0's binary_logloss: 0.406553
[94] valid_0's binary_logloss: 0.406517
[95] valid_0's binary_logloss: 0.40647
[96] valid_0's binary_logloss: 0.406406
[97] valid_0's binary_logloss: 0.406377
[98] valid_0's binary_logloss: 0.406318
[99] valid_0's binary_logloss: 0.406296
[100] valid_0's binary_logloss: 0.406237
[101] valid_0's binary_logloss: 0.40621
[102] valid_0's binary_logloss: 0.406155
[103] valid_0's binary_logloss: 0.406139
[104] valid_0's binary_logloss: 0.406094
[105] valid_0's binary_logloss: 0.40607
[106] valid_0's binary_logloss: 0.406029
[107] valid_0's binary_logloss: 0.405948
[108] valid_0's binary_logloss: 0.405921
[109] valid_0's binary_logloss: 0.405863
[110] valid_0's binary_logloss: 0.405823
[111] valid_0's binary_logloss: 0.405781
[112] valid_0's binary_logloss: 0.405746
[113] valid_0's binary_logloss: 0.405717
[114] valid_0's binary_logloss: 0.405684
[115] valid_0's binary_logloss: 0.405612
[116] valid_0's binary_logloss: 0.405535
[117] valid_0's binary_logloss: 0.40546
[118] valid_0's binary_logloss: 0.405442
[119] valid_0's binary_logloss: 0.405408
[120] valid_0's binary_logloss: 0.405339
```

```
[121] valid_0's binary_logloss: 0.40532
[122] valid_0's binary_logloss: 0.4053
[123] valid_0's binary_logloss: 0.405262
[124] valid_0's binary_logloss: 0.405223
[125] valid_0's binary_logloss: 0.4052
[126] valid_0's binary_logloss: 0.405165
[127] valid_0's binary_logloss: 0.405137
[128] valid_0's binary_logloss: 0.405105
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def run_default_test(train_features, target, random_state=0):
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eta = 0.1
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max_depth = 3
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subsample = 0.8
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colsample_bytree = 0.8
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print('XGBoost params: ETA: {}, MAX_DEPTH: {}, SUBSAMPLE: {}, COLSAMPLE_BY_TREE: {}'.format(
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[1421] valid_0's binary_logloss: 0.400355
    'subsample': subsample,
[1422] valid_0's binary_logloss: 0.400355
    'colsample_bytree': colsample_bytree,
[1423] valid_0's binary_logloss: 0.400363,
    'silent': 1,
[1424] valid_0's binary_logloss: 0.400366
    'seed': random_state
[1425] valid_0's binary_logloss: 0.400372
}
[1426] valid_0's binary_logloss: 0.400375
num_boost_round = 260
[1427] valid_0's binary_logloss: 0.400378
early_stopping_rounds = 20
[1428] valid_0's binary_logloss: 0.400389
test_size = 0.2
[1429] valid_0's binary_logloss: 0.400395
[1430] valid_0's binary_logloss: 0.400411
x_train, x_valid = train_test_split(train, test_size=test_size, random_state=random_
[1431] valid_0's binary_logloss: 0.400407
y_train = x_train[target]
[1432] valid_0's binary_logloss: 0.400406
y_valid = x_valid[target]
[1433] valid_0's binary_logloss: 0.400402
dtrain = xgb.DMatrix(x_train[features], y_train)
[1434] valid_0's binary_logloss: 0.400397
dvalid = xgb.DMatrix(x_valid[features], y_valid)
[1435] valid_0's binary_logloss: 0.400394
watchlist = [(dtrain, 'train'), (dvalid, 'eval')]
[1436] valid_0's binary_logloss: 0.400396
gbm = xgb.train(params, dtrain, num_boost_round, evals=watchlist, early_stopping_rou
[1437] valid_0's binary_logloss: 0.400392
[1439] valid_0's binary_logloss: 0.400405
[1440] valid_0's binary_logloss: 0.400411
[1441] valid_0's binary_logloss: 0.40041
[1442] valid_0's binary_logloss: 0.40041
[1443] valid_0's binary_logloss: 0.400408
[1444] valid_0's binary_logloss: 0.400415
[1445] valid_0's binary_logloss: 0.40042
[1446] valid_0's binary_logloss: 0.400417
[1447] valid_0's binary_logloss: 0.400416
[1448] valid_0's binary_logloss: 0.400407
[1449] valid_0's binary_logloss: 0.400402
[1450] valid_0's binary_logloss: 0.400399
[1451] valid_0's binary_logloss: 0.400398
[1452] valid_0's binary_logloss: 0.400392
[1453] valid_0's binary_logloss: 0.400389
[1454] valid_0's binary_logloss: 0.400395
[1455] valid_0's binary_logloss: 0.400395
[1456] valid_0's binary_logloss: 0.40039
[1457] valid_0's binary_logloss: 0.400388
[1458] valid_0's binary_logloss: 0.400395
Early stopping, best iteration is:
[958] valid_0's binary_logloss: 0.400196

```

In [149]:



```
features = ['C1', 'banner_pos', 'device_type', 'device_conn_type', 'C14',  
            'C15', 'C16', 'C17', 'C18', 'C19', 'C20', 'C21', 'hour_of_day',  
            'site_id_int', 'site_domain_int', 'site_category_int', 'app_id_int',  
            'app_domain_int', 'app_category_int', 'device_id_int', 'device_ip_int',  
            'device_model_int', 'day_of_week_int']  
run_default_test(train, y_target, features, 'click')
```



XGBoost params. ETA: 0.1, MAX\_DEPTH: 5, SUBSAMPLE: 0.8, COLSAMPLE\_BY\_TREE: 0.8

[0] train-logloss:0.648232 eval-logloss:0.648223

Multiple eval metrics have been passed: 'eval-logloss' will be used for early stopping.

Will train until eval-logloss hasn't improved in 20 rounds.

[1]	train-logloss:0.61155	eval-logloss:0.611518
[2]	train-logloss:0.58168	eval-logloss:0.581626
[3]	train-logloss:0.556558	eval-logloss:0.55647
[4]	train-logloss:0.535377	eval-logloss:0.535272
[5]	train-logloss:0.517634	eval-logloss:0.517516
[6]	train-logloss:0.502628	eval-logloss:0.502504
[7]	train-logloss:0.490077	eval-logloss:0.489942
[8]	train-logloss:0.479384	eval-logloss:0.47925
[9]	train-logloss:0.470294	eval-logloss:0.470162
[10]	train-logloss:0.462493	eval-logloss:0.462368
[11]	train-logloss:0.455896	eval-logloss:0.455775
[12]	train-logloss:0.450228	eval-logloss:0.450099
[13]	train-logloss:0.445374	eval-logloss:0.445241
[14]	train-logloss:0.441245	eval-logloss:0.44111
[15]	train-logloss:0.437608	eval-logloss:0.437485
[16]	train-logloss:0.434544	eval-logloss:0.434416
[17]	train-logloss:0.432117	eval-logloss:0.431993
[18]	train-logloss:0.429779	eval-logloss:0.429651
[19]	train-logloss:0.42779	eval-logloss:0.427678
[20]	train-logloss:0.426088	eval-logloss:0.425999
[21]	train-logloss:0.424666	eval-logloss:0.424595
[22]	train-logloss:0.423311	eval-logloss:0.42325
[23]	train-logloss:0.422208	eval-logloss:0.422154
[24]	train-logloss:0.421275	eval-logloss:0.421255
[25]	train-logloss:0.420473	eval-logloss:0.420482
[26]	train-logloss:0.419799	eval-logloss:0.419823
[27]	train-logloss:0.419168	eval-logloss:0.419197
[28]	train-logloss:0.41857	eval-logloss:0.418609
[29]	train-logloss:0.417968	eval-logloss:0.418018
[30]	train-logloss:0.417485	eval-logloss:0.41757
[31]	train-logloss:0.416933	eval-logloss:0.416999
[32]	train-logloss:0.416559	eval-logloss:0.41663
[33]	train-logloss:0.41615	eval-logloss:0.416242
[34]	train-logloss:0.415732	eval-logloss:0.415851
[35]	train-logloss:0.415339	eval-logloss:0.415452
[36]	train-logloss:0.415014	eval-logloss:0.415166
[37]	train-logloss:0.414749	eval-logloss:0.414904
[38]	train-logloss:0.414566	eval-logloss:0.414739
[39]	train-logloss:0.41436	eval-logloss:0.41455
[40]	train-logloss:0.41412	eval-logloss:0.414327
[41]	train-logloss:0.413915	eval-logloss:0.414117
[42]	train-logloss:0.413575	eval-logloss:0.413784
[43]	train-logloss:0.413333	eval-logloss:0.413568
[44]	train-logloss:0.413138	eval-logloss:0.413388
[45]	train-logloss:0.412901	eval-logloss:0.413173
[46]	train-logloss:0.412725	eval-logloss:0.413009
[47]	train-logloss:0.412559	eval-logloss:0.412866
[48]	train-logloss:0.412457	eval-logloss:0.412772
[49]	train-logloss:0.412147	eval-logloss:0.412479
[50]	train-logloss:0.411933	eval-logloss:0.412286
[51]	train-logloss:0.411796	eval-logloss:0.412159
[52]	train-logloss:0.411628	eval-logloss:0.412014
[53]	train-logloss:0.411553	eval-logloss:0.411954
[54]	train-logloss:0.411419	eval-logloss:0.41182

[55]	train-logloss:0.411314	eval-logloss:0.411735
[56]	train-logloss:0.411096	eval-logloss:0.411532
[57]	train-logloss:0.410938	eval-logloss:0.411395
[58]	train-logloss:0.410879	eval-logloss:0.411336
[59]	train-logloss:0.410813	eval-logloss:0.411285
[60]	train-logloss:0.410695	eval-logloss:0.411174
[61]	train-logloss:0.410601	eval-logloss:0.411095
[62]	train-logloss:0.410435	eval-logloss:0.410948
[63]	train-logloss:0.410352	eval-logloss:0.410878
[64]	train-logloss:0.410267	eval-logloss:0.410803
[65]	train-logloss:0.410013	eval-logloss:0.410576
[66]	train-logloss:0.409881	eval-logloss:0.41046
[67]	train-logloss:0.409842	eval-logloss:0.410423
[68]	train-logloss:0.409736	eval-logloss:0.410312
[69]	train-logloss:0.409666	eval-logloss:0.410257
[70]	train-logloss:0.409498	eval-logloss:0.410095
[71]	train-logloss:0.409376	eval-logloss:0.409983
[72]	train-logloss:0.409304	eval-logloss:0.409914
[73]	train-logloss:0.40918	eval-logloss:0.409816
[74]	train-logloss:0.409049	eval-logloss:0.409701
[75]	train-logloss:0.40896	eval-logloss:0.409616
[76]	train-logloss:0.408809	eval-logloss:0.40948
[77]	train-logloss:0.408718	eval-logloss:0.40942
[78]	train-logloss:0.408643	eval-logloss:0.409358
[79]	train-logloss:0.408513	eval-logloss:0.409234
[80]	train-logloss:0.408397	eval-logloss:0.409121
[81]	train-logloss:0.408273	eval-logloss:0.409013
[82]	train-logloss:0.408168	eval-logloss:0.408923
[83]	train-logloss:0.408105	eval-logloss:0.40887
[84]	train-logloss:0.408003	eval-logloss:0.408773
[85]	train-logloss:0.407891	eval-logloss:0.408693
[86]	train-logloss:0.407807	eval-logloss:0.408621
[87]	train-logloss:0.407764	eval-logloss:0.408584
[88]	train-logloss:0.407723	eval-logloss:0.408557
[89]	train-logloss:0.407643	eval-logloss:0.408477
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[92]	train-logloss:0.407419	eval-logloss:0.408286
[93]	train-logloss:0.407373	eval-logloss:0.408253
[94]	train-logloss:0.407222	eval-logloss:0.40811
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[100]	train-logloss:0.406831	eval-logloss:0.407764
[101]	train-logloss:0.406798	eval-logloss:0.407751
[102]	train-logloss:0.406725	eval-logloss:0.407687
[103]	train-logloss:0.406649	eval-logloss:0.407638
[104]	train-logloss:0.406609	eval-logloss:0.407606
[105]	train-logloss:0.406553	eval-logloss:0.40756
[106]	train-logloss:0.406487	eval-logloss:0.407494
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[109]	train-logloss:0.406262	eval-logloss:0.40732
[110]	train-logloss:0.406158	eval-logloss:0.407231
[111]	train-logloss:0.406113	eval-logloss:0.407188
[112]	train-logloss:0.406082	eval-logloss:0.407167
[113]	train-logloss:0.406014	eval-logloss:0.407112
[114]	train-logloss:0.405992	eval-logloss:0.407102
[115]	train-logloss:0.405888	eval-logloss:0.407009

[116]	train-logloss:0.405814	eval-logloss:0.406954
[117]	train-logloss:0.405766	eval-logloss:0.406929
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[119]	train-logloss:0.405676	eval-logloss:0.406861
[120]	train-logloss:0.405594	eval-logloss:0.406802
[121]	train-logloss:0.405529	eval-logloss:0.406753
[122]	train-logloss:0.405468	eval-logloss:0.406705
[123]	train-logloss:0.405457	eval-logloss:0.4067
[124]	train-logloss:0.405371	eval-logloss:0.406627
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[127]	train-logloss:0.405145	eval-logloss:0.406428
[128]	train-logloss:0.405104	eval-logloss:0.406399
[129]	train-logloss:0.405056	eval-logloss:0.406361
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[131]	train-logloss:0.404909	eval-logloss:0.406244
[132]	train-logloss:0.40484	eval-logloss:0.406193
[133]	train-logloss:0.404815	eval-logloss:0.406181
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[135]	train-logloss:0.404601	eval-logloss:0.405981
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[141]	train-logloss:0.404264	eval-logloss:0.405716
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[143]	train-logloss:0.404178	eval-logloss:0.405664
[144]	train-logloss:0.404126	eval-logloss:0.405633
[145]	train-logloss:0.404104	eval-logloss:0.405615
[146]	train-logloss:0.404005	eval-logloss:0.405533
[147]	train-logloss:0.403965	eval-logloss:0.405498
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[149]	train-logloss:0.403918	eval-logloss:0.405471
[150]	train-logloss:0.403855	eval-logloss:0.405425
[151]	train-logloss:0.403826	eval-logloss:0.405403
[152]	train-logloss:0.403745	eval-logloss:0.405341
[153]	train-logloss:0.40373	eval-logloss:0.405328
[154]	train-logloss:0.403615	eval-logloss:0.405225
[155]	train-logloss:0.403589	eval-logloss:0.405212
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[157]	train-logloss:0.403554	eval-logloss:0.405194
[158]	train-logloss:0.403485	eval-logloss:0.405141
[159]	train-logloss:0.403416	eval-logloss:0.4051
[160]	train-logloss:0.403284	eval-logloss:0.404985
[161]	train-logloss:0.403271	eval-logloss:0.404979
[162]	train-logloss:0.403216	eval-logloss:0.404933
[163]	train-logloss:0.403177	eval-logloss:0.4049
[164]	train-logloss:0.403079	eval-logloss:0.404811
[165]	train-logloss:0.403067	eval-logloss:0.404802
[166]	train-logloss:0.403031	eval-logloss:0.404785
[167]	train-logloss:0.403008	eval-logloss:0.404778
[168]	train-logloss:0.402993	eval-logloss:0.404776
[169]	train-logloss:0.40298	eval-logloss:0.40477
[170]	train-logloss:0.402937	eval-logloss:0.404732
[171]	train-logloss:0.402912	eval-logloss:0.404713
[172]	train-logloss:0.40288	eval-logloss:0.404697
[173]	train-logloss:0.402828	eval-logloss:0.404654
[174]	train-logloss:0.402806	eval-logloss:0.404637
[175]	train-logloss:0.402771	eval-logloss:0.404621
[176]	train-logloss:0.402726	eval-logloss:0.404585



```
[177] train-logloss:0.402682 eval-logloss:0.404558
[178] train-logloss:0.402669 eval-logloss:0.404554
[179] train-logloss:0.402618 eval-logloss:0.404517
[180] train-logloss:0.402572 eval-logloss:0.404486
[181] train-logloss:0.402506 eval-logloss:0.404439
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[183] train-logloss:0.402415 eval-logloss:0.404375
[184] train-logloss:0.402378 eval-logloss:0.404351
[185] train-logloss:0.402324 eval-logloss:0.404301
[186] train-logloss:0.402315 eval-logloss:0.404298
[187] train-logloss:0.402286 eval-logloss:0.404279
[188] train-logloss:0.402252 eval-logloss:0.404248
[189] train-logloss:0.402231 eval-logloss:0.404241
[190] train-logloss:0.402202 eval-logloss:0.404228
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[192] train-logloss:0.402133 eval-logloss:0.404185
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[195] train-logloss:0.402019 eval-logloss:0.404087
[196] train-logloss:0.401991 eval-logloss:0.404077
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[202] train-logloss:0.401733 eval-logloss:0.40388
[203] train-logloss:0.401703 eval-logloss:0.403864
[204] train-logloss:0.401691 eval-logloss:0.403854
[205] train-logloss:0.40166 eval-logloss:0.403835
[206] train-logloss:0.401619 eval-logloss:0.403812
[207] train-logloss:0.401573 eval-logloss:0.403775
[208] train-logloss:0.401562 eval-logloss:0.403772
[209] train-logloss:0.401469 eval-logloss:0.403682
[210] train-logloss:0.401443 eval-logloss:0.403670
```