ARULKUMARAN R

Senior UI Developer

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OBJECTIVE

Passionate and detail-oriented Senior UI Developer with over 2+ years of experience specializing in the design and development of accessible, SEO-optimized, and responsive web applications. Proven expertise in building custom WordPress templates, Shopify storefronts, and dynamic user interfaces using a range of technologies including React.js, Webflow, and PHP. Dedicated to delivering high-performance, user-centric web solutions and support business growth.

EDUCATION

Bachelor of Engineering - ECE	CK College of Engineering and Technology	2019-2023
CGPA: **8.82** / 10	*Cuddalore, Tamil Nadu*	

TECHNICAL SKILLS

Frontend	:	HTML5, CSS3, SCSS, JavaScript, React.js, jQuery, Tailwind CSS
CMS & E-Commerce	:	WordPress (Elementor), Shopify (Liquid), BigCommerce, Webflow
Backend	:	PHP (basic to intermediate), SQL (basic)
Tools	:	Git, GitHub, cPanel, SonarQube, NVDA, WAVE, Cloudberry, WinSCP
Accessibility & SEO	:	WCAG best practices, EAA Compliance, SEO Auditing & Optimization

EXPERIENCE

Senior UI Developer - React.js, Webflow, WordPress, Shopify   *[July 2025 - Present]*

Vinsinfo Private Limited   *Chennai , Tamil Nadu*

- Created custom WordPress templates, providing clients with flexible and highly customized solutions beyond standard themes.

- Engineered reusable components within a React.js project, enhancing code modularity and improving development efficiency.

- Managed and contributed to Shopify projects, customizing e-commerce storefronts and implementing features using the Liquid templating language.

- Developed and launched few responsive web projects using Webflow, from initial design concepts to final deployment.

UI Developer - WordPress, PHP, Shopify   *[April 2024 – June 2025]*
Vinsinfo Private Limited   *Chennai , Tamil Nadu*

- Built and managed WordPress sites, creating custom pages and templates with Elementor and Advanced Custom Fields (ACF).

- Configured and integrated various WordPress plugins to extend site functionality and optimize user experience.

- Achieved significant performance gains by conducting SEO audits, elevating one site's performance metric from 47% to 98%.

- Developed a dynamic Site Auditing page using PHP to retrieve and display content, improving data visibility and reporting.

Associate Software Developer - BigCommerce, WordPress   *[April 2023 – March 2024]*
Vinsinfo Private Limited   *Chennai , Tamil Nadu*

- Supported frontend development on BigCommerce projects, assisting with theme customization and content updates.

- Maintained and updated content for a portfolio of WordPress sites for 6 months, ensuring accuracy and accessibility.

CERTIFICATIONS

Responsive Web Design from FreeCodeCamp

jQuery Crash Course Certification from Mind Luster

Create Your E-commerce Store with Shopify from Coursera Project Network

LANGUAGES

English, Tamil