# Project Design Phase-II
# Customer Journey Map

| Date | 11 November2022 |
|------|-----------------|
| Team ID | PNT2022TMID52442 |
| Project Name | Retail Store Stock Inventory Analytics |
| Maximum Marks | 4 Marks |

| Journey Steps | Discovery | Registration | Onboarding and First Use | Sharing |
|---------------|-----------|--------------|--------------------------|---------|
| Actions | Thinking about your ideal future | Most widely used service provider with best in class customer support | Great looking and interactive dashboard with easy user friendly options to manage the applications | Share to their friends and family suggesting it as the best efficient application |
| Needs and Pains | Maintaining seasonal inventory and tracking | Easy and simple registration with real time job tracking with company consultation | To avoid many operations and complexity in handling the process of the inventory | User get satisfy and happy with the performance of the application |
| Touchpoint | Gathering a complete list of interaction | Registration and linking profile for tracking and managing job offer | User interface with all services related to inventory admin's | Sharing it in social media |
| Customer Feeling | 😲 | 🤔 | 🙁 | 😌 |

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