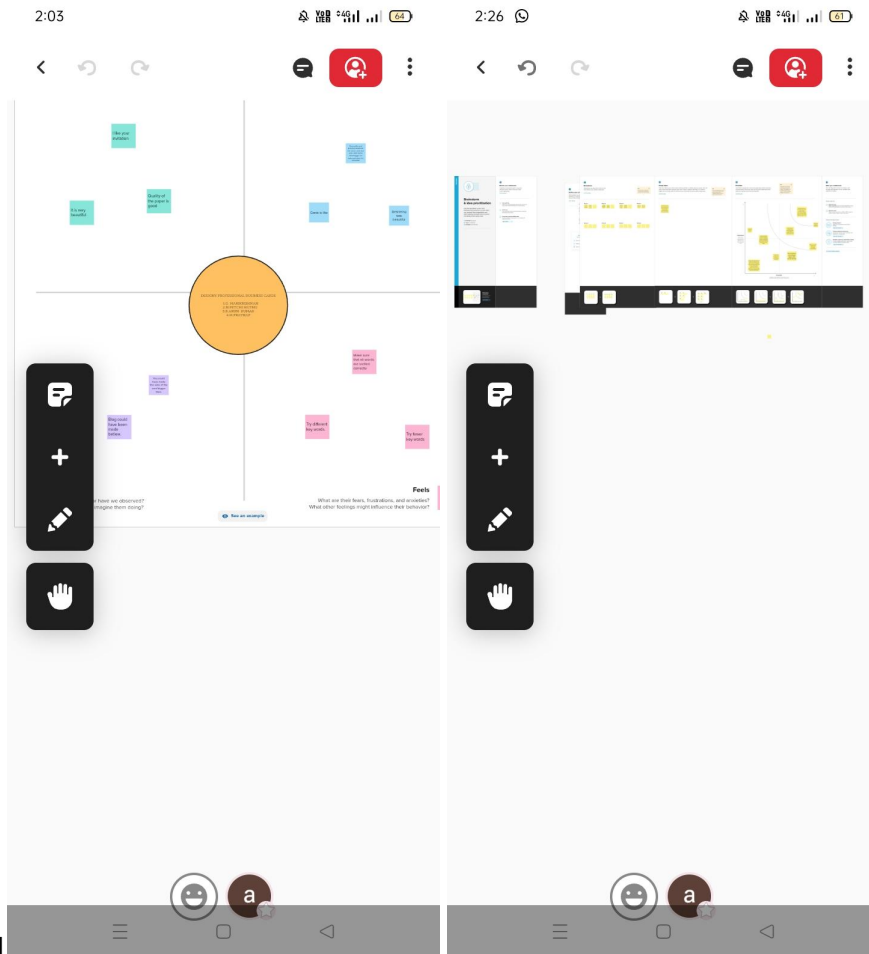


## 1.Introduction :

Our business card is a compact marketing tool that conveys essential information about a person or business. It typically includes the individual's or company's name, job title, contact information (phone, email, website), and sometimes a logo or tagline to represent the brand. The design and layout should be professional, reflecting the brand's identity and making a memorable impression.

## 2. problem definition & design thinking



1.1  
map  
Prainstouring map

Empathy

## 3. Result



Canva <https://www.canva.com/>  
[https://drive.google.com/file/d/1KcgOaLM0awilBaiUxAsgFQ6QYL\\_7Thm8/view?usp=drivesdk](https://drive.google.com/file/d/1KcgOaLM0awilBaiUxAsgFQ6QYL_7Thm8/view?usp=drivesdk)

#### 4 .Advantages & disadvantages

Our card present a professional image and make a good first impression.

Our Business cards facilitate easy exchange of contact information during networking events or meetings.

They are portable and can be carried easily, ensuring your contact details are always at hand.

#### 5 . Applications

Business cards serve various practical and professional purposes:

1.our Business cards facilitate easy exchange of contact information during networking events, meetings, or casual encounters, helping individuals stay connected for potential collaborations or business opportunities.

our Business cards visually represent a company's brand, showcasing its logo, colors, and design elements. This aids in reinforcing brand identity and creating a lasting impression.

A well-designed business card conveys professionalism and credibility, enhancing the perception of an individual or company in the eyes of clients, customers, and partners.

#### 6 conclusions

A business card conclusion typically includes your name, title, company name, contact information (phone, email, address), and any relevant social media handles or website details. It's a concise way for others to reach out and learn more about you and your business.

7 future scope :

The future of business cards seems to be moving towards digital solutions, such as virtual business cards, QR codes, or NFC-enabled cards that can be easily shared and accessed through smartphones. These options offer convenience, interactivity, and sustainability, aligning with modern technological trends and reducing the need for physical cards. Integrating multimedia, personalized branding, and AI-driven features may also become common to enhance engagement and networking.