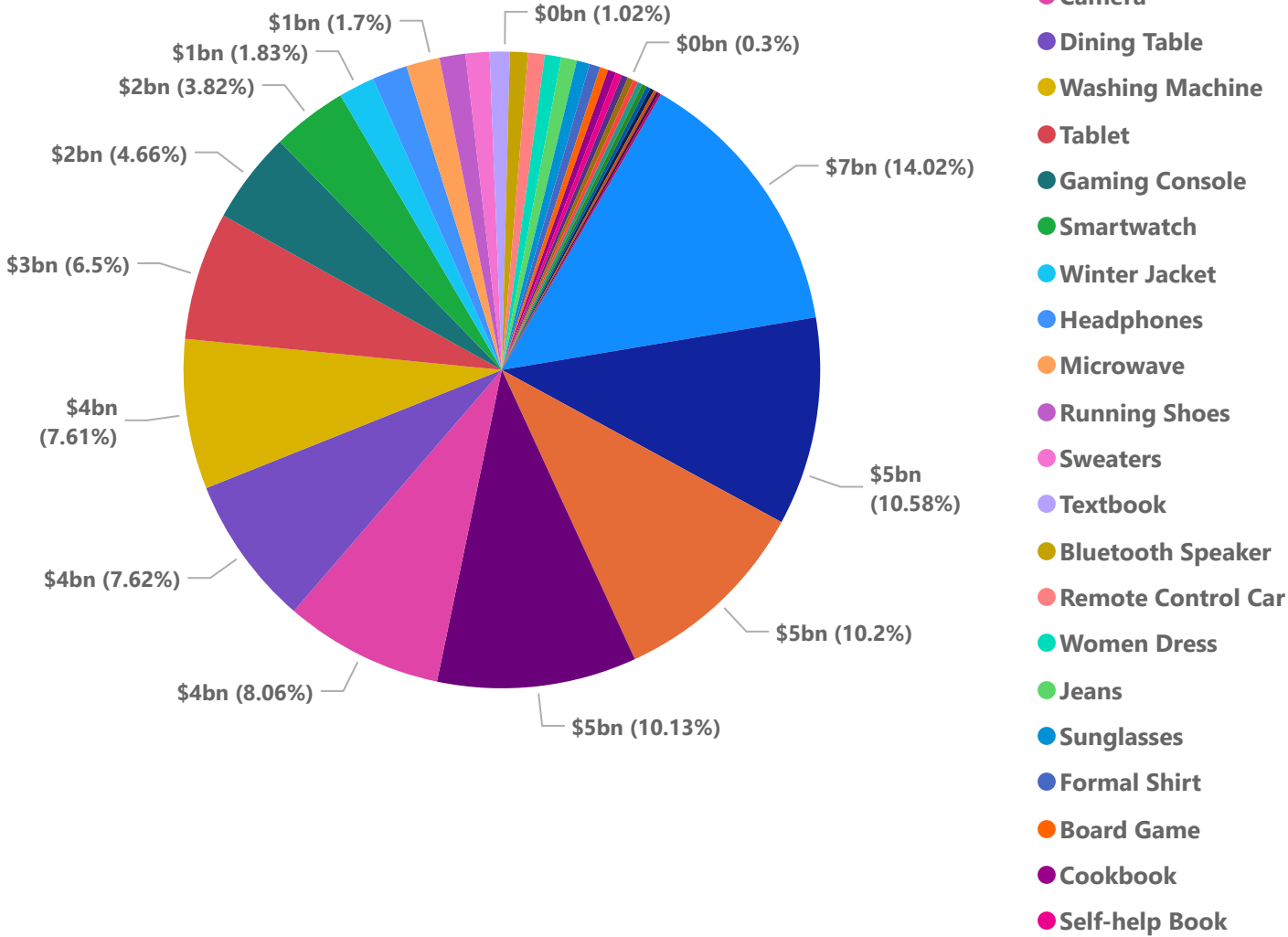


Total Sales Revenue by Product Category



Sales_year



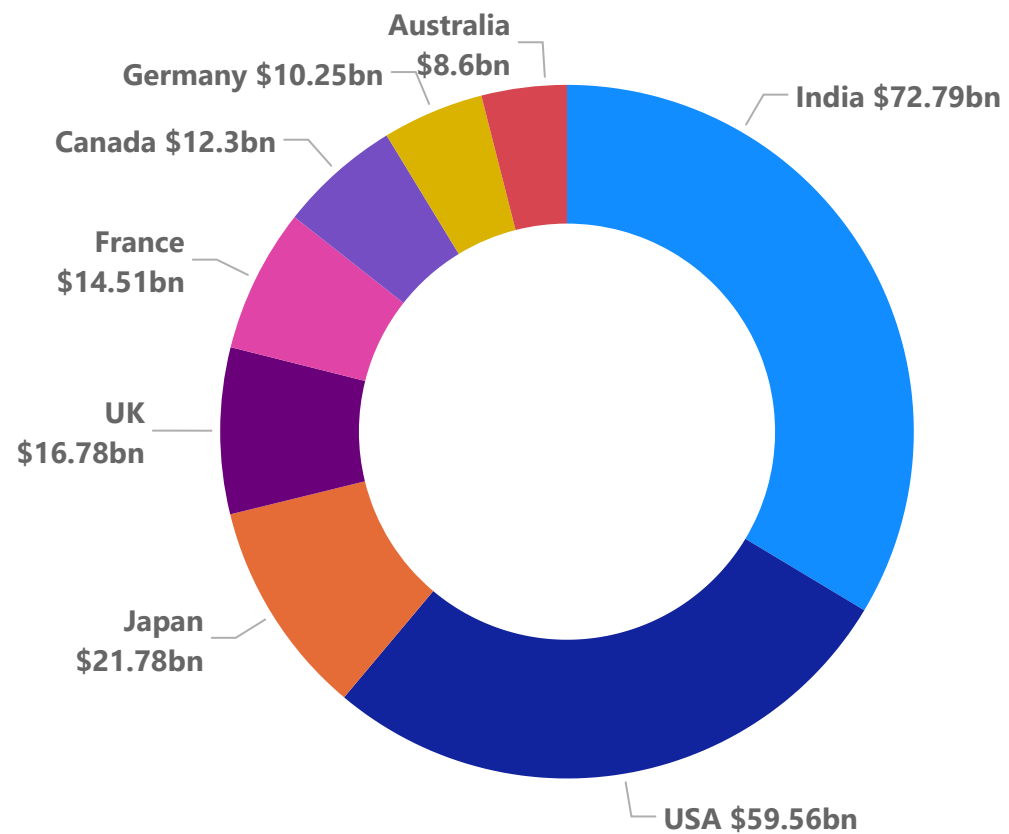
\$48bn

Sum of Total Revenue

Laptop and Sofa dominated the Total Sales revenue in all Sales year.

Organic Snacks, Coffee and Cereal were least generating revenue items in all the Sales years.

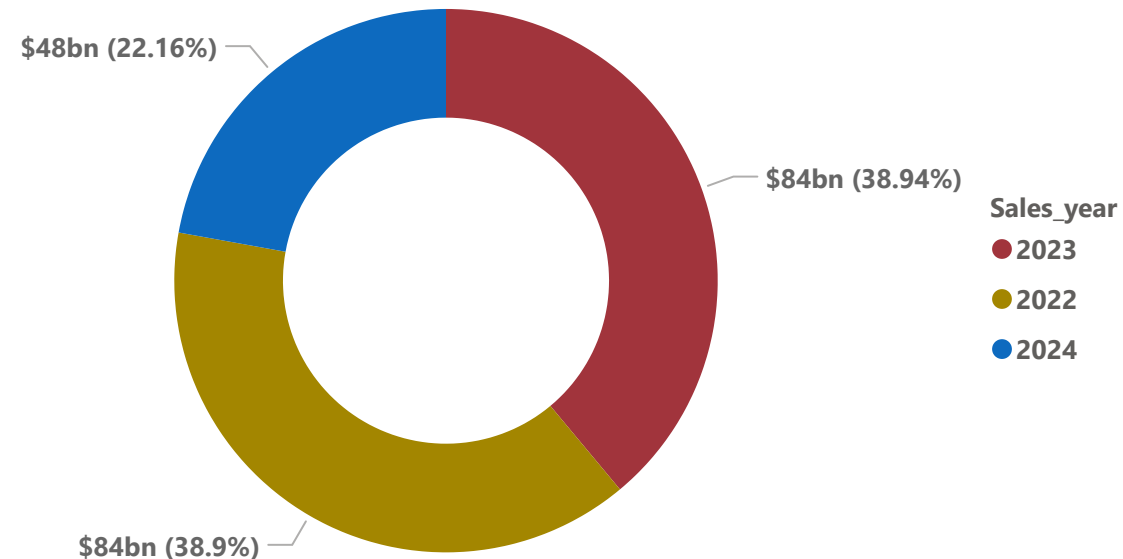
Country wise Total Revenue Comparison (2022-24)



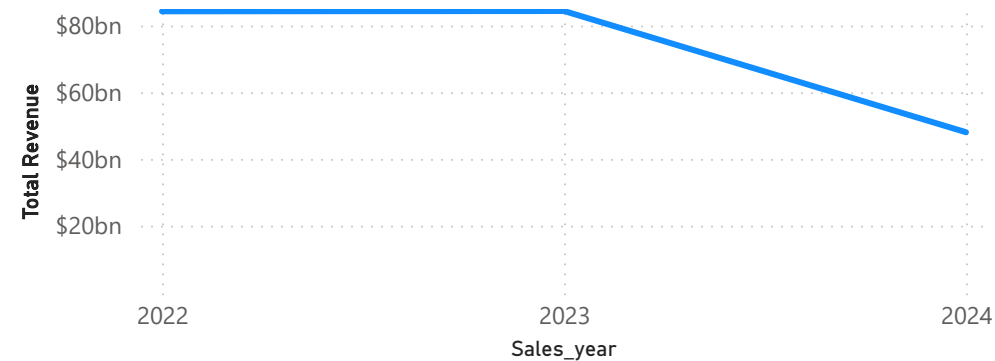
Total Revenue (2022-24)

\$217bn

Yearly Total Sales Revenue Comparison



Trend of Sales Performance by year



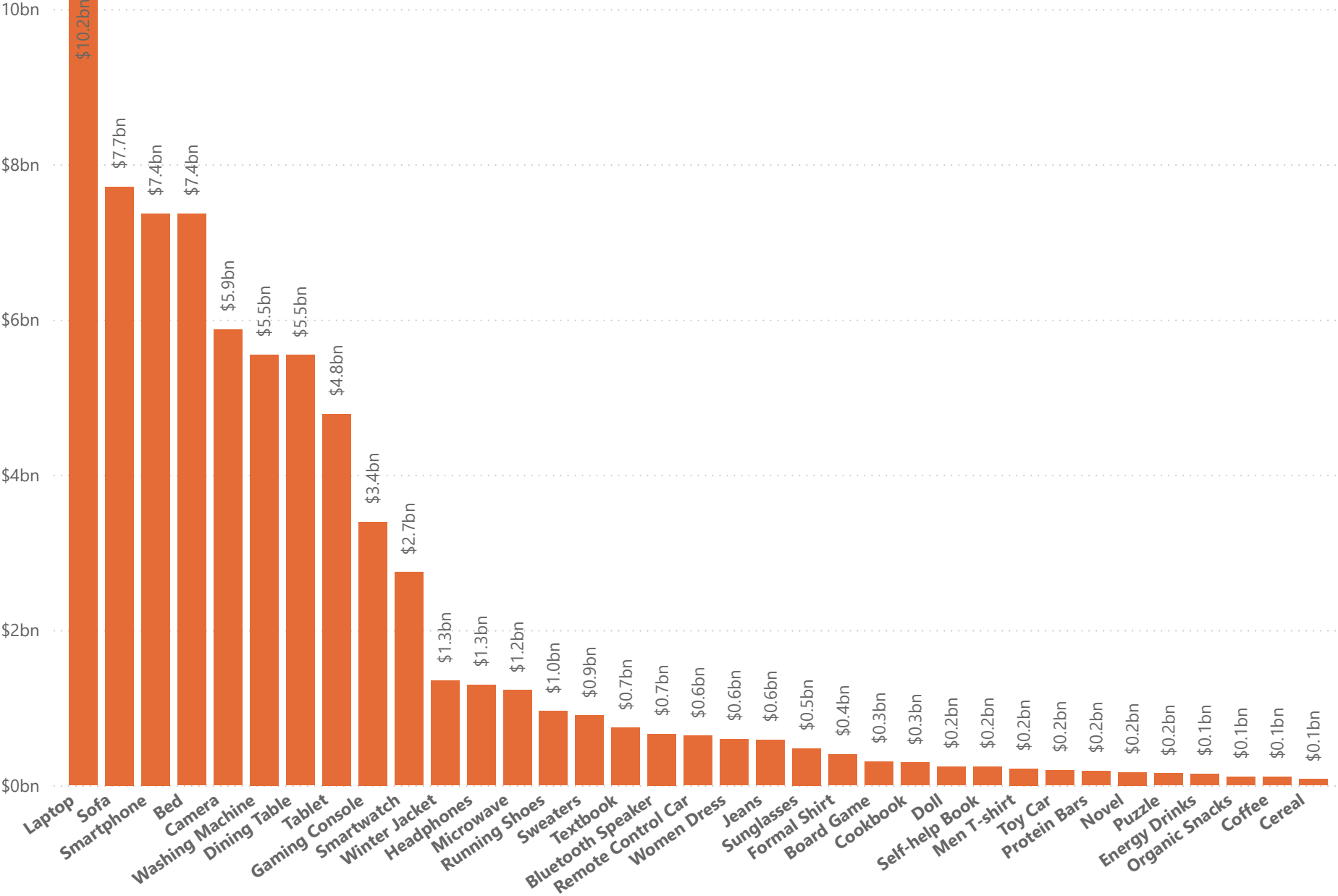


India's Total Sales Revenue Analysis (2022-24)

Country

India

Sum of Sales Revenue



Country

- Australia
- Canada
- France
- Germany
- India
- Japan
- UK
- USA



\$72.79bn

Total Sales Revenue

Key Takeaways:

- 1) Laptops, Sofas, Beds and Smartphones dominated the Total Sales revenue in all Sales year, while food items like Organic Snacks, Coffee and Cereal generated least revenue as compared to others.**
- 2) Total sales revenue in 2024 declined by 43% despite of steady revenue of \$84bn in both 2023 and 2024.**
- 3) India's total revenue contribution comprises nearly 1/3rd of the overall sales across the years.**