# Arun.S

DOB: 29.06.2000

- Chennai, India
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Senior UI/UX Designer with expertise in creating impactful design solutions. With a strong visual arts background, I excel in developing user-centered designs that enhance functionality and user experience.

#### **Skills**

Figma ——

Xd XD

Ps Photoshop

Ai Illustrator

Ae After effects ———

Pr Premier pro

## Manage with





#### Website

https://arun-s-2k.github.io/Arun.S/

## **Work Experience**

**EDADDY - Auto tech** Senior UI UX Designer APR 2023 - PRESENT

**E DADDY- Auto tech** is an electric vehicle manufacturing and automotive technology company.

- Designed and developed a vehicle telematics web platform with interactive infographics to visualize real-time data from Vehicle Control Units (VCU) and Battery Management Systems (BMS).
- Built a service center web application to track and manage vehicle after-sales service efficiently, streamlining workflows for better service tracking.
- Designed mobile applications to manage electric vehicle battery swap stations, improving user accessibility and operational efficiency.
- Led the redesign of an internal ERP system, optimizing inventory management, CRM, and sales chain processes to enhance overall business operations.
- Developed a vehicle instrument cluster UI, ensuring it was adaptive for touch-enabled interfaces with a minimalist design approach.

**Zustpe Payments Junior UI UX Designer** *AUG 2022 - APR 2023* 

**ZUSTPE Payments** is a Fintech Based Company located in Chennai.

- Designed a fintech product with multiple payment flows, integrating 20+ BBPS services, UPI, ad-hoc payments, recurring payments, and an autopay system during its emerging phase.
- Handled the entire design process—from conceptualization and user research to information architecture, wireframing, prototyping, and crafting intuitive, visually appealing user interfaces for both mobile and web.

### **Education**

**BACHELOR OF VISUAL ARTS** (Animation & VFX)

MGR Government film and television institute | 2017 - 2021 Graduated with First Class with Distinction (89.66%)

#### HIGHER SECONDORY EDUCATION

Chennai Higher Secondary School | 2015 - 2017 72.91%

#### SECONDORY EDUCATION

Chennai Higher Secondary School | Till 2015 90.60%