



# ARUNODAY SINGH

Public Relations Executive

## RESUME OBJECTIVE

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Bringing forth a proven track record of achieving favorable outcomes for Clients. A strong leader who works well under pressure, and understand the Complexities of the system. Experienced and energetic Public Relations Manager with the experience of effectively managing the team.

## EXPERIENCE

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### Public Relations Executive

*Cognizance, IIT Roorkee / January 2022- Present*

- Successfully managed a team of 200 people and bringing participation in Cognizance 2023, Second largest technical festival of Asia with a footfall of 10k+ people and a budget of 13 million.
- Worked closely with Marketing and Sponsorship team in spreading the brand name and bringing funds for technical fest.
- Successfully conducted 60+ events in the technical fest with Participation from across India.
- Collected and Managed Data of over 3000 people for the technical fest Cognizance.

## CONTACT

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247667

## SOCIAL

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[https://www.linke](https://www.linkedin.com/in/aryunoday)

## SKILLS

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Public Speaking

Communication

skills

Data management

Collaboration

Strong Work Ethic

Time Management

## EDUCATION

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**DEGREE NAME /  
MAJOR**

Geological

Technologies, IIT

Roorkee

2021 - Present