



## Channle Name and Subscribers

- 1.) T-Series
- 2.) MrBeast
- 3.) Cocomelon – Nursery Rhymes
- 4.) SETIndia
- 5.) Kids Diana Show
- 6.) Like Nastya
- 7.) Vlad and Niki
- 8.) Zee Music Company

- 1.) 246 million
- 2.) 170 million
- 3.) 162 million
- 4.) 159 million
- 5.) 113 million
- 6.) 106 million
- 7.) 99.2 million
- 8.) 97.1 million

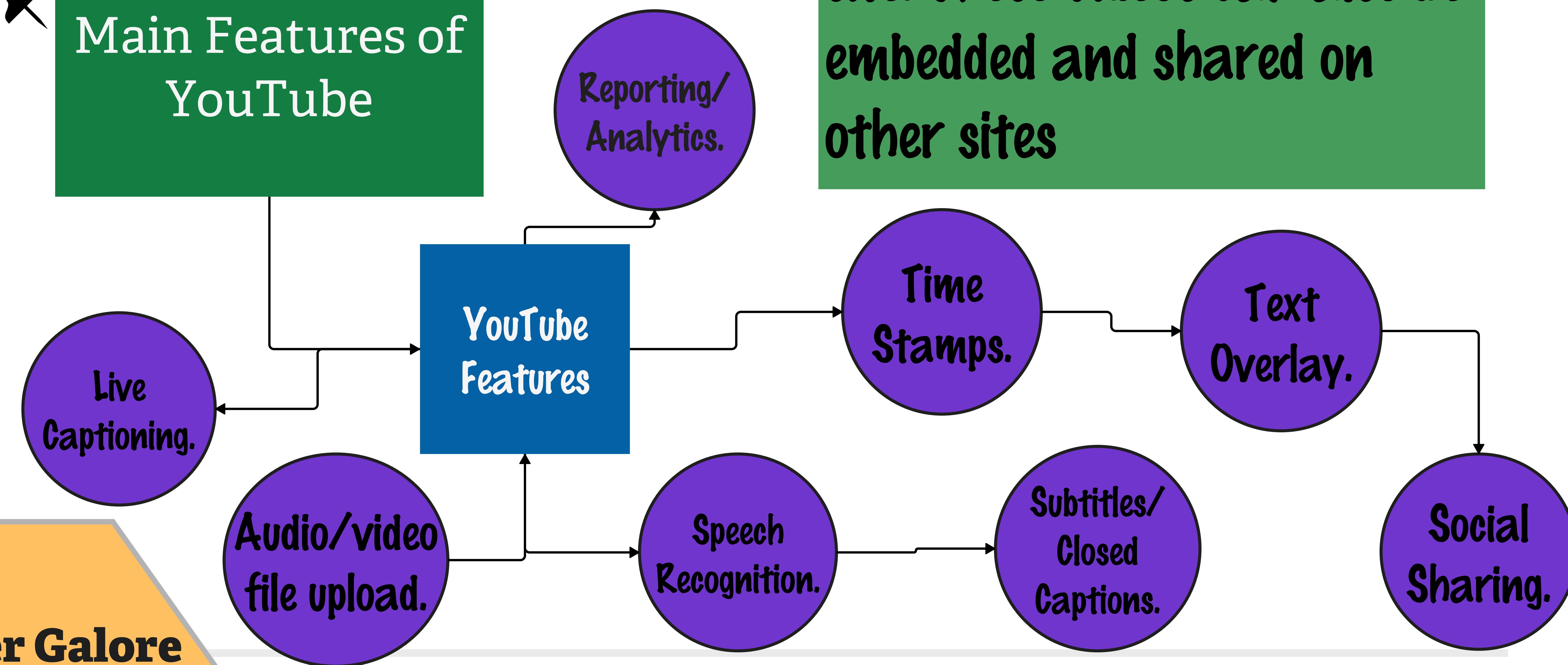


## YouTube Introduction

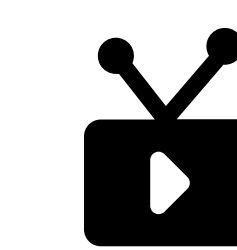


**\*\*YouTube is a popular video sharing website where registered users can upload and share videos with anyone able to access the site. These videos can also be embedded and shared on other sites**

### Main Features of YouTube



### Subscriber Galore (exploring worlds top YouTube channels)



**\*\*Fastest Growing new YouTube channel 2022**  
Indian YouTube channel **Shorts Break** was the fastest-growing video account on the platform in 2022, with an annual follower growth of 2,130 percent. Vlog and online creator **NichLmao** followed with 382 percent.

**1** The most-subscribed YouTube channel is T-Series, and it's been around since well before the Internet as we know it. Founded in 1983, T-Series is an Indian record label and film production house, famous for Bollywood soundtracks and Indian pop music.

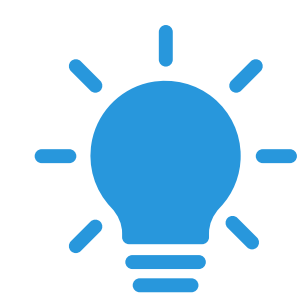
**2** Jimmy Donaldson, better known as MrBeast, is on a real tear. MrBeast has been gaining and more and more attention since he first went viral for "counting to 100,000" in 2017. Since then, he's done more viral stunts for his YouTube subscribers, including recreating the set from Netflix's hit series Squid Game, where 456 people competed for a US\$456,000 prize. He's even opened a burger restaurant, with a new outlet right here in Hong Kong

**3** Popular for the "Bath Song" – with over 5 billion views on the platform – Cocomelon offers 3D animated videos of traditional children's songs and nursery rhymes, plus a few of their own original tracks.

**5** Kids Diana Show is an English-language series geared toward children, featuring a 7-year-old girl named Diana and her brother Roma, who has his own channel, Kids Roma Show.

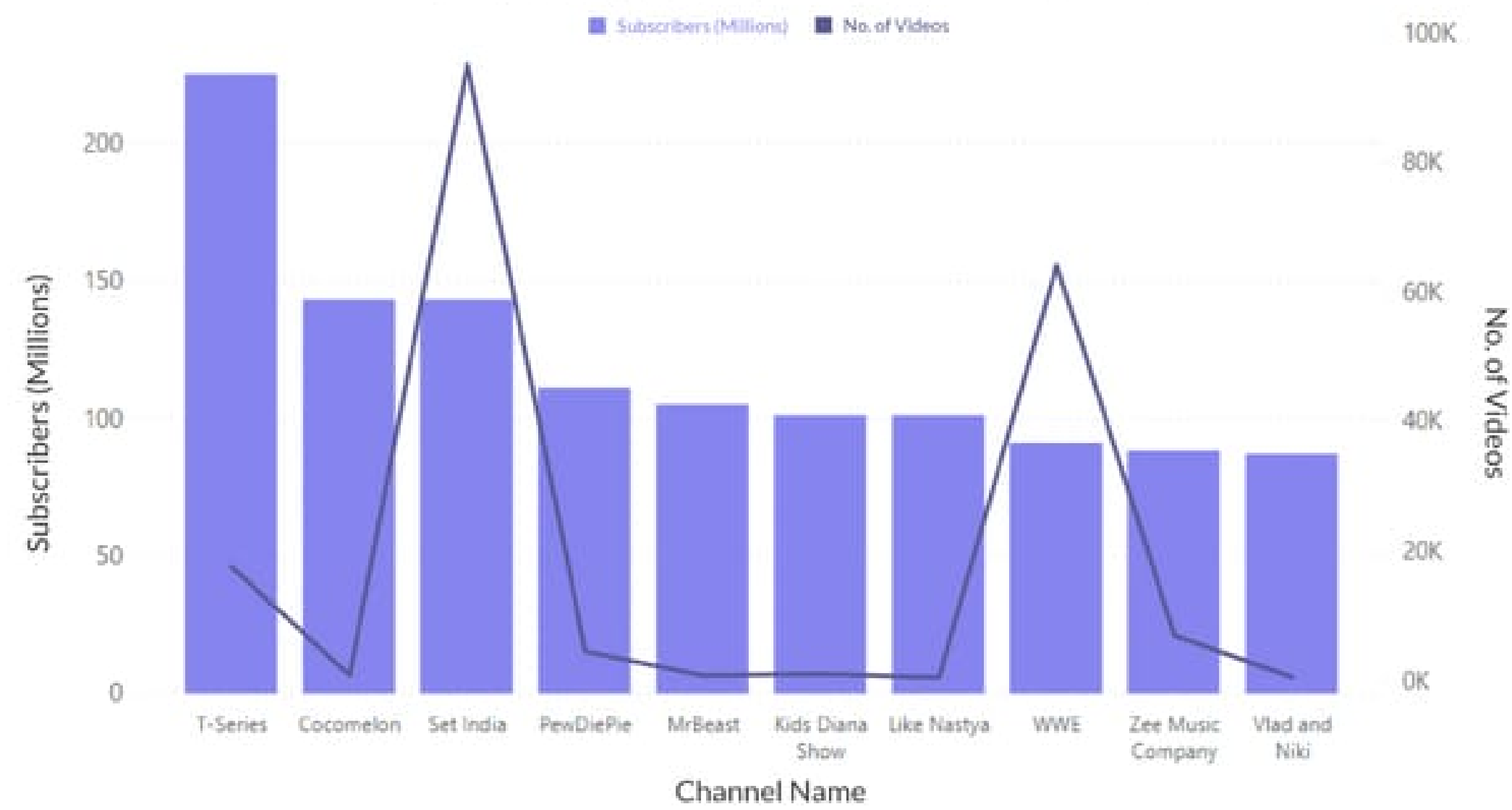
**4** Sony has a massive reach in India, as Sony Entertainment Television (SET) India comes in as the third-most subscribed and third most-viewed YouTube channel in the world

**6** Like Nastya's Anastasia Radzinskaya may only be 8 years old, but she's already amassed a fortune through YouTube videos that have captured the attention of the world.



### Worlos Top Youtube Channel

World's Top 10 YouTube Channel in 2022



Timeline of Each Channel Joining YouTube



### Time Line of YouTube channel

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