

Samreen Badr

Communications Researcher (6 years)

A competent professional with an experience of 6 years in managing community & content across platforms: website, blog, social media and print.

New Delhi, India

Remote: OK

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Researcher

[Hero](#) Corporate Service Private Ltd., New Delhi, Mar - Oct 2023

- Actively research and analyze issues of social, and business interest that emerge from across various platforms such as Mindmine Summit and Mindmine Conversations post event + strategic growth of organization
- Decode trends and develop thought papers, white papers and proceedings that can be put forth on suitable forums event collaterals + policy briefs + policy papers + one pagers + brochures + concept notes
- Facilitate interactions with other think groups, opinion makers and industry associations to organize Intellectual/Social discussions platform, W.R.T Mindmine Summit
- Coordinate with the Knowledge Partners of Mindmine summit
- Any other assignment as suggested by the management from time to time

Self work/Gap

Jan 2019 - Feb 2023

- Workshop on Decoding Public Policy, Takshashila Institution and School of Communications & REputation, Bangalore (Distance learning mode), May 5 and May 12, 2023.
- Delegate at India Communications Summit, ETBrand Equity, Leela Ambience, Gurugram, April 28, 2023.
- Digital course on Social media strategies in the development sector, Centre for Environment Education (CEE Academy), Ahmedabad (April 10-14, 2023)
- National Study Tour New Delhi, (Members of Lok Sabha, Parliament visit and several ministries), MIT WPU, Pune (Mar 13 - 20, 2023)
- SDG School 2023, Social Entrepreneurship Bootcamp, Maker's Asylum, Goa (Feb 20 - Mar 3, 2023)
- Certificate of experience for Volunteering internship at Kshitiksha foundation (March 20 - April 20, 2023)
- P.G. Diploma in Political Leadership and Government, School of Government, MIT World Peace University, Pune (Aug 2022 - December 2022) (Diploma not earned)
- Summer School On Professional Communication, Centre For Writing And Communication, Ashoka University, Sonapat, Haryana (Mar 2022)
- Course on Diplomacy And Global Affairs, Centre For Public Policy Research, Kochi, Kerala (Feb 2022)
- Introduction To Policy Communication, Centre For Public Policy Research, Kochi, Kerala (Feb 2022)
- Appeared for UPSC-Civil Services Examinations during Jan 2019-Dec 2021

Editor/Community Manager

[NIPFP](#), Delhi, May 2015 - Dec 2018

- Collation and dissemination of Institutes work in print, website and social media(twitter, facebook, linkedin). Built a community by consistently engaging with followers.
- Creation and curation of the [Institute's blog](#) and disseminating it on social media. Increased viewer stats(google analytics) by sharing links on social media. Used a CMS to manage blog content and comment moderation(disqus.com). Worked with web developers to enhance the experience of the website.
- Creating event collaterals: banners, event invites, backdrops and policy briefs

SKILLS

Community

Building and managing community

Content

Blog curation, Feature writing, Editing and Proofreading

Technical

MS Office Word, MS Office Powerpoint, Adobe Acrobat, Adobe Photoshop, Adobe Premiere Pro, Adobe Illustrator, Adobe Indesign Final Cut Pro

Languages

English, Hindi

EDUCATION

Post Graduation

M.A in Mass Communication, AJK Mass Communication Research Centre, Jamia Millia Islamia, New Delhi

Year of Passing: 2013
CGPA: 7.57

Graduation

B.A. (Honours) English, Miranda House, University of Delhi, Delhi
Year of Passing: 2011
Percentage: 53%

- Editing and publishing books, monographs, newsletters and annual reports. Used InDesign to design the layout, typography & cover design.
- Review content (edit photos and videos, content policy) and upload on the website.

Deputy Operations Manager

[Raleigh](#), Mysore, Oct 2014 - Mar 2015

- Provided training and facilitated team leaders leading a group of 60 volunteers in carrying out development work in villages around the city of Mysore.

Sub-Editor

[dailybhaskar.com](#), Noida, Aug 2013 - Dec 2013

- Wrote, rewrote, edited and uploaded news articles on website

Casual Announcer

[All India Radio](#), Delhi, Nov 2013 - Apr 2014

- Wrote and presented full-length programmes for General Overseas Service

Assistant Writer

[pennywisefilms](#), Delhi, Jun 2013 - Jul 2013

- Assisted the head writer on writing creative content