

SUMEET BISWAL

ECONOMICS HONOURS STUDENT

CONTACT

+91- 8586904389

sumeetbiswal1710@gmail.com

New Delhi, 110062

<https://www.linkedin.com/in/sumeet-biswal-167355227/>

INTERESTS

TRAVELING

FOOTBALL

CINEMA

BLOGGING

EDUCATION

BA ECONOMICS HONOURS

Kirori Mal College, Delhi University

Anticipated graduation: 2024

Relevant Coursework: Economics, Econometrics

HIGH SCHOOL DIPLOMA

Kendriya Vidyalaya Pushpvihar

Completed in 2020

Relevant Coursework:

Humanities with mathematics

CBSE Board Percentage: 94%

SKILLS

Email Blasts
Microsoft Excel
Digital Marketing
Collaborative
Team Work
Time Management

PROFILE

I am a passionate and ambitious college student currently pursuing a B.A. in Economics Honors from Kirori Mal College. With a strong interest in the dynamics of economics and its impact on the corporate world, I aspire to explore various domains within this fascinating field.

Beyond my academic and professional pursuits, I am an avid football player, finding joy and teamwork on the field. I also have a keen passion for digital arts, where I channel my creativity to bring ideas to life through visual storytelling. Additionally, I find solace in the world of books, constantly expanding my horizons and knowledge through diverse genres.

I believe in the power of continuous learning and strive to stay updated with the latest trends and developments in economics, marketing, and technology. I am always seeking new opportunities to grow and contribute to the ever-evolving business landscape.

EXPERIENCE

SOCIAL MEDIA MARKETING INTERN

Younity | New Delhi | 2022 (June)

Conducted market research to identify trends, competitive activity, and opportunities for product and service growth.

Conducted market research to identify consumer trends and preferences.

Monitored competitors' activities to stay ahead of industry trends.

Identified and proposed internal and external ideas and initiatives to help promote general awareness of company brand.

MARKETING INTERN

Pregrad | New Delhi | 2023 (January)

Responded promptly to customer feedback or complaints posted on social media sites.

Analyzed data from various social media platforms to measure engagement, reach, and conversions.

Reviewed analytics data regularly to assess the effectiveness of campaigns and make improvements where necessary.

Provided creative input during brainstorming sessions related to campaigns or initiatives

CAMPUS AMBASSADOR

Internshala | New Delhi | 2023 (March)

Conducted market research to identify trends, competitive activity, and opportunities for product and service growth.

Conducted market research to identify consumer trends and preferences.

Monitored competitors' activities to stay ahead of industry trends.

Identified and proposed internal and external ideas and initiatives to help promote general awareness of company brand.

INVESTMENT BANKING FELLOW

Marquee Equity | New Delhi | 2023 (April)

Participated in team meetings to discuss project progress and provide feedback on initiatives undertaken by various teams
Made Reports on the trending Financial news and Technology
Provided support in the preparation of presentations for potential investors.

Analyzed macroeconomic trends and their implications on the banking industry.