

Syed Ather Ali

Senior Manager Execution, Operations & Business Development



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Clifton, Karachi, Pakistan

Summary

I am highly motivated and organized professional with more than ten years of experience in power generation, renewable energy production, electrical and mechanical engineering works.

My core competencies are planning, designing, proposals/tendering, procurement, project monitoring, execution and operations. Besides, I am a part of creating business development strategies to support the success of the company, developing mutually beneficial proposals, negotiate contract terms and communicate effectively with stakeholders.

Moreover, I analyze the techno-commercial aspects of project materials, parts, equipment & tools for smooth operation, considering the timely completion and company's interest. Also, I am responsible to resolve all of the issues pertaining to administration, finance, logistics, sales & marketing, product support, operation and maintenance, marketing, services and workmanship. To conclude, my department responsible for overall project management presales to handing/taking over.

Technical Competencies: Renewable Energy (Solar PV and Wind Power Systems), Imported Diesel Generator Sets, Locally Coupled DG sets, Intelligent Hybrid & Electric Vehicles, Transformers, Motors, VF Drives, BMC, Heating and Ventilation System, MPPT controllers and Control Modules, SCADA System, Remote monitoring, LV & MV Switchgear, Fuel Transportation System, LV & MV Cabling, Low Current Systems i. e. FAS, PAS, CCTV, Lighting Control etc. and related Civil Works.

SOFTWARE SKILLS

- Microsoft Power BI
- MS Office
- PV Syst., Helioscope, AutoCAD, SAP, MS Project.
- Programming Languages- Typescript, Python, SQL
- Basic Knowledge of Ansyst Maxwell

BUSINESS ACTIVITIES

- Organizer at Textile Asia 2023 & 2024
- Organizer at Hybrid & Alternate Energy HVAC Symposium 2022.
- Attended IEEEP Symposium in 2018 & 2022.
- Organizer at 16th International Trade and Industry Fair 2018.
- Attended Middle East Electricity 2015(UAE)

Skills

Supply Chain

- Strategic Planning
- Analytical Skills

- Leadership
- Agile Project Management

Aftersales Support

Communication Skills

Experience

Senior Manager Operations and Execution

Feroze Power (Pvt) Ltd., Karachi, Pakistan

Apr 2024 - Present

I am leading the Design, Execution, and Operation teams of Solar PV projects. Additionally, I am involved in the business development of Vertical Wind Power Systems. I report to the GM while keeping the COO and CEO in the loop.

- 1. Monitor compliance with applicable codes, practices, QA/QC policies, performance standards, and specifications as per PPRA rules.
- 2. Liaise with all commercial and technical departments and teams.
- 3. Review tender specifications and identify technical requirements.
- 4. Update and follow a reference library for cost estimates.
- 5. Arrange relevant processing documents, i.e., PG/BG, earnest money, contract agreements, insurance cover notes, integrity pacts, etc.
- 6. Make work plans to execute the job in a prescribed manner.
- 7. Determine project responsibilities by identifying project phases and elements, assigning personnel to phases and elements, and reviewing bids from contractors.
- 8. Conduct testing and commissioning of all technical equipment to ensure performance and reliability before handing it over to the client.
- 9. Ensure cost control by approving expenditures and administering subcontractor contracts.
- 10. Provide support to business development activities.

Deputy Manager Application(Power & Energy Presales, Execution & Operations)

SM Jaffer & Co., Karachi, Pakistan

May 2017 - Apr 2024

I was responsible for the Project Design & Application, Execution, and Commissioning teams for powerhouse planning, budgeting, monitoring, and execution. Additionally, I managed the production and purchase of local DG sets and related electrical and mechanical equipment. I reported to the Head of the Department and kept top management up to date about every activity. My responsibilities included:

- 1. Collaborate with principal suppliers (UK-based and Europe-based) to obtain export licenses and ensure technical compliance.
- 2. Coordinate and review import documents, including purchase orders/invoices, bank advice, bill of lading, GD, cash payment receipt, LCs, test reports, FTA certificate, packing list, etc.
- 3. Manage production and purchase of locally coupled DG sets and allied engineering materials and tools.
- 4. Planning, Budgeting, and Evaluation.
- 5. Teamwork.
- 6. Quality Assurance and Quality Control.
- 7. Coordination and cooperation with clients, consultants, architects, contractors, and vendors.
- 8. Ordering and Procurement.
- 9. Preparation and approval of Construction Drawings, Shop Drawings, and As-Built Drawings, Daily & Weekly
- 10. Testing, Commissioning, and Inspection of equipment and machines.

Assistant Manager Projects

Burhani Construction Services, Karachi, Pakistan

May 2014 - Mar 2017

I was responsible for managing all the MEP works, especially Electrical and Allied works, including low current systems such as the Fire Alarm System, CCTV system, Public Address system, Queue Management system, Access Control System, and Low Voltage System, i.e., Electrical Power cabling, Busways, Generators, LT Panels, MV Panels, Transformers, UPS System, and Lighting Control Systems. Moreover, I extended my cooperation to the data center team for its infrastructure, including fiber optics, other communication cables, Communication Racks, Communication Ports & switches, etc.

Education

Governor Sindh IT Initiative

Diploma

Artificial Intelligence, Generative Al

Virtual University of Pakistan

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2025

Short Course Business Intelligence,Data Analytics	2024
Alison Online Educational Resource Short Course Supply Chain Management And Capacity Planning	2024
DHA Suffa University Karachi Diploma Intelligent Hybrid And Electric Systems	2022
PAF Karachi Institute of Economics & Technology (PAF-KIET) Bachelors of Engineering Electrical Engineering Electronics	2014
Defence Authority Sheikh Khalifa Bin Zayed College Intermediate/A-Level , HSC Chemistry, Mathematics, Physics	2009
Aisha Bawani Academy Matriculation/O-Level , SSC Biology Grade: A	2007



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Planning & Design of Micro Hydro Power Plant

Pakistan Engineering Council

Creative Writing

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Electrical Fire Safety & Awareness Session 2024

PSTD - Pakistan Society for Training and Development

本 Languages

English	Urdu
Expert	Expert