

Hassan Ziyau

Mobile: +960 9699351

E-mail: hassanziyau@gmail.com
LinkedIn: Linkedin.com/in/hassanziyau

fb.com/HassanZiyau

💟 Twitter.com/HassanZiyau

Sex: Male | Date of birth: 27 June 1983 | Nationality: Maldivian

NATIONAL ID no: A099552 | Passport No: LA14E6185 | Marital Status: Married

WORK EXPERIENCE

Jan 2019 - Oct 2024

Director, Media & Communication People's Majlis (The Parliament of the Maldives)

The Head of the Communication Department at the Parliament Secretariat plays a crucial role in maintaining transparency, promoting public engagement, and upholding the parliamentary institution's image and credibility.

Strategic Communication: Develop and implement a strategic communication plan to effectively convey the Parliament's messages and objectives to the public and other stakeholders.

Media Relations: Build and maintain relationships with media outlets, journalists, and press agencies to ensure accurate and timely coverage of parliamentary activities.

Public Relations: Manage public relations efforts to enhance the Parliament's image and reputation, fostering positive relationships with constituents and the general public.

Content Creation: Oversee the creation of various communication materials, including press releases, reports, newsletters, and official publications.

Digital Communication: Manage the Parliament's digital presence, including the website and social media channels, to ensure timely and accurate information dissemination.

Crisis Communication: Develop and implement crisis communication plans and strategies to address and manage communication during emergencies or sensitive situations.

Public Engagement: Develop and execute initiatives to engage the public in parliamentary processes, such as public forums, town halls, and educational programs.

Stakeholder Engagement: Foster positive relationships and communication with stakeholders, including government agencies, NGOs, and advocacy groups.

Internal Communication: Ensure effective internal communication within the Parliament, keeping staff informed about parliamentary activities and decisions.

Event Planning: Plan and execute events, press conferences, and public outreach activities related to parliamentary functions and initiatives.

Brand Management: Develop and maintain the Parliament's brand identity and ensure that it is consistently represented in all communication materials.

Training and Development: Support the professional development of communication department staff, ensuring that they have the necessary skills and knowledge for their roles.

August 2018 to Jan 2019 Deputy Head of News and Current Affairs PSM News, Public Service Media

Assist in Leadership: Provide support and assistance to the Head of the News Department in managing and leading the department effectively.

Content Oversight: Oversee the creation, curation, and quality control of news content, ensuring it adheres to ethical and editorial standards.

Editorial Decision-Making: Play a key role in editorial decision-making, including story selection, placement, and coverage priorities.

News Gathering: Coordinate and manage news gathering operations, which may include reporters, correspondents, and other news-gathering resources.

Story Assignment: Assign stories to reporters and correspondents, ensuring a balanced and comprehensive news coverage.

Content Planning: Participate in content planning, editorial meetings, and long-term news strategies.

July 2017 to August 2018 Senior Editor & Foreign Affairs Analyst

Newsroom Duty In-charge (Since 04 August 2017 / Memo no: PSM-NA/PSM/2017/578) PSM News, Public Service Media

Summary of Duties as a Senior Editor & Newsroom Duty In-charge:

Manage and Supervise the News Department: Oversee the day-to-day operations of the News Department, ensuring that news production is running smoothly and efficiently.

Chair Editorial Meetings: Lead and facilitate editorial meetings where key editorial decisions are made, story ideas are discussed, and coverage priorities are determined.

Mentor and Support Journalists: Provide guidance and support to journalists in developing their stories, assisting them with research, sourcing, and story structure.

Copy Editing and Content Approval: Review and edit news content for TV, radio, and web to ensure accuracy, clarity, and adherence to editorial standards. Approve content for publication.

Web Content Management: Approve and publish news stories on the organization's website (www.psmnews.mv), ensuring that the content is well-structured and accessible to the online audience.

Summary of Duties as a Foreign Affairs Analyst:

Research on various topics of World Affairs
Analyse issues of importance on 'Dhuniyege Kalhi' program (TV program aired on PSMNEWS, daily at 14:30hrs LT)

| Jan 2015 - Present | Visiting Lecturer (Journalism & Mass Commur | ncation) |
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Maldives National University, Faculty of Arts

Jan 2018 – Present Visiting Lecturer (Journalism & Mass Communication)

Maldives Media Institute, MMI

Jan 2018 – Present Visiting Lecturer (Journalism & Mass Communication)

MI College

Feb 2012 to July 2017 Senior Editor (Current Affairs)

Oct 2012 to Feb 2012 Senior Editor (Political)

Head of Political Desk

Television Maldives (Maldives National Broadcasting Corporation later changed to Maldives Broadcasting Corporation)

Television Maldives

June 2007 - Oct 2008 Journalist (Correspondent)

Multi-Tasking Newscaster Television Maldives

May 2006 - June 2007 Newscaster (Correspondent – Part time)

Television Maldives

May 2005 - June 2007 Information Officer (Trainee)

Ministry of Planning and National Development - Media and Publication Department

MEDIA AND POLITICAL CAMPAIGNS

April 2019 Organized and managed Media and Political Campaign for various

Candidates competed in 2019 Majlis Election

April 2014 Organized and managed Media and Political Campaign for various

Candidates competed in 2014 Majlis Election

EDUCATION

June 2015 – June 2017 Master of Arts in International Relations

South Asian University (University established by SAARC)

Oct 2011 – Sept 2012 MSc. Mass Communication, Advertisement and Journalism

National Institute of Mass Communication

Post Graduate Diploma from Punjab Technical University, India

Oct 2008 – Oct 2011 BSc. Mass Communication, Advertisement and Journalism

National Institute of Mass Communication

Bachelor of Science in First Division from Punjab Technical University, India

AWARD & SCHOLARSHIPS

November 2014 National Award of Recognition awarded by the Government of Maldives

in the Area of News & Information Dissemination in 2014

Press Release (<u>Presidents Office Website</u>) Photo Gallery (<u>Presidents Office Website</u>)

June 2015 SAARC Silver Jubilee Scholarship

South Asian University (University established by SAARC)

September 2014 Australian Awards Fellowship 2014

in Disaster Risk Management at University of Queensland, Australia

April 2014 International Visitor Leadership Program (Journalism & US Foreign Policy)

Department of States, United States of America.

PROFESSIONAL TRAINING & CONFERENCE

May 2023 Seminar and Study Tour on Parliamentary Procedures

Singapore Parliament of Singapore

Aug 2022 Seminar on Parliamentary Procedures

New Delhi, India Lok Saba, Parliament of India

23- 24 July 2018Ho Chi Minh, Vietnam
ABU Global News Forum
Asian Broadcasting Union

24- 25 July 2018Ho Chi Minh, Vietnam

ABU News Group Meeting
Asian Broadcasting Union

14 – 16 Nov 2017 10th South Asia Economic Summit (SAES X)

Kathmandu, Nepal Participated as a Panel speaker on Disaster Risk Reduction in South Asia

Organised by Ministry of Commerce of Nepal & SAWTEE Link: http://sawtee.org/saes/?speakers=mr-hassan-ziyau

12 Sep 2016 5TH South Asia Journalists Dialogue

New Delhi, India Meeting Regional Challenges in the Media: Promoting Cross border

reporting

East-West Centre, Washington DC, US

8 - 11 Sep 2016 2016 East-West Centre International Media Conference

New Delhi, India Asia Looking East

Organised by East West Centre, Washington DC, US

12 - 15 July 2016 APN South Asia Media Visit

Kandy, Sri Lanka Organised by Asia Pacific Network for Global Change Research, Japan

27 - 31 July 2015 MODEL SAARC Summit

Dhaka, Bangladesh Organised by US Embassy in Dhaka & South Asian Youth Society

26 - 27 April 2015 First National Climate Outlook Forum

Male', Maldives Organised by World Meteorological Organization

13 - 16 May 2015 ABU Global News Forum

Sendai, Japan Asian Broadcasting Union

12 - 13 May 2015 ABU News Group Meeting

Sendai, Japan Asian Broadcasting Union

8 - 11 Sep 2014 IPPF, South Asia Region South Asia Media Consultation on Post 2015

Kathmandu, Nepal Development Agenda Processes

02 Aug – 6 Sep 2014 Training on Disaster Risk Reduction & Management

Australia Queensland University of Technology, QUT

05 April – 05 May 2014 International Visitor Leadership Program

U.S.A on Journalism and US Foreign Policy

7 - 10 Oct 2013 ICRC Regional Senior Editors Conference

New Delhi, India

11 - 13 June 2013

Male' Maldives

Workshop on Democratic Presidential Election coverage

conducted by Japan International Corporation (JICA) and Maldives Broadcasting

Corporation.

05 - 09 May 2013

Workshop on Election Coverage

Male', Maldives conducted by Asia Pacific Institute for Broadcasting Development (AIBD) and

Maldives Broadcasting Corporation.

23 - 27 Sep 2012

Male' Maldives

Training of Journalists on Legal awareness in an era of media convergence

organised by the Asia-pacific Institute for Broadcasting Development (AIBD), International program for development and Communication (IPDC) and United Nations Educational Scientific and Cultural Organization (UNESCO) in collaboration

with Maldives Broadcasting Commission

16 - 27 July 2012

Dhaka, Bangladesh

SAARC Workshop on Disaster Risk Reduction in South Asia

organised by SAARC Disaster Management Centre

01 - 05 June 2011

New Delhi, India

UNEP Media Workshop on Journalism and Environment organised by the United Nations Environment Program UNEP

17 - 21 May 2011

Kathmandu, Nepal

South Asia Media Workshop on Adaptation to Climate Change

organised by the International Centre for Integrated Mountain Development (ICIMOD) in association with United Nations Environment Program (UNEP)

27 Oct - 09 Nov 2010

Colombo, Sri Lanka

South Asian Youth Summit on Climate Change (SAYSoCC 2010)

Organised by SAYoCC, Colombo, Sri Lanka

11 - 23 May 2009

Chennai, India

Freedom and Responsibility in the Media

conducted by International Institute of Journalism (IIJ Germany)

02 Aug 2008 Male', Maldives

Risk Communication Workshop for Media Personnel

organised by Department of Public Health, Maldives in collaboration with World

Health Organization.

30 Aug 2008 Male', Maldives

Professional English Communication Program

conducted by MATI and Dr. Jeanne Dawson from Curtin University, Australia

16 - 21 July 2008

Parliamentary Reporting Course

Male, Maldives

conducted by the Naomi Goldsmith Media in association with British High

Commission in Colombo.

01 Feb - 25 March 2008

Male', Maldives

Maldives Media Training for excellence in public service broadcasting

organised by Ministry of Legal Reform, Information and Arts, Maldives.

20 - 24 January 2008

Election reporting Course

Male', Maldives

conducted by the BBC World Service Trust

12 Dec 2005 - 13 April 2006

Male', Maldives

Certificate in Broadcast Journalism which a multi-skilled journalism training program conducted by the Ministry of Information, Maldives in association with

Television Maldives.

VOLUNTEER WORK

SEP 2024 Student Journalism Program conducted by Maldives Media Council in

association with Hanimaadhoo School

- Took Sessions on Interviewing Skills

May 2019 Media Training - Basic Presenting & Communication Workshop

In association with Dh. Atoll Hospital Recreation Club

June 2017 Media Training - Journalism Training in Addu City

in Association with Addu City Council and ADDULIVE in association with

TEACHFORFREE

April 2013 Media Training - Basic Journalism Training in Addu City

in Association with Maldives Media Council and AdduOnline in association with

TEACHFORFREE

May 2013 Media Training - Basic Journalism Training

for the participants of the Basic Newscaster Course conducted by Maldives

Broadcasting Corporation.

April 2012 Founded #TEACHFORFREE initiative.

February 2012 Unit Leader at Maldivian Red Crescent (MRC)

Plan and implement various programs and projects in Male region

Promote Maldivian Red Crescent and Volunteerism

REFEREES

Previous Supervisor

Mr Mohamed Jinah

Director, Maldives Media Institute Former Director and Head of News and Current Affairs

Public Service Media Radio Building Ameenee Magu, Male' Maldives

Email: Mohamed.Jinah@psm.mv

(Mobile: +960 7952727

Media Coach

Mrs Terry Anzur

Media Trainer

▼ Terry Anzur Coaching Services 1415Mt. Tricia Avenue West Covina CA 91791 USA

Email: terryanzur@yahoo.com