

PRAGYA BABOO

Delhi, India | 7838711669 | 19pragya1997@gmail.com | [LinkedIn](#)

A Master's Graduate from London in International Business Management is now seeking transition into academia. My passion for understanding global interactions and conflict resolution drives my pursuit of a PhD in International Relations, focusing on interdisciplinary research and policy analysis.

Research Interests:

- Global Diaspora and Cultural Migration
- South Asian Geopolitics
- Indian Foreign Policy

EDUCATION

MSc in International Business Management | 2019-2021

Kingston University London

BA (H) in Economics | 2015-2018

Ambedkar University Delhi

RESEARCH ASSIGNMENT

- *The Word of Mouth Communication* | Kingston University London (2020)
- *Price Promotion of Boohoo-Online Fashion Clothing Retailer* | Kingston University London (2020)
- *Impact of Cultural Distance on Global Marketing* | Kingston University London (2019)
- *Revitalizing a Failing Product of Nokia* | Kingston University London (2019)
- *Decision Making and Challenges in Global Business* | Kingston University London (2019)

EXPERIENCE

2024

Analyst | KPMG India

Working with the Digital Governance Advisory for Government and Public Sector Organizations.

2023

Senior Analyst- Talent | Arthan, India

HR Consulting for Social Impact Organization

2022-2023

Senior HR Executive | Ashwashakti Engineers, India

Handled Talent Management

2020-2021

Management Trainee | JBrown Property Experts London, UK

Worked with UK and Europe clients

PROJECTS

- **Consulting Project for Kingston University Alumni Association**- 3 months Real Time Strategy Development

SKILLS

- Communication
- Research
- Global Studies
- International Relations
- Cross Cultural Marketing

