

Nabiha Fatima

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EDUCATIONAL QUALIFICATION

Master of Commerce (Business Management) - *Jamia Millia Islamia*

Expected Post Graduation - 2024

CGPA: 8.735/10 (up to semester 2)

Bachelor of Commerce (Honours) - *Jamia Millia Islamia*

Year of Passing - 2022

CGPA: 8.78/10

WORK EXPERIENCE

Research Intern | P.I.: Mr. Ankit Bhatia, Ph.D. Candidate

July 2023 - September 2023

Johns Hopkins University

- Assisted on a BigData Project founded on the Gazette notifications issued by the Government of India.
- Web scraped data using Python.
- Verified data from various secondary sources of huge databases containing 1,000+ entries using Google Earth Pro and MS Excel.

Research Team Member and Social Media and Content Team Member

January 2022 - July 2022

Placement Cell, Department of Commerce and Business Studies, Jamia Millia Islamia

- Created a database of 100+ organisations who were hiring for various jobs and internships.
- Wrote content for social media platforms 3-4 times a week and managed those.
- Received the *Member of the Month* title for January 2022.

Research Associate

January 2022 - June 2022

E-Cell, Jamia Millia Islamia

- Conducted feasibility studies for the start-up ideas of 4 university students and alumni.
- Curated data and generated ideas for the social media calendar from February 2022 till May 2022.
- Documented journey of 2 start-up founders.

Content Writing Intern

September 2021

Global Centre for Entrepreneurship and Commerce

- Wrote 10 blogs of around 1,000 words each for the website.
- Wrote content for social media platforms.

Content Writer

October 2019 - August 2020

The Jamia Review

- Wrote well-researched articles fortnightly on topics like finance, national budget, philosophy, kintsugi, etc.
- Report writing as and when required.

Outreach and Partnership Intern

July 2020

Moolya Foundation

- Did outreach for Public Policy Awareness Drive by contacting 60+ leads in a day.
- Fixed webinars and handled logistics for the same.

VOLUNTEER EXPERIENCE

Quizento Quiz Club, Jamia Millia Islamia

November 2021 - June 2023

- Led the team as the Student Convenor and organised 7 quizzes, 2 workshops, and 2 recruitment drives.
- Raised in-kind sponsorships for the events held.
- Managed and delegated tasks by building connections with the team through bonding sessions and one-on-one interactions.

LedBy Foundation

February 2022 - March 2022

- Generated ideas and edited 6 videos for YouTube channel.
- Interviewed five women for the LedBy Diaries blog.

Connecting Dreams Foundation, Jamia Millia Islamia

January 2021 - December 2021

- Designed WordPress website.
- Wrote blogs and captions for social media.

PUBLICATIONS

Mohd. Mubashir Alam's attempts towards establishing a start-up - Sage Business Cases - Under Editing

Banana Fibre Banknotes (Link) - Social Science Research Network - 2022

Double Faced - Self-published novel - 2018

CONFERENCE PRESENTATIONS

Evolving Innovation in Start-up Ecosystem in India: International Management Conference on Entrepreneurship and Family Businesses: Navigating Human Resource Management and Strategic Challenges (EFBNHRMSC 2023) - *Department of Management Studies, Faculty of Management Studies, Jamia Millia Islamia* - 2023

Awareness and Attitude towards Sustainable Marketing in India: National Conference on Advances in Marketing Paradigms for Research, Innovation and Technology (AMRIT 2023) - *Department of Management Studies, National Institute of Technology, Hamirpur* - 2023

Banana Fibre Banknotes: The Future Green Currency: National Conference on Banking and Finance: Issues, Challenges and Prospects in India - *Department of Economics, Jamia Millia Islamia* - 2022

LICENCES & CERTIFICATIONS

Advanced Search Engine Optimization Certification Program - *Simplilearn*

November 2021

SKILLS

- Thorough experience in content writing, research, marketing, and creative writing.
- Well versed with Microsoft Office programs (Word, Excel and PowerPoint).
- Decent knowledge of Google Earth Pro, Tally, Python, and R software.

PROJECTS UNDERTAKEN

Risk Analysis of 'Hello! UPI' (Project Report)

June 2023 - December 2023

- Conducted risk analysis for the new feature of Unified Payments Interface (UPI).
- Collected data from 417 respondents and analysed it using hypotheses testing and descriptive tools.

The Misunderstood Paradigm of Sustainable Marketing in India (Survey Project)

March 2022 - May 2022

- Conducted survey in the domain of sustainable marketing.
- Collected data from 200 respondents and analysed it using A/B testing and descriptive tools.

365 Days Writing Challenge (Link)

July 2020 - July 2021

- Wrote fiction, poetry, etc. everyday.
- Achieved consistency in writing and tackled writer's block.

COVID-19 Resources

April 2021 - May 2021

- Led a team of volunteers at Connecting Dreams Foundation, Jamia Millia Islamia to communicate information during the second wave of COVID-19 by building a system which functioned 24x7.
- In the time of deficiency of resources like oxygen cylinders, medicines and other items along with lack of availability of hospital beds, the team provided the relevant information to those who needed it. Also, executed a fundraising campaign for oxygen cans.

AWARDS & ACHIEVEMENTS

Delegate: G20 University Connect: Engaging Young Minds - *Ministry of External Affairs, Government of India* - 2022

2nd Position: Inter-College Paper Presentation on Concurrent Financial Issues and Challenges - *Dhan-verse, Finance Cell, Department of Commerce, Kalindi College, University of Delhi* - 2022

Selected as a Delegate: HPAIR Asia Conference - *Harvard College Project for Asian and International Relations* - 2022

3rd Position: Anvesha Quiz 2022 - *Field Operations Division, National Statistical Office, Delhi Region under the Ministry of Statistics and Programme Implementation, Government of India* - 2022

Top 10: Ecostan: The Economics Event under Samanvay 2021 - *Indian Institute of Technology Madras* - 2021

3rd Position: Adhyeta: Research Paper Competition - *Wings of Fire, Shri Ram College of Commerce, University of Delhi* - 2021

9th Position: National Level Competition: Unlock Your Mind During Lockdown - *Govt. College for Girls, Sector 14, Gurugram* - 2020

Nominated: Times NIE School Reporter 2018-19 - *The Times of India* - 2019

Contributor: Students' Column - *Hindustan Times* - 2018

Gold Medalist: Journey to NASA Astronomy Olympiad - *Orange Education* - 2013

2nd Position: Human Calculator Quiz - *Dynamic Minds Group* - 2013

LANGUAGES

English (Fluent)

Urdu (Native)

Hindi (Intermediate)