SIVAKUMAR VIJAYAN

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TAMILNADU, INDIA - PINCODE-600007

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DOB:17, MAY 1982

EDUCATION QUALIFICATION:

10TH(SSLC)-SIR M.CT.M HIGHER SECONDARY SCHOOL, PURSAIWALKKAM, CHENNAI-84-(1997) **12TH (HSC)**-ALAGAPPA MATRICULATION HIGHER SECONDARY SCHOOL, CHENNAI-84-(1999)

 $\textbf{B.E.} \hbox{-} \textbf{ELECTRONICS} \ \textbf{AND} \ \textbf{COMMUNICATION} \ \textbf{ENGINEERING,} \ \textbf{UNIVERSITY} \ \textbf{OF} \ \textbf{MADRAS,}$

TAMILNADU, INDIA-(2003)

MBA- MEDIA AND ENTERTAINMENT, ANNAMALAI UNIVERSITY, TN

MFA- PHOTOGRAPHY, HIMALAYAN UNIVERSITY, AP

MA- ENGLISH LITERATURE- SWAMI VIVEKANAND SUBHARTI UNIVERSITY, UP

MA- FOLKLORE AND CULTURAL STUDIES, IGNOU, DL

MA- THEOLOGY - DAYALBAGH UNIVERSITY, AGRA, INDIA

PG. DIPLOMA IN CINEMA-MOTION PICTURE PHOTOGRAPHY (CINEMATOGRAPHY)

SATYAJIT RAY FILM AND TELEVISION INSTITUTE, EM. BYEPASS ROAD, GARIA, KOLKATA-94

PG. DIPLOMA - COMPARATIVE MYTHOLOGY, UNIVERSITY OF MUMBAI, MH

PG. DIPLOMA - MYSTICISM, UNIVERSITY OF MUMBAI, MH

PG. DIPLOMA - INDIAN AESTHETICS, JNANAPRAVAHA, MH

DIPLOMA -INDIAN AESTHETICS, UNIVERSITY OF MUMBAI, MH

DIPLOMA IN SCREENWRITING, TATA INSTITUTE OF SOCIAL SCIENCE(TISS), WHISTLING WOODS INTERNATIONAL, MUMBAI, INDIA

DIPLOMA - WORLD DRAMA - INDIA STUDY CENTER, MUMBAI, MH

DIPLOMA IN DIGITAL FILMMAKING, SISI, TN

CERTIFICATE COURSES COMPLETED:

CERTIFICATE IN FILM CRITICISM- FTII, PUNE, INDIA

CERTIFICATE IN ISLAMIC ART- JP, MUMBAI, INDIA

CERTIFICATE IN RESEARCH WRITING

CERTIFICATE IN ART AND ARCHITECTURE OF LANGUAGE, BICAR, MUMBAI, INDIA

CERTIFICATE IN CREATIVE WRITING, SACAC, NEW DELHI, INDIA

CERTIFICATE IN FILM APPRECIATION, FTII, PUNE, INDIA

CERTIFICATE IN SCREENWRITING FOR FILM AND WEB SERIES, FTII, PUNE, INDIA

CERTIFICATE IN FEATURE FILM SCREENPLAY WRITING, FTII, PUNE, INDIA

CERTIFICATE IN SATELLITE PHOTOGRAMMETRY AND APPLICATION, IIRS, ISRO

PG CERTIFICATE IN ART CRITICISM & THEORY, JNANAPRAVAHA, MH

WORK EXPERIENCE:

- GUEST FACULTY- KALAKSHETRA FOUNDATION-DEPARTMENT of VISUAL ARTS (COMPUTER GRAPHIC DESIGN & PHOTOGRAPHY DESIGN)- Currently June 2024- till now
- WORKING AS A MOTION PICTURE PHOTOGRAPHER (CINEMATOGRAPHER) IN THE INDIAN FILM INDUSTRY-(JAN,2008- Current)- https://en.wikipedia.org/wiki/Sivakumar_Vijayan & https://www.imdb.com/name/nm4345998/
- FOUNDER AND DESIGNER, START-UP COMPANY- SEEDROOT DESIGN AND TECHNOLOGY
 REGD MSME- (2016- 2025)- DESIGN, ARCHITECTURE & ENGINEERING WORKS CONSULTANCY

TECHNICAL SKILLS/PROFICIENCY:

Design Skills: UI/UX DESIGN, HCI Design, IxD, VR|AR|XR|MR, GRAPHICS DESIGN

Program Language: C, C++, Java

Software Proficiency: ADOBE PHOTOSHOP, ADOBE ILLUSTRATOR, INDESIGN, LIGHTROOM, UNITY/UNREAL

ENGINE

Video Editing: AVID EDITING, DAVINCI RESOLVE, FINAL CUT PRO 3D Technology MAYA BASIC, 3D VISUAL

TECHNOLOGY

Writing Skills: UX research & Writing, CONTENT WRITING, CREATING WRITING & ACADEMIC WRITING,

VISUAL WRITING TECHNIQUE

WORKSHOP, WEBINARS & SEMINARS CONDUCTED:

• VISITING FACULTY & CONDUCTED SEMINARS FOR VISUAL COMMUNICATION LOYOLA LIVE STUDENTS-2022, 2023 & 2024- (Jan, 2025-Assigned as Visiting Faculty- Aesthetics of Cinematography)-Currently

- SEMINAR FOR VISUAL COMMUNICATION STUDENTS- MOP VAISHNAVA COLLEGE CHENNAI TOPIC- MISE-EN-SCENE (2014)
- WORKSHOP-ARCHITECTURAL STUDENTS, DEPARTMENT OF ARCHITECTURE, HINDUSTAN UNIVERSITY (MARCH 2015)
- SEMINAR-DEPARTMENT OF VISUAL COMMUNICATION STUDENTS- SATYABAMA UNIVERSITY (SEP 2016, SEP 2017, SEP2018, SEP2019, SEP2021)
- WEBINAR FOR NATIONAL INSTITUTE OF TECHNOLOGY STUDENTS -2021
 CINEMATOGRAPHY WORKSHOPS AND SEMINARS FOR MGR FILM AND TV INSTITUTES-2021, 2024

RESEARCH PAPER PUBLICATIONS:

- PUBLISHED PAPER AT WORLD DESIGN CONFERENCE 2018 CORNELL UNIVERSITY, ITHACA, NY, USA TOPIC:
 MISE EN SCENE AND ITS VISUAL IMPACT- WHITE THEME
- PUBLISHED PAPER FOR DEPARTMENT OF ARCHITECTURE AT WORLD DESIGN CONFERENCE 2020
 KENNESAW STATE UNIVERSITY, ATLANTA, USA TOPIC: PRODUCTION DESIGN (FILM SET DESIGN) WITH THE
 USE OF COLOR AND LIGHTING TO CREATE AN AMBIENCE THROUGH THE ARTIFICIAL INTELLIGENCE
 UNREAL ENGINE TECHNOLOGY
- PUBLISHED PAPER FOR DEPARTMENT OF DESIGN AND ARCHITECTURE AT WORLD CONFERENCE 2021 UNIVERSITY OF HUDDERSFIELD, UK TOPIC: GENERATING NARRATIVES FROM ANCIENT AND MODERN ARCHITECTURE USING STORY STRUCTURE
- PUBLISHED PAPER FOR DEPARTMENT OF DESIGN AND ARCHITECTURE AT WORLD CONFERENCE 2022
 AUBURN UNIVERSITY, ATLANTA, USA TOPIC: FORGETTING AND REMEMBERING DESIGN
 COMMUNICATION THROUGH ANCIENT INDIAN ART

LANGUAGES:

- **TAMIL**-READ, WRITE, SPEAK
- **ENGLISH**-READ WRITE, SPEAK
- **HINDI**-READ, WRITE, SPEAK

PERSONAL INTEREST- MUSIC, PAINTING, WRITING, RIFLE SHOOTING.