

A Profile (Sant Lal Nagpal) : I was born in 1961 in a middle class family. Both the parents were illiterate but they sent me to the best known public school in the town. I was a bright student all along and stood first in the district in my Matriculation Exam. My father wanted me to be a Doctor, hence was admitted to the college in the Science stream (Medical). But I was poor in Biology and ultimately couldn't get into a Medical College. Decided to complete my graduation and then opted for an MBA, a degree which was highly sought after among youth those days. Got a job in Advertising, a discipline I liked a lot. By chance, I ended up with an Ad Agency which was the one of the top ones and was specializing in Financial Advertising i.e. helping Corporates raise money from the Capital Markets. From the college days, I had passion for stocks and stock markets . During my stint with Ad Agency I helped a number of Companies in promoting their public issues of both Equity and debt. No SEBI, those were the days of Registrar of Capital Issues based in Delhi. Then suddenly, because of personal constraints I had to decide to quit my job. A little thereafter, started my own Advertising Agency called DCN Consultants. We are accredited with INS since 2001 which is a must for conducting business of Advertising and PR.

Purpose of applying for Ph.D. : Wish to conduct a methodical high quality research based on reliable & factual data on the topic: Indian Economy vs Chinese Economy . China's GDP currently stands around 16 trillion dollars while we are still less than 4 trillion dollars, but both having equal population. Want to find out how come this happened. Who and what is at fault in India where poverty is still so rampant?