

Vikrant Kr. Choudhary

Aspiring UX Designer & Journalism Enthusiast

Location: Sembo, Balalong Nagri, Dhurwa, Ranchi, Jharkhand, India

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[LinkedIn](#)

Professional Profile

Aspiring UX designer with a certification in UX design, committed to crafting user-centered digital experiences. With a rich background in human rights advocacy and multilingual communication, I bring a unique blend of empathy and creativity to my projects. I aim to enhance user interactions that are engaging, informative, and empowering. Additionally, my storytelling skills from journalism enable me to create compelling narratives that elevate both design and content.

Core Competencies

- **UX Design & Research:** User Experience (UX), Prototype, Wireframe, User Experience Design (UXD) and UX Research
 - **Visual Design:** Storytelling, layout design, typography, and branding.
 - **Data Analysis & Management:** Trend analysis, report generation, data entry, and validation.
 - **Cross-functional Collaboration:** Communicating with stakeholders, project coordination, and teamwork.
 - **Multilingual Communication:** Fluent in English, Hindi, Maithili, and Bengali, providing seamless communication across diverse teams.
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Technical Expertise

- **Design & Collaboration Tools:** Figma, Canva, Microsoft Office, Google Workspace.
 - **AI Tools:** ChatGPT, AI modules for content generation and user support.
 - **Data Tools:** Excel, Google Sheets for reporting and analysis.
 - **Project Tools:** Trello, Jira for project coordination and task management.
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Professional Experience

Resource Mobilization Officer

[Wildlife SOS](#) (Sep 2023 - June 2024)

- Led donor engagement strategies, enhancing user experiences on donor platforms, resulting in a 15% increase in contributions.
- Coordinated community outreach campaigns based on data-driven insights to increase volunteer participation.
- Organized and managed impactful events to raise awareness and funds for wildlife conservation.

Recruiter

[Direct Dialogue Initiatives India](#) ([Greenpeace India](#)) (Sep 2022 - Feb 2023)

- Optimized the candidate experience by revamping the onboarding process and overseeing recruitment campaigns.
- Developed efficient interview processes, improving recruitment speed by 20%.
- Integrated PR and recruitment expertise to enhance event planning and donor relations.

Electronic Data Processing Assistant

Prakash Parcel Services Ltd. (Dec 2021 - Aug 2022)

- Improved data entry and management processes, maintaining a 99% accuracy rate in logistics operations.
- Collaborated with IT teams to introduce productivity-enhancing system improvements.
- Generated comprehensive data reports to support informed decision-making by management..

Data Analyst (Contractual)

Timing Technologies India Pvt. Ltd. (Apr 2020 - Oct 2021)

- Processed and prepared data for analysis, identifying trends and providing actionable insights.
 - Worked with stakeholders to address specific data requirements and needs.
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Educational Qualifications

Master's Degree

Program: Master of Arts in Journalism and Mass Communication (Pursuing)

- University: Indira Gandhi National Open University, New Delhi
- Duration: 2023-2025

Bachelor's Degree

Program: Bachelor's in Computer Application

- University: Magadh University, Bodh Gaya
- Duration: 2015-2018

High School Certificate

Stream: Science (Maths)

- University: Lalit Narayan Mithila University, Darbhanga
- Duration: 2013-2015

High School Diploma

- School: Kendriya Vidyalaya, Jammu (J&K)
 - Year: 2012
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Hobbies & Interests

- **Design & Innovation:** Passionate about creating designs that solve real-world problems and enhance user experiences.
 - **Cultural Exploration:** Deeply interested in exploring diverse cultures and their impact on language, design, and communication.
 - **Social Impact:** Actively involved in causes related to environmental conservation, social justice, and sustainability.
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Notable Projects

Mental Health App (Google UX Capstone Project)

Designed an accessible mental health support app focused on user-friendly interfaces and inclusive features. Conducted user research and iterative testing to fine-tune the product, delivering a design that prioritises user well-being.

Donor Engagement Platform (Wildlife SOS)

Redesigned Wildlife SOS's donor engagement platform, improving usability, visual appeal, and navigation. This redesign significantly boosted donor interaction and increased funds by 15%.

Volunteer Experience

The Pro-Maithils

*Founding Member, National Spokesperson, Treasurer
(November 2020 – Present)*

- *Designed the community's online platform with a user-first approach, ensuring inclusivity for a wide audience.*
 - *Played a pivotal role in the research and advocacy for Maithili language rights, contributing to the creation of educational materials and community-building efforts.*
 - *Led the creative team in developing the organisation's branding and visual identity.*
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Certifications

- **Google UX Design Professional Certificate (2024)**
 - User Experience (UX)
 - Prototype
 - Wireframe
 - User Experience Design (UXD)
 - UX Research
 - **Google AI Essentials (2024)**
 - Artificial Intelligence (AI)
 - Prompt Engineering
 - Large Language Models (LLMs)
 - Generative AI
 - **e-course on human rights (2024)**
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Languages

- **English** (Fluent)
 - **Hindi** (Fluent)
 - **Maithili** (Native)
 - **Bengali** (Fluent)
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References

- **Sandhi Priya** [Wildlife SOS](https://www.wildlifesos.org/) sandhi@wildlifesos.org
 - **Krishnakali Bagchi** [Direct Dialogue Initiatives India](https://www.directdialogueindia.org/) kbagchi@directdialogueinitiatives.com
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