

SADIA NOOR

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🌐 [LinkedIn](#)

ABOUT ME

Being a high-achieving student in Journalism and Mass Communication, I have acquired hands-on experience in the media field from internships and a rewarding job. These opportunities have refined my skills and deepened my insight into the ever-changing media landscape.

EDUCATION

BACHELOR OF ARTS IN JOURNALISM AND MASS COMMUNICATION

Centre for Management Studies, Jain (Deemed-to-be) University,
Bengaluru, Karnataka

2019-2022 | Passed with Distinction

- Coordinator of Melange - National Level Media Fest
- Member of the Media Fest Team
- Member of Yuva Ignited Minds - A student run NGO

SENIOR SECONDARY SCHOOL

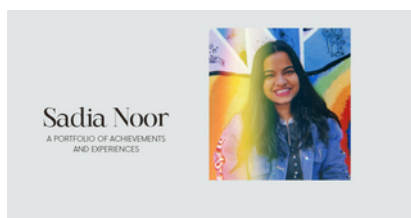
Notre Dame Academy, Patna, Bihar

2017-2019 | Passed with 91.8%

Arts - CBSE

- Member of School Dance Team
- Part of School Leadership Program - NDCadre

ACHIEVEMENTS



EXPERIENCE

CONSULTANT JOURNALIST

WION (IndiaDotcom Digital Pvt Ltd) | August 2022 - October 2023

- Publishing videos, creating content for livestreams as well as creating community posts for their YouTube channel.
- Publishing videos on the website.
- Analysing, understanding and optimising Google trends for better performance of published videos.

CONTENT EVALUATION INTERN

Wattpad India | March 2020 - November 2021

- Analysis and evaluation of published stories on the website.
- Curating a 500 word summary of each story with added details like resemblance to other story, good and bad aspects etc.
- Judging stories as entries for different contests hosted and for Wattpad India Awards as well.

SOCIAL MEDIA INTERN

Wattpad India | January 2021 - November 2021

- Assisted in curation of different social media campaigns.
- Assisted in curation of different marketing strategies.
- Helping in ideation of promotions of the Wattpad stories on social media platforms.

CAMPUS AMBASSADOR

Viral Fission | November 2020 - August 2021

- Performing of various tasks with different brands to increase their marketing network.

SKILLS

- Social Media Management
- Content Writing
- Academic writing
- Public speaking
- Communication
- YouTube Management
- Canva
- Content Creation