

E-COMMERCE SALES ANALYSIS – CONSUMER ELECTRONICS (2015)

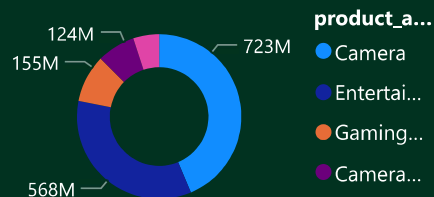
PRODUCT CATEGORY

All

MONTH

All

REVENUE ANALYSIS BY PRODUCT ANALYTIC CATEGORY



TOTAL CUSTOMER

568.28K

TOTAL GMV

1655M

PRODUCT CATEGORY COUNT

5

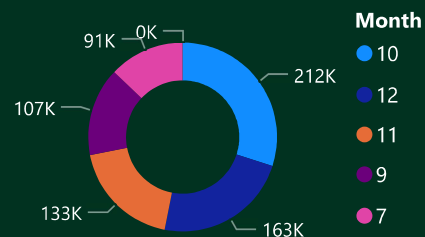
PRODUCT SUB-CATEGORY COUNT

13

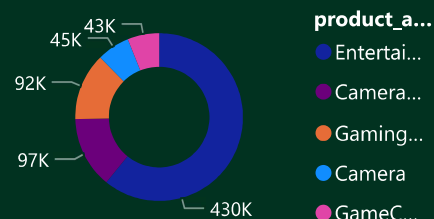
PRODUCT VERTICAL COUNT

66

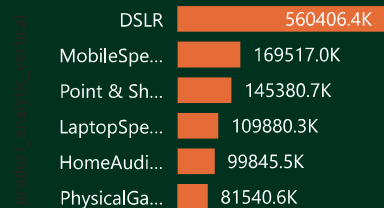
TOTAL UNITS SOLD BY MONTH



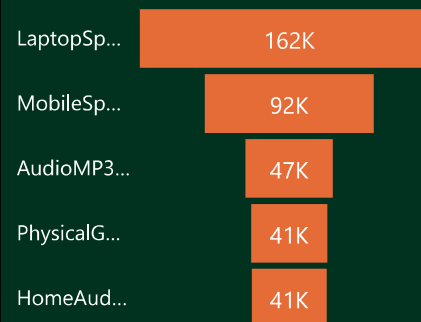
TOTAL UNITS SOLD BY PRODUCT CATEGORY



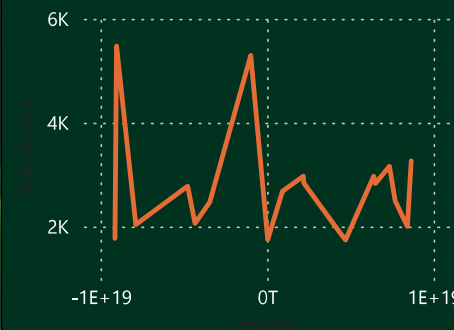
GMV CONTRIBUTION BY PRODUCT ANALYTIC VERTICAL



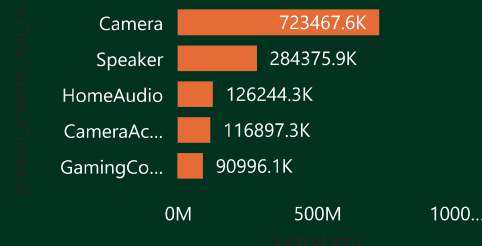
TOP 5 PRODUCT BY SALES



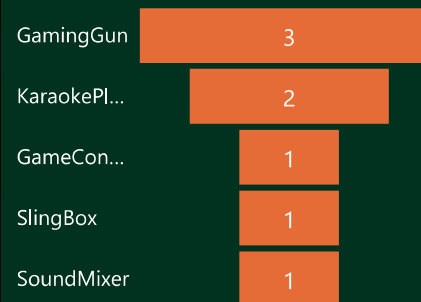
TOP 20 AREA PINCODE BY SALES



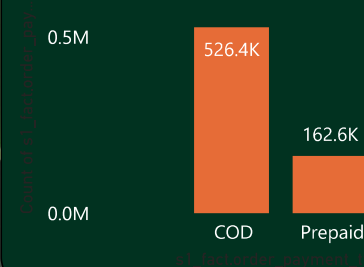
REVENUE CONTRIBUTION BY PRODUCT SUB-CATEGORIES



BOTTOM PRODUCT BY SALES



COUNT OF CUSTOMER PAYMENT METHOD



E-COMMERCE SALES ANALYSIS – CONSUMER ELECTRONICS (2016)

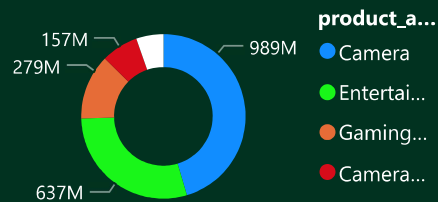
PRODUCT CATEGORY

All

MONTH

All

REVENUE ANALYSIS BY PRODUCT ANALYTIC CATEGORY



TOTAL CUSTOMER

686.47K

TOTAL GMV

2179M

PRODUCT CATEGORY COUNT

5

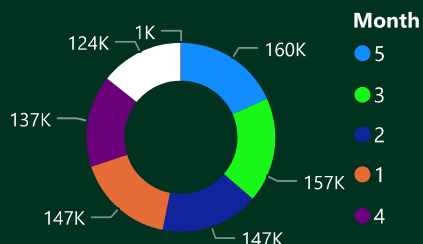
PRODUCT SUB-CATEGORY COUNT

14

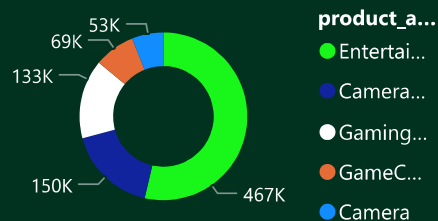
PRODUCT VERTICAL COUNT

72

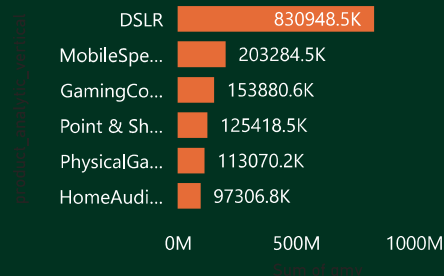
TOTAL UNITS SOLD BY MONTH



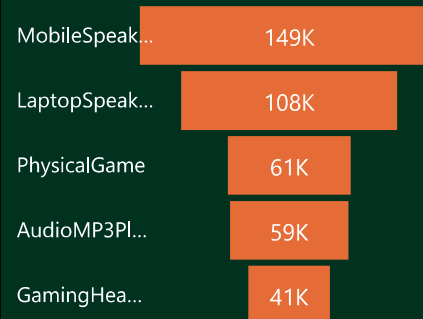
TOTAL UNITS SOLD BY PRODUCT CATEGORY



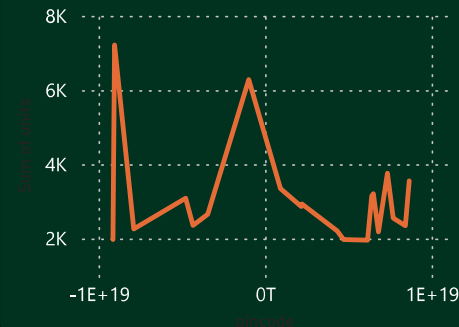
GMV CONTRIBUTION BY PRODUCT ANALYTIC VERTICAL



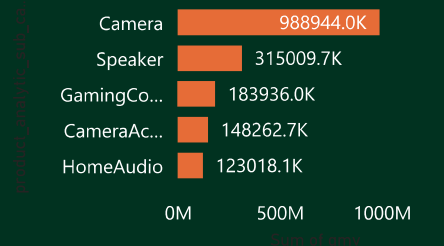
TOP 5 PRODUCT BY SALES



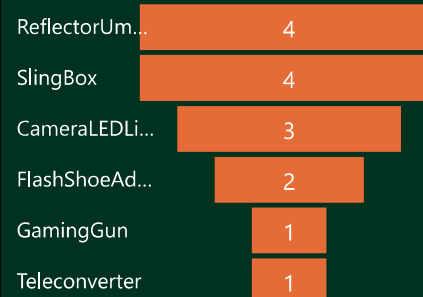
TOP 20 AREA PINCODE BY SALES



REVENUE CONTRIBUTION BY PRODUCT SUB-CATEGORIES



BOTTOM PRODUCT BY SALES



COUNT OF CUSTOMER PAYMENT METHOD

