

PROJECT REPORT TEMPLATE

1. INTRODUCTION

Designing A Logo With Canva

1.1 over view

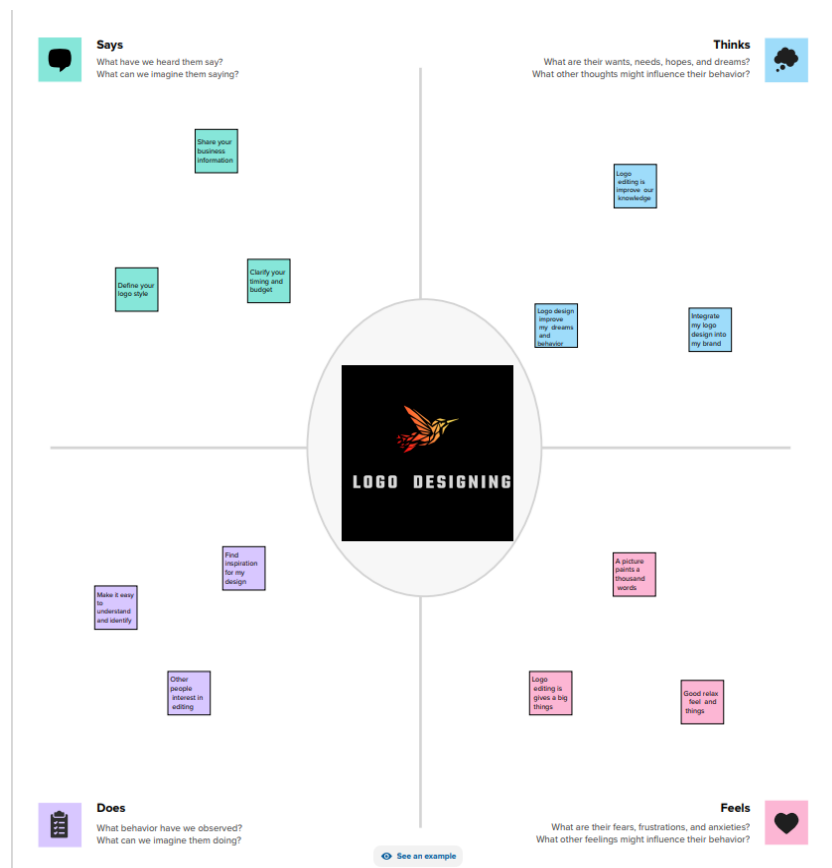
The "Crafting Memorable Logos with Canva" project focuses on creating distinctive and impactful logos using Canva, a versatile graphic design tool. A well-designed logo serves as the visual cornerstone of a brand's identity, representing its values, personality, and mission.

1.2 Purpose

- Small and Convenient
- It Makes a Strong First Impression. ...
- It's the Foundation of Your Brand Identity. ...
- It's Memorable. ...
- It Separates You From Competition. ...
- It Fosters Brand Loyalty. ...

2. Problem Definition & Design Thinking

2.1 Empathy Map



2.1 Ideation & Brainstorming Map

Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so you have an unbiased flow of imagination and start things to consider what's possible and sitting in the same room.

- Workbooks to print
- Brainstorming
- Workbooks to print

Before you collaborate

Collaborate with others to generate ideas and to get feedback. Brainstorming is a process that involves a group of people working together to generate ideas and to get feedback. Brainstorming is a process that involves a group of people working together to generate ideas and to get feedback.

Define your problem statement

Brainstorming is a process that involves a group of people working together to generate ideas and to get feedback. Brainstorming is a process that involves a group of people working together to generate ideas and to get feedback.

Brainstorm

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Group ideas

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Priorities

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After you collaborate

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3. RESULT



Logo Design

4. ADVANTAGES & DISADVANTAGES

ADVANTAGES

- * Canva is very simple to use and user friendly
- * Canva provides social media templates
- * Canva offers a professional look
- * Team access
- * As well as million of image

DISADVANTAGES

- * The free version is limited
- * Unique elements cannot be created
- * limited export setting s
- * Alignment concerns
- * Unable to move one design to another design

5. APPLICATIONS

- * We create a Canva account
- * Choose our design type
- * And we used Logo Design template
- * we uploaded our background image
- * we used adding text and used to editing elements.
- * Added to the Crown icon flower design.
- * we created Logo Design
- * Finally, we downloaded a design

6. CONCLUSION

People in our team worked together to make a business card on the topic " Designing professional business card " through this, a company's advertisement can be brought to the door of the card. Canva is an essential tool for most business. It is easy to use offers a wide range of templates, its affordable, customizable and helps business with their branding. Graphic designing can be learned through this project.