# **Privacy Policy**

# Here For You I HFY Healthcare Private Limited Last Updated: 8th August 2021

# CONTEXT

www.hereforyou.io is owned by Here For You ® (registered HFY Healthcare Private Limited). This Privacy Policy explains how Here For You ® (registered HFY Healthcare Private Limited), hereafter HFY, collects, processes, uses, shares, and protects information about you. It also tells you how you can access and update your information and make certain choices about how your information is used.

Sensitive Personal Data or Information or "SDPI" of a person includes any personal information such as a) password, b) financial information – bank account, debit card, credit card or any other payment information c) physical and mental health history, d) sexual orientation, e) medical history, f) biometric, g) any details related to the above points. Any publicly available information does not come under SDPI.

The Privacy Policy covers both "online" (e.g., web and mobile services, including any websites operated by us such as https://www.hereforyou.io/ or Mobile Application, however accessed and/or used, whether via personal computers, mobile devices or otherwise) and "offline" (e.g., collection of data through mailings, telephone, or in person) activities owned, operated, provided, or made available by the Company. This Privacy Policy also applies to your use of interactive features or downloads that:

- (i) we own or control;
- (ii) are available through the Services; or
- (iii) interact with the Services and post or incorporate this Privacy Policy.

BY ACCEPTING THE CUSTOMER TERMS AND CONDITIONS, YOU AGREE TO THE TERMS OF THIS PRIVACY POLICY.

Please review the following carefully so that you understand our privacy practices. If you do not agree to this Privacy Policy, do not accept the Customer Terms of Service or use our Services. This Privacy Policy is incorporated by reference into the Terms of Service.

If you have questions about this Privacy Policy, please contact us through email address provided on our website and/ or Mobile Application.

#### INFORMATION THAT WE COLLECT

- 1. Information you provide to us: We may ask you to provide us with SPDI. We may collect this information through various means and in various places through the Services, including account registration, forms, contact us forms, or when you otherwise interact with us. When you sign up to use the Services, you create a user profile. We shall ask you to provide only such SPDI which is for lawful purpose connected with our Services and necessary to be collected by us for such purpose. The current data fields that might be requested for are: Name, Email, Mobile number, Password, Gender, Age, professional, mental health related information, language spoken, sexual orientation.
- 2. Information we collect as you access and use our services:
  - a) In addition to any Protected Information or other information that you choose to submit to us, we and our TPSP may use a variety of technologies that automatically (or passively) collect certain iformation whenever you visit or interact with the Services ("Usage Information"). This Usage Information may include the browser that you are using, the URL that referred you to our Services, all of the areas within our Services that you visit, and the time of day, among other information.
  - **b)** In addition, we collect your Device Identifier for your Device. A Device Identifier is a number that is automatically assigned to your Device used to access the Services, and our computers identify your Device by its Device Identifier. In case of interaction via customer service, HFY may record calls for quality and training purposes.
  - c) Usage Information may be collected using a cookie. If you do not want information to be collected through the use of cookies, your browser allows you to deny or accept the use of cookies. Cookies can be disabled or controlled by setting a preference within your web browser or on your Device. If you choose to disable cookies or flash cookies on your Device, some features of the Services may not function properly or may not be able to customize the delivery of information to you. The Company cannot control the use of cookies (or the resulting information) by third parties and use of third party cookies is not covered by our Privacy Policy.
- 3. Information third parties provide about you: We may, from time to time, supplement the information we collect about you through our website or Mobile Application or Services with outside records from third parties.
- 4. Information collected by mobile applications
  - a) Our Services are also provided through the Mobile Application. We may collect and use technical data and related information, including but not limited to, technical information about your device, system and application software, and peripherals, that is gathered periodically to facilitate the provision of software updates, product support and other services to you (if any) related to the Mobile Application.

- **b)** When you use any of our Mobile Applications, the Mobile Application may automatically collect and store some or all of the following information from your mobile device ("Mobile Device Information"), in addition to the Device Information, including without limitation:
- Your preferred language and country site (if applicable)
- The manufacturer and model of your mobile device
- Your mobile operating system
- The type of mobile internet browsers you are using
- Your geolocation
- Information about how you interact with the Mobile Application and any of our web sites to which the Mobile Application links, such as how many times you use a specific part of the Mobile Application over a given time period, the amount of time you spend using the Mobile Application, how often you use the Mobile Application, actions you take in the Mobile Application and how you engage with the Mobile Application
- Information to allow us to personalize the services and content available through the Mobile Application
- Data from SMS/ text messages upon receiving Device permissions for the purposes of
- (i) issuing and receiving one time passwords and other device verification, and
- (ii) automatically filling verification details during financial transactions, either through us or a third-party service provider, in accordance with applicable law. We do not share or transfer SMS/ text message data to anyt hird party other than as provided under this Privacy Policy.

# USE OF THE COLLECTED INFORMATION

1. Our primary goal in collecting your information is to provide you with an enhanced experience when using the Services. We use your SDPI in order to match you to the therapist best suited to your needs.

- 2. Your mental health related data is shared with the counsellor with your consent so that the therapist can effectively cater to your needs
- 3. We use your email id and mobile number to send you reminders about upcoming sessions and other information related to your account. We might also use it for marketing and promotional purposes.
- 4. We use your Internet Protocol (IP) address to help diagnose problems with our computer server, and to administer our web site(s). Your IP address is used to help identify you but contains no personal information about you.
- 5. We will send you strictly service-related announcements on rare occasions when it is necessary to do so. For instance, if our Services are temporarily suspended for maintenance, we might send you an email.
- 6. All information (and copies thereof) collected by Felicity, including without limitation SPDI, Usage information and other information related to your access and use of the services offered by Felicity, may be retained by Felicity for such period as necessary, including but not limited to, for purposes such as compliance with statutory or legal obligations, tax laws and potential evidentiary purposes and for other reasonable purposes such as to implement, administer, and manage your access and use of our services, or resolution of any disputes.
- 7. To ensure a seamless experience at the Website for you and to ensure your maximum benefit and comfort, we use or may use the data collected through cookies, log file, device identifiers, location data and clear gifs information to: (a) remember information so that you will not have to re-enter it during your visit or the next time you visit the site; (b) provide custom, personalized content and information, including advertising; (c) provide and monitor the effectiveness of our Services; (d) monitor aggregate metrics such as total number of visitors, traffic, usage, and demographic patterns on our website and our Services; (e) diagnose or fix technology problems; and (f) otherwise to plan for and enhance our service.
- 8. We may use the information collected from you for targeted advertising. This involves using information collected on your web or mobile browsing behaviour such as the pages you have visited or the searches you have made. This information is then used to select which advertisements should be displayed to you on websites other than our website(s). The information collected is only linked to an anonymous cookie ID (alphanumeric number);it does not include any information that could be linked back to you, such as name, address or credit card number.
- 9. We use certain third-party analytics tools to help us measure traffic and usage trends for the Services. These tools collect information, which is not personal or sensitive in nature sent by your device or our Services, including the web pages you visit, add-ons, and other information that assists us in improving the Services. We collect and use this analytics information with analytics information from other Users in the form of anonymised logs, so that it cannot reasonably be used to identify any particular individual User.

# CONFIDENTIALITY

- 1. Any information shared by you during personal consultation ("Confidential Information") shall be excluded from the definition of Personal Information and shall not be collected/used in the same manner as Personal Information as mentioned above.
- 2. Your Confidential Information shall not be disclosed or shared by HFY, its employees, its agents, or any third-party contractors, including the counsellors; either orally or in writing; except only in the following circumstances:
  - a) If HFY believes that there is a significant/ real/ imminent threat or risk to your health, safety or life or to the health, safety or life of any other person or the public.

- **b)** If HFY is required to share such Confidential Information to any authority by law; and
- **c)** If you have claimed a health care insurance and such Confidential Information is required by the insurer.

# SHARING OF THE COLLECTED INFORMATION

- 1. We may share Personal Information (including but not limited to, information from cookies, log files, device identifiers, location data, and usage data) with businesses that are legally part of the same group of companies that Felicity is part of, or that become part of that group ("Affiliates").Our Affiliates may only use this information to help provide, understand, and improve the Service (including by providing analytics) and Affiliates' own services (including by providing you with better and more relevant experiences).
- 2. We also may share your Personal Information as well as information from tools like cookies, log files, and device identifiers and location data, with third-party organizations that help us provide the Services to you. Our service providers will only be given access to your information as is reasonably necessary to provide the Services. All the Service Providers and third parties engaged by Felicity shall be bound by adequate confidentiality terms to protect the Confidential Information and the Personal Information of the User so that such information is not used in any manner it is not intended to be used.
- 3. While sharing any information with any third party, we will remove parts of data that can identify you and share only anonymized data with other parties. We may also combine your information with other information in a way that it is no longer associated with you and share that anonymised aggregated information which cannot be traced back to you.
- 4. Please note that only Personal Information or content that you voluntarily disclose for posting to the Website, or post to any social media account owned and operated by Felicity becomes available to the public. No other information provided by you is shared with the public. Once you have shared such information or made it public, the same may be re-shared by others, re-posted by hfy, or used by hfy for the purposes of analysis, research or studies.
- 5. hfy shall not ordinarily share the sensitive Personal Information of a User without their prior consent. You agree that hfy may share sensitive Personal Information of a User with any third party without obtaining the prior consent of the User in the following limited circumstances:
  - a) When it is requested or required by law or by any court or governmental agency or authority to disclose, for the purpose of verification of identity, or for the prevention, detection, investigation including cyber incidents, or for prosecution and punishment of offences. These disclosures are made in good faith and belief that such disclosure is reasonably necessary for enforcing the Terms of Use, this Privacy Policy, or for complying with the applicable laws and regulations.
  - **b)** HFY proposes to share such information within its group companies and officers and employees of such group companies for the purpose of processing personal information on its behalf. HFY also ensures that the recipients of such information agree to process such information based on our instructions and in compliance with this Privacy Policy and any other appropriate confidentiality and security measures.

# THIRD PARTY CONTENT AND LINKS TO THIRD PARTY SERVICES

The Services may contain content that is supplied by a third party, and those third parties may collect website usage information and your Device Identifier when web pages from any online or mobile Services are served to your browser. In addition, when you are using the Services, you may be directed to other sites or applications that are operated and controlled by third parties that we do not control. We are not responsible for the privacy practices employed by any of these third parties. For example, if you click on a banner advertisement, the click may take you away from one of our websites onto a different web site. These other web sites may send their own cookies to you, independently collect data or solicit Protected Information and may or may not have their own published privacy policies. We encourage you to note when you leave our Services and to read the privacy statements of all third party web sites or applications before submitting any SPDI to third parties.

# SOCIAL MEDIA FEATURES AND WIDGETS

Our online and mobile Services may include social media features, such as the Facebook Like button, and widgets such as a "Share This" button, or interactive mini-programs that run on our online and mobile Services. These features may collect your IP address, photograph, which page you are visiting on our online or mobile Services and may set a cookie to enable the feature to function properly. Social media features and widgets are either hosted by a third party or hosted directly on our online Services. Your interactions with these features and widgets are governed by the privacy policy of the company providing them.

# **SECURITY**

- The Protected Information and Usage Information we collect is securely stored within our databases, and we use standard, industry-wide, commercially reasonable security practices such as encryption, firewalls and SSL (Secure Socket Layers) for protecting your information. However, as effective as encryption technology is, no security system is impenetrable. We cannot guarantee that such information will never be accessed, used, or released in a manner that is inconsistent with this policy. We expressly disclaim any representation or warranty, whether express or implied, with respect to ensuring, guaranteeing, or otherwise offering any definitive promise of security in connection with your Information.
- 2. The User is solely responsible for maintaining confidentiality of the User's password and User identification. The User shall be solely responsible for all activities and transmission performed by the User through his User identification. Felicity assumes no responsibility or liability for their improper use of information relating to such usage of credit cards and/or debit cards by the User, whether online or off-line.
- If you are located outside India and choose to provide information to us from there, HFY will transfer and keep your information in India. Your submission of information represents your consent to this transfer.

# CHANGE OF INFORMATION AND CANCELLATION OF ACCOUNT

1. You are responsible for maintaining the accuracy of the information you submit to us, such as your contact information provided as part of account registration. If your SPDI changes, or if you no longer desire our Services, you may correct, delete inaccuracies, or amend information by making the change on our user profile page or by contacting us through email address mentioned on our website or Mobile Application. We will make good faith

- efforts to make requested changes in our then active databases as soon as reasonably practicable.
- 2. You may also cancel or modify your communications that you have elected to receive from the Services by following the instructions contained within an e-mail or by logging into your user account and changing your communication preferences.
- 3. If upon modifying or changing the information earlier provided to Us, we find it difficult to permit access to our Services to you due to insufficiency/ inaccuracy of the information, we may, in our sole discretion terminate your access to the Services by providing you a written notice to this effect on your registered email id.
- 4. If you wish to cancel your account or request that we no longer use your information to provide you services, contact us through the contact details on the website. Even after your account is terminated, we will retain your SPDI and Usage Information as needed to comply with our legal and regulatory obligations, resolve disputes, conclude any activities related to cancellation of an account, investigate or prevent fraud and other inappropriate activity, to enforce our agreements, and for other business reason. After a period of time, your data may be anonymized and aggregated, and then may be held by us as long as necessary for us to provide our Services effectively, but our use of the anonymized data will be solely for analytic purposes.
- 5. Accessing and updating your Personal Information or Health Information
  - 5.1 You may be entitled to access Personal Information and Health Information that we hold about you. A request for access can be made by contacting our Privacy Officer in any of the ways specified in paragraph 7.
  - 5.2 We take all reasonable steps to ensure that any Personal Information or Health Information we collect and use is accurate, complete and up-to-date. To assist us in this, you need to provide true, accurate, current and complete information about yourself as requested, and properly update the information provided to us to keep it true, accurate, current and complete. Please contact us in any of the ways specified in paragraph 7 if you believe that the Personal Information or Health Information is inaccurate or incomplete, and we will use all reasonable efforts to correct the information.
  - 6. Storage and security of Personal Information or Health Information held by us
  - 6.1 We aim to keep your Personal Information and Health Information secure. Any Personal Information or Health Information that is collected via the App, or which is held on our computer systems, is protected by safeguards including password protection.
  - 6.2 If we find that we have no further need for your Personal Information or Health Information we may remove it from our systems and destroy all record of it.
  - 6.3 Your Personal Information and Health Information will be stored in India. In the event of an overflow of data at the server's site, international storage may take place.
- 7. What to do if you have a question, problem or complaint about our use of your Personal Information, Health Information or this Privacy Policy
- 7.1 If you:
- (a) have a query or concern about this Privacy Policy or our Personal Information and Health Information handling processes;

- (b) wish to make a complaint in relation to a breach of your privacy;
- (c) would like to access your Personal Information or Health Information held by us; or
- (d) would like to correct your Personal Information or Health Information held by us, please contact us on email at <a href="mailto:contactus@hereforyou.io">contactus@hereforyou.io</a>
- 7.2 We will investigate your queries and complaints within a reasonable period of time of receiving the complaint and will notify you of the outcome of our investigation.

HFY may change or amend this Privacy Policy from time to time to incorporate necessary future changes. HFY's use of User Data shall be in adherence with consistent with the provisions of the relevant privacy policy under which the information was collected, regardless of new or conflicting provisions in an updated Privacy Policy.