

Arun Aruloli

Greater Area Chicago, Illinois | 847-404-3736 | thanga.aruloli2001@gmail.com

Summary

Data-driven professional with underwriting and data analysis experience in financial services. Demonstrates advanced Excel, SQL, and Power BI skills for incisive performance measurement and reporting. Achieved 98% risk assessment accuracy and streamlined review processes by 20%, delivering actionable insights. Prepared to support decision-making with clear, robust analyses in dynamic financial environments.

Education

Illinois State University

Bachelors, Marketing and Data Analytics

Aug 2025

Normal, Illinois

Professional Experience

BCS Financial

Jun 2024 – Jun 2025

Underwriting/ Underwriter Analyst Intern

- Conducted comprehensive risk assessments on 75+ applications weekly, achieving a 98% accuracy rate and supporting robust financial performance analysis.
- Collaborated with senior underwriters to update processes in line with new CMS guidelines, reducing audit findings to zero and enhancing financial reporting consistency.
- Streamlined application reviews by reducing processing time by 20%, contributing to improved performance measurement and operational efficiency.

Szustak Finance

Feb 2023 - May 2023

Marketing Associate

- Analyzed market trends in the construction equipment industry across the United States, leveraging advanced Excel skills to inform financial forecasts and regional performance insights.
- Generated 200 leads in Q1, resulting in a 10% increase in Midwest regional sales while providing detailed financial analyses to support decision-making.
- Developed sales enablement materials and conducted market research on target accounts, supporting regular reporting and performance measurement processes.
- Cultivated stakeholder relationships to enhance vendor partnerships and improve client retention by 12%, ensuring transparent communication and effective financial commentary.

Healthworks Insurance

May 2022 - Aug 2022

Medicare/Medicaid Insurance Associate

- Guided 100+ clients annually through Medicare/Medicaid plan enrollment, achieving a 95% satisfaction rate.
- Resolved complex enrollment issues promptly, decreasing application errors by 20%.
- Maintained up-to-date expertise on insurance products and regulations, reducing routine client inquiries by 15%.
- Provided exceptional customer service throughout the enrollment process, addressing client inquiries and resolving issues promptly.

Ktmine

Nov 2021 - May 2022

Data Analyst

- Cleansed and transformed 50K+-row datasets using SQL, Excel pivot tables, and Python (pandas), uncovering a 12% spike in customer churn that drove targeted retention initiatives.
- Managed ingestion and normalization of third-party data for 10+ client companies, creating a centralized analytics repository that improved data accessibility and consistency across teams.
- Designed interactive Power BI dashboards visualizing sales and usage metrics, cutting report turnaround time by 30%

Skills

- **Marketing Platforms:** Mailchimp, Eloqua (basic), HubSpot, Canva
- **CRM & Database Tools:** Salesforce, Microsoft Access, Deltek Vantagepoint, HubSpot CRM
- **Analytics & Reporting:** Google Analytics, Microsoft Excel (Advanced), Pivot Tables, Data Visualization, SQL(Basic), Financial Analysis, Analytical Skills, Reporting Tools
- **Content & Campaigns:** Campaign Strategy, Email Marketing, Proposal Writing, Client Communications
- **Technical:** WordPress, Microsoft Office Suite, Adobe InDesign (basic), Photoshop (basic), Google Suite, PowerPoint Skills
- **Other:** RFP Support, Cross-Functional Team Collaboration, Data Cleansing & CRM Optimization, Customer Journey Mapping, Stakeholder Management, Business Acumen

Certifications

- Hubspot-Digital Advertising & Digital Marketing

