

Define CS, fit into CC	1. CUSTOMER SEGMENT(S) Passengers	6. CUSTOMER They report the TC	5. AVAILABLE SOLUTIONS Using the application the passengers can send an alert when they are in trouble while travelling	Explore AS, differential
Focus on J&P, tap into BE, understand PC	2. JOBS-TO-BE-DONE / PROBLEMS Creating an application	9. PROBLEM ROOT CAUSE Problems while travelling like fire accident, chain- snatching etc... The passenger can report the TC.	7.BEHAVIOUR The passenger should send an alert message for an TC and RPF using the Application.	Focus on J&P, tap into BE, understand PC

3. TRIGGERS Fire accident, Robbery, Theft	10. YOUR SOLUTION As trains are most preferred modes of transportation of people, simultaneously there are facing a problem while travelling like fire accident, chain- snatching. To avoid all such brutality, we came up with a solution by providing an application. With a single click this app addresses issues by sending text message to TC and RPF as an alert.	8. CHANNELS of BEHAVIOUR 8.1 ONLINE Passenger can approach directly using App 8.2 OFFLINE They struggle a lot
4. EMOTIONS: BEFORE / AFTER BEFORE Tensed, Panic AFTER Relief, they enjoy their journey.		