

# Ajay Kumar

UI/UX Designer



## Education

2020–2024

**B.tech In Mechanical Engineering**  
N.B.K.R.I.S.T.



## Work Experience

**June 2024 – Present**  
**Graphic & UI–UX Designer,**  
**Video Producer**

Nuevos TechQ Solutions

1. **Salon Billing App** – Designed an intuitive UI, improving efficiency by 30% and reducing booking errors by 20%.
2. **Hospital Appointment App** – Created a seamless booking system in Figma, cutting scheduling time by 40%.
3. **Client Projects** – Delivered 100+ posters, videos, and pitch decks, boosting engagement by 25%.
4. **Team Collaboration** – Contributed to 10+ projects, improving user satisfaction by 15%.
5. **Social Media Campaigns** – Developed high-impact graphics and videos, increasing follower engagement by 40%.
6. **Multisector Branding** – Designed posters, videos, and marketing materials for hospitals, real estate, restaurants, wedding events, event planners, education, and more, enhancing client engagement by 25%.

## Skills

UX Research  
Wireframing  
Prototyping  
Design

## Tools

Figma  
Canva  
Adobe Photoshop  
Adobe Premiere Pro  
CapCut  
Adobe After Effects



## About Me

I bring a mix of engineering skills and creativity to design user-friendly products and experiences. I enjoy solving problems and turning ideas into easy-to-use designs. I'm currently looking for opportunities to create meaningful user experiences.

## Hobbies & Interests



## Contact Me

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**MY PORTFOLIO**

