

Mock-Up Screens Listing (Till Date) :

- 1) Signup1
- 2) Signup2
- 3) Email Verification
- 4) Login
- 5) Forgot Password
- 6) Homepage
- 7) User Dashboard
- 8) Webmaster/Agency Dashboard
- 9) Tracked Domain
- 10) Add/Edit Domain
- 11) User Contact/Profile Listing
- 12) Add/Edit User Contact/Profile
- 13) Upgrade/Degrade Account Type
- 14) Agency Clients Management
- 15) Google Advertising Account Setup
- 16) Google Advertising Summary
- 17) Google Analytics Account Setup
- 18) Google Analytics Overview
- 19) Google Analytics Searches
- 20) Google Analytics Referrals
- 21) Google Analytics Goals
- 22) Social Media Account Setup
- 23) Social Media Overview
- 24) Social Media Facebook
- 25) Social Media Twitter
- 26) Social Media YouTube
- 27) Conversions Account Setup
- 28) Conversions Account Summary

WebPresence Application

Sign Up Form – Step1

Basic Information

First Name : *

Last Name : *

Contact No :

Address :

City :

State :

Country : ▼

Postal Code :

Login Information

Email Id : *

Password : *

Confirm Password : *



Next

WebPresence Application

Sign Up Form – Step2

Payment Information

Account Type :  *

Card Number *

Expires :  

Billing Address :

Billing Zip Code :

Name on Card :

CVV# :

Card Type : 




☐ I agree to these [Terms & Conditions](#)



Back

Save

Cancel

- 1) Account Type :** It consist of three types of Accounts- User, Web Master and Agency. 

2) CVV# : Card Verification Value – A three digit number printed on the back side of every Credit/Debit Card.

3) Card Type : It consist of these options – American Express, Discover, Master Card and Visa.

WebPresence Application

Email Verification Web Form

Hi Duncan Evans

Your Email Id has been successfully registered.

[Go to Login Page](#)



'Email address confirmation before activation' Flow

- User opts for SignUp (Registration).
- User related data will be saved in database such as Username, Email ID, isEmailVerified/Activated (By default false) etc.
- After filling the SignUp info, a Unique Number (Confirmation code) will be generated and sent over the registered user email as a hyperlink.
- User will click on above hyperlink and will be redirected to mail verification web page. Once authenticated, user account will be activated.

WebPresence Application

Login to WebPresence

User Name : *

Password : *

[Forgot Password](#)



- 1) Enter valid username and password and click at "Login" button to be logged in the application.
- 2) For password recovery, click at "Forgot password" link and you will be redirected to forgot password screen.

WebPresence Application

If someone forgets the password, then after clicking on forgot password link of login screen, user will be redirected here.

WebPresence Forgot Password

Please enter your email id, we will sent your password at your mentioned mail account :

Email Id :



- 1) For recovery password, enter valid email and click at “send” button and if email matched with database then system will be sent an email to your email id along with password otherwise some message is pop-up.
- 2) User will be redirected to login screen by clicking at “Cancel” button.



Choose Domain : 



[Advertising](#)

[Traffic](#)

[Social Media](#)

[Conversions](#)

Account



On the basis of Role type Navigation/links works as:

1) **User Role:** User will only keep track a single domain. Hence after logged in “Choose domain” dropdown by default showing us respective domain name and by clicking on “Adwords, Traffic, Social Media and Conversions” Links will be showing respective domain details.

2) **Webmaster/Agency Role:** Here “Choose domain” dropdown will listing all domain names and until and unless we are not choose any domain name, “Adwords, Traffic, Social Media and Conversions” links is disable by default and once we choose any domain name, “Adwords, Traffic, Social Media and Conversions” links is enable and by clicking on these links corresponding domain details is showing to us.

Account link: For managing the logged in user account setting. On mouse over account link further showing us these links where we will add/edit respective information's.

- Contact Information
- Security
- Billing
- Account Upgrade
- White Label (Only provision in phase 1)
- User Management

1) Inside the Account link, “System admins should have an added option in account dropdown to get to the ‘Administer Accounts’ screen”



Note: In later Phases Agency/Web Master/User Role will change from a dropdown to a visual of some kind.



Choose Domain :

[Advertising](#) [Traffic](#) [Social Media](#) [Conversions](#)

Account

Selected Domain Name: smartData

Date Range



Go



Analytics

Total Visits	3,117
Unique Visitors	1,845
Page Visits	21,511
Conversions	52

Social Networking

13 % 56 Subscribers



36 % 151 Followers



51 % 217 Likes



Adwords

Clicks	81
Impression	6,183
Cost	\$432.82
Avg.CPC	\$4.52
Current Cost	\$4,000
Conversion	2

Call Tracking

Total Calls	3,117
Total Goals	1,845
Visitor to Call	72 %
Conversions	
Calls To Adwords Cost	\$2,511
Social Audience To Calls	52



Top Performing Keywords

Keyword1, Keyword2,
Keyword3 etc.

1) Domain Name dropdown will be showing us only one domain and respective domain summary will be shown at this screen.



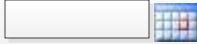
Choose Domain :

[Advertising](#) [Traffic](#) [Social Media](#) [Conversions](#)

Account

Selected Domain Name: smartData

Date Range



Go

Analytics

Total Visits	3,117
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Call Tracking


Total Calls	3,117
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Conversions	
Calls To Adwords Cost	\$2,511
Social Audience To Calls	52

Top Performing Keywords


Keyword1, Keyword2,
Keyword3 etc.

1) Domain Name dropdown will be listing all registered domain name against the logged in user and by choosing any dropdown respective summary of domain will be shown at this screen.



Choose Domain : 

[Advertising](#) [Traffic](#) [Social Media](#) [Conversions](#)

Account 

Tracked Domain

<input type="checkbox"/>	Domain	URL	CreatedDate	
<input type="checkbox"/>	Domain 1	www.Doamin1.com	07/11/2012	<input type="button" value="Edit"/>
<input type="checkbox"/>	Domain 2	www.Doamin2.com	07/11/2012	<input type="button" value="Edit"/>
<input checked="" type="checkbox"/>	Domain 3	www.Doamin3.com	06/02/2012	<input type="button" value="Edit"/>
<input type="checkbox"/>	Domain 4	www.Doamin4.com	07/13/2012	<input type="button" value="Edit"/>




Add : For Adding a new Domain and user will be redirected to “Add/Edit Domain” Screen at “Add Mode”.

Edit: For Editing existing Domain and user will be redirected to “Add/Edit Domain” Screen at “Edit Mode”.

Delete : For deleting existing Domain.




Choose Domain : 

[Advertising](#)

[Traffic](#)

[Social Media](#)

[Conversions](#)

Account 

Add/Edit Domain

Company/Website Name :

Website Address :

http://

Keywords :

Website Location(Used for Ranking)

Location :

City :


State :

Save


Cancel





Choose Domain : 

[Advertising](#) [Traffic](#) [Social Media](#) [Conversions](#)

Account 

User Contact/Profile Listing

Search :

Go

Add User

User Name	Email ID	Account Type			
Jhon Smith	Jhons@gmail.com	Web Master	Active	Edit	Delete
Jannah	jannahg@yahoo.com	Agency	Active	Edit	Delete
Corbin Smith	CorbinSmith@yahoo.co.in	Agency	Deactive	Edit	Delete
Tom	Toms@gmail.com	User	Deactive	Edit	Delete



- 1) Administrator have an option for add/Edit/Delete/Active/Deactive Contact/Profiles.
- 2) Administrator have rights to override the plan billing amount that will be charged for an account.



Choose Domain :

[Advertising](#)

[Traffic](#)

[Social Media](#)

[Conversions](#)

Account

Add/Edit User Contact/Profile

First Name :

*

Last Name :

*

Contact No :

Address :

City :

State :

Country :



Postal Code :

Save

Cancel





Choose Domain :

[Advertising](#)

[Traffic](#)

[Social Media](#)

[Conversions](#)

Account

Upgrade/Degrade Account Type

Choose Plan

Amount/month

- ☐ 10 Domain \$25/month
- ☐ 20 Domain \$50/month
- ☐ 30 Domain \$75/month

Choose Payment Mode

- ☐ Credit Card
- ☐ Paypal

Credit Card Information

Account Type : *

Name on Card :

Card Number *

CVV # :

Expires :

Card Type :

Billing Address :

Billing Zip Code :



Save

Cancel



1) We will using Authorize.net for this screen.



Choose Domain :

[Advertising](#) [Traffic](#) [Social Media](#) [Conversions](#)

Account

Agency Clients Management

Client Detail

First Name :

Last Name :

User Name :

Password :

Tracked Domain

<input type="checkbox"/>	Domain	URL
<input type="checkbox"/>	Domain 1	www.Doamin1.com
<input type="checkbox"/>	Domain 2	www.Doamin2.com
<input checked="" type="checkbox"/>	Domain 3	www.Doamin3.com
<input type="checkbox"/>	Domain 4	www.Doamin4.com

Permissions

Analytics

Overview

Searches

Referrals

Goals

☒
☒
☒
☒

Social Media

Enable Posting

Allow client to setup Account

☒
☒

Ads

Graphs

☒

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Choose Domain :

[Advertising](#)

[Traffic](#)

[Social Media](#)

[Conversions](#)

Account

Google Advertising Account Setup

- 1) For checking the Google Advertising information, user firstly choose the domain name from “Choose Domain” dropdown list and click at “Advertising” link.
- 2) If user already setup an account for this then user can view the stats report.
- 3) Otherwise if user not setup any account then a popup is prompted for “Setup Advertising” as shown below:



Setup Advertising

- 4) By Clicking on “Setup Advertising” pop-up screen, a popup is prompted and its asking user for setting up the account for Google Advertising.
- 5) If user grant access, he can revoke access at any time and allow to access the Google Advertising features for related domain.



Account 



Choose Domain :

[Advertising](#)

[Traffic](#)

[Social Media](#)

[Conversions](#)

Account

Google Analytics Account Setup

- 1) For checking the Google Analytics information, user firstly choose the domain name from “Choose Domain” dropdown list and click at “Traffic” link.
- 2) If user already setup an account for this i.e. Account Id and Profile Id is showing over here.
- 3) Otherwise if user not setup any account then a popup is prompted for “Setup Analytics” as shown below:

Setup Analytics

- 4) By Clicking on “Setup Analytics” pop-up screen, a popup is prompted and its asking user for setting up the account.

Setup Analytics

Account

☐ xyz

Profile ID

ga: 63782815

Search

Save

 or

Add New Google Account

- 5) After Clicking on Add New Google Account, It will provide us standard Google Account Login window, where we enter the user login and password for domain authentication.
- 6) After setting up Account with Google Analytics, user id and profile id will be shown here.
- 7) By selecting the user account user can view the Google analytics data related to domain.



Choose Domain :

[Advertising](#)

[Traffic](#)

[Social Media](#)

[Conversions](#)

Account

Google Analytics Overview

Export Report

Customize View

Overview

Searches

Referrals

Goals

Remove Analytics

Date Range

Summary

Visits	3,117
Unique Visitors	1,845
Pageview	21,511
Conversions	52





Choose Domain : smartData

[Advertising](#)

[Traffic](#)

[Social Media](#)

[Conversions](#)

Account

Google Analytics Searches

Export Report

Customize View

Overview

Searches

Referrals

Goals

Remove Analytics

Date Range

All Time

Summary

Visits	1875
Pages/Visits	775
Avg-Time on site	20
New Visits %	10%
Bounce Rate %	05%

Recent Activity

Show 10 entries		Search:			
Keyword	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
No data was found matching your filter criteria					
Showing 0 to 0 of 0 entries					First Previous Next Last

- 1) In this section user can view the searching criteria of the selected domain like Page per visits, Avg-time on site, New Visits, Bounce Rate of the searching. ✓
- 2) In the GridView user can view the list of keywords, which is used for searching the Domain.



Choose Domain : smartData

[Advertising](#) [Traffic](#) [Social Media](#) [Conversions](#)

Account

Google Analytics Referrals

Export Report

Customize View

- Overview
- Searches
- Referrals
- Goals
- Remove Analytics

Date Range

All Time

Summary

Visits	1875
Pages/Visits	775
Avg-Time on site	20
New Visits %	10 %
Bounce Rate %	05 %

Recent Activity

Show 10 entries Search:

Source	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
No data was found matching your filter criteria					

Showing 0 to 0 of 0 entries

FirstPreviousNextLast

- 1) In this section user can view the referrals of the selected domain like Page per visits, Avg-time on site, New Visits, Bounce Rate.
- 2) In the Grid View user can view the list of Sources.



Choose Domain : smartData

[Advertising](#) **[Traffic](#)** [Social Media](#) [Conversions](#) Account

Google Analytics Goals

Export Report

Customize View

- Overview
- Searches
- Referrals
- Goals**
- Remove Analytics

Date Range

All Time

Summary

Goal Completions	1875
Goal Value	775
Conversion Rate	20
Abandonment Rate	10 %

Recent Activity

Show 10 entries Search:

Goal	Goal Completions	Goal Value	Conversion Rate	Abandonment Rate
No data was found matching your filter criteria				

Showing 0 to 0 of 0 entries First Previous Next Last

- 1) In this section user can view the goals of the selected domain like goal Completions, goal value, Conversion rate, abandonment Rate.
- 2) In the Grid View user can view the list of all goals of the selected domain. ✓



Choose Domain :

[Advertising](#) [Traffic](#) [Social Media](#) [Conversions](#)

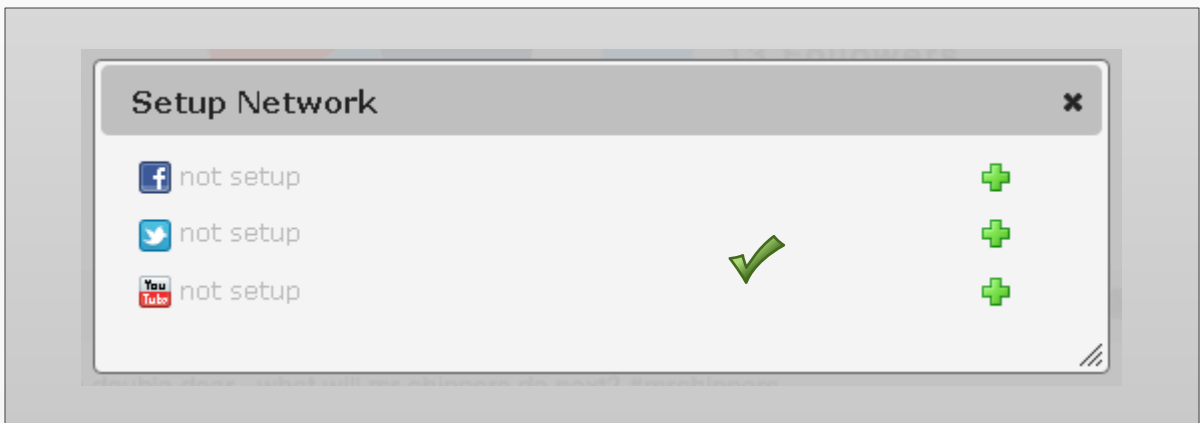
Account

Social Media Account Setup

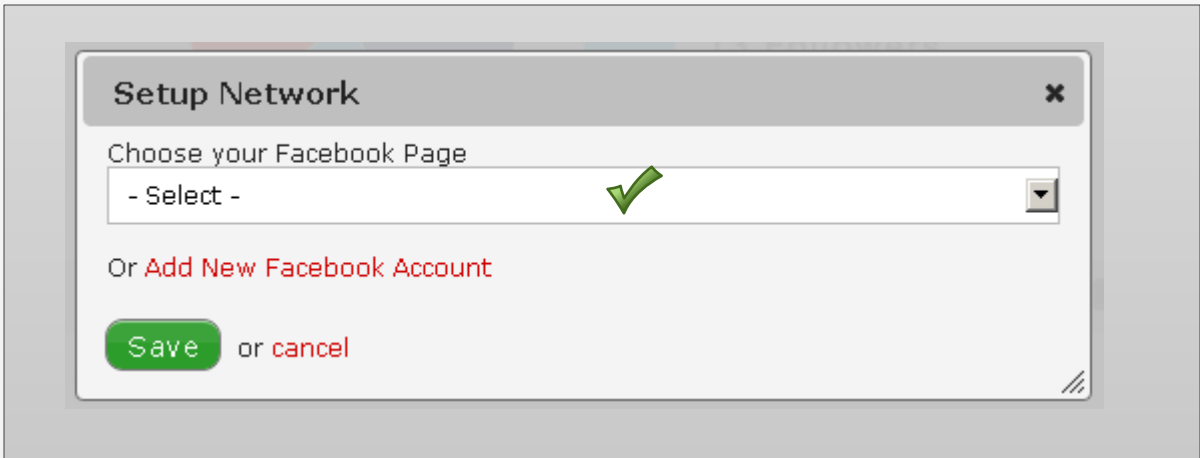
- 1) For checking the social media information, user firstly choose the domain name from “Choose Domain” dropdown list and click at “Social Media” link.
- 2) If user already setup an account for this i.e. Facebook, twitter and YouTube then respective information is showing over here. ✓
- 3) Otherwise if user not setup any account then a popup is prompted for “Setup Network” as shown below:



- 4) By Clicking on “Setup Network” pop-up screen, a popup is prompted and its asking user for setting up the account for “Facebook, Twitter and YouTube” as shown below: ✓



- 5) Here we have mapped existing Facebook page from user FB account and showing respective page values i.e. likes, posted comment etc.



- 6) For adding a new FB account just click at “Add New Facebook Account” link and then enter the Facebook account credentials. here system automatically fetching all existing FB pages and showing these pages in “Choose your Facebook page” dropdown. ✓
- 7) Now choose any FB page from “Choose your Facebook page” dropdown and click at “Save” button.
- 8) After this for current chosen domain corresponding FB page is registered and it will be shown us respective likes and posted comment.
- 9) Similarly we have setting up network account for twitter and YouTube too. ✓



Choose Domain : smartData

[Advertising](#) [Traffic](#)[Social Media](#)[Conversions](#)

Account

Social Media Overview

[Export Report](#)[Post Message](#)

Customize View

[Overview](#)[Facebook](#)[Twitter](#)[YouTube](#)

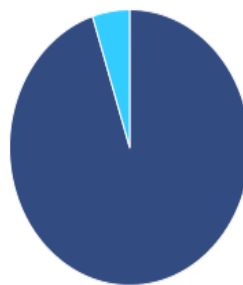
Setup Network

Summary

114



SOCIAL AUDIENCE

**95%**

108 Likes

**5%**

6 Followers

Recent Activity



As you look at inner development and external success, its important to consider spiritual tools for material enrichment. No moral issues with that because material world is as much a reality as anything else in the domain of the spirit.

Manjot Gill - Nov 30, 2011



Excellent article. Majority of educated people in India are casual readers. Only about 10% are serious readers of books. Current education system also does not help.

Rajesh Moza - Nov 29, 2011



Two things determine your attitude in life- how do you look at yourself when you have nothing and how do you look at others when you have everything.

Manjot Gill - Nov 29, 2011



very well written sir!! even i am one among those who would pick a chetan bhagat novel over "Black Swan" by Nassim Nicholas Taleb. Your article inspires me to improve my reading habit and to select the right books!

Sumit Gupta - Nov 28, 2011

We do not need to push data in phase 1, only pull data. This can be excluded.

- 1) After setting up social media, you will be shown by clicking at "Social Media" link.
- 2) Here by default "Overview" is showing here and respective recent activity as shown above.
- 3) **Export Report:** For exporting the social media details in PDF, Excel and Docs file.
- 4) **Post Message:** For posting message at social media, here we have choose firstly where we want to post the message and then enter the posted message and click on "Post" button.



Choose Domain :

[Advertising](#)

[Traffic](#)

[Social Media](#)

[Conversions](#)

Account

Social Media Facebook

Export Report

Post Message

Customize View

Overview

Facebook

Twitter

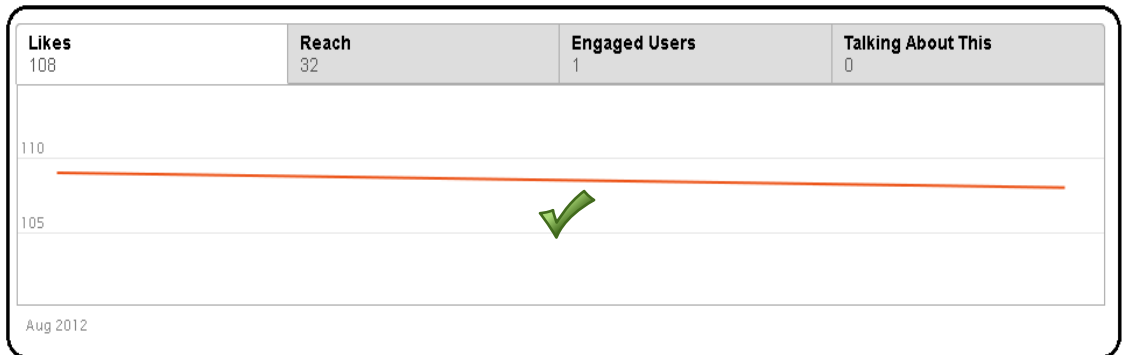
YouTube

Setup Network

Date Range

All Time

Summary



Recent Activity



Show entries

Search:

Date	Message	Reach	Engaged Users	Talking about this
Nov 28, 2011	An article by me that talks about changing your fo...	0	0	0
Nov 2, 2011	Here is a copy of the article that I wrote for Dai...	0	0	0
Oct 30, 2011	Hi manjot	0	0	0
Aug 11, 2011	happy brthdy zzzzzzz	0	0	0
Apr 29, 2011	if possible ll u pls forward me details @ ur work ...	0	0	0
Mar 24, 2011	Im Fan of sir's personality, Great personality	0	0	0
Mar 3, 2011	I am fan of ur communication skill sir	0	0	0
Aug 12, 2010	ssa g ki haal chal ne	0	0	0
Oct 28, 2011	Creating a solid base for a nation of 121 crores i...	28	1	0
Nov 30, 2011	As you look at inner development and external succ...	39	7	3

Showing 11 Records

First Previous 1 2 Next Last

- 1) By Clicking at "Facebook" link respective FB Account summary and recent activities are shown at this screen.
- 2) **Date Range** : This option helps us for checking respective Facebook activity with in date range.



Choose Domain : smartData

[Advertising](#) [Traffic](#)[Social Media](#)[Conversions](#)

Account

Social Media Twitter

[Export Report](#)[Post Message](#)

Customize View


[Overview](#)[Facebook](#)[Twitter](#)[YouTube](#)

Setup Network

Date Range

All Time

Summary

Followers	Following	Tweets
6	2	0
6		
4		
2		
Sep 2012		

Recent Activity

Show <div>10</div> entries	Search: <input type="text"/>	
Date	Message	Re-Tweets
Apr 18, 2011	@erdivyanshsingh is in Top 1000 Kanpur (position: 725) at www.udr.edu.com	0
Showing 1 Records		
<div>First</div> <div>Previous</div> <div>1</div> <div>Next</div> <div>Last</div>		

1) By Clicking at "Twitter" link respective Twitter Account summary and recent activities are shown at this screen.

2) **Date Range** : This option helps us for checking respective Twitter activity with in date range.



Choose Domain :

[Advertising](#)

[Traffic](#)

[Social Media](#)

[Conversions](#)

Account

Social Media YouTube

Export Report

Post Message

Customize View

Overview

Facebook

Twitter

YouTube

Setup Network

Date Range

All Time

Summary

YouTube Summary....



Recent Activity



YouTube Recent Activity....



1) By Clicking at "YouTube" link respective YouTube Account summary and recent activities are shown at this screen.

2) **Date Range** : This option helps us for checking respective YouTube activity with in date range.



Choose Domain :

[Advertising](#)

[Traffic](#)

[Social Media](#)

[Conversions](#)

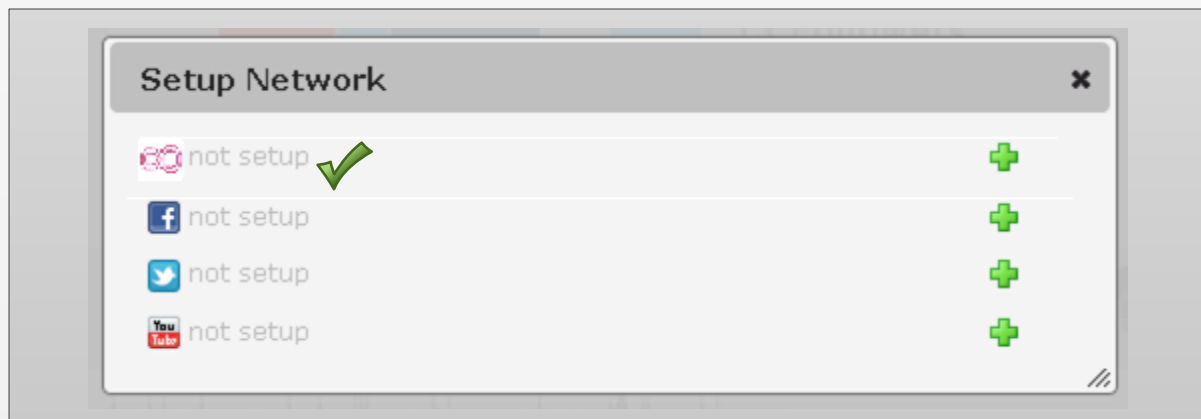
Account

Conversions Account Setup

- 1) For checking the Conversions information, user firstly choose the domain name from “Choose Domain” dropdown list and click at “Conversions” link.
- 2) If user already setup an account for this i.e. Infinity Call Tracking (cross-referencing Google Analytics, Google AdWords, Facebook, Twitter, and YouTube data). then respective information is showing over here. ✓
- 3) Otherwise if user not setup any account then a popup is prompted for “Setup Network” as shown below:

Setup Network

- 4) By Clicking on “Setup Network” pop-up screen, a popup is prompted and its asking user for setting up the account for “infinity, Facebook, Twitter and YouTube” as shown below:



- 5) Hence by clicking on right side “Plus icon” we will setup respective accounts.



Choose Domain : smartData

[Advertising](#) [Traffic](#) [Social Media](#) [Conversions](#)

Account

Conversions Account Summary

Export Report

Summary

Setup Network

Date Range

All Time

Summary

Total Calls	3,117
Total Goals	1,845
Visitor to Call Conversions	72 %
Calls To Adwords Cost	\$2,511
Social Audience To Calls	52

