

# Credit Card Transactions Report

Week\_Start\_Date  
All

F M

Q4 Q3 Q2 Q1

Low Income Midium Inco... High Income

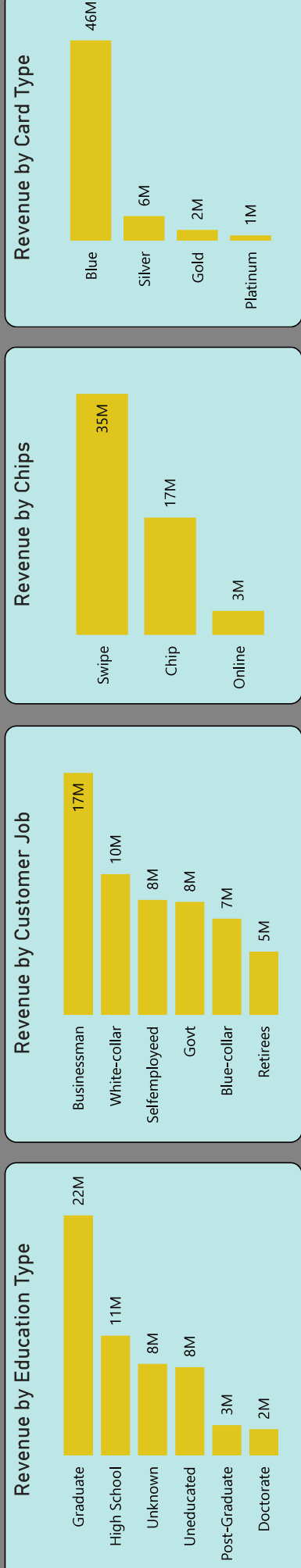
Silver Blue Gold Platinum

60+ 41-50 51-60 31-40 20-30



Revenue 55M Annual\_Fees 3M Revolving\_Bal 12M

Use Chip	Sum of Revenue	Sum of Total_Trans_Amt	Sum of Interest_Earned
Swipe	34912797	27894782	4,945,680.21
Chip	16966823	13850621	2,406,047.20
Online	3435790	2776610	491,654.82
Total	55315410	44522013	7,843,382.23



# Credit Card Customers Report

Revenue

55.3M

Amount

44.5M

Income

576M

CSS

3.19

Q3

Q1

Q2

Q4

M

F

25M

Week\_Start\_Date

All

Silver

Blue

Gold

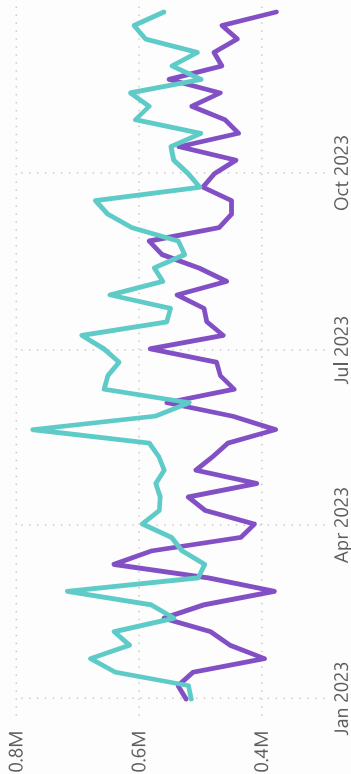
Platinum

Low Income

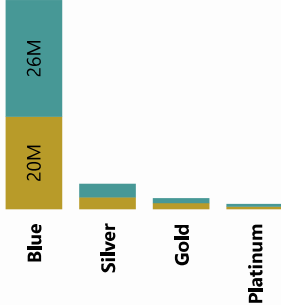
Midium Inc...

High Income

Revenue by Week



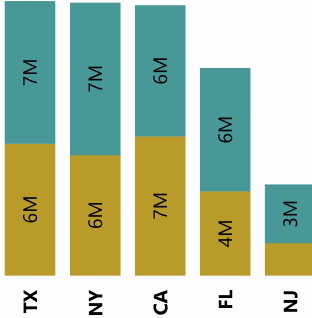
Revenue by Cards



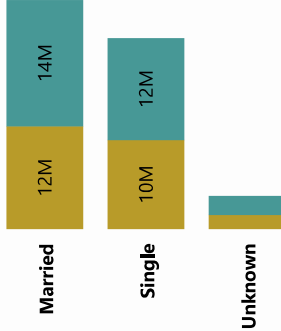
Customer\_Job Sum of Revenue Sum of Interest\_Earned Sum of Income

Blue-collar	6904279	952,800.57	72262158
Businessman	17387832	2,539,390.31	186959919
Govt	8111701	1,160,016.37	88773989
Retirees	4535184	630,359.24	48675030
Selfemployed	8261758	1,119,741.81	75313288
White-collar	10114656	1,441,073.93	103930055
Total	55315410	7,843,382.23	575914439

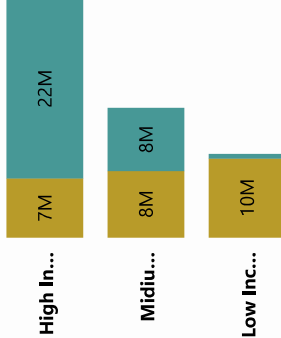
Top Five state



Marital Status



Revenue by Income Level



Revenue by Age Groups



Revenue by Dependency



week_num2	Preious Week Revenue	Current Week Revenu	WOW Revenue
52	1070439	933134	-12.8%
51	1026549	1070439	4.3%
50	980152	1026549	4.7%
49	1008777	980152	-2.8%
48	1047120	1008777	-3.7%
47	1078915	1047120	-2.9%

Client_Num	Age Group	Gender	Income Group	Use Chip	Personal_loan
708082083	20-30	F	High Income	Chip	no
708083283	60+	F	Low Income	Swipe	no
708084558	31-40	F	Low Income	Chip	no
708085458	31-40	M	Midium Income	Online	no
708086958	41-50	M	Midium Income	Swipe	no
708095133	31-40	F	Low Income	Swipe	no

Delinquent_Acc	Blue-collar	Businessman	Govt	Retirees	Selfemployed	White-collar	Total
0	14.76%	17.81%	13.97%	9.15%	23.82%	14.41%	93.93%
1	0.86%	1.00%	1.12%	0.60%	1.65%	0.84%	6.07%
Total	15.62%	18.81%	15.09%	9.75%	25.47%	15.26%	100.00%

Delinquent_Acc	%GT Count of Delinquent_Acc
0	93.93%
1	6.07%
Total	100.00%

Activation_30_Days	Blue-collar	Businessman	Govt	Retirees	Selfemployed	White-collar	Total
0	6.70%	7.96%	6.35%	4.23%	10.68%	6.60%	42.53%
1	8.92%	10.84%	8.74%	5.52%	14.79%	8.66%	57.47%
Total	15.62%	18.81%	15.09%	9.75%	25.47%	15.26%	100.00%

Activation_30_Days	%GT Count of Activation_30_Days
0	42.53%
1	57.47%
Total	100.00%

Activation_30_Days	20-30	31-40	41-50	51-60	60+	Total
1	1.67%	12.41%	26.39%	14.66%	2.34%	57.47%
0	1.15%	8.67%	19.31%	11.74%	1.66%	42.53%
Total	2.82%	21.07%	45.70%	26.40%	4.01%	100.00%

Activation_30_Days	Blue	Gold	Platinum	Silver	Total
1	52.14%	1.05%	0.39%	3.90%	57.47%
0	39.02%	0.81%	0.28%	2.42%	42.53%
Total	91.16%	1.86%	0.66%	6.32%	100.00%