

ARUN SATHYAN

MERN STACK DEVELOPER



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[Arun Sathyan](#)



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ABOUT ME

I'm a passionate Full Stack Developer specializing in the MERN Stack, with a strong focus on building scalable, user-friendly web applications. With over 2 years of experience as a Digital Marketing Associate at Amazon, I collaborated with global teams to enhance e-commerce performance and user engagement. My background in marketing, combined with technical expertise, allows me to build solutions that are both data-driven and user-centric. I'm excited to contribute to innovative teams and continue growing as a well-rounded software engineer.

EXPERIENCE

2022 - Present

Amazon

Digital Marketing Associate

- Strategized and executed integrated marketing campaigns including landing pages, customer email outreach, and mobile push notifications to enhance user engagement and boost conversion rates.
- Oversaw digital operations across four marketplaces, ensuring timely delivery and cross-functional coordination for seamless execution.
- Developed and launched five web automation tools using Python and Selenium, reducing manual workload and driving annual cost savings of \$8,600 through increased process efficiency.
- Led vendor outreach initiatives across multiple marketplaces, contributing to an estimated operational entitlement impact of \$0.5 million.
- Trained and onboarded new team members while optimizing marketing workflows, resulting in a 10% reduction in project completion time and improved overall team productivity.
- Honored with Rewards and Recognition for exceptional ownership and a data-driven approach in addressing complex business challenges.

TECHNICAL SKILLS

- React.js
- Tailwind CSS
- Node.js
- Express.js
- GIT
- Next.js
- JavaScript
- TypeScript
- MongoDB
- Python

PROJECTS

- **Grocery Delivery Web App** – Developed a fully responsive MERN stack application for grocery delivery, ensuring seamless performance across desktop and mobile platforms, and using stripe for online payments.
- **Web app automation Projects** - Developed and deployed web automation tools using Python and Selenium, significantly reducing manual effort and enhancing operational efficiency

EDUCATION

2016 - 2020

Anna University

B.E. Computer Science & Engineering

Completed my Bachelor of Engineering Graduation from Maria College of Engineering and Technology, Tamil Nadu.

2014 - 2016

Kerala State Board

Higher Secondary

Completed my Higher Secondary from Govt. Model Higher Secondary School, Kerala