


# ARUN SATHYAN

## MERN STACK DEVELOPER

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 [Arun Sathyan](#)

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## ABOUT ME

I am an enthusiastic and self-driven **Full Stack Developer** with a strong foundation in the **MERN stack** (MongoDB, Express.js, React, Node.js). I enjoy building responsive, user-centric web applications and thrive on solving complex problems through clean and scalable code. My goal is to contribute to innovative tech teams, continuously learn, and grow into a well-rounded software engineer.

## EXPERIENCE

### 2022 - Present

Amazon

### Digital Marketing Associate

- Developed and executed paid marketing campaigns on Google and Facebook, resulting in a 20% increase in website traffic and a 26% increase in conversions.
- Handled frontend operations for 4 marketplaces by using internal tools to set up promotional campaigns for book sales on various landing pages.
- Successfully developed and deployed **4 web automation projects**, leading to reduced manual effort and **saved \$5,000** annually through increased process efficiency.

## TECHNICAL SKILLS

- React.js
- Tailwind CSS
- Node.js
- Express.js
- GIT
- Next.js
- JavaScript
- TypeScript
- MongoDB
- Python

## PROJECTS

- **Grocery Delivery Web App** – Developed a fully responsive MERN stack application for grocery delivery, ensuring seamless performance across desktop and mobile platforms, and using stripe for online payments.

## EDUCATION

### 2016 - 2020

Anna University

### B.E. Computer Science & Engineering

Completed my Bachelor of Engineering Graduation from Maria College of Engineering and Technology, Tamil Nadu.

**CGPA : 6.95**

### 2014 - 2016

Kerala State Board

### Higher Secondary

Completed my Higher Secondary from Govt. Model Higher Secondary School, Kerala

**CGPA : 7.2**