


ARUN SATHYAN

MERN STACK DEVELOPER

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 [Arun Sathyan](#)

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 arunsathyan.in

ABOUT ME

I'm a passionate Full Stack Developer specializing in the MERN Stack, with a strong focus on building scalable, user-friendly web applications. With over 2 years of experience as a Digital Marketing Associate at Amazon, I collaborated with global teams to enhance e-commerce performance and user engagement. My background in marketing, combined with technical expertise, allows me to build solutions that are both data-driven and user-centric. I'm excited to contribute to innovative teams and continue growing as a well-rounded software engineer.

EXPERIENCE

2022 - Present

Amazon

Digital Marketing Associate

- Strategized and executed integrated marketing campaigns including landing pages, customer email outreach, and mobile push notifications to enhance user engagement and boost conversion rates.
- Oversaw digital operations across four marketplaces, ensuring timely delivery and cross-functional coordination for seamless execution.
- Developed and launched five web automation tools using Python and Selenium, reducing manual workload and driving annual cost savings of \$8,600 through increased process efficiency.
- Led vendor outreach initiatives across multiple marketplaces, contributing to an estimated operational entitlement impact of \$0.5 million.
- Trained and onboarded new team members while optimizing marketing workflows, resulting in a 10% reduction in project completion time and improved overall team productivity.
- Honored with Rewards and Recognition for exceptional ownership and a data-driven approach in addressing complex business challenges.

TECHNICAL SKILLS

- React.js
- Tailwind CSS
- Node.js
- Express.js
- GIT
- Next.js
- JavaScript
- TypeScript
- MongoDB
- Python

PROJECTS

- **Grocery Delivery Web App** - Developed a fully responsive MERN stack application for grocery delivery, ensuring seamless performance across desktop and mobile platforms, and using stripe for online payments.
- **Chat Web App** - Developed Chat App which is a real time messaging platform built using the MERN stack and Socket.IO for live communication. It allows users to register, log in securely, and send instant messages in real time. The app supports 1 on 1 private chats, real time message delivery, and a clean, responsive user interface.
- **Blogging Web App** - Developed Blog App is a full-stack web application that enables users to write, share, and engage with blogs in real time. It features secure JWT-based authentication, a responsive and modern user interface, and seamless front-end/back-end integration using the MERN stack.

EDUCATION

2016 - 2020

Anna University

B.E. Computer Science & Engineering

Completed my Bachelor of Engineering Graduation from Maria College of Engineering and Technology, Tamil Nadu.

2014 - 2016

Kerala State Board

Higher Secondary

Completed my Higher Secondary from Govt. Model Higher Secondary School, Kerala